

**PAPER - III
CYBER MEDIA AND JOURNALISM**

Module Code – CCC9
Core Course

Total Credit – 06(4+2)
Max Marks -100, (80Th.+30Pr.+20Int.)

UNIT-I

NEW MEDIA - INTRODUCTION					
	L	T	P	TOTAL	
1.1	New Media-Definition and evolution of New Media	03	01		04
1.2	Use of New Communication Medium (Internet, Mobile)	03	01		04
1.3	Features, Advantages, Limitation and Risk factor involved in New Media	04	01		05
1.4	Use of SMS, MMS, Video Conferencing, E-mail, Skype and Mobile Journalism.	04	01		05
TOTAL	14	04		18	

UNIT -II

CONTENT PLANNING					
	L	T	P	TOTAL	
2.1	Information Overload, Selection and Retrieval	03	01		04
2.2	Writing for Web : Basic Principles	03	01		04
2.3	Importance of web Journalism : Information, news and Entertainment on Web	04	01		05
2.4	Preparation and Presentation of Web content	04	01		05
TOTAL	14	04		18	

UNIT -III

ANIMATION					
	L	T	P	TOTAL	
3.1	Introduction to Adobe Premier. Features of Adobe Premier and FCP	04	01		05
3.2	Workspace – Customizing the workspace, Tools, clip details Menus Assets.	03		01	04
3.3	Transition - Transition overview, Adding transition, Adding Titles in a movie.	03	01		04
3.4	Effects -Working with effects, Applying Compositing and Exporting video outputs.	03	01	01	05
TOTAL	13	03	02	18	

Richard

BR

25

UNIT-IV

MULTIMEDIA					
	L	T	P	TOTAL	
4.1	02	01	01	04	
4.2	04		01	05	
4.3	02	01	01	04	
4.4	04		01	05	
TOTAL	12	02	04	18	

UNIT-V

UNDERSTANDING WEB PAGE					
	L	T	P	TOTAL	
5.1	03	01	01	05	
5.2	02	01	01	04	
5.3	03		01	04	
5.4	04		01	05	
TOTAL	12	02	04	18	

[Handwritten signature]

[Handwritten signature]

[Handwritten mark]