



# माखनलाल चतुर्वेदी राष्ट्रीय पत्रकारिता एवं संचार विश्वविद्यालय

(मध्य प्रदेश विधानसभा के अधिनियम क्रमांक 15, 1990 द्वारा स्थापित)

MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM & COMMUNICATION  
(Setup by Act No.15, 1990 of M.P. Legislative Assembly)

## **POST GRADUATE DEGREE- DATE SHEET**

### **THEORY EXAM JUNE-JULY 2020**

#### **Important Guidelines**

1. Year of admission is mentioned in the bracket above the paper code. Candidate should verify his/her year of admission and receive correct Question Paper in the examination hall. For example July 2016 in bracket indicates admission granted in July 2016. Similarly the other years must be interpreted.
2. Figures 4, and 6 when prefixed to a course indicate semesters. For example 6BCA (Six Semester) 4 M.Sc. (Forth Semester)
3. Figures 1, 2, 3, 4, and 5 when suffixed to a course indicate papers. For example 2BCA1. (BCA 2<sup>nd</sup> Semester Paper First)
4. The four-digit figures mentioned before the subjects / papers denote the code number allotted to subjects / papers. For example 4251 is the paper code for Project Portfolio Management

S. No.	Date & Day	Paper Code	12.00 PM To 3.00 PM
1	25-Jul-20 Saturday	8326	<b>4M.Sc.(CS)1</b> (i) By Panel Stream For student admitted in July-16, Jan-17, July-17, Jan.-18 & July 18 (Applicable Only For AP, AQ, AR, AS & AT Series) <b>Linux Server Administration.</b>
		4501	<b>4M.Sc.(IT)1</b> For student admitted in July-16, Jan-17, July-17 & Jan.-18 (Applicable Only For AP, AQ, AR & AS Series) <b>Linux and Web Server Administration</b>
		4555	<b>CCC10-4MJ1</b> For Students Admitted in July-17 & July-18 (Applicable only AR & AT Series) <b>Journalism Research</b>
		741	<b>4MJ1</b> For Students Admitted in July 16 (Applicable only for AP Series) <b>Journalism Research</b>
		4588	<b>CCC10-4MA(APR)1</b> (CBCS) For Students Admitted in July-17 & July 18 (Applicable only AR & AT Series) <b>Media Planning</b>
		766	<b>4MA(APR)1</b> For Students Admitted in July 16 (Applicable only for AP Series) <b>Mass Media: Ethics and Laws</b>

4624	<p style="text-align: center;"><b>CCC10-4MA(BJ)1</b> For Students Admitted in July-17 &amp; July-18 (Applicable only AR &amp; AT Series) <b>Communication Research</b></p>
791	<p style="text-align: center;"><b>4MA(BJ)1</b> For Students Admitted in July 16 (Applicable only for AP Series) <b>Media Law &amp; Ethics</b></p>
4674	<p style="text-align: center;"><b>CCC10-4M.Sc.(EM)1</b> For Students Admitted in July-17 &amp; July-18 (Applicable only AR &amp; AT Series) <b>Advertisements for Electronic Media</b></p>
816	<p style="text-align: center;"><b>4M.Sc.(EM)1</b> For Students Admitted in July 16 (Applicable only for AP Series) <b>New Media Content Presentation</b></p>
4723	<p style="text-align: center;"><b>CCC10-4MA(MC)1</b> For Students Admitted in July-17 &amp; July-18 (Applicable only AR &amp; AV Series) <b>Mass Communication Research</b></p>
716	<p style="text-align: center;"><b>4MA(MC)1</b> For Students Admitted in July 16 (Applicable only for AP Series) <b>Advertising – Principles and Practice</b></p>
8779	<p style="text-align: center;"><b>4MA(MMC)1</b> For Students Admitted in July 16, July 17 &amp; July 18 (Applicable only for AP, AR &amp; AT Series) <b>Media Laws and Ethics</b></p>
8779	<p style="text-align: center;"><b>4MA(AVC)1</b> For Students Admitted in July 16, July 17 &amp; July 18 (Applicable only for AP, AR &amp; AT Series) <b>Media Laws and Ethics</b></p>
5620	<p style="text-align: center;"><b>CCC10-4MBA(MM)1</b> For Students Admitted in July 18 (Applicable only for AT Series) <b>Audience Specific Entertainment and Analysis</b></p>
926	<p style="text-align: center;"><b>4MBA(EC)1</b> For Students Admitted in July 16 (Applicable only for AP Series) <b>Entrepreneurship &amp; Entertainment Business Development</b></p>
5608	<p style="text-align: center;"><b>CCC10-4MBA(MM)1</b> For Students Admitted in July 18 (Applicable only for AT Series) <b>Content Writing for Corporate Communication</b></p>
966	<p style="text-align: center;"><b>4MBA(CC)1</b> IV SEMESTER for Students Admitted in July 16 (Applicable only for AP Series) <b>Entrepreneurship &amp; Business Planning</b></p>
5596	<p style="text-align: center;"><b>CCC10-4MBA(MM)1</b> For Students Admitted in July 18 (Applicable only for AT Series) <b>Integrated Marketing Communication and Creative Advertising</b></p>
946	<p style="text-align: center;"><b>4MBA(AMC)1</b> For Students Admitted in July 16 (Applicable only for AP Series) <b>Advertising Entrepreneurship &amp; Business Development</b></p>
906	<p style="text-align: center;"><b>4MBA(MM)1</b> For Students Admitted in July 16 (Applicable only for AP Series) <b>Media Entrepreneurship &amp; Business Development</b></p>

		5632	CCC10-4MBA(MM)1 For Students Admitted in July 18 (Applicable only for AT Series) <b>International Marketing and E-Business</b>
		4891	CCC10-4M.Sc.(MR)1 For Students Admitted in July-17 & July 18 (Applicable only AR & AT Series) <b>Research Report Writing</b>
		9786	4M.Sc.(MR)1 For Students Admitted in July 16 (Applicable only for AP Series) <b>New Media Research</b>
		4920	CCC10-4M.Sc.(FP)1 For Students Admitted in July-17 & July 18 (Applicable only AR & AT Series) <b>Film Research</b>
		9856	4M.Sc.(FP)1 For Students Admitted in July 16 (Applicable only for AP Series) <b>Film Regulation</b>
		4990	CCC10-4M.Sc.(NM)1 For Students Admitted in July-17 & July 18 (Applicable only AR & AT Series) <b>Virality and Monetization of Different Platforms and Media</b>
		9916	4M.Sc.(NM)1 For Students Admitted in July 16 (Applicable only for AP Series) <b>New Media Research</b>
		9976	4M.Sc.(ICS)1 For Students Admitted in July 16, July 17 & July 18 (Applicable only for AP, AR & AT Series) <b>Applications and Business Security</b>
		5492	CCC10-4MA(DJ)1 For Students Admitted in July-18 (Applicable only AT Series) <b>Digital Journalism Research</b>
		0651	MPhil1 For Students Admitted in July-17, July-18 & July 19 (Applicable only for AR, AT & AV Series) <b>Communication Studies</b>
		8327	4M.Sc.(CS)2 (i) By Panel Stream For student admitted in July-16, Jan-17, July-17, Jan.-18 & July 18 (Applicable Only For AP, AQ, AR, AS & AT Series) <b>Advanced JAVA</b>
		4502	4M.Sc.(IT)2 For student admitted in July-16, Jan-17, July-17 & Jan.-18 (Applicable Only For AP, AQ, AR & AS Series) <b>Web Designing</b>
		4556	CCC11-4MJ2 For Students Admitted in July-17 & July-18 (Applicable only AR & AT Series) <b>Diversity and Writing for Media</b>
		742	4MJ2 For Students Admitted in July 16 (Applicable only for AP Series) <b>Advertising &amp; Public Relations</b>
		4589	CCC11-4MA(APR)2 (CBCS) For Students Admitted in July-17 & July 18 (Applicable only AR & AT Series) <b>Corporate and Business Communication</b>
2.	27-Jul-20 Monday		

767	4MA(APR)2 For Students Admitted in July 16 (Applicable only for AP Series) <b>Media Planning</b>
4625	CCC11-4MA(BJ)2 For Students Admitted in July-17 & July-18 (Applicable only AR & AT Series) <b>Advertisement for Broadcast Media</b>
792	4MA(BJ)2 For Students Admitted in July 16 (Applicable only for AP Series) <b>Issues Ideas and Challenges</b>
4675	CCC11-4M.Sc.(EM)2 For Students Admitted in July-17 & July-18 (Applicable only AR & AT Series) <b>Corporate Communication &amp; Public Relations</b>
817	4M.Sc.(EM)2 For Students Admitted in July 16 (Applicable only for AP Series) <b>Advertise Presentation TV, Radio, Internet and Mobile</b>
4724	CCC11-4MA(MC)2 For Students Admitted in July-17 & July-18 (Applicable only AR & AV Series) <b>Media Management</b>
717	4MA(MC)2 For Students Admitted in July 16 (Applicable only for AP Series) <b>Corporate Communication and Public Relations</b>
8780	4MA(MMC)2 For Students Admitted in July 16, July 17 & July 18 (Applicable only for AP, AR & AT Series) <b>Corporate Social Responsibility and Communication for Development</b>
8780	4MA(AVC)2 For Students Admitted in July 16, July 17 & July 18 (Applicable only for AP, AR & AT Series) <b>Corporate Social Responsibility and Communication for Development</b>
927	4MBA(EC)2 For Students Admitted in July 16 (Applicable only for AP Series) <b>Audience Specific Entertainment and Analysis</b>
967	4MBA(CC)2 IV SEMESTER for Students Admitted in July 16 (Applicable only for AP Series) <b>Production for Corporate Communication</b>
947	4MBA(AMC)2 For Students Admitted in July 16 (Applicable only for AP Series) <b>Integrated Marketing Communication &amp; Creative Advertising</b>
907	4MBA(MM)2 For Students Admitted in July 16 (Applicable only for AP Series) <b>Brand Management</b>
4892	CCC11-4M.Sc.(MR)2 For Students Admitted in July-17 & July 18 (Applicable only AR & AT Series) <b>New Trends in Media Research</b>
9787	4M.Sc.(MR)2 For Students Admitted in July 16 (Applicable only for AP Series) <b>Research Report Writing</b>
9857	4M.Sc.(FP)2 For Students Admitted in July 16 (Applicable only for AP Series) <b>Film Management, Marketing and Exhibition</b>

		9917	4M.Sc.(NM)2 For Students Admitted in July 16 (Applicable only for AP Series) <b>Entrepreneurship in New Media</b>
		9977	4M.Sc.(ICS)2 For Students Admitted in July 16, July 17 & July 18 (Applicable only for AP, AR & AT Series) <b>Security Standards, Policy and Laws</b>
		5493	CCC11-4MA(DJ)2 For Students Admitted in July-18 (Applicable only AT Series) <b>Digital Marketing, Monetization &amp; Public Relations</b>
		652	M.Phil2 For Students Admitted in July-17, July-18 & July 19 (Applicable only for AR, AT & AV Series) <b>Research Methodology-Communication Research</b>
		8328	<b>Elective (Any One)</b> 4M.Sc.(CS)3(A) (i) By Panel Stream For student admitted in July-16, Jan-17, July-17, Jan.-18 & July 18 (Applicable Only For AP, AQ, AR, AS & AT Series)
		8329	<b>Data Warehousing and Mining.</b> 4M.Sc.(CS)3(B)
		8330	<b>Software Testing &amp; Project Management</b> 4M.Sc.(CS)3(C) <b>Information Security</b>
		4503	<b>Elective II</b> 4M.Sc.(IT)3(A) For student admitted in July-16, Jan-17, July-17 & Jan.-18 (Applicable Only For AP, AQ, AR & AS Series)
		4504	<b>Distributed Systems</b> 4M.Sc.(IT)3(B)
		4505	<b>Information Security</b> 4M.Sc.(IT)3(C) <b>Advanced DBMS</b>
		743	4MJ3 For Students Admitted in July 16 (Applicable only for AP Series) <b>Diversity &amp; Writing for Media</b>
		4590	CCC12-4MA(APR)3 (CBCS) For Students Admitted in July-17 & July 18 (Applicable only AR & AT Series) <b>Specialized Copywriting</b>
		768	4MA(APR)3 For Students Admitted in July 16 (Applicable only for AP Series) <b>Specialized Copywriting</b>
		4626	CCC12-4MA(BJ)3 For Students Admitted in July-17 & July-18 (Applicable only AR & AT Series) <b>Development Journalism</b>

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28-Jul-20  
Tuesday

	<b>ELECTIVE</b> <b>4MA(BJ)3</b>
793	For Students Admitted in July 16 (Applicable only for AP Series) <b>A- Business Journalism</b> <b>4MA(BJ)3</b>
794	<b>B- Development Journalism</b> <b>4MA(BJ)3</b>
795	<b>C- Defence Reporting</b> <b>4MA(BJ)3</b>
796	<b>D- Rural Reporting</b> <b>4MA(BJ)3</b>
797	<b>E- Crime Reporting</b> <b>CCC12-4M.Sc.(EM)3</b>
4676	For Students Admitted in July-17 & July-18 (Applicable only AR & AT Series) <b>Media Research</b> <b>4M.Sc.(EM)3</b>
818	For Students Admitted in July 16 (Applicable only for AP Series) <b>Research Method For Electronic Media</b> <b>CCC12-4MA(MC)3</b>
4725	For Students Admitted in July-17 & July-18 (Applicable only AR & AV Series) <b>Issue Oriented Writing</b> <b>4MA(MC)3</b>
718	For Students Admitted in July 16 (Applicable only for AP Series) <b>Process of Mass Communication Research</b> <b>4MA(MMC)3</b>
8781	For Students Admitted in July 16, July 17 & July 18 (Applicable only for AP, AR & AT Series) <b>Media, Research and Planning</b> <b>4MA(AVC)3</b>
8781	For Students Admitted in July 16, July 17 & July 18 (Applicable only for AP, AR & AT Series) <b>Media, Research and Planning</b> <b>Elective : (Any One)</b> <b>CCE10-4MBA(MM)3</b>
5623	For Students Admitted in July 18 (Applicable only for AT Series) <b>Entertainment Media Houses Structures and Functions</b> <b>CCE11-4MBA(MM) 3</b>
5624	<b>News Paper and Magazine Production</b> <b>CCE12-4MBA(MM)3</b>
5625	<b>Event Management</b> <b>CCC12-4MBA(EC)3</b>
5326	For Students Admitted in July-17 (Applicable only AR Series) <b>Audience Specific Entertainment and Analysis</b> <b>4MBA(EC)3</b>
928	For Students Admitted in July 16 (Applicable only for AP Series) <b>Entertainment Programming on TV and Radio</b>

		<p>Elective : (Any One) CCE10-4MBA(MM)3 For Students Admitted in July 18 (Applicable only for AT Series) <b>Corporate Consumer Behavior and Customer Relationship Management</b> CCE11-4MBA(MM) 3</p>
5611		<p>For Students Admitted in July 18 (Applicable only for AT Series) <b>Corporate Consumer Behavior and Customer Relationship Management</b> CCE11-4MBA(MM) 3</p>
5612		<p>For Students Admitted in July 18 (Applicable only for AT Series) <b>Integrated Corporate Communication</b> CCE12-4MBA(MM)3</p>
5613		<p><b>Event Management</b> CCC12-4MBA(CC)3</p>
5356		<p>For Students Admitted in July 17 (Applicable only for AR Series) <b>Content writing for corporate communication</b> 4MBA(CC)3</p>
968		<p>IV SEMESTER for Students Admitted in July 16 (Applicable only for AP Series) <b>Corporate Consumer Behaviour &amp; Customer Relationship Management</b></p>
5599		<p>Elective : (Any One) CCE10-4MBA(MM)3 For Students Admitted in July 18 (Applicable only for AT Series) <b>Advertising Presentation for TV, Radio, Internet and Mobile</b> CCE11-4MBA(MM)3</p>
5600		<p><b>Web Advertising and e-PR</b> CCE12-4MBA(MM)3</p>
5601		<p><b>Business Environment and Strategic Brand Management</b> CCC12-4MBA(AMC)3</p>
5386		<p>(CBCS) For Students Admitted in July-17 (Applicable only AR Series) <b>Integrated Marketing Communication and Creative Advertising</b> 4MBA(AMC)3</p>
948		<p>For Students Admitted in July 16 (Applicable only for AP Series) <b>Consumer Behaviour &amp; Customer Relationship</b> CCC12-4MBA(MM)3</p>
5416		<p>(CBCS) For Students Admitted in July-17 (Applicable only AR Series) <b>Media Techno Production</b> 4MBA(MM)3</p>
908		<p>For Students Admitted in July 16 (Applicable only for AP Series) <b>Media Techno Production</b> CCC12-4M.Sc.(MR)3</p>
4893		<p>For Students Admitted in July-17 &amp; July 18 (Applicable only AR &amp; AT Series) <b>Marketing and Advertising Research</b> 4M.Sc.(MR)3</p>
9788		<p>For Students Admitted in July 16 (Applicable only for AP Series) <b>New Trends in Media Research</b> 4M.Sc.(FP)3</p>
9858		<p>For Students Admitted in July 16 (Applicable only for AP Series) <b>Society, Culture and Film</b> CCC12-4MA(NMCD)3</p>
4954		<p>(CBCS) For Students Admitted in July-17 &amp; July-18 (Applicable only AR &amp; AT Series) <b>Data Visualisation and Analysis</b> 4M.Sc.(ICS)3</p>
9978		<p>For Students Admitted in July 16, July 17 &amp; July 18 (Applicable only</p>

			for AP, AR & AT Series) <b>Business Continuity Plan, Disaster Recovery Planning and Audit</b>
		4558 OR 4559	CCE5-4MJ4 For Students Admitted in July-17 & July-18 (Applicable only AR & AT Series) <b>Intercultural Communication and Contemporary Issue</b> CCE6-4MJ4 OR <b>Advertising and Public Relations</b>
		744	4MJ4 For Students Admitted in July 16 (Applicable only for AP Series) <b>Basic Principles of Media Management &amp; Marketing</b>
		4591 OR 4592	CCE7-4MA(APR)4 (CBCS) For Students Admitted in July-17 & July 18 (Applicable only AR & AT Series) <b>Web Advertising and e-PR</b> CCE8-4MA(APR)4 OR <b>Mass Media : Media Ethics and Law</b>
		769	4MA(APR)4 For Students Admitted in July 16 (Applicable only for AP Series) <b>Corporate &amp; Business Communication</b>
		4726 OR 4727	CCE5-4MA(MC)4 For Students Admitted in July-17 & July-18 (Applicable only AR & AV Series) <b>Television and Video Programme Production</b> OR CCE6-4MA(MC)4 <b>Public Relations and Corporate Communication</b>
		719	4MA(MC)4 For Students Admitted in July 16 (Applicable only for AP Series) <b>Issues Oriented Writing</b>
		8782	4MA(MMC)4 For Students Admitted in July 16, July 17 & July 18 (Applicable only for AP, AR & AT Series) <b>Media, Events and Entertainment Management</b>
		8782	4MA(AVC)4 For Students Admitted in July 16, July 17 & July 18 (Applicable only for AP, AR & AT Series) <b>Media, Events and Entertainment Management</b>
		5327	<b>Core Course Elective : (Any One)</b> CCE10-4MBA(EC)4 For Students Admitted in July-17 (Applicable only AR Series) <b>Entertainment Media Houses Structures and Functions</b>
		5328	CCE11-4MBA(EC)4 <b>News Paper and Magazine Production</b>
		5329	CCE12-4MBA(EC)4 <b>Event Management</b>
		929	4MBA(EC)4 For Students Admitted in July 16 (Applicable only for AP Series) <b>Event Management</b>
4	29-Jul-20 Wednesday		



5357	<p><b>Core Course Elective : (Any One)</b>  <b>CCE10-4MBA(CC)4</b>  For Students Admitted in July-17 (Applicable only AR Series)  <b>Corporate Consumer behavior and customer relationship management</b>  <b>CCE11-4MBA(CC)4</b></p>
5358	<p><b>Integrated Corporate Communication</b>  <b>OR</b></p>
5359	<p><b>CCE12-4MBA(CC)4</b>  <b>Event Management</b>  <b>4MBA(CC)4</b></p>
969	<p>IV SEMESTER for Students Admitted in July 16 (Applicable only for AP Series)  <b>Corporate Social Responsibility</b>  <b>Core Course Elective : (Any One)</b>  <b>CCE10-4MBA(AMC)4</b></p>
5387	<p>(CBCS) For Students Admitted in July-17 (Applicable only AR Series)</p>
5388	<p><b>Advertising Presentation for TV, Radio, Internet and Mobile</b>  <b>CCE11-4MBA(AMC)4</b></p>
5389	<p><b>(Web Advertising and e-PR</b>  <b>CCE12-4MBA(AMC)4</b>  <b>Business Environment and Strategic Brand Management</b>  <b>4MBA(AMC)4</b></p>
949	<p>For Students Admitted in July 16 (Applicable only for AP Series)  <b>Event and Retail Management</b></p>
5417	<p><b>Core Course Elective : (Any One)</b>  <b>CCE10-4MBA(MM)4</b>  (CBCS) For Students Admitted in July-17 (Applicable only AR Series)</p>
5418	<p><b>News Paper &amp; Magazine Production</b>  <b>CCE11-4MBA(MM)4</b></p>
5419	<p><b>Brand Management</b>  <b>CCE12-4MBA(MM)4</b>  <b>Event Management</b>  <b>4MBA(MM)4</b></p>
909	<p>For Students Admitted in July 16 (Applicable only for AP Series)  <b>Event Management</b></p>
9789	<p><b>4M.Sc.(MR)4</b>  For Students Admitted in July 16 (Applicable only for AP Series)  <b>Statistics and SPSS-II</b></p>
5635	<p><b>Elective : (Any One)</b>  <b>CCE10-4MBA(MM)4</b>  For Students Admitted in July 18 (Applicable only for AT Series)</p>
5636	<p><b>Web Advertising and E-PR</b>  <b>CCE11-4MBA(MM)4</b>  <b>HTML &amp; Web Designing</b>  <b>CCE12-4MBA(MM)4</b></p>
5637	<p><b>Investment Management &amp; Capital Marketing</b></p>
4923 OR 4924	<p><b>CCE7-4M.Sc.( FP)4</b>  For Students Admitted in July-17 &amp; July 18 (Applicable only AR &amp; AT Series)  <b>Film Management, Marketing and Exhibitions</b>  <b>OR</b>  <b>CCE8-4M.Sc.( FP)4</b>  <b>Film Regulation</b></p>


		4955	CCE4-4MA(NMCD)4 (CBCS) For Students Admitted in July-17 & July-18 (Applicable only AR & AT Series) <b>Internet of Things</b>
		4993 OR 4994	CCE7-4M.Sc.(NM)4 For Students Admitted in July-17 & July 18 (Applicable only AR & AT Series) <b>(A) New Media Research</b> OR CCE8-4M.Sc.(NM)4 <b>(B) Entrepreneurship in New Media</b>
		9979	4M.Sc.(ICS)4 For Students Admitted in July 16, July 17 & July 18 (Applicable only for AP, AR & AT Series) <b>Digital Forensics</b>
		5495 OR 5496	CCE5-4MA(DJ)4 For Students Admitted in July-18 (Applicable only AT Series) <b>Visual Communication</b> OR CCE6-4MA(DJ)4 <b>Convergence Technologies and Journalism</b> <b>Elective-III</b>
5	30-Jul-20 Thursday	770	4MA(APR)5 For Students Admitted in July 16 (Applicable only for AP Series) <b>Web Advertising and e-PR</b>
		720	4MA(MC)5 For Students Admitted in July 16 (Applicable only for AP Series) <b>Cyber Communication</b>
		930	4MBA(EC)5 For Students Admitted in July 16 (Applicable only for AP Series) <b>Web Content &amp; Web Based Applications</b>
		970	4MBA(CC)5 IV SEMESTER for Students Admitted in July 16 (Applicable only for AP Series) <b>Web Content and Web Based Applications</b>
		950	4MBA(AMC)5 For Students Admitted in July 16 (Applicable only for AP Series) <b>Web Content and Web Based Applications</b>
		910	4MBA(MM)5 For Students Admitted in July 16 (Applicable only for AP Series) <b>Web Content and Web Based Applications</b>
6	31-Jul-20 Friday	OE1	9033 Oracle & SQL Programming
		OE1	5904 Software Testing and Quality Assurance
		OE2	9040 Programming with R
		OE3	4613 Criminal Procedure System & Crime Reporting
		OE4	4657 Documentary and Film Production
		OE5	4706 Art of Anchoring

OE6	<b>4576</b> Integrated Marketing Communication
OE7	<b>4909</b> Entrepreneurship Development
OE8	<b>4544</b> Media Management and Business
OE9	<b>4545</b> Opinion Writing
OE10	<b>5308/ 5338/ 5368/ 5398</b> Space Management and Advertising in Media
OE11	<b>4971</b> Video Production for Mobile devices
OE12	<b>4880</b> Media Planning and Strategy Research
OE13	<b>5479</b> Podcast and Digital Radio Production
OE14	<b>4707</b> Art, Culture and Life-style Communication
OE15	<b>4979</b> Content aggregation ethics & Practice

**Note: (1) Practical Exams :**The time-table of practical exams is finalized by the HOD (U.T.D.)/ Incharge in consultation with the examiners appointed by the University. The dates of practical be finalized soon after the theory examinations & notified to candidates.

BHOPAL

DATE ...../06/2020

  
Controller of Examination