



Government Response To Crisis Arising From Gender-Based Violence In Haryana – A Literature Review

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Abstract:

Gender-based violence continues to pose a significant challenge to social development and gender equality worldwide. Recognising its seriousness, the United Nations has identified the elimination of all forms of discrimination and violence against women and girls as one of the Sustainable Development Goals. In India, the Government has introduced the *Beti Bachao, Beti Padhao* (BBBP) programme to address gender discrimination and promote the survival, protection, and education of the girl child. This paper presents a review of the literature examining the Government of Haryana's response to the crisis arising from gender-based violence, with particular reference to the implementation of the BBBP programme. The review explores the conceptual understanding of crisis, government initiatives aimed at preventing gender-based violence, and policy responses designed to address its social consequences. The analysis is based on secondary sources, including peer-reviewed research articles, books, government publications, policy documents, official reports, and selected newspaper articles. The paper contributes to the existing body of knowledge by critically synthesising the available literature and forms part of the author's doctoral research on government crisis communication and gender-based violence.

Keywords: gender-based violence; crisis communication; government communication; government crisis management; government public relations; public relations; *Beti Bachao, Beti Padhao*.

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