INTERNATIONAL WEB-CONFERENCE
ON
CHANGING DIMENSIONS OF BROADCAST MEDIA

24-25-26 March, 2021

Organised By

Department of Electronic Media,
Makhanlal Chaturvedi National University of Journalism and Communication,
Vikas Bhavan, Zone 1, Press Complex, Bhopal- 462011 (M.P.) Phone no. 0755-2574512,
Website- www.mcu.ac.in

About the Conference:

The International Conference on the **Changing Dimensions of BROADCAST MEDIA** will emerge as one of the brightest beacons for broadcast media & journalism on the national as well as international horizon. It aims to establish itself as an important platform for facilitating the confluence of dynamism and constructive narrative, bringing together media practitioners and academics from across the country and abroad to connect and share experiences about different aspects of broadcast journalism. The Department of Electronic Media, MCNUJC, Bhopal offers a shared ground for open consultations, discussions and proposing guidelines for the new age broadcast media. This conference will bring together the academicians, research scholars and experts to meet, exchange perspectives and share best practices relating to promotion of sustainable media and development processes.

Objectives:

- To appreciate and critically analyse the role of Broadcast Media.
- To critically analyse the past, present and future of Broadcast Media.
- To ponder upon the challenges and way forward for new age Broadcast Media.
- Delineating dimensions of Broadcast Media practices.

Call for Papers:

The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

- Broadcast Journalism – Issues and Challenges
- Packaging and presentation of TV News
- Broadcast Media Technologies
- Electronic media and audience measurement
- Advertising, Marketing and Public Relations for Broadcast Media
- Digital Media and Use of New Technology in News gathering
- Credibility crisis for Broadcast Media
- Community Radio / Podcasting / Internet Radio / FM Radio / Public Radio
- OTT Platforms
- Content creation and consumption
- Broadcast Media Start-ups
- Self-regulation v/s Government regulation
- Law, Policy and Media Ethics
- Media Linguistics
- Gender issues and Media
- International Communication – Issues and Challenges
- Broadcast Media and Globalization
- Media Management and Economics
- Visual Communication
- Broadcast Media and Education
- Broadcast Media in COVID 19 Pandemic
- IPR and Broadcast Media

You can send the abstracts and full paper (in either languages: English or Hindi) to MCNUJC, Bhopal. All the abstracts will be peer reviewed by review committee of the respected disciplines. Only abstracts accepted for presentation would be notified for submitting the final and full papers. Accepted papers will be published in the conference proceedings with ISBN. Some outstanding papers will be shortlisted to be published in the reputed journals.

Important dates:

Conference Dates:	24-26th March, 2021
Deadline for Abstract Submission:	28th February, 2021
Deadline for notifying Abstract Selection:	01st March, 2021
Deadline for Full paper Submission:	20th March, 2021
Deadline for notifying Authors:	21st March, 2021

Online registration will continue from 05th February to 23rd March, 2021. On spot registration will be also available during the conference for participation.
The Abstracts, Full paper and all other correspondence should be sent by email to **intconfem2021@mcu.ac.in.**

Registration fees:
All Participants have to register themselves with the required registration fee well in advance as per the conference schedule. Individual registration is to done in case of co-authors also. Students/Research Scholars/Academicians/Industry Persons **INR 500 for Indian and USD 50/INR 3700 for Foreign Delegates.**

To submit registration fee, please open the link below -
https://www.onlinesbi.com/sbicollect/icollecthome.htm
(Please select "Madhya Pradesh" for State of Institution and "Educational Institutions" for Type of Institution)
Or you can submit registration fee using account details as given below -

Account Name:	Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal
Account Number:	34797834130
Branch:	Mahavir Nagar, Bhopal
IFSC Code:	SBIN0003867

To fill the registration form, follow the link below –
https://forms.gle/XyRGtTZ9UyvXieae9

Conference Organization:

Chief Patron : **Prof. K. G. Suresh**, Hon'ble Vice-Chancellor

Conference Chairman : Prof. Shrikant Singh, Head, Department of Electronic Media
Organizing Secretary: Dr. Sanjeev Gupta, Associate Professor (9425028871)

Convener : **Dr. Arun Khobrey,** Assistant Professor (9424454681)

Treasurer : **Rahul Khadia,** Assistant Professor (7566666257) (*For Payment Related Queries)

Organising Committee:
: **Deepak Chouksey,** (9303430005)
: **Manoj Patel,** (9009661302)
: **Shalabh Shrivastav**, (08109636196)(*For Registration Related Queries)

For Conference related queries:

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