

Choice Based Credit System (CBCS)

**Regulation No. 25
(Under section 51)**

With Effect From the Session July-2017



**Makhanlal Chaturvedi National University of
Journalism and Communication
BHOPAL**

Choice Based Credit System (CBCS)

Background

In pursuance to the recommendations made by National Regulatory Authorities in Higher Education (HE) such as UGC (University Grants Commission) and NAAC (National Assessment and Accreditation Council), the University is introducing Choice Based Credit System (CBCS) in following programmes (except B.Tech. (PP)LE), from the Academic Session July 2017. These are listed as under.

Post Graduate Level Courses:-

1. Master of Journalism - M.J
2. Master of Arts in Advertising and Public Relations – M.A (APR)
3. Master of Arts in Broadcast Journalism – M.A (BJ)
4. Master of Science in Electronic Media – M.Sc. (EM)
5. Master of Arts in Mass Communication – M.A (MC)
6. MBA (Entertainment Communication) – M.B.A (EC)
7. MBA (Corporate Communication) – M.B.A (CC)
8. MBA (Advertising & Marketing Communication) – M.B.A (AMC)
9. MBA (Media Management) – M.B.A (MM)
10. Master of Science in Media Research – M.Sc. (MR)
11. Master of Science in Film Production – M.Sc. (FP)
12. Master of Arts in New Media Content Design – M.A (NMCD)
13. Master of Science in New Media – M.Sc. (NM)
14. Master of Computer Applications – M.C.A.

Graduate Level Courses:-

1. Bachelor of Science (Multimedia) – B.Sc. (MM)
2. Bachelor of Science (Graphics & Animation) – B.Sc. (GA)
3. BA in Mass Communication – B.A. (MC)
4. Bachelor of Science (Electronic media) – B.Sc. (EM)
5. B.Tech. (Printing & Packaging) – B.Tech. (PP)
6. B.Tech. (Printing & Packaging) Lateral Entry – B.Tech. (PP)LE (effective from July-2018)
7. Bachelor of Business Administration (E-Commerce) – B.B.A (EC)
8. Bachelor of Computer Applications – B.C.A.

For systematic execution of CBCS, this regulation will be applicable to students who have taken admission in July 2017 session in above mentioned programmes i.e. 14 Post Graduate and 7 Under Graduate level programmes. This regulation will be applicable to students who have taken admission in July 2018 session in B.Tech. (PP) LE Under Graduate level programme. This regulation will also be applicable on all the corresponding regulations of the aforementioned programmes that have been framed for the conduct of the Academic programmes. This regulation will be applicable to students who will take admission in above mentioned programmes in July 2017 session and subsequently thereafter, unless notified otherwise.

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Definitions

Different courses of study are labelled and defined as follows:

Core Course: A course which should compulsorily be studied by a candidate as a core requirement is termed as a Core Course. A Core Course may be a Core Course Elective (CCE) if there is a choice or an option for the candidate to choose a course from a pool of courses from the main discipline / subject of study or from a sister/related discipline / subject which supports the main discipline / subject. In contrast to the phrase Core Course Elective (CCE) a compulsory core course is called a Core Course Compulsory (CCC).

Open Elective Course: Generally a course which can be chosen from a pool of courses and which may be very specific or specialized or advanced or supportive to the discipline / subject of study or which provides an extended scope or which enables an exposure to some other discipline / subject/domain or nurtures the candidate's proficiency / skill is called an Open Elective Course. Elective courses may be offered by the main discipline / subject of study or by sister / related discipline / subject of study. A Core Course Elective (CCE) may also be considered as an elective. An elective course chosen generally from an unrelated discipline / subject, with an intention to seek exposure is called an open elective. An elective course designed to acquire a special/advanced knowledge, such as supplement study/support study to a project work, and a candidate studies such a course on his own with an advisory support by a teacher is called a Self Study Elective. A core course offered in a discipline / subject may be treated as an elective by other discipline / subject and vice versa. Project Work is a special course involving application of knowledge in solving / analyzing / exploring a real life situation / difficult problem. A project work up to 4 credits is called Minor Project work. A project work of 6 to 8 credits is called Major Project Work. Dissertation is another special course of 10 or more credits involving a problem solving component.

Ability Enhancement Course: Ability Enhancement Courses (AEC) are the courses based upon the content that leads to knowledge enhancement: i) Environmental Science and ii) English/Hindi Communication. These are mandatory for all disciplines.

Skill Enhancement Course: Skill Enhancement Courses (SEC) are value –based and/or skill-based and are aimed at providing hands-on-training, competencies, skill, etc.

Academic Year: Two consecutive (one odd + one even) semesters constitute one academic year.

Choice Based Credit System (CBCS): The CBCS provides choice for students to select from the prescribed courses (core, elective or minor or soft skill courses).

Course: Usually referred to as 'papers', is a component of a programme. All courses need not carry the same weight. The courses should define learning objectives and learning outcomes. A course may be designed to comprise lectures/ tutorials/laboratory work/ field work/ outreach activities/ project work/vocational training/viva/seminars/term papers/assignments/ presentations/ self-study etc. or a combination of some of these.

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Credit Based Semester System (CBSS): Under the CBSS, the requirement for awarding a degree or diploma or certificate is prescribed in terms of number of credits to be completed by the students.

Credit Point: It is the product of grade point and number of credits for a course.

Credit: A unit by which the course work is measured. It determines the number of hours of instructions required per week. One credit is equivalent to one hour of teaching (lecture or tutorial) or two hours of practical work/field work per week.

Cumulative Grade Point Average (CGPA): It is a measure of overall cumulative performance of a student over all semesters. The CGPA is the ratio of total credit points secured by a student in various courses in all semesters and the sum of the total credits of all courses in all the semesters. It is expressed up to two decimal places.

Grade Point: It is a numerical weight allotted to each letter grade on a 10-point scale.

Letter Grade: It is an index of the performance of students in a said course. Grades are denoted by letters O, A+, A, B+, B, C, P and F.

Programme: An educational programme leading to award of a Degree, Diploma or Certificate.

Semester Grade Point Average (SGPA): It is a measure of performance of work done in a semester. It is ratio of total credit points secured by a student in various courses registered in a semester and the total course credits taken during that semester. It shall be expressed up to two decimal places.

Semester: Each semester will consist of 15-18 weeks of academic work equivalent to 90 actual teaching days. The odd semester may be scheduled from July to December and even semester from January to June.

Transcript or Grade Card or Certificate: Based on the grades earned, a grade certificate shall be issued to all the enrolled students after every semester. The grade certificate will display the course details (code, title, number of credits, grade secured, marks) along with SGPA of that semester and CGPA earned till that semester.

For Post Graduate courses, CBCS programmes are structured in three types of courses. One type is called Core Course Compulsory (CCC) type which is essential and compulsory. Second type is called Core Course Elective (CCE) type, which is also essential. Third type is called Open Elective (OE) type, which a student can choose from his/her programme of study in each semester or can choose from other programmes of study. Under CBCS, students are being offered Open Elective course in each semester of above mentioned programmes. Students can opt to choose one distinct course from pool of elective courses either from the same programme which he/she is studying in or from other equivalent similar level programmes (either graduate or post graduate).

For Post Graduate programmes (except M.C.A.), each essential course (CCC and CCE) will be of 6 credits and each Open Elective course will be of 3 credits. Thus, a Post Graduate

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Programme will comprise of 108 credits. Students will have to study total number of 96 credits in essential core courses (CCC and CCE) that are being offered and 12 credits in Open Elective courses.

For M.C.A. Programme, each Core Course Compulsory (Theory) will be of 4 credits (total 80 credits), each Core Course Compulsory (Practical) will be of 2 credits (total 20 credits), each Core Course Elective will be of 4 credits (total 20 credits), each Open Elective will be of 3 credits (total 15 credits) and each Project will be of 4 credits (total 20 credits). Total marks for 5 semesters will be 650 each and for 6th semester will be 500 marks.

Under Graduate Programmes will comprise of Core Course Compulsory, Core Course Elective, Open Elective, Ability Enhancement Course and Skill Enhancement Course.

For Under Graduate Programmes (Three Years), each essential course (CCC and CCE) will be of 6 credits and Open Elective course will be of 3 credits. Each Ability Enhancement Course (AEC) and Skill Enhancement Course (SEC) will of 3 credits. Thus, a Under Graduate Programme (Three Years) (except B.Tech.(PP) LE) will comprise of total 144 credits. Students will have to study total number of 108 credits in essential core courses (CCC and CCE), 18 credits in Ability Enhancement Course and Skill Enhancement Course that are being offered and 18 credits in Open Elective courses.

B.Tech. (PP) LE programme will comprise of total 180 credits. Students will have to study total number of 144 credits in essential core courses (CCC and CCE), 18 credits in Skill Enhancement Course that are being offered and 18 credits in Open Elective courses.

The Under Graduate Programme (4 Years) Technical (B.Tech. PP) will comprise of total 240 credits. Students will have to study total number of 156 credits in Core Course Compulsory, 36 credits in Core Course Elective, 24 credits in Open Elective, 6 credits in Ability Enhancement Course and 18 credits in Skill Enhancement Course. Thus students will have to study 30 credits in each semester.

Students can opt Open Elective Courses of the same semester from other similar level programme, in which he/she is studying which is mentioned on Page No. 01 of this Regulation. Thus if a student is studying in a Post Graduate programme he/she can choose Open Elective similar level programme from same semester from 14 programmes. Thus if a student is studying in a Graduate level programme he/she can choose Open Elective similar level programme from same semester from 8 programmes.

1. Master of Journalism - M.J Course Code – 105 Two Years Full Time Post Graduate Course

Course:-

The Post Graduate Degree in Journalism – M.J. of Two Years (Four Semesters) course shall be designated as Master of Journalism and abbreviated as M.J. under choice based credit system (CBCS)

Admissions:-

1. A candidate seeking admission to M.J. course should be any Graduate from recognized University.

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2. A candidate seeking admission to M.J. course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows:
 - (a) M.J. First Year
 - M.J - I semester
 - M.J - II semester
 - (b) M.J Second Year
 - M.J - III semester
 - M.J - IV semester

-: Scheme of Examinations:-

Master of Journalism (Course Code-105) SEMESTER – I

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4531	1MJ1	Journalism in Pre and Post Independence	80	20	-	100
2.	CCC2	4532	1MJ2	News and Views : Writing Skills	50	20	30	100
3.	CCC3	4533	1MJ3	Basic of Computer Application for Print Media	50	20	30	100
4.	CCE1	4534	1MJ4	Science of Human Communication	80	20	-	100
Open Elective : (Any One)								
5.	OE1	4535	MJ5	Art and Culture Journalism	25	10	15	50
6.	OE2	4536	MJ5	Sports Journalism	25	10	15	50
7.	OE3	4537	MJ5	Content Production for Media	25	10	15	50
8.	OE4	4538	MJ5	Media Language : Structure, Style and Translation	25	10	15	50
9.	OE5	4539	MJ5	Crime and Court Reporting	25	10	15	50
10.	OE6	4540	MJ5	Copy Writing on Different Issues	25	10	15	50
11.	OE7	4541	MJ5	Magazine Journalism	25	10	15	50
12.	OE8	4542	MJ5	Gender Studies	25	10	15	50
13.	OE9	4543	MJ5	Science Journalism	25	10	15	50
14.	OE10	4544	MJ5	Media Management and Business	25	10	15	50
15.	OE11	4545	MJ5	Opinion Writing	25	10	15	50

Master of Journalism (Course Code-105) SEMESTER – II

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
16.	CCC4	4546	2MJ1	Newspaper and Magazines : Structure and Functions	80	20	-	100
17.	CCC5	4547	2MJ2	Reporting : Principles and Practices	50	20	30	100
18.	CCC6	4548	2MJ3	Word Processing and Page Layout	50	20	30	100
19.	CCE2	4549	2MJ4	Mass Communication : Principles and Process	80	20	-	100
Open Elective : (Any One)								
20.	OE1	4535	MJ5	Art and Culture Journalism	25	10	15	50
21.	OE2	4536	MJ5	Sports Journalism	25	10	15	50
22.	OE3	4537	MJ5	Content Production for Media	25	10	15	50
23.	OE4	4538	MJ5	Media Language : Structure, Style and Translation	25	10	15	50

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24.	OE5	4539	MJ5	Crime and Court Reporting	25	10	15	50
25.	OE6	4540	MJ5	Copy Writing on Different Issues	25	10	15	50
26.	OE7	4541	MJ5	Magazine Journalism	25	10	15	50
27.	OE8	4542	MJ5	Gender Studies	25	10	15	50
28.	OE9	4543	MJ5	Science Journalism	25	10	15	50
29.	OE10	4544	MJ5	Media Management and Business	25	10	15	50
30.	OE11	4545	MJ5	Opinion Writing	25	10	15	50

Master of Journalism (Course Code-105) SEMESTER – III

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
31.	CCC7	4550	3MJ1	Editing : Principles and Practices	50	20	30	100
32.	CCC8	4551	3MJ2	Media Laws and Ethics	80	20	-	100
33.	CCC9	4552	3MJ3	Cyber Media and Journalism	50	20	30	100
34.	CCE3	4553	3MJ4	Electronic Journalism	80	20	-	100
35.	CCE4	4554	3MJ4	Media, Development and Social Change	80	20	-	100
Open Elective : (Any One)								
36.	OE1	4535	MJ5	Art and Culture Journalism	25	10	15	50
37.	OE2	4536	MJ5	Sports Journalism	25	10	15	50
38.	OE3	4537	MJ5	Content Production for Media	25	10	15	50
39.	OE4	4538	MJ5	Media Language : Structure, Style and Translation	25	10	15	50
40.	OE5	4539	MJ5	Crime and Court Reporting	25	10	15	50
41.	OE6	4540	MJ5	Copy Writing on Different Issues	25	10	15	50
42.	OE7	4541	MJ5	Magazine Journalism	25	10	15	50
43.	OE8	4542	MJ5	Gender Studies	25	10	15	50
44.	OE9	4543	MJ5	Science Journalism	25	10	15	50
45.	OE10	4544	MJ5	Media Management and Business	25	10	15	50
46.	OE11	4545	MJ5	Opinion Writing	25	10	15	50

Master of Journalism (Course Code-105) SEMESTER – IV

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
47.	CCC10	4555	4MJ1	Journalism Research	50	20	30	100
48.	CCC11	4556	4MJ2	Diversity and Writing for Media	50	20	30	100
49.	CCC12	4557	4MJ3	Newspaper and Magazine Production	50	20	30	100
50.	CCE5	4558	4MJ4	Intercultural Communication and Contemporary Issues	80	20	-	100
51.	CCE6	4559	4MJ4	Advertising and Public Relations	80	20	-	100
Open Elective : (Any One)								
52.	OE1	4535	MJ5	Art and Culture Journalism	25	10	15	50
53.	OE2	4536	MJ5	Sports Journalism	25	10	15	50
54.	OE3	4537	MJ5	Content Production for Media	25	10	15	50
55.	OE4	4538	MJ5	Media Language : Structure, Style and Translation	25	10	15	50
56.	OE5	4539	MJ5	Crime and Court Reporting	25	10	15	50
57.	OE6	4540	MJ5	Copy Writing on Different Issues	25	10	15	50
58.	OE7	4541	MJ5	Magazine Journalism	25	10	15	50
59.	OE8	4542	MJ5	Gender Studies	25	10	15	50
60.	OE9	4543	MJ5	Science Journalism	25	10	15	50
61.	OE10	4544	MJ5	Media Management and Business	25	10	15	50
62.	OE11	4545	MJ5	Opinion Writing	25	10	15	50

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2. Master of Arts in Advertising and Public Relations–M.A (APR) Course Code – 116 Two Years Full Time Post Graduate Course

Course :-

The Post Graduate Degree in Advertising and Public Relations – M.A(APR) of Two Years (Four Semesters) course shall be designated as Master of Arts (Advertising and Public Relations) and abbreviated as M.A.(APR) under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to M.A.(APR) course should be any Graduate from recognized University.
2. A candidate seeking admission to M.A. (APR) course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :
 - (a) M.A (APR) First Year
 - M.A (APR) - I semester
 - M.A (APR) - II semester
 - (b) M.A (APR) Second Year
 - M.A (APR) - III semester
 - M.A (APR) - IV semester

-: Scheme of Examinations:-

Master of Arts in Advertising and Public Relations – M.A (APR) Semester - I (Course Code-116)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4561	1MA(APR)1	Origin and Growth of Indian Media	80	20	-	100
2.	CCC2	4562	1MA(APR)2	Media Language : Structure, Style & Translation	50	20	30	100
3.	CCC3	4563	1MA(APR)3	Principles & Practices of Management	80	20	-	100
4.	CCE1	4564	1MA(APR)4	Science of Human Communication	80	20	-	100
5.	CCE2	4565	1MA(APR)4	OR Basic Computer Applications	50	20	30	100
Open Elective : (Any One in each Semester)								
6.	OE1	4566	MA(APR)5	Business Communication	40	10	-	50
7.	OE2	4567	MA(APR)5	Corporate Communication	40	10	-	50
8.	OE3	4568	MA(APR)5	Copywriting	40	10	-	50
9.	OE4	4569	MA(APR)5	Brand Management	40	10	-	50
10.	OE5	4570	MA(APR)5	Media Planning	40	10	-	50
11.	OE6	4571	MA(APR)5	Client Servicing and Account Planning	40	10	-	50
12.	OE7	4572	MA(APR)5	Event Management	40	10	-	50
13.	OE8	4573	MA(APR)5	Production for Corporate Communication and PR	40	10	-	50
14.	OE9	4574	MA(APR)5	Corporate Social Responsibilities	40	10	-	50
15.	OE10	4575	MA(APR)5	Consumer Behaviour	40	10	-	50

16.	OE11	4576	MA(APR)5	Integrated Marketing Communication	40	10	-	50
17.	OE12	4577	MA(APR)5	Web Advertising and e-PR	40	10	-	50

Master of Arts in Advertising and Public Relations - M.A (APR) Semester - II (Course Code-116)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
18.	CCC4	4578	2MA(APR)1	Principles & Practices of PR	80	20	-	100
19.	CCC5	4579	2MA(APR)2	Advertising Management	50	20	30	100
20.	CCC6	4580	2MA(APR)3	Multimedia and DTP	50	20	30	100
21.	CCE3	4581	2MA(APR)4	Mass Communication Process	80	20	-	100
22.	CCE4	4582	2MA(APR)4	OR Communication for Development	80	20	-	100
Open Elective : (Any One in each Semester)								
23.	OE1	4566	MA(APR)5	Business Communication	40	10	-	50
24.	OE2	4567	MA(APR)5	Corporate Communication	40	10	-	50
25.	OE3	4568	MA(APR)5	Copywriting	40	10	-	50
26.	OE4	4569	MA(APR)5	Brand Management	40	10	-	50
27.	OE5	4570	MA(APR)5	Media Planning	40	10	-	50
28.	OE6	4571	MA(APR)5	Client Servicing and Account Planning	40	10	-	50
29.	OE7	4572	MA(APR)5	Event Management	40	10	-	50
30.	OE8	4573	MA(APR)5	Production for Corporate Communication and PR	40	10	-	50
31.	OE9	4574	MA(APR)5	Corporate Social Responsibilities	40	10	-	50
32.	OE10	4575	MA(APR)5	Consumer Behaviour	40	10	-	50
33.	OE11	4576	MA(APR)5	Integrated Marketing Communication	40	10	-	50
34.	OE12	4577	MA(APR)5	Web Advertising and e-PR	40	10	-	50

Master of Arts in Advertising and Public Relations - M.A (APR) Semester - III (Course Code-116)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
35.	CCC7	4583	3MA(APR)1	Introduction to Marketing Management	80	20	-	100
36.	CCC8	4584	3MA(APR)2	Tools & Techniques of PR	50	20	30	100
37.	CCC9	4585	3MA(APR)3	Communication Research	50	20	30	100
38.	CCE5	4586	3MA(APR)4	Advance Advertising and Brand Management	80	20	-	100
39.	CCE6	4587	3MA(APR)4	OR Consumer Behaviour	80	20	-	100
Open Elective : (Any One in each Semester)								
40.	OE1	4566	MA(APR)5	Business Communication	40	10	-	50
41.	OE2	4567	MA(APR)5	Corporate Communication	40	10	-	50
42.	OE3	4568	MA(APR)5	Copywriting	40	10	-	50
43.	OE4	4569	MA(APR)5	Brand Management	40	10	-	50
44.	OE5	4570	MA(APR)5	Media Planning	40	10	-	50
45.	OE6	4571	MA(APR)5	Client Servicing and Account Planning	40	10	-	50
46.	OE7	4572	MA(APR)5	Event Management	40	10	-	50
47.	OE8	4573	MA(APR)5	Production for Corporate Communication and PR	40	10	-	50
48.	OE9	4574	MA(APR)5	Corporate Social Responsibilities	40	10	-	50
49.	OE10	4575	MA(APR)5	Consumer Behaviour	40	10	-	50
50.	OE11	4576	MA(APR)5	Integrated Marketing Communication	40	10	-	50
51.	OE12	4577	MA(APR)5	Web Advertising and e-PR	40	10	-	50


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Master of Arts in Advertising and Public Relations - M.A (APR) Semester - IV (Course Code-116)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
52.	CCC10	4588	4MA(APR)1	Media Planning	50	20	30	100
53.	CCC11	4589	4MA(APR)2	Corporate and Business Communication	50	20	30	100
54.	CCC12	4590	4MA(APR)3	Specialized Copywriting	50	20	30	100
55.	CCE7	4591	4MA(APR)4	Web Advertising and e-PR	50	20	30	100
56.	CCE8	4592	4MA(APR)4	OR Mass Media : Media Ethics & Laws	80	20	-	100
Open Elective : (Any One in each Semester)								
57.	OE1	4566	MA(APR)5	Business Communication	40	10	-	50
58.	OE2	4567	MA(APR)5	Corporate Communication	40	10	-	50
59.	OE3	4568	MA(APR)5	Copywriting	40	10	-	50
60.	OE4	4569	MA(APR)5	Brand Management	40	10	-	50
61.	OE5	4570	MA(APR)5	Media Planning	40	10	-	50
62.	OE6	4571	MA(APR)5	Client Servicing and Account Planning	40	10	-	50
63.	OE7	4572	MA(APR)5	Event Management	40	10	-	50
64.	OE8	4573	MA(APR)5	Production for Corporate Communication and PR	40	10	-	50
65.	OE9	4574	MA(APR)5	Corporate Social Responsibilities	40	10	-	50
66.	OE10	4575	MA(APR)5	Consumer Behaviour	40	10	-	50
67.	OE11	4576	MA(APR)5	Integrated Marketing Communication	40	10	-	50
68.	OE12	4577	MA(APR)5	Web Advertising and e-PR	40	10	-	50

3. Master of Arts in Broadcast Journalism – M.A (BJ) Course Code – 117 Two Years Full Time Post Graduate Course

Course:-

The Post Graduate Degree in Broadcast Journalism – M.A (BJ) of Two Years (Four Semesters) course shall be designated as Master of Arts (Broadcast Journalism) and abbreviated as M.A(B.J.) under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to M.A. (B.J.) course should be any Graduate from recognized University.
2. A candidate seeking admission to M.A.(B.J.) course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows:

(a) M.A (BJ) First Year

- M.A (BJ) - I semester
- M.A (BJ) - II semester

(b) M.A (BJ) Second Year

- M.A (BJ) - III semester
- M.A (BJ) - IV semester

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-: Scheme of Examinations:-

Master of Arts in Broadcast Journalism – M.A (BJ) (Course Code - 117) SEMESTER - I

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4601	1MA(BJ)1	Science of Human Communication	80	20	-	100
2.	CCC2	4602	1MA(BJ)2	Process of Mass Communication	80	20	-	100
3.	CCC3	4603	1MA(BJ)3	Introduction to Broadcast Media	80	20	-	100
4.	CCE1	4604	1MA(BJ)4	Applications of Computer in Electronic Media	50	20	30	100
5.	CCE2	4605	1MA(BJ)4	OR Current Affairs for Radio & Television	50	20	30	100
Open Elective : (Any One in each Semester)								
6.	OE1	4606	MA(BJ)5	Environment Journalism	40	10	-	50
7.	OE2	4607	MA(BJ)5	Rural Journalism	40	10	-	50
8.	OE3	4608	MA(BJ)5	Spiritual Communication	40	10	-	50
9.	OE4	4609	MA(BJ)5	Defence Journalism	40	10	-	50
10.	OE5	4610	MA(BJ)5	Gender Studies	40	10	-	50
11.	OE6	4611	MA(BJ)5	International Security Scenario	40	10	-	50
12.	OE7	4612	MA(BJ)5	Business Journalism	40	10	-	50
13.	OE8	4613	MA(BJ)5	Criminal Procedure System & Crime Reporting	40	10	-	50

Master of Arts in Broadcast Journalism - M.A (BJ) (Course Code - 117) SEMESTER - II

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
14.	CCC4	4614	2MA(BJ)1	Broadcast Media Management	80	20	-	100
15.	CCC5	4615	2MA(BJ)2	Writing for Broadcast Media	80	20	-	100
16.	CCC6	4616	2MA(BJ)3	Media Language & Content	80	20	-	100
17.	CCE3	4617	2MA(BJ)4	Community & Participatory Communication	80	20	-	100
18.	CCE4	4618	2MA(BJ)4	OR Traditional Media	80	20	-	100
Open Elective : (Any One in each Semester)								
19.	OE1	4606	MA(BJ)5	Environment Journalism	40	10	-	50
20.	OE2	4607	MA(BJ)5	Rural Journalism	40	10	-	50
21.	OE3	4608	MA(BJ)5	Spiritual Communication	40	10	-	50
22.	OE4	4609	MA(BJ)5	Defence Journalism	40	10	-	50
23.	OE5	4610	MA(BJ)5	Gender Studies	40	10	-	50
24.	OE6	4611	MA(BJ)5	International Security Scenario	40	10	-	50
25.	OE7	4612	MA(BJ)5	Business Journalism	40	10	-	50
26.	OE8	4613	MA(BJ)5	Criminal Procedure System & Crime Reporting	40	10	-	50

Master of Arts in Broadcast Journalism - M.A (BJ) (Course Code - 117) SEMESTER - III

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
27.	CCC7	4619	3MA(BJ)1	Radio Reporting & Production	50	20	30	100
28.	CCC8	4620	3MA(BJ)2	Television Reporting & Production	50	20	30	100
29.	CCC9	4621	3MA(BJ)3	Media Law and Ethics	80	20	-	100
30.	CCE5	4622	3MA(BJ)4	Corporate Communication & Public Relation	80	20	-	100
31.	CCE6	4623	3MA(BJ)4	OR Online Media	80	20	-	100

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Open Elective : (Any One in each Semester)								
32.	OE1	4606	MA(BJ)5	Environment Journalism	40	10	-	50
33.	OE2	4607	MA(BJ)5	Rural Journalism	40	10	-	50
34.	OE3	4608	MA(BJ)5	Spiritual Communication	40	10	-	50
35.	OE4	4609	MA(BJ)5	Defence Journalism	40	10	-	50
36.	OE5	4610	MA(BJ)5	Gender Studies	40	10	-	50
37.	OE6	4611	MA(BJ)5	International Security Scenario	40	10	-	50
38.	OE7	4612	MA(BJ)5	Business Journalism	40	10	-	50
39.	OE8	4613	MA(BJ)5	Criminal Procedure System & Crime Reporting	40	10	-	50

Master of Arts in Broadcast Journalism - M.A (BJ) (Course Code - 117) SEMESTER - IV

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
40.	CCC10	4624	4MA(BJ)1	Communication Research	80	20	-	100
41.	CCC11	4625	4MA(BJ)2	Advertisement for Broadcast Media	80	20	-	100
42.	CCC12	4626	4MA(BJ)3	Development Journalism	80	20	-	100
43.	CCE7	4627	4MA(BJ)4	Production Portfolio	-	20	80	100
Open Elective : (Any One in each Semester)								
44.	OE1	4606	MA(BJ)5	Environment Journalism	40	10	-	50
45.	OE2	4607	MA(BJ)5	Rural Journalism	40	10	-	50
46.	OE3	4608	MA(BJ)5	Spiritual Communication	40	10	-	50
47.	OE4	4609	MA(BJ)5	Defense Journalism	40	10	-	50
48.	OE5	4610	MA(BJ)5	Gender Studies	40	10	-	50
49.	OE6	4611	MA(BJ)5	International Security Scenario	40	10	-	50
50.	OE7	4612	MA(BJ)5	Business Journalism	40	10	-	50
51.	OE8	4613	MA(BJ)5	Criminal Procedure System & Crime Reporting	40	10	-	50

4. Master of Science in Electronic Media-M.Sc. (EM) Course Code - 123 Two Years Full Time Post Graduate Course

Course:-

The Post Graduate Degree in Electronic Media – M.Sc. (EM) of Two Years (Four Semesters) course shall be designated as Master of Science (Electronic Media) and abbreviated as M.Sc. (E.M.) under choice based credit system (CBCS)

Admissions:-

1. A candidate seeking admission to M.Sc.(E.M.) course should be any Graduate from recognized University.
2. A candidate seeking admission to M.Sc. (E.M.) course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:-

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows:

(a) M.Sc. (EM) First Year

- M.Sc. (EM) - I semester

- M.Sc. (EM) - II semester

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(b) M.Sc. (EM) Second Year

- M.Sc. (EM) - III semester

- M.Sc. (EM) - IV semester

-: Scheme of Examinations:-**M.Sc. (Electronic Media) (Course Code - 123) SEMESTER - I**

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4651	1MSc(EM)1	Introduction to Electronic Media	80	20	-	100
2.	CCC2	4652	1MSc(EM)2	Science of Human Communication	80	20	-	100
3.	CCC3	4653	1MSc(EM)3	Process of Mass Communication	80	20	-	100
4.	CCE1	4654	1MSc(EM)4	Applications of Computer in Electronic Media	50	20	30	100
				OR				
5.	CCE2	4655	1MSc(EM)4	Current Affairs for Electronic Media	50	20	30	100
Open Elective : (Any One in each Semester)								
6.	OE1	4656	MSc(EM)5	Environment and Media	40	10	-	50
7.	OE2	4657	MSc(EM)5	Documentary and Film Production	25	10	15	50
8.	OE3	4658	MSc(EM)5	Digital Photography	40	10	-	50
9.	OE4	4659	MSc(EM)5	Digital Communication & App. of Multimedia in Electronic Media	40	10	-	50
10.	OE5	4660	MSc(EM)5	Professional Videography	25	10	15	50
11.	OE6	4661	MSc(EM)5	International Security Scenario	40	10	-	50
12.	OE7	4662	MSc(EM)5	New Media and Its Characteristics	40	10	-	50
13.	OE8	4663	MSc(EM)5	Cinema Studies	40	10	-	50

M.Sc. (Electronic Media) (Course Code - 123) SEMESTER - II

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
14.	CCC4	4664	2MSc(EM)1	Reporting for Electronic Media	80	20	-	100
15.	CCC5	4665	2MSc(EM)2	Media Language & Content	80	20	-	100
16.	CCC6	4666	2MSc(EM)3	Specialized Script Writing for Electronic Media	80	20	-	100
17.	CCE3	4667	2MSc(EM)4	Software for Media	50	20	30	100
				OR				
18.	CCE4	4668	2MSc(EM)4	Video Production	50	20	30	100
Open Elective : (Any One in each Semester)								
19.	OE1	4656	MSc(EM)5	Environment and Media	40	10	-	50
20.	OE2	4657	MSc(EM)5	Documentary and Film Production	25	10	15	50
21.	OE3	4658	MSc(EM)5	Digital Photography	40	10	-	50
22.	OE4	4659	MSc(EM)5	Digital Communication & App. of Multimedia in Electronic Media	40	10	-	50
23.	OE5	4660	MSc(EM)5	Professional Videography	25	10	15	50
24.	OE6	4661	MSc(EM)5	International Security Scenario	40	10	-	50
25.	OE7	4662	MSc(EM)5	New Media and Its Characteristics	40	10	-	50
26.	OE8	4663	MSc(EM)5	Cinema Studies	40	10	-	50

M.Sc. (Electronic Media) (Course Code - 123) SEMESTER - III

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
27.	CCC7	4669	3MSc(EM)1	Radio Production	80	20	-	100
28.	CCC8	4670	3MSc(EM)2	TV Production	80	20	-	100

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29.	CCC9	4671	3MSc(EM)3	Media Law & Ethics	80	20	-	100
30.	CCE5	4672	3MSc(EM)4	Community & Participatory Communication	80	20	-	100
OR								
31.	CCE6	4673	3MSc(EM)4	Audio Production	80	20	-	100
Open Elective : (Any One in each Semester)								
32.	OE1	4656	MSc(EM)5	Environment and Media	40	10	-	50
33.	OE2	4657	MSc(EM)5	Documentary and Film Production	25	10	15	50
34.	OE3	4658	MSc(EM)5	Digital Photography	40	10	-	50
35.	OE4	4659	MSc(EM)5	Digital Communication & App. of Multimedia in Electronic Media	40	10	-	50
36.	OE5	4660	MSc(EM)5	Professional Videography	25	10	15	50
37.	OE6	4661	MSc(EM)5	International Security Scenario	40	10	-	50
38.	OE7	4662	MSc(EM)5	New Media and Its Characteristics	40	10	-	50
39.	OE8	4663	MSc(EM)5	Cinema Studies	40	10	-	50

M.Sc. (Electronic Media) (Course Code - 123) SEMESTER - IV

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
40.	CCC10	4674	4MSc(EM)1	Advertisements for Broadcast Media	80	20	-	100
41.	CCC11	4675	4MSc(EM)2	Corporate Communication & Public Relations	80	20	-	100
42.	CCC12	4676	4MSc(EM)3	Media Research	80	20	-	100
43.	CCE7	4677	4MSc(EM)4	Production Portfolio	-	20	80	100
Open Elective : (Any One in each Semester)								
45.	OE1	4656	MSc(EM)5	Environment and Media	40	10	-	50
46.	OE2	4657	MSc(EM)5	Documentary and Film Production	25	10	15	50
47.	OE3	4658	MSc(EM)5	Digital Photography	40	10	-	50
48.	OE4	4659	MSc(EM)5	Digital Communication & App. of Multimedia in Electronic Media	40	10	-	50
49.	OE5	4660	MSc(EM)5	Professional Videography	25	10	15	50
50.	OE6	4661	MSc(EM)5	International Security Scenario	40	10	-	50
51.	OE7	4662	MSc(EM)5	New Media and Its Characteristics	40	10	-	50
52.	OE8	4663	MSc(EM)5	Cinema Studies	40	10	-	50

5. Master of Arts in Mass Communication –M.A (MC) Course Code - 118 Two Years Full Time Post Graduate Course

Course :-

The Post Graduate Degree in Mass Communication - M.A (MC) of Two Years (Four Semesters) course shall be designated as Master of Arts (Mass Communication) and abbreviated as M.A.(M.C.) under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to M.A.(M.C.) course should be any Graduate from recognized University.
2. A candidate seeking admission to M.A.(M.C.) course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:-

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :


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- (a) M.A (MC) First Year
- M.A (MC) - I semester
 - M.A (MC) - II semester
- (b) M.A (MC) Second Year
- M.A (MC) - III semester
 - M.A (MC) - IV semester

-: Scheme of Examinations:-

MA in Mass Communication – M.A (MC) (Course Code – 118) SEMESTER – I

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4701	1MA(MC)1	Introduction to Socio Economic Polity	80	20	-	100
2.	CCC2	4702	1MA(MC)2	Media Language : Structure, Style & Translation	80	20	-	100
3.	CCC3	4703	1MA(MC)3	Origin and Growth of Media	80	20	-	100
4.	CCE1	4704	1MA(MC)4	Science of Human Communication	80	20	-	100
Open Elective : (Any One in each Semester)								
5.	OE1	4705	MA(MC)5	1) Art of Photography	25	10	15	50
6.	OE2	4706	MA(MC)5	2) Art of Anchoring	25	10	15	50
7.	OE3	4707	MA(MC)5	3) Art, Culture and Life-style Communication	25	10	15	50
8.	OE4	4708	MA(MC)5	4) Communication Skill	25	10	15	50
9.	OE5	4709	MA(MC)5	5) Cyber Communication	25	10	15	50
10.	OE6	4710	MA(MC)5	6) Writing for New Media	25	10	15	50
11.	OE7	4711	MA(MC)5	7) Mobile Communication	25	10	15	50
12.	OE8	4712	MA(MC)5	8) Writing on Current Affairs	25	10	15	50
13.	OE9	4713	MA(MC)5	9) Business Journalism	25	10	15	50

MA in Mass Communication – M.A (MC) (Course Code – 118) SEMESTER – II

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
14.	CCC4	4714	2MA(MC)1	Art & Craft of Reporting (Print Media)	50	20	30	100
15.	CCC5	4715	2MA(MC)2	Communication for Development	80	20	-	100
16.	CCC6	4716	2MA(MC)3	Media Laws and Ethics	80	20	-	100
17.	CCE2	4717	2MA(MC)4	Mass Communication Concept and Process	80	20	-	100
Open Elective : (Any One in each Semester)								
18.	OE1	4705	MA(MC)5	1) Art of Photography	25	10	15	50
19.	OE2	4706	MA(MC)5	2) Art of Anchoring	25	10	15	50
20.	OE3	4707	MA(MC)5	3) Art, Culture and Life-style Communication	25	10	15	50
21.	OE4	4708	MA(MC)5	4) Communication Skill	25	10	15	50
22.	OE5	4709	MA(MC)5	5) Cyber Communication	25	10	15	50
23.	OE6	4710	MA(MC)5	6) Writing for New Media	25	10	15	50
24.	OE7	4711	MA(MC)5	7) Mobile Communication	25	10	15	50
25.	OE8	4712	MA(MC)5	8) Writing on Current Affairs	25	10	15	50
26.	OE9	4713	MA(MC)5	9) Business Journalism	25	10	15	50

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MA in Mass Communication – M.A (MC) (Course Code – 118) SEMESTER – III

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
27.	CCC7	4718	3MA(MC)1	Art & Craft of Editing (Print Media)	80	20	-	100
28.	CCC8	4719	3MA(MC)2	Reporting & Editing for Electronic Media	50	20	30	100
29.	CCC9	4720	3MA(MC)3	Advertising : Principles & Practice	80	20	-	100
30.	CCE3	4721	3MA(MC)4	Radio Programme Production	50	20	30	100
31.	CCE4	4722	3MA(MC)4	OR Basic Computer Application	50	20	30	100
Open Elective : (Any One in each Semester)								
32.	OE1	4705	MA(MC)5	1) Art of Photography	25	10	15	50
33.	OE2	4706	MA(MC)5	2) Art of Anchoring	25	10	15	50
34.	OE3	4707	MA(MC)5	3) Art, Culture and Life-style Communication	25	10	15	50
35.	OE4	4708	MA(MC)5	4) Communication Skill	25	10	15	50
36.	OE5	4709	MA(MC)5	5) Cyber Communication	25	10	15	50
37.	OE6	4710	MA(MC)5	6) Writing for New Media	25	10	15	50
38.	OE7	4711	MA(MC)5	7) Mobile Communication	25	10	15	50
39.	OE8	4712	MA(MC)5	8) Writing on Current Affairs	25	10	15	50
40.	OE9	4713	MA(MC)5	9) Business Journalism	25	10	15	50

MA in Mass Communication – M.A (MC) (Course Code – 118) SEMESTER – IV

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
41.	CCC10	4723	4MA(MC)1	Mass Communication Research	80	20	-	100
42.	CCC11	4724	4MA(MC)2	Media Management	80	20	-	100
43.	CCC12	4725	4MA(MC)3	Issue Oriented Writing	80	20	-	100
44.	CCE5	4726	4MA(MC)4	Television Programme Production	50	20	30	100
45.	CCE6	4727	4MA(MC)4	OR Public Relations and Corporate Communication	50	20	30	100
Open Elective : (Any One in each Semester)								
46.	OE1	4705	MA(MC)5	1) Art of Photography	25	10	15	50
47.	OE2	4706	MA(MC)5	2) Art of Anchoring	25	10	15	50
48.	OE3	4707	MA(MC)5	3) Art, Culture and Life-style Communication	25	10	15	50
49.	OE4	4708	MA(MC)5	4) Communication Skill	25	10	15	50
50.	OE5	4709	MA(MC)5	5) Cyber Communication	25	10	15	50
51.	OE6	4710	MA(MC)5	6) Writing for New Media	25	10	15	50
52.	OE7	4711	MA(MC)5	7) Mobile Communication	25	10	15	50
53.	OE8	4712	MA(MC)5	8) Writing on Current Affairs	25	10	15	50
54.	OE9	4713	MA(MC)5	9) Business Journalism	25	10	15	50

6. Master of Business Administration in Entertainment Communication – M.B.A.(EC) Course Code - 152 Two Years Full Time Post Graduate Course**Course :-**

The Post Graduate Degree in Entertainment Communication – M.B.A (EC) of Two Years (Four Semesters) course shall be designated as Master of Business Administration (Entertainment Communication) and abbreviated as M.B.A. (E.C.) under choice based credit system (CBCS)

Admissions:-

1. A candidate seeking admission to M.B.A.(E.C.) course should be any Graduate from recognized University.


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2. A candidate seeking admission to M.B.A.(E.C.) course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :
 - (a) M.B.A(EC) First Year
 - M.B.A(EC) - I semester
 - M.B.A(EC) - II semester
 - (b) M.B.A(EC) Second Year
 - M.B.A(EC) - III semester
 - M.B.A(EC) - IV semester

-: Scheme of Examinations:-

M.B.A Entertainment Communication (Two Year) Ist SEMESTER (Course Code -152)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	5301	1MBA(EC)1	Science of Communication	80	20	-	100
2.	CCC2	5302	1MBA(EC)2	Principle & Practice of Management	80	20	-	100
3.	CCC3	5303	1MBA(EC)3	Basic Computer Applications & MIS	50	20	30	100
Core Course Elective : (Any One)								
4.	CCE1	5304	1MBA(EC)4	1) Media Business Communication	80	20	-	100
5.	CCE2	5305	1MBA(EC)4	2) Origin and Growth of Indian Media	80	20	-	100
6.	CCE3	5306	1MBA(EC)4	3) Organization and Management of Media	80	20	-	100
Open Elective : (Any One)								
7.	OE1	5307	MBA(EC)5	Soft Skills for Managers	40	10	-	50
8.	OE2	5038	MBA(EC)5	Space Management and Advertising in Media	40	10	-	50
9.	OE3	5309	MBA(EC)5	Stress and Time Management	40	10	-	50
10.	OE4	5310	MBA(EC)5	Election Campaign Communication Management	40	10	-	50
11.	OE5	5311	MBA(EC)5	Entrepreneurship Development	40	10	-	50

M.B.A Entertainment Communication (Two Year) IInd SEMESTER (Course Code -152)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
12.	CCC4	5312	2MBA(EC)1	Fundamentals of Media Production	50	20	30	100
13.	CCC5	5313	2MBA(EC)2	Basic of Accounting and Finance	80	20	-	100
14.	CCC6	5314	2MBA(EC)3	Marketing Management	80	20	-	100
Core Course Elective : (Any One)								
15.	CCE4	5315	2MBA(EC)4	1) Media Language : Structure, Style & Translation	80	20	-	100
16.	CCE5	5316	2MBA(EC)4	2) Entertainment Programming for Print and New Media	80	20	-	100
17.	CCE6	5317	2MBA(EC)4	3) Entertainment Programming for TV & Radio	50	20	30	100

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Open Elective : (Any One)								
18.	OE1	5307	MBA(EC)5	Soft Skills for Managers	40	10	-	50
19.	OE2	5038	MBA(EC)5	Space Management and Advertising in Media	40	10	-	50
20.	OE3	5309	MBA(EC)5	Stress and Time Management	40	10	-	50
21.	OE4	5310	MBA(EC)5	Election Campaign Communication Management	40	10	-	50
22.	OE5	5311	MBA(EC)5	Entrepreneurship Development	40	10	-	50

M.B.A Entertainment Communication (Two Year) IIIrd SEMESTER (Course Code -152)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
23.	CCC7	5318	3MBA(EC)1	Media Laws and Ethics	80	20	-	100
24.	CCC8	5319	3MBA(EC)2	Media Research : Methods, Tools & Elements	50	20	30	100
25.	CCC9	5320	3MBA(EC)3	Human Resource Management	80	20	-	100
Core Course Elective : (Any One)								
26.	CCE7	5321	3MBA(EC)4	1) Content Production for Entertainment Media	50	20	30	100
27.	CCE8	5322	3MBA(EC)4	2) Media Planning and Business Economics	80	20	-	100
28.	CCE9	5323	3MBA(EC)4	3) Entertainment Communication and Indian Tradition	80	20	-	100
Open Elective : (Any One)								
29.	OE1	5307	MBA(EC)5	Soft Skills for Managers	40	10	-	50
30.	OE2	5038	MBA(EC)5	Space Management and Advertising in Media	40	10	-	50
31.	OE3	5309	MBA(EC)5	Stress and Time Management	40	10	-	50
32.	OE4	5310	MBA(EC)5	Election Campaign Communication Management	40	10	-	50
33.	OE5	5311	MBA(EC)5	Entrepreneurship Development	40	10	-	50

M.B.A Entertainment Communication (Two Year) IVth SEMESTER (Course Code -152)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
34.	CCC10	5324	4MBA(EC)1	Project Work	-	20	80	100
35.	CCC11	5325	4MBA(EC)2	Production Portfolio	-	20	80	100
36.	CCC12	5326	4MBA(EC)3	Audience Specific Entertainment and Analysis	80	20	-	100
Core Course Elective : (Any One)								
37.	CCE10	5327	4MBA(EC)3	1) Entertainment Media Houses Structures and Functions	80	20	-	100
38.	CCE11	5328	4MBA(EC)3	2) News Paper and Magazine Production	50	20	30	100
39.	CCE12	5329	4MBA(EC)3	3) Event Management	80	20	-	100
Open Elective : (Any One)								
40.	OE1	5307	MBA(EC)5	Soft Skills for Managers	40	10	-	50
41.	OE2	5038	MBA(EC)5	Space Management and Advertising in Media	40	10	-	50
42.	OE3	5309	MBA(EC)5	Stress and Time Management	40	10	-	50
43.	OE4	5310	MBA(EC)5	Election Campaign Communication Management	40	10	-	50
44.	OE5	5311	MBA(EC)5	Entrepreneurship Development	40	10	-	50


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7. Master of Business Administration in Corporate Communication –M.B.A(CC)
Course Code - 139 Two Years Full Time Post Graduate Course

Course :-

The Post Graduate Degree in Corporate Communication – M.B.A(CC) of Two Years (Four Semesters) course shall be designated as Master of Business Administration (Corporate Communication) and abbreviated as M.B.A.(C.C.) under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to M.B.A.(C.C.) course should be any Graduate from recognized University.
2. A candidate seeking admission to M.B.A.(C.C.) course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :
 - (a) M.B.A(CC) First Year
 - M.B.A(CC) - I semester
 - M.B.A(CC) - II semester
 - (b) M.B.A(CC) Second Year
 - M.B.A(CC) - III semester
 - M.B.A(CC) - IV semester

-: Scheme of Examinations :-

M.B.A in Corporate Communication (Two Year) 1st SEMESTER (Course Code -139)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	5331	1MBA(CC)1	Science of Communication	80	20	-	100
2.	CCC2	5332	1MBA(CC)2	Principle & Practice of Management	80	20	-	100
3.	CCC3	5333	1MBA(CC)3	Basic Computer Applications & MIS	50	20	30	100
Course Core Elective : (Any One)								
4.	CCE1	5334	1MBA(CC)4	1) Media Business Communication	80	20	-	100
5.	CCE2	5335	1MBA(CC)4	2) Origin and Growth of Indian Media	80	20	-	100
6.	CCE3	5336	1MBA(CC)4	3) Organization and Management of Media	80	20	-	100
Open Elective : (Any One)								
7.	OE1	5337	MBA(CC)5	Soft Skills for Managers	40	10	-	50
8.	OE2	5338	MBA(CC)5	Space Management and Advertising in Media	40	10	-	50
9.	OE3	5339	MBA(CC)5	Stress and Time Management	40	10	-	50
10.	OE4	5340	MBA(CC)5	Election Campaign Communication Management	40	10	-	50
11.	OE5	5341	MBA(CC)5	Entrepreneurship Development	40	10	-	50

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M.B.A in Corporate Communication (Two Year) IInd SEMESTER (Course Code -139)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
12.	CCC4	5342	2MBA(CC)1	Fundamentals of Media Production	50	20	30	100
13.	CCC5	5343	2MBA(CC)2	Basic of Accounting and Finance	80	20	-	100
14.	CCC6	5344	2MBA(CC)3	Marketing Management	80	20	-	100
Course Core Elective : (Any One)								
15.	CCE4	5345	2MBA(CC)4	1) Media Language : Structure, Style & Translation	80	20	-	100
16.	CCE5	5346	2MBA(CC)4	2) New media and its Characteristics	50	20	30	100
17.	CCE6	5347	2MBA(CC)4	3) Corporate Social Responsibility	80	20	-	100
Open Elective : (Any One)								
18.	OE1	5337	MBA(CC)5	Soft Skills for Managers	40	10	-	50
19.	OE2	5338	MBA(CC)5	Space Management and Advertising in Media	40	10	-	50
20.	OE3	5339	MBA(CC)5	Stress and Time Management	40	10	-	50
21.	OE4	5340	MBA(CC)5	Election Campaign Communication Management	40	10	-	50
22.	OE5	5341	MBA(CC)5	Entrepreneurship Development	40	10	-	50

M.B.A in Corporate Communication (Two Year) IIIrd SEMESTER (Course Code -139)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
23.	CCC7	5348	3MBA(CC)1	Media Laws and Ethics	80	20	-	100
24.	CCC8	5349	3MBA(CC)2	Media Research : Methods, Tools & Elements	50	20	30	100
25.	CCC9	5350	3MBA(CC)3	Human Resource Management	80	20	-	100
Course Core Elective : (Any One)								
26.	CCE7	5351	3MBA(CC)4	1) Tools & Techniques of Public Relation	80	20	-	100
27.	CCE8	5352	3MBA(CC)4	2) Corporate Media House Structures and functions	80	20	-	100
28.	CCE9	5353	3MBA(CC)4	3) Corporate advertising and e-PR	50	20	30	100
Open Elective : (Any One)								
29.	OE1	5337	MBA(CC)5	Soft Skills for Managers	40	10	-	50
30.	OE2	5338	MBA(CC)5	Space Management and Advertising in Media	40	10	-	50
31.	OE3	5339	MBA(CC)5	Stress and Time Management	40	10	-	50
32.	OE4	5340	MBA(CC)5	Election Campaign Communication Management	40	10	-	50
33.	OE5	5341	MBA(CC)5	Entrepreneurship Development	40	10	-	50

M.B.A in Corporate Communication (Two Year) IVth SEMESTER (Course Code -139)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
34.	CCC10	5354	4MBA(CC)1	Project Work	-	20	80	100
35.	CCC11	5355	4MBA(CC)1	Production Portfolio	-	20	80	100
36.	CCC12	5356	4MBA(CC)2	Content writing for corporate communication	80	20	-	100
Course Core Elective : (Any One)								
37.	CCE10	5357	4MBA(CC)3	1) Corporate Consumer behavior and customer relationship management	80	20	-	100

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38.	CCE11	5358	4MBA(CC)3	2) Integrated Corporate Communication	80	20	-	100
39.	CCE12	5359	4MBA(CC)3	3) Event Management	50	20	30	100
Open Elective : (Any One)								
40.	OE1	5337	MBA(CC)5	Soft Skills for Managers	40	10	-	50
41.	OE2	5338	MBA(CC)5	Space Management and Advertising in Media	40	10	-	50
42.	OE3	5339	MBA(CC)5	Stress and Time Management	40	10	-	50
43.	OE4	5340	MBA(CC)5	Election Campaign Communication Management	40	10	-	50
44.	OE5	5341	MBA(CC)5	Entrepreneurship Development	40	10	-	50

8. Master of Business Administration in Advertising and Marketing Communication –M.B.A(AMC) Course Code - 153 Two Years Full Time Post Graduate Course

Course:-

The Post Graduate Degree in Advertising and Marketing Communication – M.B.A(AMC) of Two Years (Four Semesters) course shall be designated as Master of Business Administration (Advertising and Marketing Communication) and abbreviated as M.B.A.(A.M.C.) under choice based credit system (CBCS)

Admissions:-

1. A candidate seeking admission to M.B.A.(A.M.C.) course should be any Graduate from recognized University.
2. A candidate seeking admission to M.B.A.(A.M.C.) course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows:
 - (a) M.B.A(AMC) First Year
 - M.B.A(AMC) - I semester
 - M.B.A(AMC) - II semester
 - (b) M.B.A(AMC) Second Year
 - M.B.A(AMC) - III semester
 - M.B.A(AMC) - IV semester

-: Scheme of Examinations :-

M.B.A in Advertising & Marketing Communication (Two Year) Ist SEMESTER (Course Code -153)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	5361	1MBA(AMC)1	Science of Communication	80	20	-	100
2.	CCC2	5362	1MBA(AMC)2	Principle & Practice of Management	80	20	-	100
3.	CCC3	5363	1MBA(AMC)3	Basic Computer Applications & MIS	50	20	30	100
Core Course Elective : (Any One)								
4.	CCE1	5364	1MBA(AMC)4	1) Media Business Communication	80	20	-	100

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5.	CCE2	5365	1MBA(AMC)4	2) Origin and Growth of Indian Media	80	20	-	100
6.	CCE3	5366	1MBA(AMC)4	3) Organization and Management of Media	80	20	-	100
Open Elective : (Any One)								
7.	OE1	5367	MBA(AMC)5	Soft Skills for Managers	40	10	-	50
8.	OE2	5368	MBA(AMC)5	Space Management and Advertising in Media	40	10	-	50
9.	OE3	5369	MBA(AMC)5	Stress and Time Management	40	10	-	50
10.	OE4	5370	MBA(AMC)5	Election Campaign Communication Management	40	10	-	50
11.	OE5	5371	MBA(AMC)5	Entrepreneurship Development	40	10	-	50

M.B.A in Advertising & Marketing Communication (Two Year) IIrd SEMESTER (Course Code -153)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
12.	CCC4	5372	2MBA(AMC)1	Fundamentals of Media Production	50	20	30	100
13.	CCC5	5373	2MBA(AMC)2	Basic of Accounting and Finance	80	20	-	100
14.	CCC6	5374	2MBA(AMC)3	Marketing Management	80	20	-	100
Core Course Elective : (Any One)								
15.	CCE4	5375	2MBA(AMC)4	1) Media Language : Structure, Style & Translation	80	20	-	100
16.	CCE5	5376	2MBA(AMC)4	2) New media and its Characteristics	50	20	30	100
17.	CCE6	5377	2MBA(AMC)4	3) Consumer Behavior and Customer Relationship Management	80	20	-	100
Open Elective : (Any One)								
18.	OE1	5367	MBA(AMC)5	Soft Skills for Managers	40	10	-	50
19.	OE2	5368	MBA(AMC)5	Space Management and Advertising in Media	40	10	-	50
20.	OE3	5369	MBA(AMC)5	Stress and Time Management	40	10	-	50
21.	OE4	5370	MBA(AMC)5	Election Campaign Communication Management	40	10	-	50
22.	OE5	5371	MBA(AMC)5	Entrepreneurship Development	40	10	-	50

M.B.A in Advertising & Marketing Communication (Two Year) IIIrd SEMESTER (Course Code -153)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
23.	CCC7	5378	3MBA(AMC)1	Media Laws and Ethics	80	20	-	100
24.	CCC8	5379	3MBA(AMC)2	Media Research : Methods, Tools & Elements	50	20	30	100
25.	CCC9	5380	3MBA(AMC)3	Human Resource Management	80	20	-	100
Core Course Elective : (Any One)								
26.	CCE7	5381	3MBA(AMC)4	1) Advertising Concepts Principle and Planning	50	20	30	100
27.	CCE8	5382	3MBA(AMC)4	2) Direct Marketing and Sales Promotion	80	20	-	100
28.	CCE9	5383	3MBA(AMC)4	3) Media Planning and Business Economics	80	20	-	100
Open Elective : (Any One)								
29.	OE1	5367	MBA(AMC)5	Soft Skills for Managers	40	10	-	50
30.	OE2	5368	MBA(AMC)5	Space Management and Advertising in Media	40	10	-	50
31.	OE3	5369	MBA(AMC)5	Stress and Time Management	40	10	-	50
32.	OE4	5370	MBA(AMC)5	Election Campaign Communication Management	40	10	-	50
33.	OE5	5371	MBA(AMC)5	Entrepreneurship Development	40	10	-	50

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M.B.A in Advertising & Marketing Communication (Two Year) IVth SEMESTER (Course Code -153)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
34.	CCC10	5384	4MBA(AMC)1	Project Work	-	20	80	100
35.	CCC11	5385	4MBA(AMC)2	Production Portfolio	-	20	80	100
36.	CCC12	5386	4MBA(AMC)3	Integrated Marketing Communication and Creative Advertising	80	20	-	100
Core Course Elective : (Any One)								
37.	CCE10	5387	4MBA(AMC)3	1) Advertising Presentation for TV, Radio, Internet and Mobile	50	20	30	100
38.	CCE11	5388	4MBA(AMC)3	2) Web Advertising and e-PR	80	20	-	100
39.	CCE12	5389	4MBA(AMC)3	3) Business Environment and Strategic Brand Management	80	20	-	100
Open Elective : (Any One)								
40.	OE1	5367	MBA(AMC)5	Soft Skills for Managers	40	10	-	50
41.	OE2	5368	MBA(AMC)5	Space Management and Advertising in Media	40	10	-	50
42.	OE3	5369	MBA(AMC)5	Stress and Time Management	40	10	-	50
43.	OE4	5370	MBA(AMC)5	Election Campaign Communication Management	40	10	-	50
44.	OE5	5371	MBA(AMC)5	Entrepreneurship Development	40	10	-	50

9. Master of Business Administration in Media Management-M.B.A(MM) Course Code - 151 Two Years Full Time Post Graduate Course**Course :-**

The Post Graduate Degree in Media Management – M.B.A(MM) of Two Years (Four Semesters) course shall be designated as Master of Business Administration (Media Management) and abbreviated as M.B.A.(M.M.) under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to M.B.A.(M.M.) course should be any Graduate from recognized University.
2. A candidate seeking admission to M.B.A.(M.M.) course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows:
 - (a) M.B.A(MM) First Year
 - M.B.A (MM) - I semester
 - M.B.A (MM) - II semester
 - (b) M.B.A (MM) Second Year
 - M.B.A (MM) - III semester
 - M.B.A (MM) - IV semester

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-: Scheme of Examinations:-

M.B.A in Media Management (Two Year) Ist SEMESTER (Course Code -151)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	5391	1MBA(MM)1	Science of Communication	80	20	-	100
2.	CCC2	5392	1MBA(MM)2	Principle & Practice of Management	80	20	-	100
3.	CCC3	5393	1MBA(MM)3	Basic Computer Applications & MIS	50	20	30	100
Elective : (Any One)								
4.	CCE1	5394	1MBA(MM)4	Media Business Communication	80	20	-	100
5.	CCE2	5395	1MBA(MM)4	Origin and Growth of Indian Media	80	20	-	100
6.	CCE3	5396	1MBA(MM)4	Organization and Management of Media	80	20	-	100
Open Elective : (Any One)								
7.	OE1	5397	MBA(MM)5	Soft Skills for Managers	40	10	-	50
8.	OE2	5398	MBA(MM)5	Space Management and Advertising in Media	40	10	-	50
9.	OE3	5399	MBA(MM)5	Stress and Time Management	40	10	-	50
10.	OE4	5400	MBA(MM)5	Election Campaign Communication Management	40	10	-	50
11.	OE5	5401	MBA(MM)5	Entrepreneurship Development	40	10	-	50

M.B.A in Media Management (Two Year) IInd SEMESTER (Course Code -151)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
12.	CCC4	5402	2MBA(MM)1	Fundamentals of Media Production	50	20	30	100
13.	CCC5	5403	2MBA(MM)2	Basic of Accounting and Finance	80	20	-	100
14.	CCC6	5404	2MBA(MM)3	Marketing Management	80	20	-	100
Elective : (Any One)								
15.	CCE4	5405	2MBA(MM)4	Media Language : Structure, Style & Translation	80	20	-	100
16.	CCE5	5406	2MBA(MM)4	New media and its Characteristics	50	20	30	100
17.	CCE6	5407	2MBA(MM)4	Organizational Behavior	80	20	-	100
Open Elective : (Any One)								
18.	OE1	5397	MBA(MM)5	Soft Skills for Managers	40	10	-	50
19.	OE2	5398	MBA(MM)5	Space Management and Advertising in Media	40	10	-	50
20.	OE3	5399	MBA(MM)5	Stress and Time Management	40	10	-	50
21.	OE4	5400	MBA(MM)5	Election Campaign Communication Management	40	10	-	50
22.	OE5	5401	MBA(MM)5	Entrepreneurship Development	40	10	-	50

M.B.A in Media Management (Two Year) IIIrd SEMESTER (Course Code -151)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
23.	CCC7	5408	3MBA(MM)1	Media Laws and Ethics	80	20	-	100
24.	CCC8	5409	3MBA(MM)2	Media Research : Methods, Tools & Elements	50	20	30	100
25.	CCC9	5410	3MBA(MM)3	Human Resource Management	80	20	-	100
Elective : (Any One)								
26.	CCE7	5411	3MBA(MM)4	Media Planning and Business Economics	80	20	-	100
27.	CCE8	5412	3MBA(MM)4	Audience Readership Survey	50	20	30	100
28.	CCE9	5413	3MBA(MM)4	Media Houses Structures and Functions	80	20	-	100

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Open Elective : (Any One)								
29.	OE1	5397	MBA(MM)5	Soft Skills for Managers	40	10	-	50
30.	OE2	5398	MBA(MM)5	Space Management and Advertising in Media	40	10	-	50
31.	OE3	5399	MBA(MM)5	Stress and Time Management	40	10	-	50
32.	OE4	5400	MBA(MM)5	Election Campaign Communication Management	40	10	-	50
33.	OE5	5401	MBA(MM)5	Entrepreneurship Development	40	10	-	50

M.B.A in Media Management (Two Year) IVth SEMESTER (Course Code -151)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
34.	CCC10	5414	4MBA(MM)1	Project Work	-	20	80	100
35.	CCC11	5415	4MBA(MM)2	Production Portfolio	-	20	80	100
36.	CCC12	5416	4MBA(MM)3	Media Techno Production	80	20	-	100
Elective : (Any One)								
37.	CCE10	5417	4MBA(MM)3	News Paper & Magazine Production	50	20	30	100
38.	CCE11	5418	4MBA(MM)3	Brand Management	80	20	-	100
39.	CCE12	5419	4MBA(MM)3	Event Management	80	20	-	100
Open Elective : (Any One)								
40.	OE1	5397	MBA(MM)5	Soft Skills for Managers	40	10	-	50
41.	OE2	5398	MBA(MM)5	Space Management and Advertising in Media	40	10	-	50
42.	OE3	5399	MBA(MM)5	Stress and Time Management	40	10	-	50
43.	OE4	5400	MBA(MM)5	Election Campaign Communication Management	40	10	-	50
44.	OE5	5401	MBA(MM)5	Entrepreneurship Development	40	10	-	50

10. Master of Science in Media Research-M.Sc.(MR) Course Code - 162 Two Years Full Time Post Graduate Course

Course:-

The Post Graduate Degree in Media Research- M.Sc.(MR) of Two Years (Four Semesters) course shall be designated as Master of Science (Media Research) and abbreviated as M.Sc.(M.R.) under choice based credit system (CBCS)

Admissions:-

1. A candidate seeking admission to M.Sc.(M.R.) course should be any Graduate from recognized University.
2. A candidate seeking admission to M.Sc.(M.R.) course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows:

- (a) M.Sc.(MR) First Year
 - M.Sc.(MR) - I semester
 - M.Sc.(MR) - II semester


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(b) M.Sc.(MR) Second Year

- M.Sc.(MR) - III semester
- M.Sc.(MR) - IV semester

-: Scheme of Examinations:-**Master of Science in Media Research M.Sc. (MR) Semester-I (Course Code-162)**

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4871	1MSc(MR)1	Science of Communication	80	20	-	100
2.	CCC2	4872	1MSc(MR)2	Introduction to Media Research and Design	50	20	30	100
3.	CCC3	4873	1MSc(MR)3	Communication Technology and Research	80	20	-	100
4.	CCE1	4874	1MSc(MR)4	1) Fundamental of Computer	50	20	30	100
5.	CCE2	4875	1MSc(MR)4	OR 2) Anthropology of Mass Media	50	20	30	100
Open Elective : (Any One)								
6.	OE1	4876	MSc(MR)5	Content Analysis	25	10	15	50
7.	OE2	4877	MSc(MR)5	Marketing Research	40	10	-	50
8.	OE3	4878	MSc(MR)5	SPSS	25	10	15	50
9.	OE4	4879	MSc(MR)5	Web Survey Methodology	25	10	15	50
10.	OE5	4880	MSc(MR)5	Media Planning and Strategy Research	40	10	-	50

Master of Science in Media Research M.Sc. (MR) Semester-II (Course Code-162)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
11.	CCC4	4881	2MSc(MR)1	Mass Communication Process	80	20	-	100
12.	CCC5	4882	2MSc(MR)2	Media Research Methods & Tools	50	20	30	100
13.	CCC6	4883	2MSc(MR)3	Data Analysis and Interpretation	50	20	30	100
14.	CCE3	4884	2MSc(MR)4	1) Multimedia & Research	50	20	30	100
15.	CCE4	4885	2MSc(MR)4	OR 2) Elementary Statistics & SPSS	50	20	30	100
Open Elective : (Any One)								
16.	OE1	4876	MSc(MR)5	Content Analysis	25	10	15	50
17.	OE2	4877	MSc(MR)5	Marketing Research	40	10	-	50
18.	OE3	4878	MSc(MR)5	SPSS	25	10	15	50
19.	OE4	4879	MSc(MR)5	Web Survey Methodology	25	10	15	50
20.	OE5	4880	MSc(MR)5	Media Planning and Strategy Research	40	10	-	50

Master of Science in Media Research M.Sc. (MR) Semester-III (Course Code-162)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
21.	CCC7	4886	3MSc(MR)1	Audience and Opinion Research	50	20	30	100
22.	CCC8	4887	3MSc(MR)2	New Media Research	50	20	30	100
23.	CCC9	4888	3MSc(MR)3	Advanced Statistics and SPSS	50	20	30	100
24.	CCE5	4889	3MSc(MR)4	1) Qualitative Research	80	20	-	100
25.	CCE6	4890	3MSc(MR)4	OR 2) Political Communication Research	80	20	-	100

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Open Elective : (Any One)								
26.	OE1	4876	MSc(MR)5	Content Analysis	25	10	15	50
27.	OE2	4877	MSc(MR)5	Marketing Research	40	10	-	50
28.	OE3	4878	MSc(MR)5	SPSS	25	10	15	50
29.	OE4	4879	MSc(MR)5	Web Survey Methodology	25	10	15	50
30.	OE5	4880	MSc(MR)5	Media Planning and Strategy Research	40	10	-	50

Master of Science in Media Research M.Sc. (MR) Semester-IV (Course Code-162)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
31.	CCC10	4891	4MSc(MR)1	Research Report Writing	80	20	-	100
32.	CCC11	4892	4MSc(MR)2	New Trends in Media Research	80	20	-	100
33.	CCC12	4893	4MSc(MR)3	Marketing and Advertising Research	50	20	30	100
34.	CCE7	4894	4MSc(MR)4	Minor Project Report – 50 Marks Viva – 30 (15 Internal & 15 External)	-	20	80	100
Open Elective : (Any One)								
35.	OE1	4876	MSc(MR)5	Content Analysis	25	10	15	50
36.	OE2	4877	MSc(MR)5	Marketing Research	40	10	-	50
37.	OE3	4878	MSc(MR)5	SPSS	25	10	15	50
38.	OE4	4879	MSc(MR)5	Web Survey Methodology	25	10	15	50
39.	OE5	4880	MSc(MR)5	Media Planning and Strategy Research	40	10	-	50

11. Master of Science in Film Production – M.Sc.(FP) Course Code - 177 Two Years Full Time Post Graduate Course

Course:-

The Post Graduate Degree in Film Production- M.Sc.(FP) of Two Years (Four Semesters) course shall be designated as Master of Science (Film Production) and abbreviated as M.Sc.(FP) under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to M.Sc.(FP) course should be any Graduate from recognized University.
2. A candidate seeking admission to M.Sc.(FP) course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows:
 - (a) M.Sc.(FP) First Year
 - M.Sc.(FP) - I semester
 - M.Sc.(FP) - II semester
 - (b) M.Sc.(FP) Second Year
 - M.Sc.(FP) - III semester
 - M.Sc.(FP) - IV semester

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-: Scheme of Examinations:-

Master of Science in Film Production M.Sc. (FP) Ist SEMESTER (Course Code-177)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4901	1MSc(FP)1	Film Production - I (Equipment)	50	20	30	100
2.	CCC2	4902	1MSc(FP)2	Indian Cinema - A Journey	80	20	-	100
3.	CCC3	4903	1MSc(FP)3	Film Appreciation Analysis	80	20	-	100
4.	CCE1	4904	1MSc(FP)4	Science of Human Communication OR	80	20	-	100
5.	CCE2	4905	1MSc(FP)4	Computer Application : Introduction	50	20	30	100
Open Elective : (Any One in each Semester)								
6.	OE1	4906	M.Sc.(FP)5	Film Appreciation	40	10	-	50
7.	OE2	4907	M.Sc.(FP)5	Visual Writing	40	10	-	50
8.	OE3	4908	M.Sc.(FP)5	Script Writing and Story Boarding	40	10	-	50
9.	OE4	4909	M.Sc.(FP)5	Entrepreneurship Development	40	10	-	50

Master of Science in Film Production M.Sc. (FP) IInd SEMESTER (Course Code-177)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
10.	CCC4	4910	2MSc(FP)1	Planning and Writing for Cinema	80	20	-	100
11.	CCC5	4911	2MSc(FP)2	Visualization and Cinematography	50	20	30	100
12.	CCC6	4912	2MSc(FP)3	Multimedia and Animation	50	20	30	100
13.	CCE3	4913	2MSc(FP)4	Process of Mass Communication OR	80	20	-	100
14.	CCE4	4914	2MSc(FP)4	Drama and Aesthetics	80	20	-	100
Open Elective : (Any One in each Semester)								
15.	OE1	4906	M.Sc.(FP)5	Film Appreciation	40	10	-	50
16.	OE2	4907	M.Sc.(FP)5	Visual Writing	40	10	-	50
17.	OE3	4908	M.Sc.(FP)5	Script Writing and Story Boarding	40	10	-	50
18.	OE4	4909	M.Sc.(FP)5	Entrepreneurship Development	40	10	-	50

Master of Science in Film Production M.Sc. (FP) IIIrd SEMESTER (Course Code-177)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
19.	CCC7	4915	3MSc(FP)1	Film Production – II (Pre Production)	80	20	-	100
20.	CCC8	4916	3MSc(FP)2	Sound and Lighting	50	20	30	100
21.	CCC9	4917	3MSc(FP)3	Film Editing	50	20	30	100
22.	CCE5	4918	3MSc(FP)4	Society, Culture and Film OR	80	20	-	100
23.	CCE6	4919	3MSc(FP)4	Special Effects For Film	50	20	30	100
Open Elective : (Any One in each Semester)								
24.	OE1	4906	M.Sc.(FP)5	Film Appreciation	40	10	-	50
25.	OE2	4907	M.Sc.(FP)5	Visual Writing	40	10	-	50
26.	OE3	4908	M.Sc.(FP)5	Script Writing and Story Boarding	40	10	-	50
27.	OE4	4909	M.Sc.(FP)5	Entrepreneurship Development	40	10	-	50

Master of Science in Film Production M.Sc.(FP) IVth SEMESTER (Course Code-177)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
28.	CCC10	4920	4MSc(FP)1	Film Research	80	20	-	100

29.	CCC11	4921	4MSc(FP)2	Portfolio :- Project Evaluation - 50 Practical - 30	-	20	80	100
30.	CCC12	4922	4MSc(FP)3	Project Work Project Evaluation - 50 Practical - 30	-	20	80	100
31.	CCE7	4923	4MSc(FP)4	Film Management, Marketing and Exhibitions	80	20	-	100
32.	CCE8	4924	4MSc(FP)4	OR Film Regulation	80	20	-	100
Open Elective : (Any One in each Semester)								
33.	OE1	4906	M.Sc.(FP)5	Film Appreciation	40	10	-	50
34.	OE2	4907	M.Sc.(FP)5	Visual Writing	40	10	-	50
35.	OE3	4908	M.Sc.(FP)5	Script Writing and Story Boarding	40	10	-	50
36.	OE4	4909	M.Sc.(FP)5	Entrepreneurship Development	40	10	-	50

12. Master of Arts in New Media Content Design – M.A (NMCD) Course Code - 178 Two Years Full Time Post Graduate Course

Course:-

The Post Graduate Degree in New Media Content Design- M.A (NMCD) of Two Years (Four Semesters) course shall be designated as Master of Arts (New Media Content Design) and abbreviated as M.A. (NMCD) under choice based credit system (CBCS)

Admissions:-

1. A candidate seeking admission to M.A.(NMCD) course should be any Graduate from recognized University.
2. A candidate seeking admission to M.A.(NMCD) course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :
 - (a) M.A(NMCD) First Year
 - M.A(NMCD) - I semester
 - M.A(NMCD) - II semester
 - (b) M.A(NMCD) Second Year
 - M.A(NMCD) - III semester
 - M.A(NMCD) - IV semester

-: Scheme of Examinations :-

Master of Arts in New Media Content Design M.A.(NMCD) Ist SEMESTER (Course Code-178)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4936	1MA(NMCD)1	Introduction to Interpreting New Media	80	20	-	100
2.	CCC2	4937	1MA(NMCD)2	Introduction to contextual Information	80	20	-	100
3.	CCC3	4938	1MA(NMCD)3	Content Production	50	20	30	100

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4.	CCE1	4939	1MA(NMCD)4	Introduction to Media and Language	50	20	30	100
Open Elective : (Any One in each Semester)								
5.	OE1	4940	MA(NMCD)5	Challenges and Opportunities of New Media	40	10	-	50
6.	OE2	4941	MA(NMCD)5	Content aggregation, Ethics and Practice	40	10	-	50
7.	OE3	4942	MA(NMCD)5	Gamification Through Content	40	10	-	50
8.	OE4	4943	MA(NMCD)5	Video Game Design	40	10	-	50

Master of Arts in New Media Content Design M.A.(NMCD) IIInd SEMESTER (Course Code-178)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
9.	CCC4	4944	2MA(NMCD)1	Editing of Media	50	20	30	100
10.	CCC5	4945	2MA(NMCD)2	Visual content Design for New Media	50	20	30	100
11.	CCC6	4946	2MA(NMCD)3	Elements of Design	80	20	-	100
12.	CCE2	4947	2MA(NMCD)4	Psychology and Media	80	20	-	100
Open Elective : (Any One in each Semester)								
13.	OE1	4940	MA(NMCD)5	Challenges and Opportunities of New Media	40	10	-	50
14.	OE2	4941	MA(NMCD)5	Content aggregation, Ethics and Practice	40	10	-	50
15.	OE3	4942	MA(NMCD)5	Gamification Through Content	40	10	-	50
16.	OE4	4943	MA(NMCD)5	Video Game Design	40	10	-	50

Master of Arts in New Media Content Design M.A.(NMCD) IIIrd SEMESTER (Course Code-178)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
17.	CCC7	4948	3MA(NMCD)1	Layout Design	50	20	30	100
18.	CCC8	4949	3MA(NMCD)2	Multiplatform publishing for Different Media	50	20	30	100
19.	CCC9	4950	3MA(NMCD)3	Virality and Monetization of Different platforms and Media	80	20	-	100
20.	CCE3	4951	3MA(NMCD)4	Publishing on Social Media	50	20	30	100
Open Elective : (Any One in each Semester)								
21.	OE1	4940	MA(NMCD)5	Challenges and Opportunities of New Media	40	10	-	50
22.	OE2	4941	MA(NMCD)5	Content aggregation, Ethics and Practice	40	10	-	50
23.	OE3	4942	MA(NMCD)5	Gamification Through Content	40	10	-	50
24.	OE4	4943	MA(NMCD)5	Video Game Design	40	10	-	50

Master of Arts in New Media Content Design M.A.(NMCD) IVth SEMESTER (Course Code-178)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
25.	CCC10	4952	4MA(NMCD)1	Project Work	-	40	60	100
26.	CCC11	4953	4MA(NMCD)2	Project Portfolio Management	-	40	60	100
27.	CCC12	4954	4MA(NMCD)3	Data Visualisation and Analysis	80	20	-	100
28.	CCE4	4955	4MA(NMCD)4	Internet of Things	50	20	30	100
Open Elective : (Any One in each Semester)								
29.	OE1	4940	MA(NMCD)5	Challenges and Opportunities of New Media	40	10	-	50
30.	OE2	4941	MA(NMCD)5	Content aggregation, Ethics and Practice	40	10	-	50
31.	OE3	4942	MA(NMCD)5	Gamification Through Content	40	10	-	50
32.	OE4	4943	MA(NMCD)5	Video Game Design	40	10	-	50

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13. Master of Science in New Media – M.Sc.(NM) Course Code - 182 Two Years Full Time Post Graduate Course

Course :-

The Post Graduate Degree in New Media – M.Sc.(NM) of Two Years (Four Semesters) course shall be designated as Master of Science (New Media) and abbreviated as M.Sc.(NM) under choice based credit system (CBCS)

Admissions:-

1. A candidate seeking admission to M.Sc.(NM) course should be any Graduate from recognized University.
2. A candidate seeking admission to M.Sc.(NM) course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows:
 - (a) M.Sc.(NM) First Year
 - M.Sc.(NM) - I semester
 - M.Sc.(NM) - II semester
 - (b) M.Sc.(NM) Second Year
 - M.Sc.(NM) - III semester
 - M.Sc.(NM) - IV semester

-: Scheme of Examinations :-

M.Sc. (New Media) M.Sc.(NM) Ist SEMESTER (Course Code-182)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4966	1MSc(NM)1	Science of Human Communication	80	20	-	100
2.	CCC2	4967	1MSc(NM)2	Fundamentals of Multimedia	50	20	30	100
3.	CCC3	4968	1MSc(NM)3	Web Communication	50	20	30	100
4.	CCE1	4969	1MSc(NM)4	a) Trends in New Media OR	80	20	-	100
5.	CCE2	4970	1MSc(NM)4	b) Elements of Design	80	20	-	100
Open Elective : (Any One)								
6.	OE1	4971	MSc(NM)5	Video Production for Mobile devices	40	10	-	50
7.	OE2	4972	MSc(NM)5	Script Writing and Story Boarding for New Media	40	10	-	50
8.	OE3	4973	MSc(NM)5	Application Designing for Small Devices	40	10	-	50
9.	OE4	4974	MSc(NM)5	Animation Technology	40	10	-	50
10.	OE5	4975	MSc(NM)5	Digital Printing Process	40	10	-	50
11.	OE6	4976	MSc(NM)5	Video Game Design	40	10	-	50
12.	OE7	4977	MSc(NM)5	Publishing on Social Media	40	10	-	50
13.	OE8	4978	MSc(NM)5	Gamification through content	40	10	-	50
14.	OE9	4979	MSc(NM)5	Content aggregation ethics & practice	40	10	-	50

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M.Sc. (New Media) M.Sc.(NM) IIInd SEMESTER (Course Code-182)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
15.	CCC4	4980	2MSc(NM)1	Production Pipeline	50	20	30	100
16.	CCC5	4981	2MSc(NM)2	Art and Craft of Online Writing	50	20	30	100
17.	CCC6	4982	2MSc(NM)3	Visual Content Design for New Media	80	20	-	100
18.	CCE3	4983	2MSc(NM)4	a) Cyber Security & Ethical Practices	80	20	-	100
19.	CCE4	4984	2MSc(NM)4	OR b) Colour Science & Management	80	20	-	100
Open Elective : (Any One)								
20.	OE1	4971	MSc(NM)5	Video Production for Mobile devices	40	10	-	50
21.	OE2	4972	MSc(NM)5	Script Writing and Story Boarding for New Media	40	10	-	50
22.	OE3	4973	MSc(NM)5	Application Designing for Small Devices	40	10	-	50
23.	OE4	4974	MSc(NM)5	Animation Technology	40	10	-	50
24.	OE5	4975	MSc(NM)5	Digital Printing Process	40	10	-	50
25.	OE6	4976	MSc(NM)5	Video Game Design	40	10	-	50
26.	OE7	4977	MSc(NM)5	Publishing on Social Media	40	10	-	50
27.	OE8	4978	MSc(NM)5	Gamification through content	40	10	-	50
28.	OE9	4979	MSc(NM)5	Content aggregation ethics & practice	40	10	-	50

M.Sc. (New Media) M.Sc.(NM) IIIrd SEMESTER (Course Code-182)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
29.	CCC7	4985	3MSc(NM)1	Integration of New Media	80	20	-	100
30.	CCC8	4986	3MSc(NM)2	Data Visualization and Analysis	50	20	30	100
31.	CCC9	4987	3MSc(NM)3	Understanding & Analysis of Big Data	50	20	30	100
32.	CCE5	4988	3MSc(NM)4	a) Internet of Things (IOT)	80	20	-	100
33.	CCE6	4989	3MSc(NM)4	OR b) Advertising for New Media	80	20	-	100
Open Elective : (Any One)								
34.	OE1	4971	MSc(NM)5	Video Production for Mobile devices	40	10	-	50
35.	OE2	4972	MSc(NM)5	Script Writing and Story Boarding for New Media	40	10	-	50
36.	OE3	4973	MSc(NM)5	Application Designing for Small Devices	40	10	-	50
37.	OE4	4974	MSc(NM)5	Animation Technology	40	10	-	50
38.	OE5	4975	MSc(NM)5	Digital Printing Process	40	10	-	50
39.	OE6	4976	MSc(NM)5	Video Game Design	40	10	-	50
40.	OE7	4977	MSc(NM)5	Publishing on Social Media	40	10	-	50
41.	OE8	4978	MSc(NM)5	Gamification through content	40	10	-	50
42.	OE9	4979	MSc(NM)5	Content aggregation ethics & practice	40	10	-	50

M.Sc. (New Media) M.Sc.(NM) IVth SEMESTER (Course Code-182)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
43.	CCC10	4990	4MSc(NM)1	Virality and Monetization of Different Platforms and Media	50	20	30	100
44.	CCC11	4991	4MSc(NM)2	Major Project	-	20	80	100

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45.	CCC12	4992	4MSc(NM)3	Project Portfolio Management	-	20	80	100
46.	CCE7	4993	4MSc(NM)4	a) New Media Research	80	20	-	100
				OR				
47.	CCE8	4994	4MSc(NM)4	b) Entrepreneurship in New Media	80	20	-	100
Open Elective : (Any One)								
48.	OE1	4971	MSc(NM)5	Video Production for Mobile devices	40	10	-	50
49.	OE2	4972	MSc(NM)5	Script Writing and Story Boarding for New Media	40	10	-	50
50.	OE3	4973	MSc(NM)5	Application Designing for Small Devices	40	10	-	50
51.	OE4	4974	MSc(NM)5	Animation Technology	40	10	-	50
52.	OE5	4975	MSc(NM)5	Digital Printing Process	40	10	-	50
53.	OE6	4976	MSc(NM)5	Video Game Design	40	10	-	50
54.	OE7	4977	MSc(NM)5	Publishing on Social Media	40	10	-	50
55.	OE8	4978	MSc(NM)5	Gamification through content	40	10	-	50
56.	OE9	4979	MSc(NM)5	Content aggregation ethics & practice	40	10	-	50

14. Master of Computer Application – M.C.A Course Code -101 Three Years Full Time Post Graduate Course

Course :-

The Post Graduate Degree in Computer Application – M.C.A of Three Years (Six Semesters) course shall be designated as Master of Computer Application and abbreviated as M.C.A. under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to M.C.A. course should have passed 3 Year Graduation from recognized University with minimum 50% marks (45% for SC/ST) and Maths at 10+2 or Graduate level.
2. A candidate seeking admission to M.C.A. course shall have to submit his Migration Certificate from previous University for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :
 - (a) M.C.A First Year
 - M.C.A - I semester
 - M.C.A - II semester
 - (b) MCA Second Year
 - M.C.A - III semester
 - MCA - IV semester
 - (c) M.C.A Third Year
 - M.C.A - V semester
 - M.C.A - VI semester

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-: Scheme of Examinations :-

Master of Computer Application - M.C.A. Ist SEMESTER (Course Code-101)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	9021	1MCA1	Principles of Programming Language	80	20	-	100
2.	CCC2	9022	1MCA2	Digital Computer Organization	80	20	-	100
3.	CCC3	9023	1MCA3	Database Management Systems	80	20	-	100
4.	CCC4	9024	1MCA4	Data Structure	80	20	-	100
5.	CCC5	9025	1MCA5	C Programming Lab	-	10	40	50
6.	CCC6	9026	1MCA6	Office Automation Tools & DBMS Lab	-	10	40	50
7.	CCE1	9027	1MCA7	Multimedia Application & Tools	80	20	-	100
8.	CCE2	9028	1MCA7	OR Management Theory & Practices	80	20	-	100
Open Elective : (Any One)								
9.	OE1	9029	MCA8	Computer in Media Industry	40	10	-	50
10.	OE2	9030	MCA8	Advanced Excel	40	10	-	50
11.	OE3	9031	MCA8	Information System Management	40	10	-	50
12.	OE4	9032	MCA8	Principles of User Interface Design	40	10	-	50
13.	OE5	9033	MCA8	Oracle & SQL Programming	40	10	-	50
14.	OE6	9034	MCA8	Python Programming	40	10	-	50
15.	OE7	9035	MCA8	ERP & CRM	40	10	-	50
16.	OE8	9036	MCA8	Object Oriented Analysis and Design	40	10	-	50
17.	OE9	9037	MCA8	Open Source Mathematical & Scientific Tools	40	10	-	50
18.	OE10	9038	MCA8	Angular JAVA Script	40	10	-	50
19.	OE11	9039	MCA8	Soft Computing	40	10	-	50
20.	OE12	9040	MCA8	R Programming	40	10	-	50
21.	OE13	9041	MCA8	Software Testing and Quality Assurance	40	10	-	50
22.	OE14	9042	MCA8	Cyber Crime & Laws	40	10	-	50
23.	OE15	9043	MCA8	Software Project Management	40	10	-	50
24.	OE16	9044	MCA8	Information Retrieval	40	10	-	50
25.	OE17	9045	MCA8	Parallel Computing	40	10	-	50
26.	OE18	9046	MCA8	MATLAB Programming	40	10	-	50
27.	OE19	9047	MCA8	Digital Forensic	40	10	-	50

Master of Computer Application - M.C.A. IInd SEMESTER (Course Code-101)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
28.	CCC7	9124	2MCA1	Numerical Methods	80	20	-	100
29.	CCC8	9125	2MCA2	Object Oriented Programming with C++	80	20	-	100
30.	CCC9	9126	2MCA3	Web Development with HTML, DHTML, Java Script & CSS	80	20	-	100
31.	CCC10	9127	2MCA4	Networked Knowledge Society : Social & Professional Issues	80	20	-	100
32.	CCC11	9128	2MCA5	Object Oriented Programming Lab	-	10	40	50
33.	CCC12	9129	2MCA6	Web Programming Lab	-	10	40	50
34.	CCE3	9130	2MCA7	Communicative English	80	20	-	100
Open Elective : (Any One)								
35.	OE1	9029	MCA8	Computer in Media Industry	40	10	-	50
36.	OE2	9030	MCA8	Advanced Excel	40	10	-	50
37.	OE3	9031	MCA8	Information System Management	40	10	-	50

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38.	OE4	9032	MCA8	Principles of User Interface Design	40	10	-	50
39.	OE5	9033	MCA8	Oracle & SQL Programming	40	10	-	50
40.	OE6	9034	MCA8	Python Programming	40	10	-	50
41.	OE7	9035	MCA8	ERP & CRM	40	10	-	50
42.	OE8	9036	MCA8	Object Oriented Analysis and Design	40	10	-	50
43.	OE9	9037	MCA8	Open Source Mathematical & Scientific Tools	40	10	-	50
44.	OE10	9038	MCA8	Angular JAVA Script	40	10	-	50
45.	OE11	9039	MCA8	Soft Computing	40	10	-	50
46.	OE12	9040	MCA8	R Programming	40	10	-	50
47.	OE13	9041	MCA8	Software Testing and Quality Assurance	40	10	-	50
48.	OE14	9042	MCA8	Cyber Crime & Laws	40	10	-	50
49.	OE15	9043	MCA8	Software Project Management	40	10	-	50
50.	OE16	9044	MCA8	Information Retrieval	40	10	-	50
51.	OE17	9045	MCA8	Parallel Computing	40	10	-	50
52.	OE18	9046	MCA8	MATLAB Programming	40	10	-	50
53.	OE19	9047	MCA8	Digital Forensic	40	10	-	50

Master of Computer Application - M.C.A. IIIrd SEMESTER (Course Code-101)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
54.	CCC13	9221	3MCA1	Computer Networks	80	20	-	100
55.	CCC14	9222	3MCA2	Advanced Database Management Systems	50	20	30	100
56.	CCC15	9223	3MCA3	Cloud Computing	80	20	-	100
57.	CCC16	9224	3MCA4	Operating Systems	80	20	-	100
58.	CCC17	9225	3MCA5	Data Structure with C++ : Lab	-	10	40	50
59.	CCC18	9226	3MCA6	Linux Programming : Lab	-	10	40	50
Elective : (Any One)								
60.	CCE4	9227	3MCA7	Information Security Foundations	80	20	-	100
61.	CCE5	9228	3MCA7	Data Warehousing & Mining	80	20	-	100
62.	CCE6	9229	3MCA7	Cloud Architecture & Infrastructure	80	20	-	100
63.	CCE7	9230	3MCA7	Discrete Mathematics & Finite State Automata	80	20	-	100
Open Elective : (Any One in each Semester)								
64.	OE1	9029	MCA8	Computer in Media Industry	40	10	-	50
65.	OE2	9030	MCA8	Advanced Excel	40	10	-	50
66.	OE3	9031	MCA8	Information System Management	40	10	-	50
67.	OE4	9032	MCA8	Principles of User Interface Design	40	10	-	50
68.	OE5	9033	MCA8	Oracle & SQL Programming	40	10	-	50
69.	OE6	9034	MCA8	Python Programming	40	10	-	50
70.	OE7	9035	MCA8	ERP & CRM	40	10	-	50
71.	OE8	9036	MCA8	Object Oriented Analysis and Design	40	10	-	50
72.	OE9	9037	MCA8	Open Source Mathematical & Scientific Tools	40	10	-	50
73.	OE10	9038	MCA8	Angular JAVA Script	40	10	-	50
74.	OE11	9039	MCA8	Soft Computing	40	10	-	50
75.	OE12	9040	MCA8	R Programming	40	10	-	50
76.	OE13	9041	MCA8	Software Testing and Quality Assurance	40	10	-	50
77.	OE14	9042	MCA8	Cyber Crime & Laws	40	10	-	50
78.	OE15	9043	MCA8	Software Project Management	40	10	-	50
79.	OE16	9044	MCA8	Information Retrieval	40	10	-	50
80.	OE17	9045	MCA8	Parallel Computing	40	10	-	50
81.	OE18	9046	MCA8	MATLAB Programming	40	10	-	50
82.	OE19	9047	MCA8	Digital Forensic				50

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Master of Computer Application - M.C.A. IVth SEMESTER (Course Code-101)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
83.	CCC19	9329	4MCA1	Software Engineering	80	20	-	100
84.	CCC20	9330	4MCA2	Java Programming	50	20	30	100
85.	CCC21	9331	4MCA3	Design & Analysis of Algorithms	80	20	-	100
86.	CCC22	9332	4MCA4	Theory of Computation	80	20	-	100
87.	CCC23	9333	4MCA5	Professional Communication Skills : Lab	-	10	40	50
88.	CCC24	9334	4MCA6	Web Development : Lab	-	10	40	50
Elective : (Any One)								
89.	CCE8	9335	4MCA7	Network & Cyber Security	80	20	-	100
90.	CCE9	9336	4MCA7	Big Data Analytics	80	20	-	100
91.	CCE10	9337	4MCA7	Cloud storage & Application Development framework	80	20	-	100
92.	CCE11	9338	4MCA7	Server Administration	50	20	30	100
Open Elective : (Any One in each semester)								
93.	OE1	9029	MCA8	Computer in Media Industry	40	10	-	50
94.	OE2	9030	MCA8	Advanced Excel	40	10	-	50
95.	OE3	9031	MCA8	Information System Management	40	10	-	50
96.	OE4	9032	MCA8	Principles of User Interface Design	40	10	-	50
97.	OE5	9033	MCA8	Oracle & SQL Programming	40	10	-	50
98.	OE6	9034	MCA8	Python Programming	40	10	-	50
99.	OE7	9035	MCA8	ERP & CRM	40	10	-	50
100.	OE8	9036	MCA8	Object Oriented Analysis and Design	40	10	-	50
101.	OE9	9037	MCA8	Open Source Mathematical & Scientific Tools	40	10	-	50
102.	OE10	9038	MCA8	Angular JAVA Script	40	10	-	50
103.	OE11	9039	MCA8	Soft Computing	40	10	-	50
104.	OE12	9040	MCA8	R Programming	40	10	-	50
105.	OE13	9041	MCA8	Software Testing and Quality Assurance	40	10	-	50
106.	OE14	9042	MCA8	Cyber Crime & Laws	40	10	-	50
107.	OE15	9043	MCA8	Software Project Management	40	10	-	50
108.	OE16	9044	MCA8	Information Retrieval	40	10	-	50
109.	OE17	9045	MCA8	Parallel Computing	40	10	-	50
110.	OE18	9046	MCA8	MATLAB Programming	40	10	-	50
111.	OE19	9047	MCA8	Digital Forensic	40	10	-	50

Master of Computer Application - M.C.A. Vth SEMESTER (Course Code-101)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
112.	CCC25	9432	5MCA1	Digital Initiatives, E-Commerce & Internet of Things	80	20	-	100
113.	CCC26	9433	5MCA2	Computer Graphics	80	20	-	100
114.	CCC27	9434	5MCA3	Artificial Intelligence & Machine learning	80	20	-	100
115.	CCC28	9435	5MCA4	Dot Net Programming	50	20	30	100
116.	CCC29	9436	5MCA5	Mobile Application Development : Lab	-	10	40	50
117.	CCC30	9437	5MCA6	IOT : Lab	-	10	40	50
Elective : (Any One)								
118.	CCE12	9438	5MCA7	Security Standards Policies, Laws & Management	50	20	30	100
119.	CCE13	9439	5MCA7	Big Data Analytics tools	50	20	30	100
120.	CCE14	9440	5MCA7	Cloud Planning Management & Security	50	20	30	100

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121.	CCE15	9441	5MCA7	Compiler Design	80	20	-	100
Open Elective : (Any One in each semester)								
122.	OE1	9029	MCA8	Computer in Media Industry	40	10	-	50
123.	OE2	9030	MCA8	Advanced Excel	40	10	-	50
124.	OE3	9031	MCA8	Information System Management	40	10	-	50
125.	OE4	9032	MCA8	Principles of User Interface Design	40	10	-	50
126.	OE5	9033	MCA8	Oracle & SQL Programming	40	10	-	50
127.	OE6	9034	MCA8	Python Programming	40	10	-	50
128.	OE7	9035	MCA8	ERP & CRM	40	10	-	50
129.	OE8	9036	MCA8	Object Oriented Analysis and Design	40	10	-	50
130.	OE9	9037	MCA8	Open Source Mathematical & Scientific Tools	40	10	-	50
131.	OE10	9038	MCA8	Angular JAVA Script	40	10	-	50
132.	OE11	9039	MCA8	Soft Computing	40	10	-	50
133.	OE12	9040	MCA8	R Programming	40	10	-	50
134.	OE13	9041	MCA8	Software Testing and Quality Assurance	40	10	-	50
135.	OE14	9042	MCA8	Cyber Crime & Laws	40	10	-	50
136.	OE15	9043	MCA8	Software Project Management	40	10	-	50
137.	OE16	9044	MCA8	Information Retrieval	40	10	-	50
138.	OE17	9045	MCA8	Parallel Computing	40	10	-	50
139.	OE18	9046	MCA8	MATLAB Programming	40	10	-	50
140.	OE19	9047	MCA8	Digital Forensic	40	10	-	50

Master of Computer Application - M.C.A. VIth SEMESTER (Course Code-101)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Project Report	Pract. Viva	Int. Evalu./ Presen.	Total
141.	CCC31	9506	6MCA1	Project - Analysis & Planning	-	40	60	100
142.	CCC32	9507	6MCA2	Project - Design & Development	-	40	60	100
143.	CCC33	9508	6MCA3	Project - Testing & Validation	-	40	60	100
144.	CCC34	9509	6MCA4	Project - Documentation	80	-	20	100
145.	CCC35	9510	6MCA5	Project Presentation & Viva	-	80	20	100

Under Graduate Level Courses :-

1. Bachelor of Science in Multimedia – B.Sc.(MM) Course Code - 131 Three Years Full Time Degree Course

Course :-

The Bachelor Degree in Multimedia – B.Sc.(MM) of Three Years (Six Semesters) course shall be designated as Bachelor of Science (Multimedia) and abbreviated as B.Sc.(MM) under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to B.Sc.(MM) course should be 12th Pass from any recognized Board of India or Equivalent/ Three year Polytechnic Diploma.
2. A candidate seeking admission to B.Sc.(MM) course shall have to submit his Transfer/Migration Certificate from previous School/Board for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :


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- (a) B.Sc.(MM) First Year
- B.Sc.(MM) - I semester
 - B.Sc.(MM) - II semester
- (b) B.Sc.(MM) Second Year
- B.Sc.(MM) - III semester
 - B.Sc.(MM) - IV semester
- (c) B.Sc.(MM) Third Year
- B.Sc.(MM) - V semester
 - B.Sc.(MM) - VI semester

-: Scheme of Examinations :-

Bachelor of Science (Multimedia)-Semester-I (Course Code -131)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4221	1BSc(MM)1	Principles of Art	30	20	50	100
2.	CCC2	4222	1BSc(MM)2	Fundamentals of Multimedia	50	20	30	100
3.	CCC3	4223	1BSc(MM)3	Science of Communication	80	20	-	100
4.	AEC1	4224	1BSc(MM)4	Communicative English & Hindi	40	10	-	50
Open Elective : (Any One)								
5.	OE1	4225	BSc(MM)5	Fundamentals of Computers	40	10	-	50
6.	OE2	4226	BSc(MM)5	Pc Packages	-	10	40	50
7.	OE3	4227	BSc(MM)5	Digital Art & Digital Photography	-	10	40	50
8.	OE4	4228	BSc(MM)5	Social Science	40	10	-	50
9.	OE5	4229	BSc(MM)5	Website Development	-	10	40	50
10.	OE6	4230	BSc(MM)5	Social Media	40	10	-	50
11.	OE7	4231	BSc(MM)5	Advanced 3D Design with MAYA	-	10	40	50

Bachelor of Science (Multimedia)-Semester-II (Course Code -131)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
12.	CCC4	4232	2BSc(MM)1	Internet & Web site development	50	20	30	100
13.	CCC5	4233	2BSc(MM)2	Basic of Mathematics	80	20	-	100
14.	CCC6	4234	2BSc(MM)3	New Trends in DTP	50	20	30	100
15.	AEC2	4235	2BSc(MM)4	Environmental Studies	40	10	-	50
Open Elective : (Any One)								
16.	OE1	4225	BSc(MM)5	Fundamentals of Computers	40	10	-	50
17.	OE2	4226	BSc(MM)5	Pc Packages	-	10	40	50
18.	OE3	4227	BSc(MM)5	Digital Art & Digital Photography	-	10	40	50
19.	OE4	4228	BSc(MM)5	Social Science	40	10	-	50
20.	OE5	4229	BSc(MM)5	Website Development	-	10	40	50
21.	OE6	4230	BSc(MM)5	Social Media	40	10	-	50
22.	OE7	4231	BSc(MM)5	Advanced 3D Design with MAYA	-	10	40	50

Bachelor of Science (Multimedia)-Semester-III (Course Code -131)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
23.	CCC7	4236	3BSc(MM)1	Sound Editing	50	20	30	100
24.	CCC8	4237	3BSc(MM)2	Digital Art Designing & Image Editing	50	20	30	100


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25.	CCE1	4238	3BSc(MM)3	a) Multimedia Communication Technology	50	20	30	100
26.	CCE2	4239	3BSc(MM)3	OR				
27.	SEC1	4240	3BSc(MM)4	b) Script Writing & Storyboarding	50	20	30	100
				Data Visualization Using Multimedia	40	10	-	50
Open Elective : (Any One)								
28.	OE1	4225	BSc(MM)5	Fundamentals of Computers	40	10	-	50
29.	OE2	4226	BSc(MM)5	Pc Packages	-	10	40	50
30.	OE3	4227	BSc(MM)5	Digital Art & Digital Photography	-	10	40	50
31.	OE4	4228	BSc(MM)5	Social Science	40	10	-	50
32.	OE5	4229	BSc(MM)5	Website Development	-	10	40	50
33.	OE6	4230	BSc(MM)5	Social Media	40	10	-	50
34.	OE7	4231	BSc(MM)5	Advanced 3D Design with MAYA	-	10	40	50

Bachelor of Science (Multimedia)-Semester-IV (Course Code -131)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
35.	CCC9	4241	4BSc(MM)1	Principles of Digital Film Making	50	20	30	100
36.	CCC10	4242	4BSc(MM)2	Design with 3D MAX	50	20	30	100
37.	CCE3	4243	4BSc(MM)3	a) Video Editing	50	20	30	100
38.	CCE4	4244	4BSc(MM)3	OR				
				b) Multi Platform Publishing for different Media	50	20	30	100
39.	SEC2	4245	4BSc(MM)4	Visual Content design for Multimedia	40	10	-	50
Open Elective : (Any One)								
40.	OE1	4225	BSc(MM)5	Fundamentals of Computers	40	10	-	50
41.	OE2	4226	BSc(MM)5	Pc Packages	-	10	40	50
42.	OE3	4227	BSc(MM)5	Digital Art & Digital Photography	-	10	40	50
43.	OE4	4228	BSc(MM)5	Social Science	40	10	-	50
44.	OE5	4229	BSc(MM)5	Website Development	-	10	40	50
45.	OE6	4230	BSc(MM)5	Social Media	40	10	-	50
46.	OE7	4231	BSc(MM)5	Advanced 3D Design with MAYA	-	10	40	50

Bachelor of Science (Multimedia)-Semester-V (Course Code -131)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
47.	CCC11	4246	5BSc(MM)1	3D Design with MAYA	50	20	30	100
48.	CCC12	4247	5BSc(MM)2	Authoring and Virtual Reality	80	20	-	100
49.	CCE5	4248	5BSc(MM)3	a) Interactive Content for Social Media	50	20	30	100
50.	CCE6	4249	5BSc(MM)3	OR				
				b) Project Management for Multimedia	50	20	30	100
51.	SEC3	4250	5BSc(MM)4	Interactive Media for Mobile Application	40	10	-	50
Open Elective : (Any One)								
52.	OE1	4225	BSc(MM)5	Fundamentals of Computers	40	10	-	50
53.	OE2	4226	BSc(MM)5	Pc Packages	-	10	40	50
54.	OE3	4227	BSc(MM)5	Digital Art & Digital Photography	-	10	40	50
55.	OE4	4228	BSc(MM)5	Social Science	40	10	-	50
56.	OE5	4229	BSc(MM)5	Website Development	-	10	40	50
57.	OE6	4230	BSc(MM)5	Social Media	40	10	-	50
58.	OE7	4231	BSc(MM)5	Advanced 3D Design with MAYA	-	10	40	50


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Bachelor of Science (Multimedia)-Semester-VI (Course Code -131)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
59.	CCC13	4251	6BSc(MM)1	Project Portfolio Management	80	20	-	100
60.	CCC14	4252	6BSc(MM)2	Project	-	20	80	100
61.	CCE7	4253	6BSc(MM)3	Multimedia Production Pipeline	80	20	-	100
62.	SEC4	4254	6BSc(MM)4	Advertising for New Media	40	10	-	50
Open Elective : (Any One)								
63.	OE1	4225	BSc(MM)5	Fundamentals of Computers	40	10	-	50
64.	OE2	4226	BSc(MM)5	Pc Packages	-	10	40	50
65.	OE3	4227	BSc(MM)5	Digital Art & Digital Photography	-	10	40	50
66.	OE4	4228	BSc(MM)5	Social Science	40	10	-	50
67.	OE5	4229	BSc(MM)5	Website Development	-	10	40	50
68.	OE6	4230	BSc(MM)5	Social Media	40	10	-	50
69.	OE7	4231	BSc(MM)5	Advanced 3D Design with MAYA	-	10	40	50

2. Bachelor of Science in (Graphics and Animation) - B.Sc.(GA) Course Code - 132 Three Years Full Time Degree Course

Course :-

The Bachelor Degree in (Graphics and Animation) – B.Sc.(GA) of Three Years (Six Semesters) course shall be designated as Bachelor of Science (Graphics and Animation) and abbreviated as B.Sc.(GA) under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to B.Sc.(GA) course should be 12th Pass from any recognized Board of India or Equivalent/ Three year Polytechnic Diploma.
2. A candidate seeking admission to B.Sc.(GA) course shall have to submit his Transfer/Migration Certificate from previous School/Board for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :
 - (a) B.Sc.(GA) First Year
 - B.Sc.(GA) - I semester
 - B.Sc.(GA) - II semester
 - (b) B.Sc.(GA) Second Year
 - B.Sc.(GA) - III semester
 - B.Sc.(GA) - IV semester
 - (c) B.Sc.(GA) Third Year
 - B.Sc.(GA) - V semester
 - B.Sc.(GA) - VI semester

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-: Scheme of Examinations:-

Bachelor of Science (Graphics & Animation)-Semester- I (Course Code -132)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4261	1BSc(GA)1	Principles of Art	30	20	50	100
2.	CCC2	4262	1BSc(GA)2	Fundamentals of Multimedia	50	20	30	100
3.	CCC3	4263	1BSc(GA)3	Science of Communication	80	20	-	100
4.	AEC1	4264	1BSc(GA)4	Communicative English & Hindi	40	10	-	50
Open Elective : (Any One)								
5.	OE1	4265	BSc(GA)5	Fundamentals of Computers	40	10	-	50
6.	OE2	4266	BSc(GA)5	Pc Packages	-	10	40	50
7.	OE3	4267	BSc(GA)5	Digital Art & Digital Photography	-	10	40	50
8.	OE4	4268	BSc(GA)5	Social Science	40	10	-	50
9.	OE5	4269	BSc(GA)5	Animation Technology	40	10	-	50
10.	OE6	4270	BSc(GA)5	Design Concepts and Technology	40	10	-	50
11.	OE7	4271	BSc(GA)5	Social Media	40	10	-	50
12.	OE8	4272	BSc(GA)5	3D Design with Maya Advanced	-	10	40	50

Bachelor of Science (Graphics & Animation)-Semester- II (Course Code -132)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
13.	CCC4	4273	2BSc(GA)1	Internet & Web site development	50	20	30	100
14.	CCC5	4274	2BSc(GA)2	Basic Mathematics	80	20	-	100
15.	CCC6	4275	2BSc(GA)3	New Trends in DTP	50	20	30	100
16.	AEC2	4276	2BSc(GA)4	Environmental Studies	40	10	-	50
Open Elective : (Any One)								
17.	OE1	4265	BSc(GA)5	Fundamentals of Computers	40	10	-	50
18.	OE2	4266	BSc(GA)5	Pc Packages	-	10	40	50
19.	OE3	4267	BSc(GA)5	Digital Art & Digital Photography	-	10	40	50
20.	OE4	4268	BSc(GA)5	Social Science	40	10	-	50
21.	OE5	4269	BSc(GA)5	Animation Technology	40	10	-	50
22.	OE6	4270	BSc(GA)5	Design Concepts and Technology	40	10	-	50
23.	OE7	4271	BSc(GA)5	Social Media	40	10	-	50
24.	OE8	4272	BSc(GA)5	3D Design with Maya Advanced	-	10	40	50

Bachelor of Science (Graphics & Animation)-Semester- III (Course Code -132)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
25.	CCC7	4277	3BSc(GA)1	Sound Editing	50	20	30	100
26.	CCC8	4278	3BSc(GA)2	Digital Art Designing & Image Editing	50	20	30	100
27.	CCE1	4279	3BSc(GA)3	a) Art and Techniques of Animation	50	20	30	100
28.	CCE2	4280	3BSc(GA)3	OR b) Script Writing & Storyboarding	50	20	30	100
29.	SEC1	4281	3BSc(GA)4	2D Animation using Flash	-	10	40	50
Open Elective : (Any One)								
30.	OE1	4265	BSc(GA)5	Fundamentals of Computers	40	10	-	50
31.	OE2	4266	BSc(GA)5	Pc Packages	-	10	40	50
32.	OE3	4267	BSc(GA)5	Digital Art & Digital Photography	-	10	40	50
33.	OE4	4268	BSc(GA)5	Social Science	40	10	-	50
34.	OE5	4269	BSc(GA)5	Animation Technology	40	10	-	50
35.	OE6	4270	BSc(GA)5	Design Concepts and Technology	40	10	-	50
36.	OE7	4271	BSc(GA)5	Social Media	40	10	-	50
37.	OE8	4272	BSc(GA)5	3D Design with Maya Advanced	-	10	40	50

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Makhanlal Chaturvedi National University
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Bachelor of Science (Graphics & Animation)-Semester- IV (Course Code -132)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
38.	CCC9	4282	4BSc(GA)1	Digital Film Making	50	20	30	100
39.	CCC10	4283	4BSc(GA)2	Design with 3D MAX	50	20	30	100
40.	CCE3	4284	4BSc(GA)3	a) Video Editing	50	20	30	100
				OR				
41.	CCE4	4285	4BSc(GA)3	b) Principles of Game Design	50	20	30	100
42.	SEC2	4286	4BSc(GA)4	Website Development	-	10	40	50
Open Elective : (Any One)								
43.	OE1	4265	BSc(GA)5	Fundamentals of Computers	40	10	-	50
44.	OE2	4266	BSc(GA)5	Pc Packages	-	10	40	50
45.	OE3	4267	BSc(GA)5	Digital Art & Digital Photography	-	10	40	50
46.	OE4	4268	BSc(GA)5	Social Science	40	10	-	50
47.	OE5	4269	BSc(GA)5	Animation Technology	40	10	-	50
48.	OE6	4270	BSc(GA)5	Design Concepts and Technology	40	10	-	50
49.	OE7	4271	BSc(GA)5	Social Media	40	10	-	50
50.	OE8	4272	BSc(GA)5	3D Design with Maya Advanced	-	10	40	50

Bachelor of Science (Graphics & Animation)-Semester- V (Course Code -132)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
51.	CCC11	4287	5BSc(GA)1	3D Design with MAYA	50	20	30	100
52.	CCC12	4288	5BSc(GA)2	Animation for Multiplatform	50	20	30	100
53.	CCE5	4289	5BSc(GA)3	a) Character Animation	50	20	30	100
				OR				
54.	CCE6	4290	5BSc(GA)3	b) Visual Effects	50	20	30	100
55.	SEC3	4291	5BSc(GA)4	Dynamics of Visual Communication	40	10	-	50
Open Elective : (Any One)								
56.	OE1	4265	BSc(GA)5	Fundamentals of Computers	40	10	-	50
57.	OE2	4266	BSc(GA)5	Pc Packages	-	10	40	50
58.	OE3	4267	BSc(GA)5	Digital Art & Digital Photography	-	10	40	50
59.	OE4	4268	BSc(GA)5	Social Science	40	10	-	50
60.	OE5	4269	BSc(GA)5	Animation Technology	40	10	-	50
61.	OE6	4270	BSc(GA)5	Design Concepts and Technology	40	10	-	50
62.	OE7	4271	BSc(GA)5	Social Media	40	10	-	50
63.	OE8	4272	BSc(GA)5	3D Design with Maya Advanced	-	10	40	50

Bachelor of Science (Graphics & Animation)-Semester- VI (Course Code -132)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
64.	CCC13	4292	6BSc(GA)1	Project Portfolio Management	80	20	-	100
65.	CCC14	4293	6BSc(GA)2	Project	-	20	80	100
66.	CCE7	4294	6BSc(GA)3	Animation Production Pipeline	80	20	-	100
67.	SEC4	4295	6BSc(GA)4	Video Game Design	40	10	-	50
Open Elective : (Any One)								
68.	OE1	4265	BSc(GA)5	Fundamentals of Computers	40	10	-	50
69.	OE2	4266	BSc(GA)5	Pc Packages	-	10	40	50
70.	OE3	4267	BSc(GA)5	Digital Art & Digital Photography	-	10	40	50
71.	OE4	4268	BSc(GA)5	Social Science	40	10	-	50
72.	OE5	4269	BSc(GA)5	Animation Technology	40	10	-	50
73.	OE6	4270	BSc(GA)5	Design Concepts and Technology	40	10	-	50
74.	OE7	4271	BSc(GA)5	Social Media	40	10	-	50
75.	OE8	4272	BSc(GA)5	3D Design with Maya Advanced	-	10	40	50

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Makhanlal Chaturvedi National University
of Journalism & Communication, Bhopal

3. Bachelor of Arts in Mass Communication - B.A(MC) Course Code - 110 Three Years Full Time Degree Course

Course :-

The Bachelor Degree in (Mass Communication) - B.A(MC) of Three Years (Six Semesters) course shall be designated as Bachelor of Arts (Mass Communication) and abbreviated as B.A.(MC) under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to B.A.(MC) course should be 12th Pass from any recognized Board of India or Equivalent/ Three year Polytechnic Diploma.
2. A candidate seeking admission to B.A.(MC) course shall have to submit his Transfer/Migration Certificate from previous School/Board for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :
 - (a) B.A(MC) First Year
 - B.A(MC) - I semester
 - B.A(MC) - II semester
 - (b) B.A(MC) Second Year
 - B.A(MC) - III semester
 - B.A(MC) - IV semester
 - (c) B.A(MC) Third Year
 - B.A(MC) - V semester
 - B.A(MC) - VI semester

-: Scheme of Examinations :-

B.A in Mass Communication B.A (MC) (Course Code - 110) (Three Year) SEMESTER – I

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4331	1BA(MC)1	Science of Communication – 1	80	20	-	100
2.	CCC2	4332	1BA(MC)2	Sociology	80	20	-	100
3.	CCC3	4333	1BA(MC)3	Computer Application	50	20	30	100
4.	AEC1	4334	1BA(MC)4	Communicative English & Hindi	40	10	-	50
Open Elective : (Any One in each Semester)								
5.	OE1	4335	BA(MC)5	1) Writing for Print Media	25	10	15	50
6.	OE2	4336	BA(MC)5	2) Current Affairs and Issues	25	10	15	50
7.	OE3	4337	BA(MC)5	3) Communication Technology	25	10	15	50
8.	OE4	4338	BA(MC)5	4) Communication Skill	25	10	15	50
9.	OE5	4339	BA(MC)5	5) Photo Journalism	25	10	15	50
10.	OE6	4340	BA(MC)5	6) Creative Writing	25	10	15	50
11.	OE7	4341	BA(MC)5	7) National Security and Media	25	10	15	50
12.	OE8	4342	BA(MC)5	8) Radio Production	25	10	15	50
13.	OE9	4343	BA(MC)5	9) Television Production	25	10	15	50
14.	OE10	4344	BA(MC)5	10) Culture and Communication	25	10	15	50

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15.	OE11	4345	BA(MC)5	11) Art of Anchoring	25	10	15	50
16.	OE12	4346	BA(MC)5	12) Writing for Magazines	25	10	15	50

B.A in Mass Communication B.A (MC) (Course Code - 110) (Three Year) SEMESTER – II

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
17.	CCC4	4347	2BA(MC)1	Science of Communication – 2	80	20	-	100
18.	CCC5	4348	2BA(MC)2	Psychology	80	20	-	100
19.	CCC6	4349	2BA(MC)3	Computer for Mass Media	50	20	30	100
20.	AEC2	4350	2BA(MC)4	Environmental Studies	40	10	-	50
Open Elective : (Any One in each Semester)								
21.	OE1	4335	BA(MC)5	1) Writing for Print Media	25	10	15	50
22.	OE2	4336	BA(MC)5	2) Current Affairs and Issues	25	10	15	50
23.	OE3	4337	BA(MC)5	3) Communication Technology	25	10	15	50
24.	OE4	4338	BA(MC)5	4) Communication Skill	25	10	15	50
25.	OE5	4339	BA(MC)5	5) Photo Journalism	25	10	15	50
26.	OE6	4340	BA(MC)5	6) Creative Writing	25	10	15	50
27.	OE7	4341	BA(MC)5	7) National Security and Media	25	10	15	50
28.	OE8	4342	BA(MC)5	8) Radio Production	25	10	15	50
29.	OE9	4343	BA(MC)5	9) Television Production	25	10	15	50
30.	OE10	4344	BA(MC)5	10) Culture and Communication	25	10	15	50
31.	OE11	4345	BA(MC)5	11) Art of Anchoring	25	10	15	50
32.	OE12	4346	BA(MC)5	12) Writing for Magazines	25	10	15	50

B.A in Mass Communication B.A (MC) (Course Code - 110) (Three Year) SEMESTER – III

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
33.	CCC7	4351	3BA(MC)1	History of Print Media	80	20	-	100
34.	CCC8	4352	3BA(MC)2	Political Science	80	20	-	100
35.	CCE1	4353	3BA(MC)3	News Writing	50	20	30	100
36.	CCE2	4354	3BA(MC)3	Print Production	50	20	30	100
37.	SEC1	4355	3BA(MC)4	Hindi – 1	40	10	-	50
Open Elective : (Any One in each Semester)								
38.	OE1	4335	BA(MC)5	1) Writing for Print Media	25	10	15	50
39.	OE2	4336	BA(MC)5	2) Current Affairs and Issues	25	10	15	50
40.	OE3	4337	BA(MC)5	3) Communication Technology	25	10	15	50
41.	OE4	4338	BA(MC)5	4) Communication Skill	25	10	15	50
42.	OE5	4339	BA(MC)5	5) Photo Journalism	25	10	15	50
43.	OE6	4340	BA(MC)5	6) Creative Writing	25	10	15	50
44.	OE7	4341	BA(MC)5	7) National Security and Media	25	10	15	50
45.	OE8	4342	BA(MC)5	8) Radio Production	25	10	15	50
46.	OE9	4343	BA(MC)5	9) Television Production	25	10	15	50
47.	OE10	4344	BA(MC)5	10) Culture and Communication	25	10	15	50
48.	OE11	4345	BA(MC)5	11) Art of Anchoring	25	10	15	50
49.	OE12	4346	BA(MC)5	12) Writing for Magazines	25	10	15	50

B.A in Mass Communication B.A (MC) (Course Code - 110) (Three Year) SEMESTER – IV

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
50.	CCC9	4356	4BA(MC)1	History of Electronic Media	80	20	-	100
51.	CCC10	4357	4BA(MC)2	Economics	80	20	-	100
52.	CCE3	4358	4BA(MC)3	Reporting & Editing	80	20	-	100
53.	CCE4	4359	4BA(MC)3	Development Communication	80	20	-	100

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54.	SEC2	4360	4BA(MC)4	Communicative English	40	10	-	50
Open Elective : (Any One in each Semester)								
55.	OE1	4335	BA(MC)5	1) Writing for Print Media	25	10	15	50
56.	OE2	4336	BA(MC)5	2) Current Affairs and Issues	25	10	15	50
57.	OE3	4337	BA(MC)5	3) Communication Technology	25	10	15	50
58.	OE4	4338	BA(MC)5	4) Communication Skill	25	10	15	50
59.	OE5	4339	BA(MC)5	5) Photo Journalism	25	10	15	50
60.	OE6	4340	BA(MC)5	6) Creative Writing	25	10	15	50
61.	OE7	4341	BA(MC)5	7) National Security and Media	25	10	15	50
62.	OE8	4342	BA(MC)5	8) Radio Production	25	10	15	50
63.	OE9	4343	BA(MC)5	9) Television Production	25	10	15	50
64.	OE10	4344	BA(MC)5	10) Culture and Communication	25	10	15	50
65.	OE11	4345	BA(MC)5	11) Art of Anchoring	25	10	15	50
66.	OE12	4346	BA(MC)5	12) Writing for Magazines	25	10	15	50

B.A in Mass Communication B.A (MC) (Course Code - 110) (Three Year) SEMESTER – V

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
67.	CCC11	4361	5BA(MC)1	Media Law and Ethics	80	20	-	100
68.	CCC12	4362	5BA(MC)2	Media Management	80	20	-	100
69.	CCE5	4363	5BA(MC)3	Advertising	50	20	30	100
				OR				
70.	CCE6	4364	5BA(MC)3	New Media and Online Journalism	50	20	30	100
71.	SEC3	4365	5BA(MC)4	Hindi - II	40	10	-	50
Open Elective : (Any One in each Semester)								
72.	OE1	4335	BA(MC)5	1) Writing for Print Media	25	10	15	50
73.	OE2	4336	BA(MC)5	2) Current Affairs and Issues	25	10	15	50
74.	OE3	4337	BA(MC)5	3) Communication Technology	25	10	15	50
75.	OE4	4338	BA(MC)5	4) Communication Skill	25	10	15	50
76.	OE5	4339	BA(MC)5	5) Photo Journalism	25	10	15	50
77.	OE6	4340	BA(MC)5	6) Creative Writing	25	10	15	50
78.	OE7	4341	BA(MC)5	7) National Security and Media	25	10	15	50
79.	OE8	4342	BA(MC)5	8) Radio Production	25	10	15	50
80.	OE9	4343	BA(MC)5	9) Television Production	25	10	15	50
81.	OE10	4344	BA(MC)5	10) Culture and Communication	25	10	15	50
82.	OE11	4345	BA(MC)5	11) Art of Anchoring	25	10	15	50
83.	OE12	4346	BA(MC)5	12) Writing for Magazines	25	10	15	50

B.A in Mass Communication B.A (MC) (Course Code - 110) (Three Year) SEMESTER – VI

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
84.	CCC13	4366	6BA(MC)1	Communication Research	80	20	-	100
85.	CCC14	4367	6BA(MC)2	Public Relations	80	20	-	100
86.	CCE7	4368	6BA(MC)3	Media, Society and Culture	80	20	-	100
				OR				
87.	CCE8	4369	6BA(MC)3	Global Media	80	20	-	100
88.	SEC4	4370	6BA(MC)4	Non Linear Video Editing	40	10	-	50
Open Elective : (Any One in each Semester)								
89.	OE1	4335	BA(MC)5	1) Writing for Print Media	25	10	15	50
90.	OE2	4336	BA(MC)5	2) Current Affairs and Issues	25	10	15	50
91.	OE3	4337	BA(MC)5	3) Communication Technology	25	10	15	50
92.	OE4	4338	BA(MC)5	4) Communication Skill	25	10	15	50
93.	OE5	4339	BA(MC)5	5) Photo Journalism	25	10	15	50
94.	OE6	4340	BA(MC)5	6) Creative Writing	25	10	15	50
95.	OE7	4341	BA(MC)5	7) National Security and Media	25	10	15	50
96.	OE8	4342	BA(MC)5	8) Radio Production	25	10	15	50
97.	OE9	4343	BA(MC)5	9) Television Production	25	10	15	50

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98.	OE10	4344	BA(MC)5	10) Culture and Communication	25	10	15	50
99.	OE11	4345	BA(MC)5	11) Art of Anchoring	25	10	15	50
100.	OE12	4346	BA(MC)5	12) Writing for Magazines	25	10	15	50

4. Bachelor of Science in Electronic Media – B.Sc.(EM) Course Code - 130 Three Years Full Time Degree Course

Course :-

The Bachelor Degree in (Electronic Media) – B.Sc.(EM) of Three Years (Six Semesters) course shall be designated as Bachelor of Science (Electronic Media) and abbreviated as B.Sc.(EM) under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to B.Sc.(EM) course should be 12th Pass from any recognized Board of India or Equivalent/ Three year Polytechnic Diploma..
2. A candidate seeking admission to B.Sc.(EM) course shall have to submit his Transfer/Migration Certificate from previous School/Board for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :
 - (a) B.Sc.(EM) First Year
 - B.Sc.(EM) - I semester
 - B.Sc.(EM) - II semester
 - (b) B.Sc.(EM) Second Year
 - B.Sc.(EM) - III semester
 - B.Sc.(EM) - IV semester
 - (c) B.Sc.(EM) Third Year
 - B.Sc.(EM) - V semester
 - B.Sc.(EM) - VI semester

-: Scheme of Examinations :-

Bachelor of Science (Electronic Media) (Course Code – 130) SEMESTER – I

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4431	1BSc(EM)1	Introduction to Communication	80	20	-	100
2.	CCC2	4432	1BSc(EM)2	Development of Media	80	20	-	100
3.	CCC3	4433	1BSc(EM)3	Traditional Media	80	20	-	100
4.	AEC1	4434	1BSc(EM)4	Communicative English and Hindi	40	10	-	50
Open Elective : (Any One in each Semester)								
5.	OE1	4435	BSc(EM)5	1) Indian Political System	40	10	-	50
6.	OE2	4436	BSc(EM)5	2) Human Rights and Media	40	10	-	50
7.	OE3	4437	BSc(EM)5	3) Folk and Community Media	40	10	-	50
8.	OE4	4438	BSc(EM)5	4) Rural Communication	40	10	-	50
9.	OE5	4439	BSc(EM)5	5) Yoga & Spiritual Communication	40	10	-	50

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10.	OE6	4440	BSc(EM)5	6) Defence Journalism	40	10	-	50
11.	OE7	4441	BSc(EM)5	7) Wild Life Conservation	40	10	-	50
12.	OE8	4442	BSc(EM)5	8) Gender Studies	40	10	-	50
13.	OE9	4443	BSc(EM)5	9) Business Communication	40	10	-	50
14.	OE10	4444	BSc(EM)5	10) Indian Economical System	40	10	-	50
15.	OE11	4445	BSc(EM)5	11) Documentary Production	25	10	15	50
16.	OE12	4446	BSc(EM)5	12) Women Children and Media	40	10	-	50

Bachelor of Science (Electronic Media) (Course Code – 130) SEMESTER – II

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
17.	CCC4	4447	2BSc(EM)1	Media Language and Content	80	20	-	100
18.	CCC5	4448	2BSc(EM)2	Media House	80	20	-	100
19.	CCC6	4449	2BSc(EM)3	News Agency Journalism	80	20	-	100
20.	AEC2	4450	2BSc(EM)4	Environmental Studies	40	10	-	50
Open Elective : (Any One in each Semester)								
21.	OE1	4435	BSc(EM)5	1) Indian Political System	40	10	-	50
22.	OE2	4436	BSc(EM)5	2) Human Rights and Media	40	10	-	50
23.	OE3	4437	BSc(EM)5	3) Folk and Community Media	40	10	-	50
24.	OE4	4438	BSc(EM)5	4) Rural Communication	40	10	-	50
25.	OE5	4439	BSc(EM)5	5) Yoga & Spiritual Communication	40	10	-	50
26.	OE6	4440	BSc(EM)5	6) Defence Journalism	40	10	-	50
27.	OE7	4441	BSc(EM)5	7) Wild Life Conservation	40	10	-	50
28.	OE8	4442	BSc(EM)5	8) Gender Studies	40	10	-	50
29.	OE9	4443	BSc(EM)5	9) Business Communication	40	10	-	50
30.	OE10	4444	BSc(EM)5	10) Indian Economical System	40	10	-	50
31.	OE11	4445	BSc(EM)5	11) Documentary Production	25	10	15	50
32.	OE12	4446	BSc(EM)5	12) Women Children and Media	40	10	-	50

Bachelor of Science (Electronic Media) (Course Code – 130) SEMESTER – III

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
33.	CCC7	4451	3BSc(EM)1	Media Technology	80	20	-	100
34.	CCC8	4452	3BSc(EM)2	Camera Operation	50	20	30	100
35.	CCE1	4453	3BSc(EM)3	Newspapers & Magazine OR	80	20	-	100
36.	CCE2	4454	3BSc(EM)3	Global Media	80	20	-	100
37.	SEC1	4455	3BSc(EM)4	Digital Photography OR	25	10	15	50
38.	SEC2	4456	3BSc(EM)4	Video Production	25	10	15	50
Open Elective : (Any One in each Semester)								
39.	OE1	4435	BSc(EM)5	1) Indian Political System	40	10	-	50
40.	OE2	4436	BSc(EM)5	2) Human Rights and Media	40	10	-	50
41.	OE3	4437	BSc(EM)5	3) Folk and Community Media	40	10	-	50
42.	OE4	4438	BSc(EM)5	4) Rural Communication	40	10	-	50
43.	OE5	4439	BSc(EM)5	5) Yoga & Spiritual Communication	40	10	-	50
44.	OE6	4440	BSc(EM)5	6) Defence Journalism	40	10	-	50
45.	OE7	4441	BSc(EM)5	7) Wild Life Conservation	40	10	-	50
46.	OE8	4442	BSc(EM)5	8) Gender Studies	40	10	-	50
47.	OE9	4443	BSc(EM)5	9) Business Communication	40	10	-	50
48.	OE10	4444	BSc(EM)5	10) Indian Economical System	40	10	-	50
49.	OE11	4445	BSc(EM)5	11) Documentary Production	25	10	15	50
50.	OE12	4446	BSc(EM)5	12) Women Children and Media	40	10	-	50

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Bachelor of Science (Electronic Media) (Course Code – 130) SEMESTER – IV

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
51.	CCC9	4457	4BSc(EM)1	Writing for TV & Radio	80	20	-	100
52.	CCC10	4458	4BSc(EM)2	Electronic News Production	50	20	30	100
53.	CCE3	4459	4BSc(EM)3	Corporate Comm. & Public Relation	80	20	-	100
				OR				
54.	CCE4	4460	4BSc(EM)3	Advertisement	80	20	-	100
55.	SEC3	4461	4BSc(EM)4	Application of Computers in EM	25	10	15	50
				OR				
56.	SEC4	4462	4BSc(EM)4	Audio Production	25	10	15	50
Open Elective : (Any One in each Semester)								
57.	OE1	4435	BSc(EM)5	1) Indian Political System	40	10	-	50
58.	OE2	4436	BSc(EM)5	2) Human Rights and Media	40	10	-	50
59.	OE3	4437	BSc(EM)5	3) Folk and Community Media	40	10	-	50
60.	OE4	4438	BSc(EM)5	4) Rural Communication	40	10	-	50
61.	OE5	4439	BSc(EM)5	5) Yoga & Spiritual Communication	40	10	-	50
62.	OE6	4440	BSc(EM)5	6) Defence Journalism	40	10	-	50
63.	OE7	4441	BSc(EM)5	7) Wild Life Conservation	40	10	-	50
64.	OE8	4442	BSc(EM)5	8) Gender Studies	40	10	-	50
65.	OE9	4443	BSc(EM)5	9) Business Communication	40	10	-	50
66.	OE10	4444	BSc(EM)5	10) Indian Economical System	40	10	-	50
67.	OE11	4445	BSc(EM)5	11) Documentary Production	25	10	15	50
68.	OE12	4446	BSc(EM)5	12) Women Children and Media	40	10	-	50

Bachelor of Science (Electronic Media) (Course Code – 130) SEMESTER – V

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
69.	CCC11	4463	5BSc(EM)1	Media Research	80	20	-	100
70.	CCC12	4464	5BSc(EM)2	Media Management & Economy	80	20	-	100
71.	CCE5	4465	5BSc(EM)3	Citizen Journalism	80	20	-	100
				OR				
72.	CCE6	4466	5BSc(EM)3	Development Communication	80	20	-	100
73.	SEC5	4467	5BSc(EM)4	Principle of Journalism	40	10	-	50
				OR				
74.	SEC6	4468	5BSc(EM)4	Script Writing	40	10	-	50
Open Elective : (Any One in each Semester)								
75.	OE1	4435	BSc(EM)5	1) Indian Political System	40	10	-	50
76.	OE2	4436	BSc(EM)5	2) Human Rights and Media	40	10	-	50
77.	OE3	4437	BSc(EM)5	3) Folk and Community Media	40	10	-	50
78.	OE4	4438	BSc(EM)5	4) Rural Communication	40	10	-	50
79.	OE5	4439	BSc(EM)5	5) Yoga & Spiritual Communication	40	10	-	50
80.	OE6	4440	BSc(EM)5	6) Defence Journalism	40	10	-	50
81.	OE7	4441	BSc(EM)5	7) Wild Life Conservation	40	10	-	50
82.	OE8	4442	BSc(EM)5	8) Gender Studies	40	10	-	50
83.	OE9	4443	BSc(EM)5	9) Business Communication	40	10	-	50
84.	OE10	4444	BSc(EM)5	10) Indian Economical System	40	10	-	50
85.	OE11	4445	BSc(EM)5	11) Documentary Production	25	10	15	50
86.	OE12	4446	BSc(EM)5	12) Women Children and Media	40	10	-	50

Bachelor of Science (Electronic Media) (Course Code – 130) SEMESTER – VI

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
87.	CCC13	4469	6BSc(EM)1	Media Laws & Ethics	80	20	-	100
88.	CCC14	4470	6BSc(EM)2	Cinema Studies	80	20	-	100


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89.	CCE7	4471	6BSc(EM)3	Project Work & Viva Voce	-	20	80	100
90.	SEC7	4472	6BSc(EM)4	Animation	25	10	15	50
				OR				
91.	SEC8	4473	6BSc(EM)4	Multimedia Production	25	10	15	50
Open Elective : (Any One in each Semester)								
92.	OE1	4435	BSc(EM)5	1) Indian Political System	40	10	-	50
93.	OE2	4436	BSc(EM)5	2) Human Rights and Media	40	10	-	50
94.	OE3	4437	BSc(EM)5	3) Folk and Community Media	40	10	-	50
95.	OE4	4438	BSc(EM)5	4) Rural Communication	40	10	-	50
96.	OE5	4439	BSc(EM)5	5) Yoga & Spiritual Communication	40	10	-	50
97.	OE6	4440	BSc(EM)5	6) Defence Journalism	40	10	-	50
98.	OE7	4441	BSc(EM)5	7) Wild Life Conservation	40	10	-	50
99.	OE8	4442	BSc(EM)5	8) Gender Studies	40	10	-	50
100.	OE9	4443	BSc(EM)5	9) Business Communication	40	10	-	50
101.	OE10	4444	BSc(EM)5	10) Indian Economical System	40	10	-	50
102.	OE11	4445	BSc(EM)5	11) Documentary Production	25	10	15	50
103.	OE12	4446	BSc(EM)5	12) Women Children and Media	40	10	-	50

5. Bachelor of Technology in Printing and Packaging – B.Tech.(PP) Course Code - 165 Four Years Full Time Degree Course

Course :-

The Bachelor Degree in (Printing and Packaging) – B.Tech.(PP) of Four Years (Eight Semesters) course shall be designated as Bachelor of Technology (Printing and Packaging) and abbreviated as B.Tech.(PP) under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to B.Tech.(PP) course should be 12th Pass (Maths, Physics with Chemistry/Computer Science) from any recognized Board of India.
2. A candidate seeking admission to B.Tech.(PP) course shall have to submit his Transfer/Migration Certificate from previous School/Board for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :
 - (a) B.Tech.(PP) First Year
 - B.Tech.(PP) - I semester
 - B.Tech.(PP) - II semester
 - (b) B.Tech.(PP) Second Year
 - B.Tech.(PP) - III semester
 - B.Tech.(PP) - IV semester
 - (c) B.Tech.(PP) Third Year
 - B.Tech.(PP) - V semester
 - B.Tech.(PP) - VI semester
 - (d) B.Tech.(PP) Four Year
 - B.Tech.(PP) - VII semester
 - B.Tech.(PP) - VIII semester

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-: Scheme of Examinations :-

B.Tech. (PP) (Printing and Packaging) (Four Year) Ist SEMESTER (Course Code- 165)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4751	1BTech(PP)1	Engineering Chemistry	50	20	30	100
2.	CCC2	4752	1BTech(PP)2	Engineering Mathematics	80	20	-	100
3.	CCC3	4753	1BTech(PP)3	Basic Electricals & Electronics Engineering	50	20	30	100
4.	CCC4	4754	1BTech(PP)4	Engineering Graphics	50	20	30	100
5.	AEC1	4755	1BTech(PP)5	Communicative English and Hindi	40	10	-	50
Open Elective : (Any One in each Semester)								
6.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
7.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50
8.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50
9.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
10.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
11.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
12.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50
13.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
14.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
15.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
16.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50
17.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
18.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
19.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

B.Tech. (PP) (Printing and Packaging) (Four Year) IInd SEMESTER (Course Code- 165)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
20.	CCC5	4770	2BTech(PP)1	Engineering Physics	50	20	30	100
21.	CCC6	4771	2BTech(PP)2	Basic Mechanical Engineering	50	20	30	100
22.	CCC7	4772	2BTech(PP)3	Basic Civil Engineering & Engineering Mechanics	50	20	30	100
23.	CCC8	4773	2BTech(PP)4	Basic Computer Engineering	50	20	30	100
24.	AEC2	4774	2BTech(PP)5	Environmental Studies	40	10	-	50
Open Elective : (Any One in each Semester)								
25.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
26.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50
27.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50
28.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
29.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
30.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
31.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50
32.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
33.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
34.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
35.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50

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36.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
37.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
38.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

B.Tech. (PP) (Printing and Packaging) (Four Year) IIIrd SEMESTER (Course Code- 165)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
39.	CCC9	4775	3BTech(PP)1	Basic of Printing Processes	50	20	30	100
40.	CCC10	4776	3BTech(PP)2	Elements of Packaging	80	20	-	100
41.	CCC11	4777	3BTech(PP)3	Printing Material Science	80	20	-	100
42.	CCE1	4778	3BTech(PP)4	Mechanics of Machines	50	20	30	100
				OR				
43.	CCE2	4779	3BTech(PP)4	Electrical Machines and Utilization	50	20	30	100
44.	SEC1	4780	3BTech(PP)5	Graphics Designing	40	10	-	50
Open Elective : (Any One in each Semester)								
45.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
46.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50
47.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50
48.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
49.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
50.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
51.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50
52.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
53.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
54.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
55.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50
56.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
57.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
58.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

B.Tech. (PP) (Printing and Packaging) (Four Year) IVth SEMESTER (Course Code- 165)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
59.	CCC12	4781	4BTech(PP)1	Printing & Packaging Materials	80	20	-	100
60.	CCC13	4782	4BTech(PP)2	Imaging Technology	50	20	30	100
61.	CCC14	4783	4BTech(PP)3	Technology of Sheet fed offset Printing	50	20	30	100
62.	CCE3	4784	4BTech(PP)4	Screen Printing	50	20	30	100
				OR				
63.	CCE4	4785	4BTech(PP)4	Planning for Print Production	50	20	30	100
64.	SEC2	4786	4BTech(PP)5	Packaging Design	40	10	-	50
Open Elective : (Any One in each Semester)								
65.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
66.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50
67.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50
68.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
69.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
70.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
71.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50

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72.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
73.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
74.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
75.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50
76.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
77.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
78.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

B.Tech. (PP) (Printing and Packaging) (Four Year) Vth SEMESTER (Course Code- 165)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
79.	CCC15	4787	5BTech(PP)1	Technology of Flexography	50	20	30	100
80.	CCC16	4788	5BTech(PP)2	Image Carrier for Printing Process	50	20	30	100
81.	CCC17	4789	5BTech(PP)3	Paper based Packaging	80	20	-	100
82.	CCE5	4790	5BTech(PP)4	Packaging Material Science	50	20	30	100
				OR				
83.	CCE6	4791	5BTech(PP)4	Microprocessor & Microcontroller	50	20	30	100
84.	SEC3	4792	5BTech(PP)5	Digital Pre Press	40	10	-	50
Open Elective : (Any One in each Semester)								
85.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
86.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50
87.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50
88.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
89.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
90.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
91.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50
92.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
93.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
94.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
95.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50
96.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
97.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
98.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

B.Tech. (PP) (Printing and Packaging) (Four Year) VI th SEMESTER (Course Code- 165)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
99.	CCC18	4793	6BTech(PP)1	Technology of Gravure	50	20	30	100
100.	CCC19	4794	6BTech(PP)2	Plastic & Polymer Based Packaging	80	20	-	100
101.	CCC20	4795	6BTech(PP)3	Colour Science	50	20	30	100
102.	CCE7	4796	6BTech(PP)4	Metal and Glass Based Packaging	50	20	30	100
				OR				
103.	CCE8	4797	6BTech(PP)4	Print Finishing and Converting	50	20	30	100
104.	SEC4	4798	6BTech(PP)5	Machine Design	40	10	-	50
Open Elective : (Any One in each Semester)								
105.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
106.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50
107.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50

108.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
109.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
110.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
111.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50
112.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
113.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
114.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
115.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50
116.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
117.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
118.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

B.Tech (PP). (Printing and Packaging) (Four Year) VII th SEMESTER (Course Code- 165)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
119.	CCC21	4799	7BTech(PP)1	Technology of Web Offset	50	20	30	100
120.	CCC22	4800	7BTech(PP)2	Ink Technology	50	20	30	100
121.	CCC23	4801	7BTech(PP)3	Specialized Packaging	80	20	-	100
122.	CCE9	4802	7BTech(PP)4	Machine Maintenance Management	50	20	30	100
				OR				
123.	CCE10	4803	7BTech(PP)4	Printing Plant and Layout Design	50	20	30	100
124.	SEC5	4804	7BTech(PP)5	Industrial Training	-	10	40	50

Open Elective : (Any One in each Semester)

125.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
126.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50
127.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50
128.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
129.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
130.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
131.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50
132.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
133.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
134.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
135.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50
136.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
137.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
138.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

B.Tech. (PP) (Printing and Packaging) (Four Year) VIII th SEMESTER (Course Code- 165)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
139.	CCC24	4805	8BTech(PP)1	Security and Specialized Printing	80	20	-	100
140.	CCC25	4806	8BTech(PP)2	Estimating and Costing	80	20	-	100
141.	CCC26	4807	8BTech(PP)3	Major Project	-	20	80	100
142.	CCE11	4808	8BTech(PP)4	Digital & Advance Printing Processes	50	20	30	100
				OR				
143.	CCE12	4809	8BTech(PP)4	Printed Electronics	50	20	30	100
144.	SEC6	4810	8BTech(PP)5	Food and Agro based Packaging	40	10	-	50

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Open Elective : (Any One in each Semester)								
145.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
146.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50
147.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50
148.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
149.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
150.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
151.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50
152.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
153.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
154.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
155.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50
156.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
157.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
158.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

6. Bachelor of Technology in Printing and Packaging – B.Tech.(PP) Lateral Entry Course Code - 992 Three Years Full Time Degree Course

Course :-

The Bachelor Degree in Printing and Packaging – B.Tech.(PP) Lateral Entry of Three Years (Six Semesters) course shall be designated as Bachelor of Technology (Printing and Packaging) Lateral Entry and abbreviated as B.Tech.(PP)LE under choice based credit system (CBCS) and will be applicable from July 2018.

Admissions :-

1. A candidate seeking admission to B.Tech.(PP)LE course should be Diploma in Printing / Packaging Technology from any recognized Institution of India.
2. A candidate seeking admission to B.Tech.(PP)LE course shall have to submit his Transfer/Migration Certificate from previous institution for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :
 - (a) B.Tech.(PP)LE Second Year
 - B.Tech.(PP)LE - III semester
 - B.Tech.(PP)LE - IV semester
 - (b) B.Tech.(PP)LE Third Year
 - B.Tech.(PP)LE - V semester
 - B.Tech.(PP)LE - VI semester
 - (c) B.Tech.(PP)LE Fourth Year
 - B.Tech.(PP)LE - VII semester
 - B.Tech.(PP)LE - VIII semester

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-: Scheme of Examinations :-

B.Tech. (PP) (Printing and Packaging) Lateral Entry (Three Year) IIIrd SEMESTER (Course Code-992)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC9	4775	3BTech(PP)1	Basic of Printing Processes	50	20	30	100
2.	CCC10	4776	3BTech(PP)2	Elements of Packaging	80	20	-	100
3.	CCC11	4777	3BTech(PP)3	Printing Material Science	80	20	-	100
4.	CCE1	4778	3BTech(PP)4	Mechanics of Machines	50	20	30	100
5.	CCE2	4779	3BTech(PP)4	OR Electrical Machines and Utilization	50	20	30	100
6.	SEC1	4780	3BTech(PP)5	Graphics Designing	40	10	-	50
Open Elective : (Any One in each Semester)								
7.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
8.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50
9.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50
10.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
11.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
12.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
13.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50
14.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
15.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
16.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
17.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50
18.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
19.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
20.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

B.Tech. (PP) (Printing and Packaging) Lateral Entry (Three Year) IVth SEMESTER (Course Code-992)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
21.	CCC12	4781	4BTech(PP)1	Printing & Packaging Materials	80	20	-	100
22.	CCC13	4782	4BTech(PP)2	Imaging Technology	50	20	30	100
23.	CCC14	4783	4BTech(PP)3	Technology of Sheet fed offset Printing	50	20	30	100
24.	CCE3	4784	4BTech(PP)4	Screen Printing	50	20	30	100
25.	CCE4	4785	4BTech(PP)4	OR Planning for Print Production	50	20	30	100
26.	SEC2	4786	4BTech(PP)5	Packaging Design	40	10	-	50
Open Elective : (Any One in each Semester)								
27.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
28.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50
29.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50
30.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
31.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
32.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
33.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50

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34.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
35.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
36.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
37.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50
38.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
39.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
40.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

B.Tech. (PP) (Printing and Packaging) Lateral Entry (Three Year) Vth SEMESTER (Course Code-992)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Tota
41.	CCC15	4787	5BTech(PP)1	Technology of Flexography	50	20	30	100
42.	CCC16	4788	5BTech(PP)2	Image Carrier for Printing Process	50	20	30	100
43.	CCC17	4789	5BTech(PP)3	Paper based Packaging	80	20	-	100
44.	CCE5	4790	5BTech(PP)4	Packaging Material Science	50	20	30	100
				OR				
45.	CCE6	4791	5BTech(PP)4	Microprocessor & Microcontroller	50	20	30	100
46.	SEC3	4792	5BTech(PP)5	Digital Pre Press	40	10	-	50
Open Elective : (Any One in each Semester)								
47.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
48.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50
49.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50
50.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
51.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
52.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
53.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50
54.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
55.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
56.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
57.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50
58.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
59.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
60.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

B.Tech. (PP) (Printing and Packaging) Lateral Entry (Three Year) VI th SEMESTER (Course Code-992)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Tota
61.	CCC18	4793	6BTech(PP)1	Technology of Gravure	50	20	30	100
62.	CCC19	4794	6BTech(PP)2	Plastic & Polymer Based Packaging	80	20	-	100
63.	CCC20	4795	6BTech(PP)3	Colour Science	50	20	30	100
64.	CCE7	4796	6BTech(PP)4	Metal and Glass Based Packaging	50	20	30	100
				OR				
65.	CCE8	4797	6BTech(PP)4	Print Finishing and Converting	50	20	30	100
66.	SEC4	4798	6BTech(PP)5	Machine Design	40	10	-	50
Open Elective : (Any One in each Semester)								
67.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
68.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50

69.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50
70.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
71.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
72.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
73.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50
74.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
75.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
76.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
77.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50
78.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
79.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
80.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

B.Tech. (PP) (Printing and Packaging) Lateral Entry (Three Year) VII th SEMESTER (Course Code 992)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
81.	CCC21	4799	7BTech(PP)1	Technology of Web Offset	50	20	30	100
82.	CCC22	4800	7BTech(PP)2	Ink Technology	50	20	30	100
83.	CCC23	4801	7BTech(PP)3	Specialized Packaging	80	20	-	100
84.	CCE9	4802	7BTech(PP)4	Machine Maintenance Management	50	20	30	100
				OR				
85.	CCE10	4803	7BTech(PP)4	Printing Plant and Layout Design	50	20	30	100
86.	SEC5	4804	7BTech(PP)5	Industrial Training	-	10	40	50
Open Elective : (Any One in each Semester)								
87.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
88.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50
89.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50
90.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
91.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
92.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
93.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50
94.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
95.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
96.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
97.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50
98.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
99.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
100.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

B.Tech. (PP) (Printing and Packaging) Lateral Entry (Three Year) VIII th SEMESTER (Course Code 992)

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
101.	CCC24	4805	8BTech(PP)1	Security and Specialized Printing	80	20	-	100
102.	CCC25	4806	8BTech(PP)2	Estimating and Costing	80	20	-	100
103.	CCC26	4807	8BTech(PP)3	Major Project	-	20	80	100

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104.	CCE11	4808	8BTech(PP)4	Digital & Advance Printing Processes	50	20	30	100
105.	CCE12	4809	8BTech(PP)4	Printed Electronics	50	20	30	100
106.	SEC6	4810	8BTech(PP)5	Food and Agro based Packaging	40	10	-	50
Open Elective : (Any One in each Semester)								
107.	OE1	4756	BTech(PP)6	Management Information System	40	10	-	50
108.	OE2	4757	BTech(PP)6	TQM for Graphic Art Industry	40	10	-	50
109.	OE3	4758	BTech(PP)6	Psychology of Printing and Packaging	40	10	-	50
110.	OE4	4759	BTech(PP)6	Computer Applications in Printing & Packaging	40	10	-	50
111.	OE5	4760	BTech(PP)6	Digital Electronic Circuits	40	10	-	50
112.	OE6	4761	BTech(PP)6	Multimedia Technology	40	10	-	50
113.	OE7	4762	BTech(PP)6	Advertising & Multimedia	40	10	-	50
114.	OE8	4763	BTech(PP)6	International Logistics and Legal Environment	40	10	-	50
115.	OE9	4764	BTech(PP)6	International Trade and Relations	40	10	-	50
116.	OE10	4765	BTech(PP)6	Print Media Ethics	40	10	-	50
117.	OE11	4766	BTech(PP)6	Printing Management and Entrepreneurship Development	40	10	-	50
118.	OE12	4767	BTech(PP)6	Image Processing	40	10	-	50
119.	OE13	4768	BTech(PP)6	Quality Control and Supply Chain Management	40	10	-	50
120.	OE14	4769	BTech(PP)6	Industrial Safety Management	40	10	-	50

7. Bachelor of Business Administration in E-Commerce– B.B.A(EC) Course Code - 179 Three Years Full Time Degree Course

Course :-

The Bachelor Degree in (E-Commerce) - B.B.A(EC) of Three Years (Six Semesters) course shall be designated as Bachelor of Business Administration (E-Commerce) and abbreviated as B.B.A.(EC) under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to B.B.A(EC) course should be 12th Pass from any recognized Board of India or Equivalent/ Three year Polytechnic Diploma..
2. A candidate seeking admission to B.B.A.(EC) course shall have to submit his Transfer/Migration Certificate from previous School/Board for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :
 - (a) B.B.A(EC) First Year
 - B.B.A(EC) - I semester
 - B.B.A(EC) - II semester
 - (b) B.B.A(EC) Second Year
 - B.B.A(EC) - III semester
 - B.B.A(EC) - IV semester

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(c) B.B.A(EC) Third Year

- B.B.A(EC) - V semester
- B.B.A(EC) - VI semester

-: Scheme of Examinations :-**Bachelor of Business Administration (E-Commerce) (Course Code - 179) Ist SEMESTER**

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	4816	1BBA(EC)1	Science of Communication	80	20	-	100
2.	CCC2	4817	1BBA(EC)2	Commerce and E-Commerce	80	20	-	100
3.	CCC3	4818	1BBA(EC)3	Economics	80	20	-	100
4.	AEC1	4819	1BBA(EC)4	Communicative English and Hindi	40	10	-	50
Open Elective : (Any One)								
5.	OE1	4820	BBA(EC)5	Business Mathematics	40	10	-	50
6.	OE2	4821	BBA(EC)5	Business Communication	40	10	-	50
7.	OE3	4822	BBA(EC)5	Indian Banking System	40	10	-	50
8.	OE4	4823	BBA(EC)5	Retail Management	40	10	-	50
9.	OE5	4824	BBA(EC)5	Consumer Behavior	40	10	-	50
10.	OE6	4825	BBA(EC)5	Customer Relationship Management	40	10	-	50
11.	OE7	4826	BBA(EC)5	Business Environment	40	10	-	50
12.	OE8	4827	BBA(EC)5	Management Science	40	10	-	50
13.	OE9	4828	BBA(EC)5	Corporate Communication, Advertising & PR	40	10	-	50
14.	OE10	4829	BBA(EC)5	Event Management	40	10	-	50

Bachelor of Business Administration (E-Commerce) (Course Code - 179) IInd SEMESTER

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
15.	CCC4	4830	2BBA(EC)1	Principles and Practices of Management	80	20	-	100
16.	CCC5	4831	2BBA(EC)2	Basic Accountancy	80	20	-	100
17.	CCC6	4832	2BBA(EC)3	Internet and E-Commerce	80	20	-	100
18.	AEC2	4833	2BBA(EC)4	Environmental Studies	40	10	-	50
Open Elective : (Any One)								
19.	OE1	4820	BBA(EC)5	Business Mathematics	40	10	-	50
20.	OE2	4821	BBA(EC)5	Business Communication	40	10	-	50
21.	OE3	4822	BBA(EC)5	Indian Banking System	40	10	-	50
22.	OE4	4823	BBA(EC)5	Retail Management	40	10	-	50
23.	OE5	4824	BBA(EC)5	Consumer Behavior	40	10	-	50
24.	OE6	4825	BBA(EC)5	Customer Relationship Management	40	10	-	50
25.	OE7	4826	BBA(EC)5	Business Environment	40	10	-	50
26.	OE8	4827	BBA(EC)5	Management Science	40	10	-	50
27.	OE9	4828	BBA(EC)5	Corporate Communication, Advertising & PR	40	10	-	50
28.	OE10	4829	BBA(EC)5	Event Management	40	10	-	50

Bachelor of Business Administration (E-Commerce) (Course Code - 179) IIIrd SEMESTER

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
29.	CCC7	4834	3BBA(EC)1	Business Law and Ethics	80	20	-	100


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30.	CCC8	4835	3BBA(EC)2	Network Infrastructure for E-Commerce	80	20	-	100
31.	CCE1	4836	3BBA(EC)3	Business Organization	80	20	-	100
32.	CCE2	4837	3BBA(EC)3	Statistics				
33.	SEC1	4838	3BBA(EC)4	Financial Management	40	10	-	50
Open Elective : (Any One)								
34.	OE1	4820	BBA(EC)5	Business Mathematics	40	10	-	50
35.	OE2	4821	BBA(EC)5	Business Communication	40	10	-	50
36.	OE3	4822	BBA(EC)5	Indian Banking System	40	10	-	50
37.	OE4	4823	BBA(EC)5	Retail Management	40	10	-	50
38.	OE5	4824	BBA(EC)5	Consumer Behavior	40	10	-	50
39.	OE6	4825	BBA(EC)5	Customer Relationship Management	40	10	-	50
40.	OE7	4826	BBA(EC)5	Business Environment	40	10	-	50
41.	OE8	4827	BBA(EC)5	Management Science	40	10	-	50
42.	OE9	4828	BBA(EC)5	Corporate Communication, Advertising & PR	40	10	-	50
43.	OE10	4829	BBA(EC)5	Event Management	40	10	-	50

Bachelor of Business Administration (E-Commerce) (Course Code - 179) IVth SEMESTER

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
44.	CCC9	4839	4BBA(EC)1	Marketing Management	80	20	-	100
45.	CCC10	4840	4BBA(EC)2	Organizational Behavior	80	20	-	100
46.	CCE3	4841	4BBA(EC)3	Introduction to Networking	80	20	-	100
47.	CCE4	4842	4BBA(EC)3	Human Resource Management				
48.	SEC2	4843	4BBA(EC)4	Cost and Management Accounting	40	10	-	50
Open Elective : (Any One)								
49.	OE1	4820	BBA(EC)5	Business Mathematics	40	10	-	50
50.	OE2	4821	BBA(EC)5	Business Communication	40	10	-	50
51.	OE3	4822	BBA(EC)5	Indian Banking System	40	10	-	50
52.	OE4	4823	BBA(EC)5	Retail Management	40	10	-	50
53.	OE5	4824	BBA(EC)5	Consumer Behavior	40	10	-	50
54.	OE6	4825	BBA(EC)5	Customer Relationship Management	40	10	-	50
55.	OE7	4826	BBA(EC)5	Business Environment	40	10	-	50
56.	OE8	4827	BBA(EC)5	Management Science	40	10	-	50
57.	OE9	4828	BBA(EC)5	Corporate Communication, Advertising & PR	40	10	-	50
58.	OE10	4829	BBA(EC)5	Event Management	40	10	-	50

Bachelor of Business Administration (E-Commerce) (Course Code - 179) Vth SEMESTER

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
59.	CCC11	4844	5BBA(EC)1	Research Methodology	80	20	-	100
60.	CCC12	4845	5BBA(EC)2	International Trade	80	20	-	100
61.	CCE5	4846	5BBA(EC)3	E-Commerce Technologies	50	20	30	100
62.	CCE6	4847	5BBA(EC)3	Brand Management	80	20	-	100
63.	SEC3	4848	5BBA(EC)4	Entrepreneurship and Small Business Management	40	10	-	50
Open Elective : (Any One)								
64.	OE1	4820	BBA(EC)5	Business Mathematics	40	10	-	50
65.	OE2	4821	BBA(EC)5	Business Communication	40	10	-	50
66.	OE3	4822	BBA(EC)5	Indian Banking System	40	10	-	50
67.	OE4	4823	BBA(EC)5	Retail Management	40	10	-	50


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68.	OE5	4824	BBA(EC)5	Consumer Behavior	40	10	-	50
69.	OE6	4825	BBA(EC)5	Customer Relationship Management	40	10	-	50
70.	OE7	4826	BBA(EC)5	Business Environment	40	10	-	50
71.	OE8	4827	BBA(EC)5	Management Science	40	10	-	50
72.	OE9	4828	BBA(EC)5	Corporate Communication, Advertising & PR	40	10	-	50
73.	OE10	4829	BBA(EC)5	Event Management	40	10	-	50

Bachelor of Business Administration (E-Commerce) (Course Code - 179) Vth SEMESTER

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
74.	CCC13	4849	6BBA(EC)1	Project-I Project Evaluation - 50 Viva - 30	-	20	80	100
75.	CCC14	4850	6BBA(EC)2	Project-II Project Evaluation - 50 Viva - 30	-	20	80	100
75.	CCE7	4851	6BBA(EC)2	Management Information System	80	20	-	100
76.	SEC4	4852	6BBA(EC)3	Database Management System	40	10	-	50
Open Elective : (Any One)								
77.	OE1	4820	BBA(EC)5	Business Mathematics	40	10	-	50
78.	OE2	4821	BBA(EC)5	Business Communication	40	10	-	50
79.	OE3	4822	BBA(EC)5	Indian Banking System	40	10	-	50
80.	OE4	4823	BBA(EC)5	Retail Management	40	10	-	50
81.	OE5	4824	BBA(EC)5	Consumer Behavior	40	10	-	50
82.	OE6	4825	BBA(EC)5	Customer Relationship Management	40	10	-	50
83.	OE7	4826	BBA(EC)5	Business Environment	40	10	-	50
84.	OE8	4827	BBA(EC)5	Management Science	40	10	-	50
85.	OE9	4828	BBA(EC)5	Corporate Communication, Advertising & PR	40	10	-	50
86.	OE10	4829	BBA(EC)5	Event Management	40	10	-	50

8. Bachelor of Computer Applications – B.C.A Course Code - 14 Three Years Full Time Degree Course

Course :-

The Bachelor Degree in (Computer Application) - B.C.A of Three Years (Six Semesters) course shall be designated as Bachelor of Computer Application and abbreviated as B.C.A. under choice based credit system (CBCS)

Admissions :-

1. A candidate seeking admission to B.C.A. course should be 12th Pass from any recognized Board of India or Equivalent/ Three year Polytechnic Diploma.
2. A candidate seeking admission to B.C.A. course shall have to submit his Transfer/Migration Certificate from previous School/Board for enrollment in the University
3. Admission shall be offered on the basis of Entrance Test or other method decided by the University from time to time.

Examinations:

1. There shall be University Examination at the end of each semester. These examinations shall be named as follows :


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- (a) B.C.A First Year
- B.C.A - I semester
 - B.C.A - II semester
- (b) B.C.A Second Year
- B.C.A - III semester
 - B.C.A - IV semester
- (c) B.C.A Third Year
- B.C.A - V semester
 - B.C.A - VI semester

-: Scheme of Examinations :-

Bachelor of Computer Applications B.C.A (Course Code - 14) SEMESTER – I

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
1.	CCC1	7028	1BCA1	Programming with C	50	20	30	100
2.	CCC2	7029	1BCA2	Database Management Systems	50	20	30	100
3.	CCC3	7030	1BCA3	Elementary Mathematics	80	20	-	100
4.	AEC1	7031	1BCA4	Communicative English & Hindi	40	10	-	50
Open Elective : (Choose any One per Semester)								
5.	OE1	7032	BCA5	1) Fundamentals of Computer & Information Technology	40	10	-	50
6.	OE2	7033	BCA5	2) Office Automation & PC Packages	25	10	15	50
7.	OE3	7034	BCA5	3) Multimedia	25	10	15	50
8.	OE4	7035	BCA5	4) Python Programming	25	10	15	50
9.	OE5	7036	BCA5	5) Information Security Basics	25	10	15	50
10.	OE6	7037	BCA5	6) VBA Programming	25	10	15	50
11.	OE7	7038	BCA5	7) RDBMS using My SQL	25	10	15	50
12.	OE8	7039	BCA5	8) Linux & Shell Programming	25	10	15	50
13.	OE9	7040	BCA5	9) Working with OS (Dos, Windows & Linux)	25	10	15	50
14.	OE10	7041	BCA5	10) Software Engineering	40	10	-	50

Bachelor of Computer Applications B.C.A (Course Code - 14) SEMESTER – II

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
15.	CCC4	7132	2BCA1	Advanced C Programming	50	20	30	100
16.	CCC5	7133	2BCA2	Data Structure	50	20	30	100
17.	CCC6	7134	2BCA3	Digital Electronics	80	20	-	100
18.	AEC2	7135	2BCA4	Environmental Science	40	10	-	50
Open Elective : (Choose any One per Semester)								
19.	OE1	7032	BCA5	1) Fundamentals of Computer & Information Technology	40	10	-	50
20.	OE2	7033	BCA5	2) Office Automation & PC Packages	25	10	15	50
21.	OE3	7034	BCA5	3) Multimedia	25	10	15	50
22.	OE4	7035	BCA5	4) Python Programming	25	10	15	50
23.	OE5	7036	BCA5	5) Information Security Basics	25	10	15	50
24.	OE6	7037	BCA5	6) VBA Programming	25	10	15	50
25.	OE7	7038	BCA5	7) RDBMS using My SQL	25	10	15	50
26.	OE8	7039	BCA5	8) Linux & Shell Programming	25	10	15	50


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27.	OE9	7040	BCA5	9) Working with OS (Dos, Windows & Linux)	25	10	15	50
28.	OE10	7041	BCA5	10) Software Engineering	40	10	-	50

Bachelor of Computer Applications B.C.A (Course Code - 14) SEMESTER – III

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
29.	CCC7	7220	3BCA1	Object Oriented Programming with C++	50	20	30	100
30.	CCC8	7221	3BCA2	Computer Networks	80	20	-	100
31.	CCE1	7222	3BCA3	Management Theory & Practices	50	20	30	100
32.	CCE2	7223	3BCA3	OR Discrete Mathematics	80	20	-	100
33.	SEC1	7224	3BCA4	Computer Hardware Maintenance and Troubleshooting	25	10	15	50
Open Elective : (Choose any One per Semester)								
34.	OE1	7032	BCA5	1) Fundamentals of Computer & Information Technology	40	10	-	50
35.	OE2	7033	BCA5	2) Office Automation & PC Packages	25	10	15	50
36.	OE3	7034	BCA5	3) Multimedia	25	10	15	50
37.	OE4	7035	BCA5	4) Python Programming	25	10	15	50
38.	OE5	7036	BCA5	5) Information Security Basics	25	10	15	50
39.	OE6	7037	BCA5	6) VBA Programming	25	10	15	50
40.	OE7	7038	BCA5	7) RDBMS using My SQL	25	10	15	50
41.	OE8	7039	BCA5	8) Linux & Shell Programming	25	10	15	50
42.	OE9	7040	BCA5	9) Working with OS (Dow, Windows & Linux)	25	10	15	50
43.	OE10	7041	BCA5	10) Software Engineering	40	10	-	50

Bachelor of Computer Applications B.C.A (Course Code - 14) SEMESTER – IV

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
44.	CCC9	7355	4BCA1	Java Programming	50	20	30	100
45.	CCC10	7356	4BCA2	Operating Systems	80	20	-	100
46.	CCE3	7357	4BCA3	System Analysis & Design	80	20	-	100
47.	CCE4	7358	4BCA3	OR E-Commerce & E-Governance	80	20	-	100
48.	SEC2	7359	4BCA4	Web Designing (HTML, CSS, Javascript)	25	10	15	50
Open Elective : (Choose any One per Semester)								
49.	OE1	7032	BCA5	1) Fundamentals of Computer & Information Technology	40	10	-	50
50.	OE2	7033	BCA5	2) Office Automation & PC Packages	25	10	15	50
51.	OE3	7034	BCA5	3) Multimedia	25	10	15	50
52.	OE4	7035	BCA5	4) Python Programming	25	10	15	50
53.	OE5	7036	BCA5	5) Information Security Basics	25	10	15	50
54.	OE6	7037	BCA5	6) VBA Programming	25	10	15	50
55.	OE7	7038	BCA5	7) RDBMS using My SQL	25	10	15	50
56.	OE8	7039	BCA5	8) Linux & Shell Programming	25	10	15	50
57.	OE9	7040	BCA5	9) Working with OS (Dow, Windows & Linux)	25	10	15	50
58.	OE10	7041	BCA5	10) Software Engineering	40	10	-	50

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Bachelor of Computer Applications B.C.A (Course Code - 14) SEMESTER – V

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
59.	CCC11	7445	5BCA1	Dot Net Programming	50	20	30	100
60.	CCC12	7446	5BCA2	Web Development with PHP	50	20	30	100
61.	CCE5	7447	5BCA3	Windows Server Administration OR	50	20	30	100
62.	CCE6	7448	5BCA3	Linux Server Administration	50	20	30	100
63.	SEC3	7449	5BCA4	Oracle	25	10	15	50
Open Elective : (Choose any One per Semester)								
64.	OE1	7032	BCA5	1) Fundamentals of Computer & Information Technology	40	10	-	50
65.	OE2	7033	BCA5	2) Office Automation & PC Packages	25	10	15	50
66.	OE3	7034	BCA5	3) Multimedia	25	10	15	50
67.	OE4	7035	BCA5	4) Python Programming	25	10	15	50
68.	OE5	7036	BCA5	5) Information Security Basics	25	10	15	50
69.	OE6	7037	BCA5	6) VBA Programming	25	10	15	50
70.	OE7	7038	BCA5	7) RDBMS using My SQL	25	10	15	50
71.	OE8	7039	BCA5	8) Linux & Shell Programming	25	10	15	50
72.	OE9	7040	BCA5	9) Working with OS (Dow, Windows & Linux)	25	10	15	50
73.	OE10	7041	BCA5	10) Software Engineering	40	10	-	50

Bachelor of Computer Applications B.C.A (Course Code - 14) SEMESTER – VI

S. No.	Course of Study	Paper Numerical Unique	Class & Papers	Paper Name/Subject	Th	IA	P	Total
74.	CCC13	7507	6BCA1	Project Analysis & Design	-	20	80	100
75.	CCC14	7508	6BCA2	Project Development & Implementation	-	20	80	100
76.	CCE7	7509	6BCA3	Cloud Computing OR	50	20	30	100
77.	CCE8	7510	6BCA3	Android Programming	50	20	30	100
78.	SEC4	7511	6BCA4	Computerised Accounting with Tally	25	10	15	50
Open Elective : (Choose any One per Semester)								
79.	OE1	7032	BCA5	1) Fundamentals of Computer & Information Technology	40	10	-	50
80.	OE2	7033	BCA5	2) Office Automation & PC Packages	25	10	15	50
81.	OE3	7034	BCA5	3) Multimedia	25	10	15	50
82.	OE4	7035	BCA5	4) Python Programming	25	10	15	50
83.	OE5	7036	BCA5	5) Information Security Basics	25	10	15	50
84.	OE6	7037	BCA5	6) VBA Programming	25	10	15	50
85.	OE7	7038	BCA5	7) RDBMS using My SQL	25	10	15	50
86.	OE8	7039	BCA5	8) Linux & Shell Programming	25	10	15	50
87.	OE9	7040	BCA5	9) Working with OS (Dow, Windows & Linux)	25	10	15	50
88.	OE10	7041	BCA5	10) Software Engineering	40	10	-	50

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General Scheme of Programmes

Academic Scheme:-

There shall be an Academic Scheme of the course as prescribed by the University and printed in the prospectus/syllabus of the course concerned. The scheme of the course is binding to all the students. The University shall have right to change or modify the scheme of the course from time to time.

Examinations:-

1. The examination of I, III, V and VII Semesters, called as Odd Semester, shall be generally held in the months of December-January and that of II, IV, VI and VIII Semesters, called Even Semesters, shall be held in the months of May-June.
2. There shall be ATKT (Allowed to Keep Term) and Backlog system in which a failure student (who appears in the examination of a semester but fails) to pursue his regular studies in higher semester. He can simultaneously appear in the examination of higher semester as a regular fresh student and in the examination of lower semester as a Backlog student.
3. The duration of theory examination of any semester should normally not exceed twenty working days.
4. In any case the final result shall not be declared unless he/she has fully cleared all the semesters.

Passing of Examinations:-

1. In order to pass Examination of any semester, a candidate shall have to secure following percentage of minimum marks:
 - a) 40% of the maximum marks allotted to each Theory Paper.
 - b) 40% of the maximum marks allotted to each Practical/Viva-voce/Project.
 - c) 40% of the maximum marks allotted to each Internal/Term-work.

Awards of Division:-

1. Division shall be awarded only in the final semester.
2. Successful candidates in all the semester examination shall be awarded the division at the end of final semester examination taking the aggregate of marks obtained in all semesters as follows:
 - a) 60% and above First Division.
 - b) Less than 60% but not less than 45% Second Division.

Provided the candidate has secured the minimum pass marks as specified under clause Passing of Examination above.

Condonation of deficiency in marks:-

- a) One Grace mark shall be awarded by the Vice Chancellor to the passed candidate who may be placed in the higher division by award of Vice Chancellor's one grace mark. The higher division will be shown in the result.

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- b) Grace marks up to five percent of maximum marks in a theory paper will be granted if the candidate after having appeared in all theory papers together as regular candidate fails in a single paper. No grace marks will be granted if the examination is taken in parts.
- c) Grace marks are not added to score of the paper. Grace marks will be considered for calculation of Grade Point. They are notional in nature. They are indicated to grant the benefit to the student without affecting the magnitude of score.
- d) In the mark sheet award of Grace marks is indicated as "GR"
- e) The Grace marks will not be granted to backlog papers.
- f) Grace marks will not be granted to Practicals- Group i.e. to practicals, projects, internal assessment and term work.

Attendance:-

- a) A candidate shall be eligible to be admitted to examination if the maintains at least 75% attendance in the teaching program of the class.
- b) A shortage in attendance up to 5% can be condoned by the Head of The Department/Head of the Institute of reasonable grounds.
- c) A further shortage up to 10% can be condoned by the Vice Chancellor on recommendation of the Head of Department/Head of the Institute on reasonable grounds.
- d) No candidate can be admitted to examination if his attendance percentage is below 60%.

Maximum Years permitted to complete a Course:-

Details of maximum number of years permitted to a student to complete a particular course is as follows:

Level	Course Duration	Maximum permitted years to complete the course. (From the date of Enrollment/Registration)
Masters Degree	2 years	4 years
Bachelors Degree	4 years	8 years
Bachelors Degree	3 years	6 years
Bachelors Degree	1 year	3 years
PG Diploma/Diploma	1 year	3 years

Maximum number of attempts is not fixed but it is mandatory that the student completes the course in the maximum given time. The maximum number of years includes the year of admission.

Candidate shall not be permitted to continue in a course, if he/she does not pass all the semesters in the maximum years as mentioned above, from the date of first admission.

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Examination and Assessment

The Grade, Letter Grade and the Grade Point earned by the candidate in a subject will be as given below. The University recommends a 10-point grading system with the following letter grades as given below:

<u>Percentage</u>	<u>Letter Grade</u>	<u>Grade Point</u>
90-100	O (Outstanding)	10
80-89	A+ (Excellent)	9
70-79	A (Very Good)	8
60-69	B+ (Good)	7
50-59	B (Above Average)	6
46-49	C (Average)	5
40-45	P (Pass)	4
Below 40	F (Fail)	0
--	Ab (Absent)	0

A student obtaining Grade F shall be considered failed and will be required to reappear in the examination.

Computation of SGPA and CGPA

The following procedure is prescribed to compute the Semester Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA):

1. The SGPA is the ratio of sum of the product of the number of credits with the grade points scored by a student in all the courses taken by a student and the sum of the number of credits of all the courses undergone by a student, i.e

$$\text{SGPA (Si)} = \sum(C_i \times G_i) / \sum C_i$$

where C_i is the number of credits of the i th course and G_i is the grade point scored by the student in the i th course.

2. The CGPA is also calculated in the same manner taking into account all the courses undergone by a student over all the semesters of a programme, i.e.

$$\text{CGPA} = \sum(C_i \times S_i) / \sum C_i$$

where S_i is the SGPA of the i th semester and C_i is the total number of credits in that semester.

3. The SGPA and CGPA shall be rounded off to 2 decimal points and reported in the transcripts.

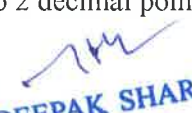

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Illustration of Computation of SGPA and CGPA and Format for Transcripts

i. Computation of SGPA and CGPA

Illustration for SGPA

Course	Credit	Grade letter	Grade point	Credit Point Credit x Grade
Course 1	3	A	8	3 x 8 = 24
Course 2	4	B+	7	4 x 7 = 28
Course 3	3	B	6	3 x 6 = 18
Course 4	3	O	10	3 x 10 = 30
Course 5	3	C	5	3 x 5 = 15
Course 6	4	B	6	4 x 6 = 24
	20			139

Thus, $SGPA = 139/20 = 6.95$

Illustration for

CGPA

Semester 1	Semester 2	Semester 3	Semester 4
Credit : 20 SGPA: 6.9	Credit : 22 SGPA: 7.8	Credit : 25 SGPA: 5.6	Credit : 26 SGPA: 6.0

Semester 5	Semester 6
Credit : 26 SGPA: 6.3	Credit : 25 SGPA: 8.0

Thus, $CGPA = 20 \times 6.9 + 22 \times 7.8 + 25 \times 5.6 + 26 \times 6.0 + 26 \times 6.3 + 25 \times 8.0$

$= 6.73$

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Transcript (Format): Based on the above recommendations on Letter grades, grade points and SGPA and CGPA, the University will issue the transcript for each semester and a consolidated transcript indicating the performance in all semesters.

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