



**MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM &  
COMMUNICATION, BHOPAL**

**Examination Date Sheet for Theory – Dec. 2011/Jan. 2012, Exams  
Media Courses- MBA(MM)/MBA(EC)/MBA(AMC)**

(I/III Semester)

S. No.	DAYS/ DATE	Course Code: 151/152/153		
		MORNING 7.00 A.M. - 10.00 A.M.	NOON 11.00 A.M. - 2.00 P.M.	EVENING 3.00 P.M. - 6.00 P.M.
1.	Friday 23/12/2011	—	<b>1MBA1 (July 11)</b> 0671- Science of Communication  <b>1MBA(MM)1 (July 10)</b> 0431- Science of Communication  <b>1MBA(EC)1 (July 10)</b> 0401- Science of Communication  <b>1MBA(AMC)1 (July 10)</b> 0461- Science of Communication	<b>3MBA(MM)1 (July 10)</b> 0445- Human Resource Management  <b>3MBA(EC)1 (July 10)</b> 0413- Entertainment Programming on TV Radio  <b>3MBA(AMC)1 (July 10)</b> 0475- Advertising Planning & Brand Management
2.	Saturday 24/12/2011	—	—	—
	Sunday 25/12/2011	<b>HOLIDAY</b>		
S. No.	DAYS/ DATE	MORNING 9.00 A.M. - 12.00 NOON	AFTER NOON 2.00 P.M. - 5.00 P.M.	
3.	Monday 26/12/2011	<b>1MBA2 (July 11)</b> 0672- Principle and Practice of Management  <b>1MBA(MM)2 (July 10)</b> 0432- Principle and Practice of Management  <b>1MBA(EC)2 (July 10)</b> 0402- Fundamental of Entertainment Communication  <b>1MBA(AMC)2 (July 10)</b> 0462- Principle and Practice of Management	<b>3MBA(MM)2 (July 10)</b> 0446- Media Entrepreneurship & Business Development  <b>3MBA(EC)2 (July 10)</b> 0414- Entrepreneurship & Entertainment Business Development  <b>3MBA(AMC)2 (July 10)</b> 0476- Advertising Entrepreneurship & Business Development	

S. No.	DAYS/ DATE	MORNING 9.00 A.M. - 12.00 NOON	AFTER NOON 2.00 P.M. - 5.00 P.M.
4.	Thursday 29/12/2011	<b>1MBA3 (July 11)</b> 0673- Media, Culture and Society  <b>1MBA(MM)3 (July 10)</b> 0433- Media, Culture and Society  <b>1MBA(EC)3 (July 10)</b> 0403- Principle and Practice of Management  <b>1MBA(AMC)3 (July 10)</b> 0463- Introduction to Marketing Management (T)	<b>3MBA(MM)3 (July 10)</b> 0447- Media Techno Production  <b>3MBA(EC)3 (July 10)</b> 0415- Media Techno Production  <b>3MBA(AMC)3 (July 10)</b> 0477- Media Techno Production
5.	Friday 30/12/2011	<b>1MBA4 (July 11)</b> 0674- Business & Media Communication  <b>1MBA(MM)4 (July 10)</b> 0434- Business Communication & Soft Skills (T)  <b>1MBA(EC)4 (July 10)</b> 0404- Indian Traditions of Entertainment RASA and Aesthetics.  <b>1MBA(AMC)4 (July 10)</b> 0464- Business Economic and Finance	<b>3MBA(MM)4 (July 10)</b> 0448- Media Research  <b>3MBA(EC)4 (July 10)</b> 0416- Entertainment Media Communication Research  <b>3MBA(AMC)4 (July 10)</b> 0478- Marketing and Advertising Research
6.	Saturday 31/12/2011	—	—
7.	Sunday 01/01/2012	<b>1MBA5 (July 11)</b> 0675- Basic Management in Computer Application  <b>1MBA(MM)5 (July 10)</b> 0435- Media Organisation & Management (T)  <b>1MBA(EC)5 (July 10)</b> 0405- Entertainment Media-Print, Radio & Television, Traditional Media, Cinema & Internet  <b>1MBA(AMC)5 (July 10)</b> 0465- Basic Computer Application (T)	<b>3MBA(MM)5 (July 10)</b> 0449- Web Content and Web Based Applications  <b>3MBA(EC)5 (July 10)</b> 0417- Web Content and Web Based Applications  <b>3MBA(AMC)5 (July 10)</b> 0479- Web Content and Web Based Applications

**Note: Practical Exams**

The time-table of practical exams is finalised by the study institute incharge in consultation with the examiners appointed by the University. The dates of practicals be finalised soon after the theory examinations & notified to candidates.