

PAPER IV (A)
ELECTRONIC JOURNALISM

Module Code – CCC3(A)

Elective Core Course

UNIT -I

Total Credit – 06(5+1)
Max Marks -100, (80Th.+20Int)

Introduction of Electronic Media		L	T	P	TOTAL
1.1	Basic Characteristics of electronic media	02	01	01	04
1.2	Difference between print media and electronic media.	02	01	01	04
1.3	Brief history of radio and Tv in India.	02	01	01	04
1.4	Committees on radio and Tv	01	01	01	03
1.5	Cable Tv, DTH and Pay channels.	01	01	01	03
TOTAL		08	05	05	18

UNIT -II

Radio		L	T	P	TOTAL
2.1	Characteristics of radio, news writing and editing	02		01	03
2.2	Structure of radio news bulletin.	01		01	02
2.3	Radio news room and news studio.	01		01	02
2.4	Familiarization with radio equipment's recorders and microphones.	02		01	03
2.5	News based formats and current affairs programme.	02		01	03
2.6	Art of news reading.	01		01	02
2.7	Tv, AIR code and ethics	01		02	03
TOTAL		10		08	18

UNIT -III

Television-1		L	T	P	TOTAL
3.1	Production process of Tv	02		01	03
3.2	News Production Team and their responsibilities.	02		01	03
3.3	Tv news room and studio layout.	02		01	03
3.4	Familiarization with studio equipment's and gadgets.	02		01	03
3.5	Basic elements of news production.	02		01	03
3.6	Camera operation (shots, angle, movements, lighting, set designing, audio properties, graphics etc.)	02		01	03
TOTAL		12		06	18

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UNIT -IV

Television-II		L	T	P	TOTAL
4.1	News reporting, Television script.	01		02	03
4.2	News writing, news anchoring, packaging.	02		02	04
4.3	Process of news presentation-Pre production and post production.	02		01	03
4.4	Basics of script writing for TV programs, Tv documentaries, types of documentaries.	02		01	03
4.5	Comparison in form and content of DD, Aaj Tak, Zee TV, Star TV, NDTV, CNBC news and Janmat TV.	03		02	05
TOTAL		10		08	18

UNIT-V

Web Journalism		L	T	P	TOTAL
5.1	Significance and scope of web journalism.	02		01	03
5.2	Techniques of writing, editing and layout.	02		02	04
5.3	Surfing and browsing a news website.	02	01	01	04
5.4	Applying convergence in media.	02		01	03
5.5	Role and scope of convergence in development	02	01	01	04
TOTAL		10	02	06	18

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