



MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM & COMMUNICATION, BHOPAL

**Examination Date Sheet for Theory – Dec. 2011/Jan. 2012, Exams
Media Courses- MA(MMC/AVC)**

(I / III Semester)

S. No.	DAYS/ DATE	MORNING	NOON	Course Code:	127/128
		7.00 A.M. - 10.00 A.M.	11.00A.M.-2.00 P.M.	EVENING 3.00 P.M. - 6.00 P.M.	
1.	Friday 23/12/2011	1MA(MMC/AVC)1 (July 08, 09, 10 & 11) 8701- Basic Communication Skills and Theories of Communication	—	3MA(AVC)1 (July 08, 09 & 10) 8736- Radio	3MA(MMC)1 (July 08, 09 & 10) 8743- Sales Promotion & Personal Selling
2.	Saturday 24/12/2011	—	—	—	—
	Sunday 25/12/2011	HOLIDAY			
S. No.	DAYS/ DATE	MORNING 9.00 A.M. - 12.00 NOON	AFTER NOON 2.00 P.M. - 5.00 P.M.		
3.	Monday 26/12/2011	1MA(MMC/AVC)2 (July 08, 09, 10 & 11) 8702- Print Journalism	3MA(AVC)2 (July 08, 09 & 10) 8737- TV News Current Affairs and Documentaries	3MA(MMC)2 (July 08, 09 & 10) 8744- Brand Management	
4.	Tuesday 27/12/2011	1MA(MMC/AVC)3 (July 08, 09, 10 & 11) 8703- Development Communication	3MA(AVC)3 (July 08, 09 & 10) 8738- Advanced Print Journalism	3MA(MMC)3 (July 08, 09 & 10) 8745- Public Relations and Corporate Communication	
5.	Wednesday 28/12/2011	1MA(MMC/AVC)4 (July 08, 09, 10 & 11) 8704- Introduction to Management Principles & Practice	3MA(AVC/MMC)4 (July 08, 09 & 10) 8739- Creative Advertising		

S. No.	DAYS/ DATE	MORNING 9.00 A.M. - 12.00 NOON	AFTER NOON 2.00 P.M. - 5.00 P.M.
6.	Thursday 29/12/2011	1MA(MMC/AVC)5 (July 08, 09, 10 & 11) 8705- Communication Software	3MA(AVC/MMC)5 (July 08, 09 & 10) 8740- Visual Communication and Advanced Photography
7.	Friday 30/12/2011	1MA(MMC/AVC)6 (July 08, 09, 10 & 11) 8706- Research Methodology	3MA(AVC)6 (July 08, 09 & 10) 8741- Cinema Studies 3MA(MMC)6 (July 08, 09 & 10) 8746- Consumer Behaviour and Customer Relationship Management
8.	Saturday 31/12/2011	1MA(MMC/AVC)7 (July 08, 09, 10 & 11) 8707- General Studies	3MA(AVC/ MMC)7 (July 08, 09 & 10) 8742- Media Management

Note: Practical Exams

The time-table of practical exams is finalised by the study institute incharge in consultation with the examiners appointed by the University. The dates of practicals be finalised soon after the theory examinations & notified to candidates.

Bhopal

Date : 16 / 11 / 2011


Exam Controller