

# **Full Time Post Graduate Programme**

**M.Sc. Film Production**

## **Two Year Full Time Master's Degree Programme**



**Makhanlal Chaturvedi National University of Journalism And  
Communication, Bhopal**

(Department Of Advertising and Public Relations)

M.Sc.: Film Production

	S.No	Core Course Compulsory (CCC) 6 Credit- All	Core Course (Elective) (CCE) 6 Credit- Any One	Open Elective (OE) 3 Credit- Any One In Each Semester
Sem I	CCC-1	Film Production –I (Equipment)	CCE-1 Science Of Human Communication  or CCE-2 Computer Applications : Introduction	OE-1 Film Appreciation OE-2 Visual Writing OE-3 Script Writing And Story Boarding OE-4 Entrepreneurship Development
	CCC-2	Indian Cinema- A Journey		
	CCC-3	Film Appreciation and Analysis		
Sem II	CCC-4	Planning And Writing For Cinema	CCE-3 Process Of Mass Communication  or CCE-4 Drama And Aesthetics	
	CCC-5	Visualization And Cinematography		
	CCC-6	Multimedia And Animation		
Sem III	CCC-7	Film Production –II (Pre-Production)	CCE-5 Society, Culture And Film  or CCE-6 Special Effects For Film	
	CCC-8	Sound And Lighting		
	CCC-9	Film Editing		
Sem IV	CCC-10	Film Research	CCE-7 Film Management, Marketing And Exhibitions  or CCE-8 Film Regulation	
	CCC-11	Portfolio		
	CCC-12	Project Work		

  
 विभागाध्यक्ष  
 विज्ञापन एवं जनसम्पर्क विभाग  
 माखनलाल चतुर्वेदी राष्ट्रीय पत्रकारिता एवं संचार  
 विश्वविद्यालय, भोपाल

MAKHAJAL CHATURVEDI RASHTRIYA PATRAKARITA EVAM SANCHAR VISHWAVIDHALAYA, BHOPAL

(Department Of Advertising and Public Relations)

MS.C. FILM PRODUCTION

2 YEARS (FOUR SEESTER) POST GRADUATE PROGRAMME – MARKS SCHEME (CBCS PATTERN)

S.No.	Core Course Compulsory (CCC)	Th.	Int.	Pra.	T	Core Course (Elective) (CCE)	Th.	Int.	Pra.	T	Open Elective (OE)	Th.	Int.	Pra.	T	
	6 Credit- All					6 Credit- Any One					3 Credit- Any One In Each Semester					
Sem I	CCC-1	Film Production -I (Equipment)	50	20	30	100	CCE-1 Science Of Human Communication	80	20	-	100	OE-1 Film Appreciation	40	10	-	50
	CCC-2	Indian Cinema- A Journey	80	20	-	100		50	20	30	100	OE-2 Visual Writing	40	10	-	50
	CCC-3	Film Appreciation and Analysis	80	20	-	100	CCE-2 Computer Applications : Introduction					OE-3 Script Writing And Story Boarding	40	10	-	50
	CCC-4	Planning And Writing For Cinema	80	20	-	100		80	20	-	100	OE-4 Entrepreneurship Development	40	10	-	50
Sem II	CCC-5	Visualization And Cinematography	50	20	30	100	CCE-3 Process Of Mass Communication or CCE-4 Drama And Aesthetics	80	20	-	100					
	CCC-6	Multimedia And Animation	50	20	30	100										

S.No.	Core Course Compulsory (CCC) 6 Credit- All	Th.	Int.	Pra.	T	Core Course (Elective) (CCE) 6 Credit- Any One	Th.	Int.	Pra.	T	Open Elective (OE) 3 Credit- Any One In Each Semester	Th.	Int.	Pra.	T
Sem III	CCC-7 Film Production -II (Pre-Production)	80	20	-	100	CCE-5 Society, Culture And Film or CCE-6 Special Effects For Film	80	20	-	100					
	CCC-8 Sound And Lighting	50	20	30	100		50	20	30	100					
	CCC-9 Film Editing	50	20	30	100										
Sem IV	CCC-10 Film Research	80	20	-	100	CCE-7 Film Management, Marketing And Exhibitions or CCE-8 Film Regulation	80	20	-	100					
	CCC-11 Portfolio (6 Credit)	Project Evaluation	Internal	Practical	Total										
		50	20	30	100										
	CCC-12 Project Work (6 Credit)	Project Evaluation	Internal	Practical	Total										
		50	20	30	100										

### CCC - CORE COURSES (Compulsory) (6 Credits Each)

CCE – Core Course (Elective) (6 Credit, Any One)

OE – Open Elective (3 Credits Each, Any One)

  
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 विश्वविद्यालय, भोपाल

**M.Sc.-Film Production**  
**First Semester**  
Marks Distribution

No.	Name Of Subject	Credits	Total
<b>CCC-1</b>	Core Course (Compulsory)	<b>6</b>	<b>100</b>
<b>CCC-2</b>	Core Course (Compulsory)	<b>6</b>	<b>100</b>
<b>CCC-3</b>	Core Course (Compulsory)	<b>6</b>	<b>100</b>
<b>CCE</b>	Core Course (Elective) (Any One)	<b>6</b>	<b>100</b>
<b>OC</b>	Open Elective (Any One)	<b>3</b>	<b>50</b>
	<b>Total</b>	<b>27</b>	<b>450</b>

**Subject Description**

	S.No	Core Course(CCC) 6 Credit- All Compulsory	Core Course (Elective) 6 Credit- Any One	Open Elective (OE) 3 Credit- Any One In Each Semester
<b>Semester I</b>	<b>CCC-1</b>	Film Production –I (Equipment's)	<b>CCE-1</b> Science Of Human Communication  <b>CCE-2</b> Computer Applications : Introduction	<b>OE-1</b> Film Appreciation <b>OE-2</b> Visual Writing <b>OE-3</b> Script Writing And Story Boarding <b>OE-4</b> Entrepreneurship Development
	<b>CCC-2</b>	Indian Cinema- A Journey		
	<b>CCC-3</b>	Film Appreciation and Analysis		

  
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**M.Sc.-Film Production, I Semester**  
**CCC-2 Indian Cinema: A Journey**

<b>Unit -1</b>	<b>Early Days</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Introduction To The History Of World Cinema	3	-	1	4
1.2	History Of Indian Cinema And Early Age Of Cinema	2	1	1	4
1.3	History Of International Cinema, German Expressionism, Italian Neorealism	3	-	1	4
1.4	New Hollywood And Postmodernist Film	3	1	-	4
1.5	Important Concepts And Assumptions Of World Cinema	2	1	-	3

<b>Unit -2</b>	<b>World Cinema</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Introduction To International Film Makers In Context Of World Cinema: Silent Era: Griffith, Charli Chaplin	2	1	-	3
2.2	Classic International Film Makers Kurosawa, J.L.Godard, Satyajee Ray, Fellini, Bergman	2	1	1	4
2.3	Medieval Age: Kislowsky, Agnes-Varda, David Lein, Etc	3	-	1	4
2.4	Modern Age: Mike Nicholas, Arthur Penn, Francis Coppola, Orson Welles Etc	3	-	1	4
2.5	Independent Film, New Voice: Jane Campion, James Foley, Etc	3	1	-	4

<b>Unit -3</b>	<b>Indian Cinema</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Culture Of Indian Cinema	2	-	1	3
3.2	Important Virtues Of Indian Cinema	2	-	1	3
3.3	History Of Renowned Indian Film Makers : Dada Sahebphalke, V. Shantaram, Mahabooob, Guru Dutt, Bimal Roy, Raj Kapoor, Gulzar, Mani Kaul, K. Asif, Kumar Shan, Shyambenegal, Saeedmirza	4	-	-	4
3.4	Classic Hindi Films	3	-	1	4
3.5	Emergence Of Film Studio	2	2	-	4

<b>Unit -4</b>	<b>Regional Cinema : Area Wise</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Introduction To Indian Regional Cinema: Bengali, Marathi, Telugu, Kannada, Malayan, Bhojpuri And Other Popular Languages	3	-	1	4
4.2	Regional Cinema: Northern And Western India	3	-	1	4
4.3	Eastern And Central Region Cinema	2	-	1	3
4.4	Southern Region Cinema	2	1	1	4
4.5	Selected Indian Regional Classic Films	2	-	2	4

<b>Unit -5</b>	<b>Regional Cinema : Film Makers</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Regional Film Makers And Their Contributions	2	-	1	3
5.2	Satyajit Ray, Ritwik Ghatak, Mrinal Sen, Goutam Ghosh, Aravindan, Acharya Atre, Sandeep Sawant, Mahesh Manjrekar, Arun Khopkar, Adoor Gopala, Aparna Sen, Mani Ratnam, Jabbar Patel, Anurag Kashyap.	3	-	1	4
5.3	Regional Films And Their Production Houses	3	-	-	3

**M.Sc.-Film Production, I Semester**  
**CCC-3 Film Appreciation and Analysis**


<b>Unit -1</b>	<b>Old Cinema</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Awaara - Raj Kapoor (1951)	1	-	3	4
1.2	Do Bigha Zameen - Bimal Roy (1953)	1	-	3	4
1.3	Do Aankhe Barah Hantth- V.Shantaram (1957)	2	1	-	3
1.4	Mother India- Mehboob Khan (1957)	3	-	-	3
1.5	Kagaj Ke Phool- Gurudutt (1959)	2	-	1	3

<b>Unit -2</b>	<b>Early Cinema</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Sujata - Bimal Roy (1959)	1	-	3	4
2.2	Mughal-E-Azam - K Asif's (1960)	1	-	3	4
2.3	Guide-Vijay Anand (1965)	1	-	3	4
2.4	Bhuvan Shome- Mrinal Sen (1969)	1	-	3	4
2.5	Pakeezah - Kamal Amrohi (1972)				

<b>Unit -3</b>	<b>Middle Cinema</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Anand- Hrishikesh Mukherjee (1971)	1	-	3	4
3.2	Ankur - Shyambenegal (1974)	1	-	3	4
3.3	Sholay - Ramesh Sippy (1975)	1	-	3	4
3.4	Jaane Bhi Do Yaaron - Kundan Shah's (1983)	1	-	3	4
3.5	Ardhsatya - Govind Nihalani (1985)				

<b>Unit -4</b>	<b>Contemporary Cinema</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Roja - Mani Ratnam (1992)	1	-	3	4
4.2	Hum Aap Ke Hain Koun - Sooraj R. Barjatya (1994)	1	-	3	4
4.3	Lagaan - Ashutosh Gowariker (2001)	1	-	3	4
4.4	Munna Bhai M.B.B.S. - Rajkumar Hirani (2003)	1	-	3	4
4.5	Chak De! India - Shimit Amin (2007)	1	-	3	4

<b>Unit -5</b>	<b>World Cinema</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Gone With The Wind - Victor Fleming (1939)	1	-	3	4
5.2	The Great Dictator - Charlie Chaplin (1940)	1	-	3	4
5.3	Rashomon - Akira Kurosawa (1950)	1	-	3	4
5.4	Pather Panchali - Satyajit Ray (1955)	1	-	3	4
5.5	Harishchandradi Factory - Paresh Mokashi (2009)	1	-	3	4

  
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**M.Sc.-Film Production, I Semester**  
**CCC-1 Film Production – I (Equipment)**

<b>Unit -1</b>	<b>Cinema : Art And Technique</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Definition, Nature And Importance	2	1	-	3
1.2	Cinema As A Medium Of Mass Communication	1	1	-	2
1.3	Cinema: Art, Technique And Business	2	-	-	2
1.4	Cinema: Other Art Form And Relationship	1	-	2	3
1.5	Visual Language And Communication	3	1	-	4

<b>Unit -2</b>	<b>Studio And Equipment - I</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Studio And Equipment (Floor, Indoor Set, Cables Etc.)	2	-	1	3
2.2	Production Control Room And Equipment (Video Mixer, Recorder Etc.)	2	-	1	3
2.3	Camera Parts	2	-	1	3
2.4	Camera Supporting Equipment (Tripod, Dolly, Crane, Battery, Study Cam, Zimmyzip Cam, Spider Cam Etc.)	2	-	1	3
2.5	Camera Lens (Normal Lens, Wide Angle Lens, Tele Lens, Polarizer, Zoom Lens, Macro Lens Etc.)	2	-	1	3

<b>Unit -3</b>	<b>Studio And Equipment - II</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Multi Camera Setup	2	-	1	3
3.2	Light And Their Types	2	-	1	3
3.3	Light Supporting Equipment (Filters, Reflectors Etc.)	2	-	1	3
3.4	Audio Studio And Control Room (Audio Mixer, Audio Recorder Etc.)	2	-	2	4
3.5	Microphone And Their Types (Dynamic, Condenser, Boom, Wireless Etc.)	2	-	2	4

<b>Unit -4</b>	<b>Post Production Equipment's</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Film Editing Setup	2	-	1	3
4.2	Non-Linear Editing Setup	2	-	1	3
4.3	Film Editing Equipment	2	-	1	3
4.4	Forms Of Makeup	2	-	1	3
4.5	Set Design (Basic Forms Of Staging & Performing Area)	2	-	1	3

<b>Unit -5</b>	<b>Concept Of Art</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Concept Of Indian Art As Described By: Acharyabharat, Abhinav Gupta. Anandvardhan, Jagannath, Prabhakar, Sharangdev Views And Principles	3	1	-	4
5.2	Western Concept Of Art-Aristo, Hagel, Cadwell, Battol, Brakhet, Earnest Fisher View And Principles	1	-	-	1
5.3	Christian Metz's Theory Of Film Language	1	-	-	1
5.4	Andre Bazin's Theory Of Realism	2	-	-	2
5.5	Einstein's Montage Theory	3	-	-	4



**M.Sc.-Film Production, I Semester**  
**CCE-1 Science of Human Communication**


<b>Unit -1</b>	<b>Society And Communication</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Characteristics Of Human Being	2	1	-	3
1.2	Essentials Of Human Being To Live In The Society	1	1	-	2
1.3	Concept Of Society	2	-	-	2
1.4	Essentials Of Communication To Build The Society	1	-	2	3
1.5	Concept Of Socialization, Process, Factors And Problems	3	1	-	4

<b>Unit -2</b>	<b>Elements Of Communication</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Process Of Communication And Elements/Factor, Analysis Of Communication Process And Definition	3	1	-	4
2.2	Models Of Human Communication: Smr And Weakness Of SMCR Model Participatory Model Of Wilbur Schramm, Osgood Model Of Communication Model Of Frame Dance	3	-	1	4
2.3	Concept Of "Self" And Others In Communication	2	-	1	3
2.4	Introduction To Johari Window Of Joseph Luft & Harigtonedham	3	-	1	4

<b>Unit -3</b>	<b>Process Of Communication</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Communication Process With "Self" And Its Importance	2	-	-	2
3.2	Nonverbal Communication-Types And Importance	2	-	1	3
3.3	Inter Dependency Of Language And Communication, Art Of Listening And Its Development	5	1	2	8
3.4	Art Of Writing And Its Development, Non-Verbal Communication	4	2	3	9
3.5	Audio Visual Communication, Process Of Communication, Factors & Its Importance	4	2	2	8

<b>Unit -4</b>	<b>Communication And Social Relationship</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Concept Of Interpersonal Communication, Functional Concept Of Dialogue, Concept Of Relationship Of Dialogue, Concept Of Integrated Economy Of Dialogue,	3	-	-	3
4.2	Concept Of Social Relationship, Process & Types	2	-	-	2
4.3	Communication Of Small Groups, Process & Importance	2	-	1	3
4.4	Institutional Communication News, Process & Types	2	-	-	2
4.5	Communication Of Big Groups, Process & Importance	2	-	1	4

Unit -5	Mass Communication	L	T	P	T
5.1	Mass Communication, Concept, Process, Types And Role	3	-	-	3
5.2	Slang And Communication	1	-	-	1
5.3	Internet And Communication	1	-	-	1
5.4	Concept And Process Of Human Communication And "Vasudhaiv kutumbakam"	2	-	-	2
5.5	Introduction To Narad Muni's Communication Formula Spiritual Communication - Concept, Process And Importance	3	1	-	4

  
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 विश्वविद्यालय, भोपाल

**M.Sc.-Film Production, I Semester**  
**CCE-2 Computer Applications: Introduction**


<b>Unit -1</b>	<b>Computer Fundamentals</b>	<b>L</b>	<b>T</b>	<b>D</b>	<b>T</b>
1.1	Definition : Generation & Basic Components Of Computer	2	-	1	3
1.2	Input/Output Device, Memory & Other Peripherals	2	-	1	3
1.3	Introduction To Operating System (Windows 98/XP)	2	-	1	3
1.4	Function & Feature Of Operating System (Accessories, Control Panel, Desktop, Windows Explorer)	2	-	2	4

<b>Unit -2</b>	<b>Office Automation Tools : Ms Word</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Introduction To Ms-Office Suit	1	-	-	1
2.2	Introduction To Word Processing	2	-	2	4
2.3	Ms Word Interface, Tool And Menu	2	-	2	4
2.4	Document Editing & Formatting, Mail Merge & Other Tools	2	-	2	4

<b>Unit -3</b>	<b>Office Automation Tools: Ms Excel &amp; Ms Power Point</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Ms Excel Interface Tools & Menu	2	-	2	4
3.2	Creating Spreadsheet, Use Of Functions Charts & Graphs	2	-	2	4
3.3	Ms Power Point Interface Tools And Menu	2	-	2	4
3.4	Creating Slides, Inserting Multimedia Objects, Transitions	2	-	2	4

<b>Unit -4</b>	<b>Introduction To Internet</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Brief History And Service Of Internet (E-Mail, Video Conferencing, Internet Telephony, Chatting, Blogs, Usenet )	2	-	2	4
4.2	Internet Protocols (FTP, HTTP, TCP/IP)	2	1	1	4
4.3	Website Portals And Search Engines; Online Newspapers/Channels/Magazines	2	-	2	4
4.4	Advantages And Threats In Internet Communication	1	1	2	4

<b>Unit -5</b>	<b>Introduction To Graphics</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Introduction To Graphics, Colour Models And Modes	2	-	2	4
5.2	Graphic File Formats And Their Applications	2	-	2	4
5.3	Adobe Photoshop Interface & Tools And Menu	1	-	1	2
5.4	Working With Layers, Filters, Masking And Other Tools	2	-	-	2

  
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## M.Sc.-Film Production

### Second Semester

#### Marks Distribution

No.	Name Of Subject	Credits	Total
CCC-4	Core Course (Compulsory)	6	100
CCC-5	Core Course (Compulsory)	6	100
CCC-6	Core Course (Compulsory)	6	100
CCE	Core Course (Elective) (Any One)	6	100
OE	Open Elective (Any One)	3	50
	<b>Total</b>	<b>27</b>	<b>450</b>

#### Subject Description

	S.No	Core Course(CCC) 6 Credit- All Compulsory	Core Course (Elective) 6 Credit- Any One	Open Elective (OE) 3 Credit- Any One In Each Semester
Semester- II	CCC-4	Planning And Writing For Cinema	CCE-1 Process Of Mass Communication  or CCE-2 Drama And Aesthetics	OE-1 Film Appreciation OE-2 Visual Writing OE-3 Script Writing And Story Boarding OE-4 Entrepreneurship Development
	CCC-5	Visualization And Cinematography		
	CCC-6	Multimedia And Animation		

  
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**M.Sc.-Film Production, II Semester**  
**CCC-4 Planning and Writing For Cinema**


<b>Unit-1 Basic Concepts</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Idea Generation	3	-	1	4
1.2	Concept Of Research	3	-	1	4
1.3	Planning For Writing	2	1	-	3
1.4	Developing Story	3	-	-	3
1.5	Basic Art Of Writing, Different Genres: Action, Adventure, Comedy, Crime, Drama, Fantasy, Historical, Romantic And Suspense	2	-	1	3

<b>Unit-2 Writing Formats</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Script: Types Of Script And Software	2	-	1	3
2.2	Storyboard : Developing Story Board And Software	1	-	3	4
2.3	Screen Play : Introduction And Software	3	-	1	4
2.4	Writing Narration	2	1	-	3
2.5	Camera Script	2	-	2	4

<b>Unit-3 Writing Process</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Screenplay Formats	4	-	-	4
3.2	Do And Dont's Of Screenplay Writing	3	-	1	4
3.3	Developing Screenplay.	2	-	1	3
3.4	Treatment Of Conventional And Non-Conventional Screenplay	3	-	1	4
3.5	Screen Play: Fiction, Non-Fiction, Documentary And Advertising	2	-	2	4

<b>Unit-4 Story Building</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Plotting A Story	2	-	1	3
4.2	Character Building For Story	2	1	1	4
4.3	Scene Visualization Process	2	-	-	2
4.4	Synopsis, Outline And Treatment Methods				
4.5	Various Approaches For Story Telling	2	-	1	3

<b>Unit-5 Film Review</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Elements For Film Review	4	-	-	4
5.2	Troubleshooting Techniques	2	1	1	4
5.3	Glossary For Film Script	2	-	-	2
5.4	Study Of Indian Screenplay (Hindi Cinema)	4	-	-	4
5.5	Study On Popular Film Review (International)	4	-	-	4

  
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**M.Sc.-Film Production, II Semester  
CCC-5 Visualization and Cinematography**

<b>Unit-1 Visualization</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Principles And Methods Of Visualization	1	-	3	4
1.2	Scenery: Considerations In Design And Set	3	-	1	4
1.3	Basic Scenic Forms	3	-	1	4
1.4	Stage Techniques	4	-	-	4

<b>Unit-2 Film Camera</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Introduction To Film Camera	2	-	1	3
2.2	Working Principles Of Film Camera	1	-	3	4
2.3	Types Of Film Camera	1	1	1	3
2.4	Camera Control And Components	1	-	2	3
2.5	Basic Camera Movements	2	-	1	3

<b>Unit-3 Camera Lens</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Types Of Camera Lens : Prime Lens, Zoom Lens, Normal Lens, Tele Lens, Wide Lens, Turret	2	-	2	4
3.2	Focusing Problems With Different Lenses	2	-	2	4
3.3	Exposure, Shutter Speed, Film Sensitivity, Iris	1	-	2	3
3.4	Camera Mounting Device (Tripod, Pedestals, Crane, Dollies Etc.)	2	-	2	4
3.5	Creative Use Of Depth Of Field	1	-	2	3

<b>Unit-4 Camera Techniques</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Types Of Shots	1	-	2	3
4.2	Shot Composition During Rehearsal And In Studio Recording, Rule Of Third	1	-	3	4
4.3	Camera Support System	1	-	2	3
4.4	In Camera Effect (Iris, Fades, Dissolve)	1	-	3	4
4.5	Rack Focus, Swiss Pan And Zoom Effects	2	-	2	4

<b>Unit-5 Philosophy Of Films</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Philosophy For Film Production	3	-	-	3
5.2	Aesthetics In Film	2	-	-	2
5.3	Principle Of Composition. (Aspect Ratio, Critical Area, Head Room Etc.)	2	-	2	4
5.4	Sound : Need & Importance,	2	-	2	4
5.5	Make-Up – Types And Its Role In Film Production	3	-	1	4

  
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**M.Sc.-Film Production, II Semester  
CCC-6 Multimedia and Animation**


<b>Unit-1 Multimedia Elements</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Introduction To Multimedia Elements	3	-	-	3
1.2	Applications In Video And Film	4	-	-	4
1.3	Files And Disk Formats	2	-	2	4
1.4	Codec	4	-	-	4
1.5	Compression Techniques	3	-	-	3

<b>Unit-2 Graphics</b>		<b>L</b>	<b>T</b>	<b>D</b>	<b>T</b>
2.1	Introduction To Graphic Editing	2	-	2	4
2.2	Types Of Graphics	2	-	2	4
2.3	Pixels And Resolution	2	-	2	4
2.4	Colour Models And Alpha Channels	2	-	2	4
2.5	Bit Depth	2	-	2	4

<b>Unit-3 Image Editing</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Adobe Photoshop	2	-	2	4
3.2	Selection Methods, Retouching Tools	2	-	2	4
3.3	Layer And Vector Masking	1	-	3	4
3.4	Layer Styles	1	-	2	3
3.5	Image Optimisation Techniques	1	-	2	3
3.6	Filters And Plug-In	1	-	2	3

<b>Unit-4 Introduction To Animation</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	History And Types Of Animation	3	-	-	3
4.2	Principles Of Animation	2	-	1	3
4.3	Techniques Of Animation	2	-	1	3
4.4	Introduction To Various Animation Software And File Formats.	1	-	1	2

<b>Unit-5 2D Animation</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Introduction To Adobe Flash	2	-	2	4
5.2	Interface, Various Tools And Panels	1	-	3	4
5.3	Frame Concept, Working With Layers	1	-	3	4
5.4	Selecting And Editing Graphics In Flash	1	-	3	4
5.5	Working With Text, Sound And Video And Tweening	1	-	3	4
5.6	Types Of Symbols, Graphic, Button Effects And Filters.	1	-	3	4

  
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**M.Sc.-Film Production, II Semester**  
**CCE-3 Process of Mass Communication**

<b>Unit-1 Functions Of Mass Communication</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Social Group, Crowd, Folk, Mass, Public, Audience, Reader, Viewer, Viewer-Concept, Interpretation And Difference/Discrimination	4	-	1	5
1.2	Process Of Group Communication	2	1	1	4
1.3	Concept And Functions Of Mass Communication	3	-	1	4
1.4	Models Of Mass Communication: Gerbner's Model, Wilbuer Schramm's Model Of Mass Communication Bharatmuni's Model Of Drama-Music, Dance Model	3	1	-	4

<b>Unit-2 Interpretation Of Mass Communication</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Sahridaya And Sadharanikaran (Tender Hearted And Simplification)- Concept And Interpretation	4	-	-	4
2.2	Effect Of Mass Communication: Bullet Theory, Action-Reaction, Two Step And Multi Step, Users And Gratification Theory, Gatekeeping, Cultural Validation Theory, Lasswell's Concept Of Mass Communication, Agenda Setting Theory	4	-	-	4
2.3	Media: Concept And Interpretation	4	-	-	4
2.4	Types Of Media And Advantages And Disadvantages Of Each Media, Convergence Management	4	-	-	4

<b>Unit-3 Concept Of Media</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Characteristics Of Audience: Creativity And Power	3	-	1	4
3.2	Concepts And Role Of Media	4	-	-	4
3.3	Dictatorship Media, Libertarian, Socially Responsible, Democratic Media, Dependency Theory	4	-	-	4
3.4	Russian Formation Of Media, Participatory Media	2	-	-	2
3.5	Developmental Media, Business Media	2	-	-	2

<b>Unit-4 Characteristics Of Media</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Media Persons: Qualities And Skills, Different Tasks, Characteristics Of A Perfect Media Person	4	-	-	4
4.2	Formation Of Media In India, Reach, Effect	4	-	-	4
4.3	Impact Of Mobile, Computer And Internet On Traditional Media	4	-	-	4
4.4	Role Of Mass Media In Development	2	1	-	3

<b>Unit-5 Media Work</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Moral Values And Code Of Ethics In Media Work	3	-	-	3
5.2	Public Broadcasting	1	1	-	2
5.3	Community Media: Need And Interpretation	1	-	-	1
5.4	Alternative Media: Parallel Media, Social Media	3	1	-	4

  
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**M.Sc.-Film Production, Ii Semester**  
**CCE-4 Drama and Aesthetics**

<b>Unit-1 Nature Of Theatre</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Origins Of Theatre, Theatre As An Art	3	-	-	3
1.2	Indian And Western Concept Of Theatre: A Brief Introduction	4	-	-	4
1.3	Theatre As Performance	3	1	-	4
1.4	Special Qualities Of Theatre	4	-	-	4
1.5	Audience And Theatre	3	-	-	3

<b>Unit-2 Drama</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Types Of Drama	2	-	2	4
2.2	The Playwright	2	-	2	4
2.3	Plot (Theme, Script, Dialogue, Narrations, Brackets Of Script)	2	-	2	4
2.4	Character (Different Shades Of Characters E.G. Protagonist, Negative Shades, Supporting Characters Etc.)	2	-	2	4

<b>Unit-3 Dram Techniques</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	The Concept Of Back Stage (Lighting, Costume, Stage Craft, Sound, Musical Support Etc.)	2	-	2	4
3.2	Acting, Dimensions Of Acting: Body Language (Aangik), Speech (Vachik), Emotions (Satvik) And Backdrop/Costume (Aharya)	3	-	1	4
3.3	The Role Of Director In Drama And Cinema	3	-	1	4
3.4	The Role Of Art Director And Stage Manager	2	-	1	3

<b>Unit-4 Concept Of Aesthetics</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Concept, Definition And Elements Of Aesthetics	3	-	-	3
4.2	Western Concept Of Aesthetics	3	-	-	3
4.3	Indian Concept Of Aesthetics	3	-	-	3
4.4	Theory Of Rasa	2	-	-	2
4.5	Natyashastra Of Bharatmuni- A Brief Introduction	3	-	-	3

<b>Unit-5 Cinema And Aesthetics</b>		<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Cinema And Aesthetics	4	-	-	4
5.2	Aesthetics And Cultural Values	3	1	-	4
5.3	Changing Trends Of Aesthetics In Indian Cinema	3	1	-	4
5.4	Study Of Aesthetics In Indian Epics- The Ramayana, The Mahabharata	3	1	-	4
5.5	Study Of Drama Works- (1) Bhartenduharishchandra (2) Jaishankarprasha (3) Dharmveerbharti (4) Mohan Rakesh	3	1	-	4

  
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## Marks Distribution

### M.Sc. Film Production, Third Semester

No.	Name Of Subject	Credits	Total
<b>CCC-7</b>	Core Course (Compulsory)	<b>6</b>	<b>100</b>
<b>CCC-8</b>	Core Course (Compulsory)	<b>6</b>	<b>100</b>
<b>CCC-9</b>	Core Course (Compulsory)	<b>6</b>	<b>100</b>
<b>CCE</b>	Core Course (Elective) (Any One)	<b>6</b>	<b>100</b>
<b>OE</b>	Open Elective (Any One)	<b>3</b>	<b>50</b>
	<b>Total</b>	<b>27</b>	<b>450</b>

## Subject Description

	S.No	Core Course(CCC) 6 Credit- All Compulsory	Core Course (Elective) (CCE) 6 Credit- Any One	Open Elective (OE) 3 Credit- Any One In Each Semester
<b>Semester III</b>	<b>CCC-7</b>	Film Production –II ( Pre- Production)	<b>CCE-5</b> Society, Culture And Film  <b>or</b> <b>CCE-6</b> Special Effects For Film	<b>OE-1</b> Film Appreciation  <b>OE-2</b> Visual Writing  <b>OE-3</b> Script Writing And Story Boarding  <b>OE-4</b> Entrepreneurship Development
	<b>CCC-8</b>	Sound And Lighting		
	<b>CCC-9</b>	Film Editing		

  
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**M.Sc.-Film Production, III Semester**  
**CCC-7 Film Production II (Pre-Production)**

<b>Unit -1</b>	<b>Background Of Production-1</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	The Director's Responsibility And Command	4	-	-	4
1.2	Director And The Actor	4	-	-	4
1.3	Role Of Assistant Director	4	-	-	4
1.4	Role Of Casting Director And Set Designer	3	-	1	4
1.5	Role Of Producer And Production Management	4	-	-	4

<b>Unit -2</b>	<b>Background Of Production-2</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Responsibility Of Technical Director And Sound Recording	3	-	1	4
2.2	Production Emphasis	4	-	-	4
2.3	Selective Tools And Techniques	2	1	1	4
2.4	Understanding Of Production Pressure	3	-	1	4
2.5	Fundamental Of Production Organization	3	-	3	4

<b>Unit -3</b>	<b>Effective Picture Making</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Behind The Picture	2	1	1	4
3.2	Principles Of Composition	4	-	-	4
3.3	Pictorial Balance	3	-	1	4
3.4	Dynamic Composition And Its Theory	4	-	-	4
3.5	Using Dynamic Composition	4	-	-	4

<b>Unit -4</b>	<b>Shooting</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Shooting Schedule	2	-	2	4
4.2	Call Sheet	2	-	2	4
4.3	Reviewing The Week Days	3	-	1	4
4.4	Do's And Don'ts For A Successful Shooting	4	-	-	4

<b>Unit -5</b>	<b>Film Budgeting</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Post Production Budget	3	-	1	4
5.2	Promotional Activity Budget	3	-	1	4
5.3	Marketing For Film Production	4	-	-	4
5.4	Source For Financial Assistant	4	-	-	4
5.5	Budget Finalization	4	-	-	4

  
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**M.Sc.-Film Production, III Semester  
CCC-8 Sound and Lighting**


<b>Unit -1</b>	<b>Introduction To Light</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	The Aim Of Lighting	4	-	-	4
1.2	Why Light Is Necessary	4	-	-	4
1.3	The Nature Of Light	3	-	1	4
1.4	The Technique Of Light	2	-	2	4
1.5	Light Fittings	2	-	2	4

<b>Unit -2</b>	<b>Lighting Approach</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Light Control	2	-	2	4
2.2	Basic Lighting Approach	3	-	1	4
2.3	Setting Lamps	1	-	3	4
2.4	Lighting Problems	1	-	3	4
2.5	Lighting On Location	1	-	3	4

<b>Unit -3</b>	<b>Introduction To Sound</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Introduction To Sound	3	-	1	4
3.2	Sound Quality	3	-	1	4
3.3	Reproduced Sound	2	-	2	4
3.4	Acoustics	2	-	2	4
3.5	Sound Monitor	2	-	2	4

<b>Unit -4</b>	<b>Introduction To Microphone</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	The Sound	4	-	-	4
4.2	Sound System	3	-	1	4
4.3	Introduction To Microphone	3	-	1	4
4.4	Microphone Directional Characteristics And Property	1	-	3	4
4.5	Sound Balancing And Quality, Sound Effects And Music	1	-	3	4

<b>Unit -5</b>	<b>Sound : Recording And Editing</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Use Of Software's For Sound Recording – Sound Forge And Nuendo	1	-	3	4
5.2	Sound Recording	1	-	3	4
5.3	Sound Editing And Mixing	1	-	3	4
5.4	Noise Reduction	1	-	3	4
5.5	Multi-Track Recording & Editing	1	-	3	4

  
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**M.Sc.-Film Production, III Semester**  
**CCC-9 Film Editing**

<b>Unit -1</b>	<b>Editing Basics</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Introduction To Editing	4	-	-	4
1.2	Mechanism Of Film Editing	2	-	2	4
1.3	Editing Basics	4	-	-	4
1.4	Editing Techniques	4	-	-	4
1.5	The Mechanics Of Online Editing	3	-	1	4

<b>Unit -2</b>	<b>Types Of Editing</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Film Editing	1	-	3	4
2.2	Linear And Non-Linear Editing	1	-	3	4
2.3	In Camera Editing	1	-	3	4
2.4	Editing With The Production Switcher	1	-	3	4
2.5	Additional Switcher Features	2	-	2	4

<b>Unit -3</b>	<b>Effective Picture Making</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	The Art And Techniques Of Editing	2	-	2	4
3.2	Cut, Fade, Dissolve, Wipe	1	-	3	4
3.3	Order Of Shots	1	-	3	4
3.4	Montage	1	-	3	4
3.5	Titles	1	-	3	4

<b>Unit -4</b>	<b>Introduction To NLE Software: Features And Application</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Adobe Premiere	2	-	2	4
4.2	Final Cut Pro (FCP)	2	-	2	4
4.3	Avid Media Composer	2	-	2	4

<b>Unit -5</b>	<b>Tools And Techniques Of Various NLE Software</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Creating Project, Customizing Workspace	-	-	4	4
5.2	Import Setting	-	-	4	4
5.3	Interface (Digitize And Organize Source Footage, Edit Sync And Non-Sync Material, Editing Dialog & Working With Audio, Timeline Editing, Adding Video Effects & Transitions)	-	-	4	4
5.4	Tools	-	-	4	4
5.5	Export Setting	-	-	4	4

  
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**M.Sc.-Film Production, III Semester**  
**CCE-5 : Society, Culture And Film**

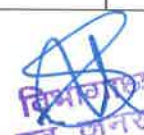
<b>Unit -1</b>	<b>Society And Film</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Why Study Film? Understanding Film As Mass Media.	4	-	-	4
1.2	Definition, Nature And Scope.	4	-	-	4
1.3	Characteristics Of Film As Mass Media.	3	-	1	4
1.4	Film In Indian Society.	2	-	2	4
1.5	Effects Of Film On Individual, Society And Culture-Basic Issues	2	-	2	4

<b>Unit -2</b>	<b>Mass And Film</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Function Of Mass Media	2	-	2	4
2.2	Power Of Film As Mass Media	3	-	1	4
2.3	Film Audience Analysis (Mass, Segmentation, Product Etc, Social Uses)	1	-	3	4
2.4	Audience Making	1	-	3	4
2.5	Active Vs Passive Audience: Theories Of Audience-Uses And Gratification Uses And Effects Etc.	1	-	3	4

<b>Unit -3</b>	<b>Film Analysis</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Media As Text	3	-	1	4
3.2	Approaches To Media Analysis Marxist, Semiotics, Sociology, Psycho Analysis	3	-	1	4
3.3	Media And Realism (Class, Gender, Race, Age, Minorities, Children Etc.)	2	-	2	4

<b>Unit -4</b>	<b>Culture And Language</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Media As Consciousness Industry	4	-	-	4
4.2	Social Construction Of Reality By Media	3	-	1	4
4.3	Rhetoric Of The Image, Narrative Etc.	3	-	1	4
4.4	Media Myths (Representation, Stereotypes Etc.)	1	-	3	4
4.5	Cultural Studies Approach To Media, Audience As Textual Determinant, Audience As Readers, Audience Positioning, Establishing Critical Autonomy	1	-	3	4

<b>Unit -5</b>	<b>Culture Analysis</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Media And Popular Culture-Commodities, Culture And Sub-Culture, Popular Texts, Popular Discrimination, Politics Popular Culture, Popular Culture Vs People's Culture, Celebrity Industry-Personality As Brand Name, Hero-Worship Etc.	1	-	3	4
5.2	Acquisition And Transformation Of Popular Culture	1	-	3	4

  
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**M.Sc.-Film Production, III Semester**  
**CCE-6 Special Effects for Film**

<b>Unit -1</b>	<b>Introduction To Special Effects</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	After Effects User Interface	1	-	3	4
1.2	Dots, Pixels & Inches	1	-	3	4
1.3	What Is A Project File? Tools, Panels And Workspaces, Importing Photoshop & Illustrator Files	1	-	3	4
1.4	Basic Animation (Transform Properties Of Layers, Key Framing: Making Element Move )	1	-	3	4
1.5	Layer Control (Type, Shape, Paint, Working With Photoshop Layers Quality, Slip Tool, Sequence Layers, Solo Switches Looping Footage, Image Sequences, Blending Modes Effects & Solids With Blending Modes, Adjustment Layers Effects & Presets Panel, Keyboard Shortcuts	1	-	3	4

<b>Unit -2</b>	<b>Special Effects Of Motion</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Advanced Animation (In Depth Key Frame Manipulation & Interpolation)	1	-	3	4
2.2	Graph Editor, Motion Sketch/Smoother	1	-	3	4
2.3	Auto-Orient/Motion, Blur, Roving, Key Frames, Anchor Point/Pan Behind Tool	1	-	3	4
2.4	Hold Key Frames, Nesting/ Precomps / Editing Precomps	1	-	3	4
2.5	Masks/Transparency (All About Alpha, Shape, Feather, Expansion Rotoscopy: Masking With The Pen Tool, Bezier Curves Mask Modes, Mattes And Stencils, Mask Shapes)	1	-	3	4

<b>Unit -3</b>	<b>Tools Of Special Effects</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Type And Titles (Basic Text, Text Animators/Range Selectors, Applying & Saving Text Animation Presets)	1	-	3	4
3.2	Key Frames (Key Frame Graph Editor, Different Types Of Key Frame, Velocity, Animation & Behaviour Presets)	1	-	3	4
3.3	Keying & Colour Correction (Understanding Different Types Of Keying Using Key Light, Refining A Matte)	1	-	3	4
3.4	Overview Of The Colour Correction Tools, Matching Grain	1	-	3	4
3.5	Working With Channels	1	-	3	4

  
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Unit -4	Understanding The Tracking	L	T	P	T
4.1	Time And Tracking	1	-	3	4
4.2	Time Remapping, Time Warp	1	-	3	4
4.3	Best Practices	1	-	3	4
4.4	Understanding The Motion Tracker Options	1	-	3	4
4.5	Time Remapping, Time Warp, Motion Tracking	1	-	3	4

Unit -5	Rendering And Exporting	L	T	P	T
5.1	Exporting Files And Rendering	1	-	3	4
5.2	Render Queue	1	-	3	4
5.3	Export As/Same Frame As	1	-	3	4
5.4	Pre-Render	1	-	3	4

  
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**M.Sc.-Film Production**  
**Fourth Semester**  
Marks Distribution

No.	Name Of Subject	Credits	Total
<b>CCC-10</b>	Core Course (Compulsory)	<b>6</b>	<b>100</b>
<b>CCC-11</b>	Core Course (Compulsory)	<b>6</b>	<b>100</b>
<b>CCC-12</b>	Core Course (Compulsory)	<b>6</b>	<b>100</b>
<b>CCE</b>	Core Course (Elective) (Any One)	<b>6</b>	<b>100</b>
<b>OE</b>	Open Elective (Any One)	<b>3</b>	<b>50</b>
	<b>Total</b>	<b>27</b>	<b>450</b>

**Subject Description**

	S.No	Core Course(CCC) : 6 Credit- All Compulsory	Core Course (Elective) (CCE) 6 Credit- Any One	Open Elective (OE) 3 Credit- Any One In Each Semester
<b>Semester-IV</b>	<b>CCC-10</b>	Film Research	<b>CCE-7</b> Film Management, Marketing And Exhibitions  <b>or</b> <b>CCE-8</b> Film Regulation	<b>OE-1</b> Film Appreciation <b>OE-2</b> Visual Writing <b>OE-3</b> Script Writing And Story Boarding <b>OE-4</b> Entrepreneurship Development
	<b>CCC-11</b>	Portfolio		
	<b>CCC-12</b>	Project Work		

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**M.Sc.-Film Production, IV Semester**  
**CCC-10: Film Research**

<b>Unit -1</b>	<b>Concept Of Research</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Meaning, Definition And Nature Of Research	3	-	-	3
1.2	Importance Of Film Research	2	1	-	3
1.3	Scope Of Film Research	3	1	-	4
1.4	Problem Of Objectivity In Research	3	1	-	4
1.5	Application Of Research In Film Production	2	-	-	4

<b>Unit -2</b>	<b>Major Elements Of Research</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Hypothesis	2	-	2	4
2.2	Sampling - Meaning, Types And Problems	3	-	1	4
2.3	Research Design And Its Types	3	-	1	4
2.4	Survey Research, Experimental And Field Research, Panel Research	3	1	-	4

<b>Unit -3</b>	<b>Tools And Methods Of Research</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Sources Of Data - Primary And Secondary Source	2	-	-	2
3.2	Questionnaire And Schedule	2	-	1	4
3.3	Observation - Participatory And Non-Participatory	2	-	-	3
3.4	Interview Method	2	-	1	3
3.5	Case Study	2	-	-	1
3.6	Content Analysis	1	-	2	4
3.7	Diary Writing	2	-	-	1

<b>Unit -4</b>	<b>Application Of Statistics</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Tabulation And Classification Of Data	4	-	-	4
4.2	Data Analysis, Software For Data Analysis Interpretation	4	-	-	4
4.3	Elementary Statistics - Mean, Median And Mode	2	-	-	2
4.4	Graphic And Diagrammatic Representation Of Data	3	-	-	3
4.5	Indexing, Citation And Bibliography	2	-	-	2
4.6	Research Report Writing	3	-	-	3

<b>Unit -5</b>	<b>Application Of Research On Film</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Pre-Production Research	2	2	-	3
5.2	Research In Production	3	-	1	4
5.3	Post Production Research	3	-	1	4
5.4	Research In Film Promotion	1	2	-	1
5.5	Film Evaluation	1	-	-	1

  
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**M.Sc.-Film Production, IV Semester**  
**CCC-11 Portfolio**

Film Production Students Have To Produce Following Project during Their Portfolio-

1. One Fiction Film (10 Min)

**Production Pipeline Of Film Making:** It Includes All Three Development Stages In The Film Production Sequence: Pre – Production, Production And Post Production.

Students Will Work On Various Assignments For Each Module And A "Student Show Reel" With The Form Of Shot Film Project, Which Will Be The Final Creative Outcome Of The Programme.

**Pre Production** Will Include Development Of The Concept, Research, Identification Of The Key Movement, Location, Duration, Writing Script And Screenplay And Story-Boarding.

The **Production** Process Will Include Video Shooting Of All The Scenes And Shots (Indoor & Outdoor) Keeping Light Conduction In Mind In Accordance To The Shooting Script Of The Film.

**The Post Production** Process Will Include Editing Of The Film, Adding Visual Effects, Creating Folly Sounds, Voice-Over, Redubbing And Adding Background Music To The Film, And Finally Preview Presentation And Submission Of Films In Broadcast Quality.

  
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**M.Sc.-Film Production, IV Semester**  
**CCC-12 Project Work**

Film Production Students Have To Produce Following Project During Their Project Work -

1. One Documentary Programme (10 Min.)
2. One Video Advertisement (30 Sec)

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**M.Sc.-Film Production, IV Semester**  
**CCE-7 Film Management, Marketing and Exhibitions**

<b>Unit -1</b>	<b>Basics Of Management</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Management : Concept And Scope	4	-	-	4
1.2	Principles Of Film Management	3	-	1	4
1.3	Theories Of Management	3	-	1	4
1.4	Human Resource Management For Films	1	1	2	4
1.5	Film Finance Management & New Trends In Film Management	1	-	3	4

<b>Unit -2</b>	<b>Film Management</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Film Management : Concept, Need And Scope	2	-	2	4
2.2	Operations And Structure Of Film Production House	3	-	1	4
2.3	Film Business And New Technology	1	1	2	4
2.4	New Trends In Film Business	1	-	3	4
2.5	Legal Issues In Film Business	1	1	2	4

<b>Unit -3</b>	<b>Segmentation, Targeting &amp; Positioning For Film</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Basis And Process Of Segmentation, Requirement For Effective Segmentation	3	-	1	4
3.2	Niche Marketing, Segmenting Consumer And Business Market	3	-	1	4
3.3	Targeting- Evaluating Market Segments And Selecting Target Market	1	1	2	4
3.4	Positioning- Positioning Maps, Differentiation And Positioning Strategy	2	-	2	4
3.5	Promotion And Promotion Mix	1	1	2	4

<b>Unit -4</b>	<b>Film Marketing</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Media Marketing : Concept, Need And Scope	4	-	-	4
4.2	Penetration, Reach, Access And Exposure To Media, Marketing Strategy	3	-	1	4
4.3	Revenue-Expenditure In Media	3	-	1	4
4.4	Selling And Buying Space & Time/Slot On Media	1	1	2	4
4.5	TRP And Audience Profiles	1	1	2	4

<b>Unit -5</b>	<b>Film Packaging And Distribution</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Art of Promo, Advertisement & In Serial Promotions	1	2	1	4
5.2	Package Design For Various Mediums	1	1	2	4
5.3	Public Relations, Planning Managing Events	1	-	3	4
5.4	Film Distribution & Revenue Generation	1	1	2	4
5.5	Case Studies	1	1	2	4

  
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**M.Sc.-Film Production, IV Semester  
CCE-8 Film Regulations**

<b>Unit -1</b>	<b>Indian Constitution And Legal System</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
1.1	Indian Constitution : Salient Features	4	-	-	4
1.2	Fundamental Rights And Duties	4	-	-	4
1.3	Overview Of India Legal System	2	-	2	4
1.4	Constitutional Provisions	2	-	2	4
1.5	Human Rights	2	-	2	4

<b>Unit -2</b>	<b>Introduction Property Rights</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
2.1	Introduction Property Rights Introduction (IPR)	2	-	2	4
2.2	Copywriter And Trademark And Patent Laws-Silent Features Of Each Law.	2	-	2	4
2.3	Plagiarism	1	-	3	4
2.4	Guideline And Ethics	1	1	2	4
2.5	Case Study	1	-	3	4

<b>Unit -3</b>	<b>Important Acts</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
3.1	Cinematography Act 1953	3	-	1	4
3.2	Cable TV Act, Prasar Bharati Act	3	-	1	4
3.3	Information Technology Act (IT Act)	2	-	2	4
3.4	Right To Information Act (RTI Act)	1	1	2	4

<b>Unit -4</b>	<b>Film Privacy: Laws And Issues.</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
4.1	Information : Case And Rules	3	-	1	4
4.2	Existing Laws And Privacy Protection	3	-	1	4
4.3	Publication And Private Information	2	-	2	4
4.4	Invention Of Privacy	1	2	1	4
4.5	Popular Case Study				

<b>Unit -5</b>	<b>Film Regulation</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>T</b>
5.1	Introduction To Film Board Of Certification	4	-	-	4
5.2	Introduction To Various Film Organization/Associations, Vision Of Formation And Films, Film Board Members Of Certification.	4	-	-	4
5.3	Process And Guidelines Of Film Board Of Certification.	4	-	-	4
5.4	Formation (Central And Regional) Enforcement Of Film Board Of Certification	4	-	-	4
5.5	Film Certification, Film Posters And Ethical Issues.	4	-	-	4

  
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# **M.Sc. : Film Production**

## **OPEN ELECTIVE**

  
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## **M.Sc:-Film Production**

### **OE-1 - Film Appreciation**

<b>Unit-1</b>	<b>Understanding Cinema</b>
1.1	Genres of Films
1.2	Cultural Significance in Relation to Film
1.3	Introduction to Indian and World Cinema
1.4	Film Screening

<b>Unit-2</b>	<b>Basics of Film Appreciation</b>
2.1	Introduction to Film Appreciation, Importance to Film Appreciation
2.2	Basic Elements of Film Appreciation
2.3	Film Review Writing
2.4	Glossary for Film Review Writing

<b>Unit-3</b>	<b>Study of Indian Cinema-I</b>
3.1	Awaara - Raj Kapoor (1951)
3.2	Mother India- Mehboob Khan (1957)
3.3	Kagaj Ke Phool- Gurudutt (1959)

<b>Unit-4</b>	<b>Study of Indian Cinema-II</b>
4.1	Pather Panchali - Satyajit Ray (1955)
4.2	Sujata - Bimal Roy (1959)
4.3	Mughal-E-Azam - K Asif's (1960)

<b>Unit-5</b>	<b>Study of Indian Cinema-III</b>
5.1	Guide-Vijay Anand (1965)
5.2	Sholay - Ramesh Sippy (1975)
5.3	Lagaan - Ashutosh Gowariker (2001)

  
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**M.Sc.-Film Production**  
**OE-2 - Writing For Visual Media**

<b>Unit-1</b>	<b>Preparing to think visually</b>
1.1	Diving in to the screenwriter's mind
1.2	Approaching screenwriting as a craft
1.3	Breaking down the elements of a story
1.4	Unpacking your idea

<b>Unit-2</b>	<b>Structure of story &amp; screenplay</b>
2.1	Plot part i: beginnings
2.2	Plot part ii: middles
2.3	Plot part iii: endings

<b>Unit-3</b>	<b>Dynamics of characterization</b>
3.1	Character building
3.2	Constructing dynamic dialogues
3.3	Non – traditional film

<b>Unit-4</b>	<b>Finalizing the script</b>
4.1	Maintaining an audience's trust
4.2	Turning your story into a script
4.3	Take two: rewriting your script
4.4	Adaptation and collaboration : two alternate ways to work

<b>Unit-5</b>	<b>Format of script</b>
5.1	Various format of script
5.2	Full page script
5.3	Split page script
5.4	Screen play
5.5	Shooting script

  
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**M.Sc.-Film Production**  
**OE-3 - Script and Storyboarding**

<b>Unit -1</b>	<b>Introduction to script</b>
1.1	Idea generation
1.2	Concept & research
1.3	Planning and visualization
1.4	Developing story
1.5	Art of writing screen play & dialogue.

<b>Unit -2</b>	<b>Understanding script</b>
2.1	Concept- what the story is about
2.2	Various format of script
2.3	Essentials for a good script
2.4	Steps for writing a script
2.5	Split page & full page script

<b>Unit -3</b>	<b>Introduction to storyboard</b>
3.1	Introduction to storyboard / visual story telling
3.2	Drawing the components of the storyboard
3.3	Principles of composition
3.4	Basic rules of continuity
3.5	Indicating motion in the storyboard

<b>Unit -4</b>	<b>Fundamentals of shots &amp; light</b>
4.1	Fundamentals of shots (terminology of shoots, camera framing, camera angles and movements)
4.2	Line-shape-contrast and creation of depth
4.3	High- key lighting & low key lighting
4.4	3 point lighting
4.5	Tonal quality of lighting

<b>Unit -5</b>	<b>Story boards for animations &amp; special effects</b>
5.1	Story boards for animation
5.2	Special effects breakdown for animation
5.3	Creating the environment for animation
5.4	Story board for commercials
5.5	Story board for new media

  
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**M.Sc. Film Production**  
**OE4 - Entrepreneurship Development**

<b>Unit-1</b>	<b>Fundamental of Entrepreneurship</b>
1.1	Entrepreneurship: Nature and Scope
1.2	Role & Importance in Indian Economy
1.3	Theories of Entrepreneurship
1.4	Traits of entrepreneur, entrepreneurs Vs professional managers
1.5	Problems faced by entrepreneurs

<b>Unit-2</b>	<b>Development and Environment</b>
2.1	Entrepreneurial Development
2.2	Significance and role of environment infrastructural network
2.3	Environmental analysis
2.4	E.D. programmes (EDP)
2.5	Problems of EDP.

<b>Unit-3</b>	<b>Development and Methods</b>
3.1	Transportation-North West Corner Rule
3.2	Matrix Minima & VAM Methods
3.3	Degenerating
3.4	MODI Method
3.5	Assignment Problems

<b>Unit-4</b>	<b>Business Idea</b>
4.1	Project & Reports
4.2	Search for business idea
4.3	Transformation of idea into reality: projects and classification.
4.4	Identification of projects, project design and network analysis
4.5	Project appraisal plant layout

<b>Unit-5</b>	<b>Small industry</b>
5.1	Small industry setup
5.2	Types of organization-sole proprietorship, partnership, joint stock company, co-operative organization, their merits, limitations, suitability
5.3	Organizational locations
5.4	Steps in starting a small industry
5.5	Incentives and subsidies available, export possibilities

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विश्वविद्यालय, भोपाल