



**MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM & COMMUNICATION, BHOPAL**

**Examination Date Sheet for Theory – Dec. 2011/Jan. 2012, Exams  
Media Courses- MA Advertising and Public Relations = MA(APR)  
(I/III Semester)**

S. No.	DAYS/ DATE	MORNING	NOON	Course Code:	116
		7.00 A.M. - 10.00 A.M.	11.00 A.M. - 2.00 P.M.	EVENING	3.00 P.M. - 6.00 P.M.
1.	Friday 23/12/2011	1MA(APR)1 (July 11) 0751- Science of Human Communication  1MA(APR)1 (July 08, 09 & 10) 0201- Introduction to Communication and Media	—	3MA(APR)1 (July 08, 09 & 10) 0262- Advanced Advertising & Brand Management	
2.	Saturday 24/12/2011	—	—	—	
	Sunday 25/12/2011	<b>HOLIDAY</b>			
S. No.	DAYS/ DATE	MORNING	AFTER NOON		
		9.00 A.M. - 12.00 NOON	2.00 P.M. - 5.00 P.M.		
3.	Monday 26/12/2011	1MA(APR)2 (July 11) 0752- Mass Communication Process  1MA(APR)1 (July 08, 09 & 10) 0202- Origin and Growth of Indian Media	3MA(APR)2 (July 08, 09 & 10) 0263-Tools and Techniques of Communication		
4.	Thursday 29/12/2011	1MA(APR)3 (July 11) 0753- Origin and Growth of Indian Media  1MA(APR)3 (July 08, 09 & 10) 0203- Introduction to Socio-Economic Polity	3MA(APR)3 (July 08, 09 & 10) 0264- Consumer Behaviour		

S. No.	DAYS/ DATE	MORNING 9.00 A.M. - 12.00 NOON	AFTER NOON 2.00 P.M. - 5.00 P.M.
5.	Friday 30/12/2011	IMA(APR)4 (July 11) 0754- Media Language : Structure, Style and Translation  IMA(APR)4 (July 08, 09 &10) 0204- Media Language : Structure, Style and Translation	3MA(APR)4 (July 08, 09 &10) 0265- Introduction to Marketing Management
6.	Saturday 31/12/2011	IMA(APR)5 (July 11) 0755- Basic Computer Application  IMA(APR)5 (July 08, 09 &10) 0205- Basic Computer Application	3MA(APR)5 (July 08, 09 &10) 0266- e-PR and Web Advertising
7.	Sunday 01/01/2012		3MA(APR)6 (July 08, 09 &10) 0267- Communication Research

**Note: Practical Exams**

The time-table of practical exams is finalised by the study institute incharge in consultation with the examiners appointed by the University. The dates of practicals be finalised soon after the theory examinations & notified to candidates.

Bhopal  
Date : 16/ 11/2011

  
Exam Controller