

# Guidelines for Authors

- The aim of the research journal is to promote innovation and research in the current scenario on topics related to Journalism, Mass Communication, Electronic Media, Advertising and Public Relations, New Media Technology, Communication Research, Media Management, Computer Sciences, Library Sciences, and other interdisciplinary research related to Communication Studies.
- The research paper sent for publication in the journal should be original and should not be published in any other journal or not in process of publication.
- The author has to submit the declaration form, along with the research paper, clearly stating that the research paper is his/her original writing and not presented to others for publication.
- **Research paper should be in following format:-**
  - Abstract, keywords, objective, introduction, write literature review, hypothesis, research methodology, tables and graphs, research and analysis, conclusion, reference list.
  - M.S. Word, Paper Size A-4, Font Style Times New Roman, Font Size 12, and 1.5 should be margin space and justified and send your research article to e-mail: [mediamimansa@mcu.ac.in](mailto:mediamimansa@mcu.ac.in).
  - For the correspondence, the author will have to submit the research paper as well as submit the bio data. In which information related to the title of the research paper, author's name, designation, Institution name, contact number, email ID and postal address will have to be provided.
  - The abstract of the research should be between 200-250 words. The main script should not contain footnotes. References should be given at the end of the research paper in APA style. References should be listed sequentially.
  - Tables and figures should be numbered sequentially in the research paper and the source must be mentioned at the end of each table and data.
  - The author will be responsible for the factual error and copyright mentioned in the research paper.