

माखनलाल चतुर्वेदी राष्ट्रीय पत्रकारिता एवं संचार विश्वविद्यालय

(मध्य प्रदेश विधानसभा के अधिनियम क्रमांक 15, 1990 द्वारा स्थापित)

MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM AND COMMUNICATION

(Setup by Act No.15, 1990 of M.P. Legislative Assembly)

क्र./अका./2022/267

भोपाल, दिनांक 🔿 🖔 -02-2022

अधिसूचना

विश्वविद्यालय की अधिसूचना क्रमांक 63-A दिनांक 07-09-2021 के परिपालन हेतु संलग्न विवरणानुसार परीक्षा रेग्युलेशन क्रमांक 26 लागू किया जाता है।

संलग्न :- उपरोक्तानुसार

(वरिष्ठ स्तर से अनुमादित)

(प्रो. (डॉ.) अविनाश वाजपेयी)
प्रभारी कुलसचिव

पृ.क्र./अका./2022/⊋ 🕻 🖇

भोपाल, दिनांक 🗸 🛭 -02-2022

प्रतिलिपि:-

- 1. निज सचिव कुलपति, निज सहायक कुलसचिव को सूचनार्थ।
- 2. समस्त विभागाध्यक्षगणों/परिसर प्रभारियों को सूचनार्थ।
- 3. परीक्षा नियंत्रक को सूचनार्थ।
- 4. प्रभारी वेबसाईट को सूचनार्थ।
- 5. आदेश पुस्तिका।

(प्रो. (डॉ.) अविनाश वाजपेयी) प्रभारी कुलसचिव

or

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National Education Policy (NEP) Based Under Graduate Level (Bachelor) Programmes Exam. Regulation No. 26

(With effect from July 2021)



MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM AND COMMUNICATION, BHOPAL

Multiple Entry and Exit in Bachelor Programmes National Education Policy (NEP)

Background

The aim of Higher Education is to develop good, well rounded and creative individuals. The present education system requires transformation and redesigning by introducing innovations and by developing a 'learner-centric' approach. There is a need to allow flexibility in the education system so that students can choose inter-disciplinary, intra-disciplinary and skill-based courses. It has to enable an individual to study one or more specialized areas of interest at a deeper level, while at the same time building character, ethical and constitutional value, intellectual curiosity, spirit of service and capabilities across disciplines including sciences, social science, arts, humanities as well as professional, technical and vocational crafts. Higher Education must uplift the nation which can construct and implement solutions to its own problems. It is also to bridge the increasing gap between an undergraduate degree and employability.

The National Education Policy developed by Ministry of Human Resource Development (MHRD) Govt. of India has been approved by the Central cabinet on 28th July 2020. The National Education Policy (NEP) has brought several reforms in Indian education which includes innovation and improvement in course-curricula, introduction of paradigm shift in learning and teaching pedagogy, evaluation and education system.

Flexible learning is important to choose one's academic pathway leading to the award of Certificate, Diploma and Degree. NEP 2020 will reduce the drop-out rate, improve Gross Enrolment Ratio (GER), ensure zero-year-loss to students and facilitate lifelong learning. NEP 2020 envisages adjustments in the structure and lengths of degree programmes and an Academic Bank of Credits (ABC) to ensure seamless student mobility between or within degree granting Higher Education Institutions (HEIs).

In pursuance of the recommendations of National Education Policy (NEP) 2020 seeking to reform the Higher Education system, the University is introducing Multiple Entry and Exit in Academic Programmes from the Academic Session July 2021.

The programmes are structured in semester mode with multiple exit options with Certification, Diploma and Basic Bachelor Degree at the completion of first, second and third years respectively. The candidate who completes the four year Under Graduate Programme either in one stretch or through multiple exits and re-entries would get a Bachelor degree with Honors.

The students who exit with Certification, Diploma and Basic Bachelor Degree shall be eligible to re-enter the programme at the exit level to complete the programme or to complete next level. The candidates will have a maximum of two exit options or lateral entries to complete the programme.

A few courses are common to all the students which contribute to the breadth of the study. Students shall be given options to choose course from a basket of courses.

For systematic execution, this regulation will be applicable to students who have taken admission in July 2021 session in the Under Graduate level (Bachelor) programmes mentioned below:-

- 1. Bachelor of Science (Multimedia) B.Sc. (MM) (Honors/Research)
- 2. Bachelor of Arts (Mass Communication) B.A. (MC)(Honors/Research)
- 3. Bachelor of Science (Electronic Media) B.Sc. (EM)(Honors/Research)
- 4. Bachelor of Arts (Journalism and Creative Writing) B.A.(JCW)(Honors/Research)
- 5. Bachelor of Arts (Advertising & Public Relations) B.A.(APR)(Honors/Research)
- 6. Bachelor of Computer Applications B.C.A.(Honors/Research)

This regulation will also be applicable to all Under Graduate (Bachelor) programmes declared under NEP subsequently hereafter.

Definitions

Ability Enhancement Compulsory Courses (AECC):- "AECC" courses are the courses based upon the content that leads to knowledge enhancement. These are mandatory for all disciplines.

Academic Bank of Credits (ABC):- ABC means an academic service mechanism as a digital or virtual or online entity (national level facility) established by the University Grants Commission with the approval of the Central Government, to promote flexibility of curriculum framework, to facilitate students to become its academic account holders, through a formal system of credit recognition, credit transfers and credit redemption to promote distributed and flexible teaching-learning and to facilitate seamless interdisciplinary or multidisciplinary academic mobility of students across degree-granting Higher Education Institutions in the country so as to attain a Degree or Diploma or Post Graduate Diploma or academic qualification working on the principle of multiple entry-multiple exit as well as any-time, any-where and any-level learning.

Academic Year:Two consecutive (one odd + one even) semesters constitute oneacademic year.

Credit Transfer:-This means the mechanism by which the Registered Higher Educational Institutions are able to receive or provide prescribed credits to individual Academic Bank Accounts in adherence to the University Grants Commission credit norms for the 'course/s' undertaken by students enrolled in any Registered Higher Education Institution within India;

Choice Based Credit System (CBCS): The CBCS provides choice for students toselect from the prescribed courses (core, elective or minor or soft skill courses).

Course: Usually referred to as 'papers', is a component of a programme. All coursesneed not carry the same weight. The courses should define learning objectives and learning outcomes. A course may be designed to comprise lectures/ tutorials/laboratory work/ field work/

outreach activities/projectwork/vocational training/viva/seminars/term papers/assignments/presentations/self-study etc. or a combination of some of these.

Credit Based Semester System (CBSS): Under the CBSS, the requirement forawarding a degree or diploma or certificate is prescribed in terms of number of credits to be completed by the students.

Credit Point: It is the product of grade point and number of credits for a course.

Credit: A unit by which the course work is measured. It determines the number of hoursof instructions required per week. One credit is equivalent to one hour of teaching (lecture or tutorial) or two hours of practical work/field work per week.

Cumulative Grade Point Average (CGPA): It is a measure of overall cumulative performance of a student over all semesters. The CGPA is the ratio of total credit points secured by a student in various courses in all semesters and the sum of the total credits of all courses in all the semesters. It is expressed up to two decimal places.

Credit Point: It is product of the grade points earned and the credits for the course. The total CP for a semester is the sum of CP of all the courses of the semester.

Discipline Specific Core (DSC) Course: A course, which should compulsorily be studied by a candidate as a core requirement for a specific discipline is termed as a Discipline Specific Core Course.

Elective Course: Generally a course which can be chosen from a pool of courses and which may be very specific or specialized or advanced or supportive to the discipline / subject of study or which provides an extended scope or which enables an exposure to some other discipline / subject/domain or nurtures the candidate's proficiency / skill is called an Elective Course.

Internship:

- **Discipline Specific Elective (DSE) Course:** Elective courses may be offered by the main discipline/subject of study is referred to as Discipline Specific Elective. The University/Institute may also offer discipline related Elective course of interdisciplinary nature (to be offered by main discipline/subject of study).
- Thesis/Internship/Dissertation/Project Work: An elective course designed to acquire special/ advanced knowledge, such as supplement study/support study to a project work, and a candidate studies such a course on his own with an advisory support by a teacher/ faculty member is called dissertation/project. Project work/Dissertationisconsideredas a specialcourse involving application of knowledge in solving/ analyzing/ exploring a real life situation/difficult problem. A Project/Dissertation work may be given in lieu of discipline specific elective paper.

• Generic Elective (GE) Course: An elective course chosen generally from an unrelated discipline/subject, with an intention to seek exposure is called a Generic Elective.

P.S.: A core course offered in a discipline/subject may be treated as an elective by other discipline/subject and vice versa and such electives may also be referred to as Generic Elective.

Exit: - This means when the Student applies specifically for a Certificate or Diploma or Degree.

Grade Point: It is a numerical weight allotted to each letter grade on a 10-point scale.

Higher Education Institutions: - This means the institutions which are empowered to award degrees by themselves or in accordance with section 22 of the UGC Act.

Letter Grade: It is an index of the performance of students in a said course. Grades are denoted by letters O, A+, A, B+, B, C, P and F.

Programme: This means a higher education programme leading to award of a degree specified by the UGC under sub-section (3) of section 22 of the Act.

Skill Enhancement Courses (**SEC**):- These courses may be chosen from a pool of courses designed to provide value—based and/or skill-based knowledge and are aimed at providing hands-on-training, competencies, skill, etc.

Semester Grade Point Average (SGPA): It is a measure of performance of workdone in a semester. It is ratio of total credit points secured by a student in various courses registered in a semester and the total course credits taken during that semester. It shall be expressed up to two decimal places.

Semester: Each semester will consist of 15-18 weeks of academic work equivalent to 90actual teaching days. The odd semester may be scheduled from July to December and even semester from January to June.

Transcript or Grade Card or Certificate:Based on the grades earned, a gradecertificate shall be issued to all the enrolled students after every semester. The grade certificate will display the course details (code, title, number of credits, grade secured, marks) along with SGPA of that semester and CGPA earned till that semester.

Massive Open Online Courses (MOOCs)

Study Webs of Active Learning for Young Aspiring Minds (SWAYAM: www.swayam.gov.in) is India's national Massive Open Online Course (MOOC) platform, designed to achieve the three cardinal principles of India's Education Policy: access, equity and quality. The University Grants Commission (Credit Framework for Online Learning Courses through Study Webs of Active Learning for Young Aspiring Minds) Regulations, 2021 have been notified in the Gazette of India, which now facilitates an institution to allow upto 40 percent of the total courses being offered in a particular programme in a semester

through the online learning courses offered through the SWAYAM platform. Universities with approval of the competent authority may adopt SWAYAM Courses for the benefit of the students. A student will have the option to earn credit by completing quality assured MOOC programmes offered in the SWAYAM portal or any other online educational platform approved by the UGC/regulatory body from time to time.

Admission Paths for Undergraduate Programme (First Degree)

Students who have successfully completed Grade 12 (10+2) School Leaving Certificate shall be eligible for admission to a UG degree programme.

The admission shall be made on merit on the basis of criteria notified by the university, keeping in view the guidelines/norms in this regard issued by the UGC and other statutory bodies concerned and taking into account the reservation policy issued by the government concerned from time to time.

The in-take capacity shall be determined at least three months in advance by the university/institution through its academic bodies in accordance with the guidelines/norms in this regard issued by the UGC and other statutory bodies concerned so that the same could be suitably incorporated in the admission brochure for the information of all concerned and uploaded on the institutional website.

Seats shall be earmarked for lateral entrants to second year/third year/ fourth year of a Bachelor degree programme, if the student has either (a) successfully completed the first year/second year/third year of the same programme in any institution, or(b) already successfully completed a Bachelor degree programme and is desirous of and academically capable of pursuing another Bachelor degree programme in an allied subject.

Operational Details

To enable multiple entry and exit points in the Bachelorprogrammes, qualifications such as Certificate, Diploma and Degree are organized in a series of levels in ascending order from Level 5 to Level 8. Level 5 represents Certificate and Level 8 represents Bachelor (Honors/Research) degree.

1st Year

Entry 1:- Entry requirement is successful completion of 10+2 (As per documentary evidencespecified in Enrolment rules of the University).

Exit 1:-A Certificate will be awarded when a student exits after successful completion of 1styear (Level 5).36 credits during the 1st year of the UG programmes are required for qualifying for an UG certificate.

Certificate will be issued only when the student specifically applies for the same.

2nd Year

Entry 2:- Entry requirement for Level 6 is a UG Certificate obtained after completing the 1st year (Two Semesters) of the UG Programme.

Exit 2:- A Diploma will be awarded (Level 6) if a student exits after successful completion of two years (Four semesters). A Diploma requires 80 credits from Levels 5 to 6 with 44creditsat Level 6.

Diploma will be issued only when the student specifically applies for the same.

3rd Year

Entry 3:- Entry requirement for Level 7 is a Diploma obtained after successful completion of two years (four semesters) of the UG Programme.

Exit 3:-On successful completion of three years (Six Semesters), the relevant degree shall be awarded (Level 7). A Bachelor's degree requires 120 credits from level 5 to 7, with 36 credits at level 5, 44 credits at level 6 and 40 credits at level 7.

Bachelor Degree will be issued only when the student specifically applies for the same.

4th Year

Entry 4:-An individual seeking admission to a Bachelor's degree (Honors/Research) Level 8 in a specified field of learning would normally have completed all requirements of the relevant Three-year Bachelor's Degree (Level 7).

Those candidates who willcomplete the requirement of the three- year Bachelor's degree, with a minimum CGPA of 7.5 shall be eligible to continue studies in the fourth year of the UG programme to pursue and complete the either Bachelor's degreeHonors or Research.

Exit 4:- On successful completion of four years, a student shall be awarded a Bachelor's degree (Honors/Research). A Bachelor's degree (Honors/Research) requires a total of 160 credits from level 5 to 8, with 36 credits at level 5, 44 credits at level 6,40 credits at level 7 and 40 credits at level 8.

Qualification Type and Credit Requirements along with entry/exit options are given in the following:-

A student will be allowed to enter/re-enter only at the odd semester and can only exit after the even semester. Re-entry at various levels as lateral entrants in academic programmesis based on the earned credits and proficiency test records. A student will have a maximum of two exit options or lateral entries to complete the programme.

The validity of credits earned will be to a maximum period of seven years, as specified by the Academic Bank of Credits. Provided that once any credit is redeemed for the award of the aforementioned academic qualifications, such credit shall be irrevocably debited from the respective student's Academic Bank Account. Once used, or redeemed, Credits earned by a student cannot be re-used for the award of any other formal academic qualifications. The procedure for depositing credits earned, its shelf life, redemption of credits would be as per UGC (Establishment and Operationalization of Academic Bank of Credits (ABC) scheme in Higher Education Regulations, 2021.

Credits obtained by undertaking Courses in Registered HEIs during or after the academic year 2021-2022 alone are eligible for Credit transfer, Credit accrual and Credit redemption through Academic Credits.

The Student shall be required to earn at least fifty percent of the credits from the Higher Education Institution awarding the degree or diploma or certificate. Provided further that, the student shall be required to earn the required number of credits in the core subject area necessary for the award of the degree or diploma or certificate, as specified by the degree awarding Higher Education Institution, in which the student is enrolled.

Table

| Qualificat | tion Type and Credit Requirements | |
|------------|---|--------------|
| Levels | Qualification Title | Credit |
| | | requirements |
| Level 5 | Undergraduate Certificate (in the field of learning/discipline) for | 36 |
| | those who exit after the first year (two semesters) of the | |
| | undergraduate programme (Programme duration : first year or two | |
| | semesters of the undergraduate programme) | |
| Level 6 | Undergraduate Diploma (in the field of learning/discipline) for those | 80 |
| | who exit after the two years (four semesters) of the undergraduate | |
| | programme (Programme duration : first two years or four semesters | |
| | of the undergraduate programme) | |
| Level 7 | Bachelor's Degree (Programme duration: - Three years or Six | 120 |
| | semesters). | |
| Level 8 | Bachelor's Degree (Honors/Research) (Programme duration: - Four | 160 |
| | years or eight semesters). | |

Scheme of Programmes

Under Graduate Programmes will comprise of Discipline Specific Core (DSC), Discipline Specific Elective (DSE), Generic Elective (GE), Ability Enhancement Compulsory Course(AECC), Skill Enhancement Course (SEC) and Project/Dissertation.

For Under Graduate Programmes, each DSC will be of 5 credits, DSE will be of 5 credits, GE will be of 5 credits, AECC will be of 2 credits, SEC will be of 2 credits and Project/Dissertation will be of 5 credits. Thesis will be of 10 credits.

Thus, a Certificate will comprise of total 36 credits, Diploma will comprise of total 80 credits, Bachelor (Three years) Under Graduate Programme will comprise of total 120 credits and Bachelor (H/R) Under Graduate Programme will comprise of total 160 credits.

BCA (Honors/Research) Scheme

Semester -I

| Subject | Subject Name | L | Т | P | Load | Theory | Interna | Practica | Total |
|---------|---|-------|----------|-------|-------|--------|----------|----------|--------|
| Code | Subject Name | | | | | Marks | l Marks | l Marks | Marks |
| Couc | | • | Credits/ | Hours | | Mains | 1 Wat KS | IWIAIKS | wan Ks |
| CSC01 | Fundamental of Computers& Information Technology | 4/4 | 1 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| CSC02 | Fundamentals of Multimedia | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| CSS01 | Office Automation Using PC Packages | 0 | 1/1 | 1/2 | 2/3 | 0 | 10 | 30 | 40 |
| ADA01 | Social and Emotional Learning | 0 | 2/2 | 0 | 2/2 | 30 | 10 | 0 | 40 |
| ADA02 | Ethics & Culture | 0 | 2/2 | 0 | 2/2 | 30 | 10 | 0 | 40 |
| ADA03 | Hindi BhashaEvamSahity a | 2/2 | 0 | 0 | 2/2 | 30 | 10 | 0 | 40 |
| | Semester Totals | 11/11 | 6/5 | 1/2 | 18/19 | 250 | 80 | 30 | 360 |

Semester -II

| Subject | Subject Name | L | T | P | Load | Theor | Intern | Practica | Total |
|--|---|-----------|-------|--------|-------|-----------|-------------|----------|-------|
| Code | | | Credi | ts/Hou | rs | y Mark | al Marks | l Marks | Marks |
| | | | | | | S | | | |
| CSC03 | Web Designing (HTML,CSS, Java Script) | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| CSC04 | E-Commerce and Cyber Security | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| ADA04 | Environmental Science and Sustainable Development | 2/2 | 0 | 0 | 2/2 | 30 | 10 | 0 | 40 |
| CSS02 | Computer Hardware and Troubleshooting | 0 | 1/1 | 1/2 | 2/3 | 00 | 10 | 30 | 40 |
| ADA05 | English Language and Literature | 2/2 | 0 | 0 | 2/2 | 30 | 10 | 0 | 40 |
| ADA06(A) OR ADA06(B) OR ADA06(C) | Co-curricular I Parliament: Practice and Procedures-I OR BharatiyaSangeet-I OR Lalit Kala-I | 0 | 1/1 | 1/2 | 2/3 | 0 | 10 | 30 | 40 |
| | Semester Totals | 12/ 12 | 2/2 | 3/6 | 18/22 | 200 | 80 | 80 | 360 |

Semester -III

| Subject | Subject Name | L | T | P | Load | Theor | Interna | Practica | Total |
|---------|--------------|---|---------|---------|------|------------|---------|----------|-----------|
| Code | | | Credits | s/Hours | 3 | y Marks | l Marks | l Marks | Mark s |

| CSC05 | Database Management System | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
|-------|------------------------------------|--|---------|--------|-----------|------------|-------------|----|-----|
| CSC06 | Computer Networks | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| CSC07 | Programming with C and C++ | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| | Generic Elective: Refer | Table B | elow an | d Choo | se any Or | ne Subject | (5 Credits) | | 100 |
| ADA07 | Innovation and Entrepreneurship | 0 | 2/2 | 0 | 2/2 | 30 | 10 | 0 | 40 |
| | | Semester Total credits=22 Semester Total Marks | | | | | | | 440 |

GE - 1

| Subject | Subject Name | L | T | P | Load | Theory | Internal | Practical | Total | |
|---------|---|------|-----------------------------|-----|------|--------|----------|-----------|-------|--|
| Code | | Cred | lits/Ho | urs | | Marks | Marks | Marks | Marks | |
| CSG01 | DTP with PageMaker & Photoshop | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 | |
| NMG01 | Script Writing &Storyboarding | 3/3 | 0 | 2/4 | 5/7 | 80 | 20 | 0 | 100 | |
| EMG01 | Media Organizations | 3 | 1 | 1 | 5 | 60 | 20 | 20 | 100 | |
| PRG01 | Social Media Marketing | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 | |
| MCG01 | Photo Journalism | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 | |
| JRG01 | Entertainment Art & Cultural Journalism | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 | |
| NCG01 | Leadership | 1/1 | 2/2 | 1/2 | 4/5 | 40 | 20 | 20 | 80 | |
| NSG01 | NSS-3 | | Will be Notified Separately | | | | | | | |

$Semester\,{-}IV$

| Subject | Subject Name | L | T | P | Load | Theory | Intern | Practic | Total |
|--|---|---------|-----------------|------------------|-----------|-----------|-------------|-------------|-------|
| Code | | (| Credit | s/Hou | rs | Marks | al Marks | al Marks | Marks |
| CSC08 | Web Development with PHP | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| CSC09 | Operating System | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| CSC10 | Dot Net Programming withVB.Net & ASP.Net | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| | Generic Elective: Refe | r Table | Below | and C | Choose ar | y One Sub | ject (5 Cre | edits) | 100 |
| ADA08(A) OR ADA08(B) OR ADA08(C) | Co-curricular II Parliament: Practice and Procedures-II OR BharatiyaSangeet-II OR Lalit Kala-II | 0 | 1/1 | 1/2 | 2/3 | 0 | 10 | 30 | 40 |
| | | S | Semest credi | er Tot its=22 | | Semes | 440 | | |

| Subject | Subject Name | L | T | P | Load | Theory | Interna | Practical | Total |
|---------|----------------------|---------------|---|-----|------|--------|---------|-----------|-------|
| Code | | Credits/Hours | | | | Marks | l Marks | Marks | Marks |
| CSG02 | Multimedia With | | | | | | | | |
| | Corel Draw, Premier | 2/2 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| | & Sound | 3/3 | U | 2/4 | 3/ / | 00 | 20 | 20 | 100 |
| | Forge/Audacity | | | | | | | | |
| NMG02 | Animation for Gaming | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |

| | using Blender | | | | | | | | |
|-------|--|-----|-----|-----|-----------|-------------|--------|----|-----|
| EMG02 | Media Language &content | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| PRG02 | Search Engine Optimization & Search Engine Marketing | 1 | 1 | 3 | 5 | 50 | 20 | 30 | 100 |
| MCG02 | Communication skills | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| JRG02 | Writing for Sports | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG02 | Armed Forces | 2/2 | 2/2 | 1/2 | 5/6 | 40 | 20 | 20 | 80 |
| NSG02 | NSS-4 | | • | W | ill be No | tified Sepa | rately | | |

Semester -V

| Subject | Subject Name | L | T | P | Load | Theory | Internal | Practical | Total | |
|---------------------|--|--|-------|---------|------|--------|----------|-----------|-------|--|
| Code | | (| Credi | ts/Hour | s | Marks | Marks | Marks | Marks | |
| CSC11 | Linux & Shell Programming | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 | |
| CSC12 | Programming with Java | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 | |
| CSE01(A) CSE01(B) | Cloud Computing OR Mathematics | 4/4 | 1/ | 0 | 5/5 | 80 | 20 | 0 | 100 | |
| | Generic Elective: Refer Table Below and Choose any One Subject (5 Credits) | | | | | | | | | |
| | | Semester Total credits=20 Semester Total Marks | | | | | | | | |

GE-3

| Subject | Subject Name | L | T | P | Load | Theory | Internal | Practical | Total | |
|---------|------------------------------|-----|-----------------------------|-------|------|--------|----------|-----------|-------|--|
| Code | | | Credits | /Hour | S | Marks | Marks | Marks | Marks | |
| CSG03 | Accounting with Tally | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 | |
| NMG03 | AI and Robotics | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 | |
| EMG03 | Development Communication | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 | |
| PRG03 | Creative Communication | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 | |
| MCG03 | Creative Writing | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 | |
| JRG03 | Writing on Social Issues | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 | |
| NCG03 | Infantry Weapons | 1/1 | 2/2 | 1/2 | 4/5 | 40 | 20 | 20 | 80 | |
| NSG03 | NSS-5 | | Will be Notified Separately | | | | | | | |

Semester -VI

| Subject Code | Subject Name | L | T | P | Load | Theory Marks | Interna l Marks | Practical Marks | Total Mark |
|---------------------|----------------------------|---------------|-----|-----|------|-----------------|--------------------|--------------------|---------------|
| | | Credits/Hours | | | | | | | S |
| CSC13 | Software Engineering | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| CSC14 | Thesis/ Internship/Project | 0 | 1/1 | 4/8 | 5/9 | 0 | 20 | 80 | 100 |
| CSE02(A) CSE02(B) | OR Mobile Application | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |

| Generic Elective: Refer Tabl | | e Subject (5 Credits) | 100 |
|------------------------------|------------------------------|-----------------------|-----|
| | Semester Total credits=20 | Semester Total Marks | 400 |

GE - 4

| Subject | Subject Name | L | T | P | Load | Theory | Interna | Practica | Total |
|---------|---|-----------------------------|-----|-----|-------|---------|---------|----------|-------|
| Code | | Credits/Hours | | | Marks | l Marks | l Marks | Mark | |
| CSG04 | Social Media Marketing | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG04 | Augmented and Virtual Reality (AR/VR) | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG04 | Community Radio | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| PRG04 | Event& Experiential Marketing | 2 | 2 | 1 | 5 | 50 | 20 | 30 | 100 |
| MCG04 | Art of Anchoring | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG04 | Feature Writing | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG04 | Border & Coastal Areas | 2/2 | 2/2 | 1/2 | 5/6 | 40 | 20 | 20 | 80 |
| NSG04 | NSS-6 | Will be Notified Separately | | | | | | 100 | |

Option I: Fourth year of BCA Option I is called "4 Years BCA with Honors": only those candidate who have secured minimum CGPA 7.5 in the three years BCA shall be eligible in qualifying examination. In this option the students have to choose his stream from the two streams offered:Network Security stream or Data Sciences stream. They shall be offered

Semester -VII for 4 Years BCA with Honors

| | ream I: Network Security Stream II: Data science | | | | | | | | | | | |
|-----------------|--|--------|-----------------|-----------------------------------|-------|--|---------|------------|------------|--------------|---------------|--------------|
| Subject Code | Subject Name | | Subject Code | Subject Name | L | T | P | Loa d | Theor y | Intern al | Practi cal | Total Mar |
| | | O R | | | Cı | Credits/ | | dits/Hours | | Marks | Mark s | ks |
| CSR01(A) | Foundatio n of Cyber Security | | CSR01 (B) | Principle s of Data Science | 3/3 | 0 | 2/ 4 | 5/7 | 60 | 20 | 20 | 100 |
| CSR02(A) | Informatio n and Network Security | | CSR02 (B) | Python for Data Science | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| | Gener | ic E | lective: Ref | er Table Bel | ow ar | nd C | hoos | e any C | ne Subjec | t (5 Credi | ts) | 100 |
| CSC18 | Thes | is/ Iı | nternship/Pr | ernship/Project | | | | 5/1 0 | 0 | 20 | 80 | 100 |
| | | | | | | Semester Total credits=20 Semester Total Marks | | | | | Marks | 400 |

GE-5

| Subject | Subject Name | L | T | P | Load | Theory | Internal | Practical | Total |
|---------|--------------------------------|-----|---------------|-----|------|--------|----------|-----------|-------|
| Code | | | Credits/Hours | | ırs | Marks | Marks | Marks | Marks |
| CSG07 | Big Data | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG07 | Social Media Data Analytics | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG07 | Formative Research | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |

| PRG07 | Digital PR | 1 | 2 | 2 | 4 | 50 | 20 | 30 | 100 |
|-------|---------------------------|-----|-----|-----|-----|----|----|----|-----|
| MCG07 | Media and Gender Studies | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG07 | Crime and Court Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

Option I: Semester -VIII for4 Years BCA with Honors

| | ream I: rk Security | | | Stream II: Data science | | | | | | | | |
|---------------------|--|--------|-----------------|--|-----|-----|------------------------------|----------|-------------------------|---------------------------|----------------------------|--------------------|
| Subje ct Code | Subject Name | O R | Subject Code | Subject Name | L | Т | P | Lo ad | Theo ry Mar ks | Inter nal Mark s | Practi cal Mark s | Total Mar ks |
| CSR03 (A) | Ethical Hacking | | CSR03(B) | Machine Learning | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| CSR04 (A) | Server Administr ation and Security | | CSR04(B) | (B) Data Analytics and Visualizati ons | | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| | Generic Ele | ctive: | Refer Table E | Below and Cho | ose | any | One S | ubject | (5 Credi | ts) | | 100 |
| CSC19 | Thesis/ Internship/ Project | | | | | | 5/1 0 | 5/1 0 | 0 | 20 | 80 | 100 |
| | | | | | | | Semester Total credits=20 | | Semester Total Marks | | | 400 |

GE - 6

| Subject | Subject Name | L | T | P | Load | Theory | Interna | Practical | Total |
|---------|------------------------------|-----|--------|---------|------|--------|---------|-----------|-------|
| Code | | | Credit | s/Hours | 6 | Marks | l Marks | Marks | Marks |
| CSG08 | Analysis of Algorithm | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG08 | Mobile Journalism | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG08 | Academic Writing | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| PRG08 | Web Advertising | 1 | 2 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG08 | Media Business Management | 4/4 | 1/1 | 0 | 5 | 80 | 20 | 0 | 100 |
| JRG08 | Parliamentary Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

Option II: Fourth year of BCA Option IIIs called "4 Years BCA with Research": only those candidate who have secured minimum CGPA 7.5 in the three years of BCA shall be eligible. Only those students who wish to pursue for PhD Research degree may continue this option II for 4th year. Other for Professions or PG Degree may Exit after Third year or go to option I.

Semester -VII for 4 Years BCA with Research'

| Subject | Subject Name | L | T | P | Load | Theor | Interna | Practical | Total | |
|----------|--|---------|-----------------------|----------|-----------|--------------|---------------|-----------|-------|--|
| Code | | | Credits/Hours | | | \mathbf{y} | l Marks | Marks | Marks | |
| | | | | | | Marks | | | | |
| CSC15 | Research Methodology | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 | |
| CSE03(A) | Information & Network | | | | | | | | | |
| or | Security | | | | | | | | | |
| CSE03(B) | OR | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 | |
| | Data Mining and | | | | | | | | | |
| | Business Intelligence | | | | | | | | | |
| | Generic Elective: Refer Ta | hle Rei | low a | and Cho | ose any (| ne Subjec | rt (5 Credits | 3) | 100 | |
| | Generic Elective: Refer Table Below and Choose any One Subject (5 Credits) | | | | | | | | | |
| CSC16 | Thesis/ Internship/Project | 0 | 0 0 5/10 5/10 0 20 80 | | | | | | 100 | |
| | | (h | Semo | ester To | tal | Seme | Marks | 400 | | |

| credits=20 |
|------------|
|------------|

GE - 5

| Subject | Subject Name | L | T | P | Load | Theory | Internal | Practica | Total |
|---------|--------------------------------|-----|--------|-------|------|--------|----------|----------|-------|
| Code | | C | redits | /Hour | s | Marks | Marks | l Marks | Marks |
| CSG05 | Big Data | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG05 | Social Media Data Analytics | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG05 | Formative Research | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| PRG05 | Digital PR | 1 | 2 | 2 | 4 | 50 | 20 | 30 | 100 |
| MCG05 | Media and Gender Studies | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG05 | Crime and Court Reporting | 3/3 | 1/ | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

Option II :Semester -VIII for 4 Years BCA with Research

| Subject | Subject Name | | | Theory | Internal | Practica | Total | | |
|----------|-------------------------|-------|---------------------------|--------|----------|------------|--------------|---------|-----|
| Code | | | Credits/Hours | | Marks | Marks | l Marks | Marks | |
| CSE04(A) | Ethical Hacking | | | | | | | | |
| | OR | 3 | | | | | | | |
| CSE04(B) | Artificial Intelligence | / | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| | and Machine | 3 | | | | | | | |
| | Learning | | | | | | | | |
| | Generic Elective: Refe | r Tal | ble B | elow a | nd Choos | se any One | Subject (5 C | redits) | 100 |
| CSC17 | Thesis/ | 0 | 0 | 10/ | 10/20 | 0 | 40 | 160 | 200 |
| | Internship/Project | U | U | 20 | 10/20 | U | 40 | 100 | 200 |
| | | | Semester Total credits=20 | | | Seme | 400 | | |

| Subject | Subject Name | L | T | P | Load | Theory | Internal | Practical | Total |
|---------|------------------------------|-----|---------------|-----|------|--------|----------|-----------|-------|
| Code | | | Credits/Hours | | | | Marks | Marks | Marks |
| CSG06 | Analysis of Algorithm | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG06 | Mobile Journalism | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG06 | Academic Writing | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| PRG06 | Web Advertising | 1 | 2 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG06 | Media Business Management | 4/4 | 1/1 | 0 | 5 | 80 | 20 | 0 | 100 |
| JRG06 | Parliamentary Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

B.Sc.(MM) (Honors/Research)Scheme

Semester –I

| Course Code | Course Name | L | Т | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|----------------------------------|-------|----------|-------|-------|-----------------|-------------------|--------------------|----------------|
| | | | Credits/ | Hours | l | TVILLI INS | IVIUI IIS | IVIUI IS | TVILLI INS |
| NMC01 | Introduction to Communication | 4/4 | 1/1 | - | 5/5 | 80 | 20 | - | 100 |
| NMC02 | Development of Media | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| ADA01 | Social and Emotional Learning | 1/1 | 1/1 | - | 2/2 | 30 | 10 | - | 40 |
| ADA02 | Ethics & Culture | 1/1 | 1/1 | - | 2/2 | 30 | 10 | - | 40 |
| ADA03 | Hindi BhashaEvamSahitya | 1/1 | 1/1 | - | 2/2 | 30 | 10 | - | 40 |
| NMS01 | Fundamentals of Computers | - | 1/1 | 1/2 | 2/3 | - | 10 | 30 | 40 |
| Semester ' | Totals | 12/12 | 5/5 | 1/2 | 18/19 | 250 | 80 | 30 | 360 |

Semester -II

| Course | Course Name | L | T | P | Load | Theory | Internal | Practica | Total |
|------------------------------|---|-------|------------|------------|------------|--------|----------|----------|----------|
| Code | | (| Credits | /Hour | S | Marks | Marks | l Marks | Marks |
| NMC03 | Fundamentals of Multimedia | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| NMC04 | Photography & Image Editing <i>using Photoshop</i> | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| ADA04 | Environmental Science and Sustainable Development | 1/1 | 1/1 | - | 2/2 | 30 | 10 | - | 40 |
| ADA05 | English Language and Literature | 1/1 | 1/1 | - | 2/2 | 30 | 10 | - | 40 |
| ADA06 (A) OR | Co-Curricular- 1 Parliament: Practice and | - | 1/1 | 1/2 | 2/3 | - | 10 | 30 | 40 |
| ADA06 (B) OR ADA06 (C) | Procedure- I BhartiyaSangeet- I Lalit Kala- I | - | 1/1 1/1 | 1/2 1/2 | 2/3 2/3 | - - | 10 10 | 30 30 | 40 40 |
| NMS02 | Digital Art and Graphic Design | - | 1/1 | 1/2 | 2/3 | - | 10 | 30 | 40 |
| Semester T | otals | 10/10 | 4/4 | 4/8 | 18/22 | 200 | 80 | 80 | 360 |

Semester -III

| Course | Course Name | L | T | P | Load | Theory | Internal | Practica | Total |
|------------|------------------------------------|-----------|---------|----------|---------|------------|----------|----------|-------|
| Code | | | Credit | s/Hours | 1 | Marks | Marks | l Marks | Marks |
| NMC05 | Audio Editing using Audacity | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMC06 | Layout Design using InDesign | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMC07 | 2D Animation <i>using</i> Flash | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| *NMG01 | Generic Elective :Refer | Table Bel | low and | d Choose | any One | Subject (5 | Credits) | | 100 |
| ADA07 | Innovation and Entrepreneurship | 1/1 | 1/1 | ı | 2/2 | 30 | 10 | - | 40 |
| Semester T | otals | 13/13 | 1/1 | 8/16 | 22/30 | 270 | 90 | 80 | 440 |

GE - 1

| Course Code | Course Name | L | T | P | Load | Theory Marks | Intern al | Practica l Marks | Total Marks |
|----------------|---|-----|-----------|-----|------------|-----------------|--------------|---------------------|----------------|
| Code | | Cre | edits/Hou | irs | | Warks | Marks | TWIATES | Marks |
| CSG01 | DTP with PageMaker & Photoshop | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG01 | Script Writing &Storyboarding | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG01 | Media Organizations | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| PRG01 | Social Media Marketing | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG01 | Photo Journalism | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| JRG01 | Entertainment Art & Cultural Journalism | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG01 | Leadership | 1/1 | 2/2 | 1/2 | 4/5 | 40 | 20 | 20 | 80 |
| NSG01 | NSS-3 | | | Wil | l be Notif | ied Separate | ely | • | 100 |

Semester –IV

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practica l Marks | Total Marks | |
|----------------|---------------------------------------|-------------|---|---------|-------|-----------------|-------------------|---------------------|----------------|--|
| Couc | | (| Credits | s/Hours | | With | TVICI IS | 1 Walks | IVICI IS | |
| NMC08 | Video Editing using Premiere & FCP | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 | |
| NMC09 | Web Design and E- Publishing | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 | |
| NMC10 | Social Media | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 | |
| *NMG02 | Generic Elective :Re | fer Table B | able Below and Choose any One Subject (5 Credits) | | | | | | | |
| ADA08 | | | | | | | | | | |
| (A) OR | Co-Curricular- 2 Parliament: Practice | - | 1/1 | 1/2 | 2/3 | - | 10 | 30 | 40 | |
| ADA08 | and Procedure- II | | | | | | | | | |
| (B) OR | BhartiyaSangeet- II | - | 1/1 | 1/2 | 2/3 | - | 10 | 30 | 40 | |
| ADA08 | Lalit Kala- II | - | 1/1 | 1/2 | 2/3 | - | 10 | 30 | 40 | |
| (C) | | | | | | | | | | |
| Semester 7 | Totals | 14/14 | 1/1 | 7/14 | 22/29 | 260 | 90 | 90 | 440 | |

GE - 2

| Course Code | Course Name | L | Т | P | Load | Theory Marks | Internal Marks | Practica l Marks | Total Marks |
|----------------|---|-----|---------|-----|-----------|-----------------|-------------------|---------------------|----------------|
| Coue | | Cre | dits/Ho | urs | | Wiaiks | Marks | 1 Walks | Walks |
| CSG02 | Multimedia With Corel Draw, Premier & Sound Forge/ Audacity | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG02 | Animation for Gaming using Blender | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG02 | Media Language & Content | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| PRG02 | Search Engine Optimization & Search Engine Marketing | 1 | 1 | 3 | 5 | 50 | 20 | 30 | 100 |
| MCG02 | Communication Skills | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| JRG02 | Writing for Sports | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG02 | Armed Forces | 2/2 | 2/2 | 1/2 | 5/6 | 40 | 20 | 20 | 80 |
| NSG02 | NSS-4 | | • | Wil | l be Noti | fied Separa | ately | • | 100 |

Semester -V

| Course | Course Name | L | T | P | Load | Theory | Internal | Practica | Total |
|----------------------|---|-------|--------|---------|------------|----------|----------|----------|------------|
| Code | | | | | | Marks | Marks | l Marks | Marks |
| | | | Credi | ts/Hour | S | | | | |
| NMC11 | Search Engine Optimization and Digital Marketing | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMC12 | Information Literacy, Cyber Laws and Ethics | 5/5 | - | 0 | 5/5 | 80 | 20 | - | 100 |
| NME- 1(A) NME- | 3D Design <i>using MAX</i> OR 3D Design <i>using MAYA</i> | 3/3 | - | 2/4 | 5/7 5/7 | 60 60 | 20 20 | 20 20 | 100 100 |
| 1(B) *NMG03 | Generic Elective :Refer T | 1 | ow and | | | <i>,</i> | | | 100 |
| Semester | Totals | 16/16 | - | 4/8 | 20/24 | 280 | 80 | 40 | 400 |

GE - 3

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practica l Marks | Total Marks |
|----------------|------------------------------|-----|--------|--------|-----------|-----------------|-------------------|---------------------|----------------|
| 0000 | | | Credit | ts/Hou | rs | 1,141115 | 1,141115 | T TVILLI | 17141115 |
| CSG03 | Accounting with Tally | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG03 | AI and Robotics | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| EMG03 | Development Communication | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| PRG03 | Creative Communication | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG03 | Creative Writing | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| JRG03 | Writing on Social Issues | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG03 | Infantry Weapons | 1/1 | 2/2 | 1/2 | 4/5 | 40 | 20 | 20 | 80 |
| NSG03 | NSS-5 | | | W | ill be No | tified Separ | rately | | 100 |

Semester -VI

| Course Code | Course Name | L | Т | P | Load | Theory Marks | Internal Marks | Practica l Marks | Total Marks |
|----------------------|--------------------------------|-----------------|--------|----------------------|----------------------|-----------------|-------------------|---------------------|----------------|
| 0040 | | | Credit | s/Hours | | 1,141,115 | 111111111 | 111241111 | 1111111111 |
| NMC13 | Visual Effects (VFX) | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMC14 | Project & Portfolio Management | - | 1/1 | 4/8 | 5/9 | - | 20 | 80 | 100 |
| NME- 2(A) NME- | Digital Film Making OR | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| 2(B) | Basics of Research | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| *NMG04 | Generic Elective :Refer | Table Belo | w and | Choose | any One S | ubject (5 C | Credits) | | 100 |
| Semester | Totals | 9/9 or 11/11 | 1/1 | 10/2 0 or 8/16 | 20/30 or 20/28 | 180 or 200 | 80 | 140 or 120 | 400 |

| Course Code | Course Name | L | Т | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|--|-----|--------|--------|------|-----------------|-------------------|--------------------|----------------|
| | | (| Credit | s/Hour | 'S | | | | |
| CSG04 | Social Media Marketing | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG04 | Augmented and Virtual Reality (AR/VR) | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |

| EMG04 | Community Radio | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
|-------|------------------------|-----|-----|-----|-----------|-------------|---------|----|-----|
| PRG04 | Event & Experiential | 2 | 2 | 1 | 5 | 50 | 20 | 30 | 100 |
| | Marketing | 2 | | 1 | 3 | 30 | 20 | 30 | 100 |
| MCG04 | Art of Anchoring | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG04 | Feature Writing | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG04 | Border & Coastal Areas | 2/2 | 2/2 | 1/2 | 5/6 | 40 | 20 | 20 | 80 |
| NSG04 | NSS-6 | | | W | ill be No | tified Sepa | arately | | 100 |

Option I - Bachelor of Science: Multimedia (Honors)
Only those candidates who have secured minimum CGPA 7.5 in the three years of Bachelor of Science: Multimedia shall be eligible.

Semester -VII (Option I)

| Course Code | Course Name | L | Т | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|-------------------------|---------|---------|-----------|-----------|-----------------|-------------------|--------------------|----------------|
| | | | Cred | its/Hours | 3 | | | | |
| NMC15 | Multimedia Databases | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NME03 (A) | UI/UX Design OR | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NME03 (B) | E- Publishing | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| *NMG05 | Generic Elective :Refer | Table E | Below a | nd Choos | e any One | Subject (5 | Credits) | | 100 |
| NMC16 | Internship /Project | - | 1/1 | 4/8 | 5/9 | - | 20 | 80 | 100 |
| Semester | Totals | 9/9 | 1/1 | 10/20 | 20/30 | 180 | 80 | 140 | 400 |

GE - 5

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|--------------------------------|-----|---------|--------|------|-----------------|-------------------|--------------------|----------------|
| | | | Credits | /Hours | | | | | |
| CSG05 | Big Data | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG05 | Social Media Data Analytics | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG05 | Formative Research | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| PRG05 | Digital PR | 1 | 2 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG05 | Media and Gender Studies | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG05 | Crime and Court Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

Semester -VIII (Option I)

| Course | Course Name | L | T | P | Load | Theory | Internal | Practical | Total |
|------------|-------------------------|-----------|--------|----------------------|----------------------|---------------|----------|---------------|-------|
| Code | | | | | | Marks | Marks | Marks | Marks |
| | | | Credi | ts/Hou | rs | | | | |
| NMC17 | Writing for New Media | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NME04 | IoT for Media | 3/3 | _ | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| (A) | OR | 3/3 | _ | 2/4 | 3/1 | 00 | 20 | 20 | 100 |
| NME04 | Design and Business | 5/5 | | 0 | 5/5 | 80 | 20 | | 100 |
| (B) | Management | 3/3 | - | U | 3/3 | 80 | 20 | ı | 100 |
| *NMG06 | Generic Elective :Refer | Table Bel | ow and | l Choos | e any On | e Subject (5 | Credits) | | 100 |
| NMC18 | Dissertation/ Project | - | 1/1 | 4/8 | 5/9 | ı | 20 | 80 | 100 |
| Semester T | Semester Totals | | | 10/2 0 or 8/16 | 20/30 or 20/28 | 180 or 200 | 80 | 140 or 120 | 400 |

GE - 6

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|------------------------------|-----|--------|--------|------|-----------------|-------------------|--------------------|----------------|
| | | (| Credit | s/Hour | S | | | | |
| CSG06 | Analysis of Algorithm | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG06 | Mobile Journalism | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG06 | Academic Writing | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| PRG06 | Web Advertising | 1 | 2 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG06 | Media Business Management | 4/4 | 1/1 | 0 | 5 | 80 | 20 | 0 | 100 |
| JRG06 | Parliamentary Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

Option II - Bachelor of Science: Multimedia (Research)

Only those candidates who have secured minimum CGPA 7.5 in the three years of Bachelor of Science: Multimedia shall be eligible. Only those students who wish to pursue for PhD Research degree may continue this option II for 4th year.

Semester -VII (Option II)

| Course Code | Course Name | L | Т | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|----------------------------|----------------------|---------|--------------------|----------------------|-----------------|-------------------|--------------------|----------------|
| | | | Credit | s/Hours | | | | | |
| NMC19 | Research Methodology | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| NME05 (A) | Data Science using Python | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NME05 (B) | OR Online Research Methods | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| *NMG05 | Generic Elective | :Refer Tab | le Belo | w and Ch | oose any | One Subject | ct (5 Credits | s) | 100 |
| NMC20 | Project | - | 1/1 | 4/8 | 5/9 | - | 20 | 80 | 100 |
| Semester To | tals | 11/11 or 13/13 | 1/1 | 8/16 or 6/12 | 20/28 or 20/26 | 200 or 220 | 80 | 120 or 100 | 400 |

GE - 5

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|--------------------------------|-----|------|-----------|------|-----------------|-------------------|--------------------|----------------|
| Couc | | | Cred | lits/Hour | S | 1,141115 | 1,141115 | 17141110 | 11141115 |
| CSG05 | Big Data | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG05 | Social Media Data Analytics | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG05 | Formative Research | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| PRG05 | Digital PR | 1 | 2 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG05 | Media and Gender Studies | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG05 | Crime and Court Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

Semester –VIII (Option II)

| Course Code | Course Name | L | T | P | Load | Theory Marks | | | Total Marks |
|----------------|------------------------|---------|--------|------------|------------|-----------------|-------------|-----|----------------|
| | | | Cro | edits/Hour | 'S | | | | |
| NME06 | Data Analytics and | | | | | | | | |
| (A) | Visualization | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NME06 | OR | | | | | | | | |
| (B) | Big Data and Social | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| | Media | | | | | | | | |
| *NMG06 | Generic Elective :Refe | er Tabl | e Belo | w and Cho | ose any On | e Subject | (5 Credits) |) | 100 |
| NMC21 | Thesis | - | 2/2 | 8/16 | 10/18 | - | 40 | 160 | 200 |
| Semester | Semester Totals | | 2/2 | 12/24 | 20/32 | 120 | 80 | 200 | 400 |

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|------------------------------|-----|-------|--------|------|-----------------|-------------------|--------------------|----------------|
| | | | Credi | ts/Hou | rs | | | | |
| CSG06 | Analysis of Algorithm | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG06 | Mobile Journalism | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG06 | Academic Writing | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| PRG06 | Web Advertising | 1 | 2 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG06 | Media Business Management | 4/4 | 1/1 | 0 | 5 | 80 | 20 | 0 | 100 |
| JRG06 | Parliamentary Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

BA(MC) (Honors/Research)Scheme

BA in Mass Communication: SEMESTER - I

| S. | Course of | | Course Name/Subject | L | T | P | Load | Th | IA | P | Total |
|----|-----------|----------|----------------------|-----|----------|--------|------|----|----|----|-------|
| No | Study | Papers | | | <u> </u> | • | | | | | |
| | | | | | Crea | it/Hou | r | | | | |
| 1. | MCC01 | 1BA(MC)1 | Introduction to | 4/4 | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| | | | Communication | | | | | | | | |
| 2. | MCC02 | 1BA(MC)2 | Development of Media | 4/4 | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| 3. | ADA01 | 1BA(MC)3 | Social and Emotional | 1/1 | 1/1 | 0 | 2/2 | 30 | 10 | | 40 |
| | | | Learning | | | | | 30 | 10 | - | 40 |
| 4. | ADA02 | 1BA(MC)4 | Ethics & Culture | 1/1 | 1/1 | 0 | 2/2 | 30 | 10 | | 40 |
| | | | | | | | | 30 | 10 | _ | 40 |
| 5. | ADA03 | 1BA(MC)5 | Hindi | 1/1 | 1/1 | 0 | 2/2 | 30 | 10 | | 40 |
| | | | BhashaEvamSahitya | | | | | 30 | 10 | - | 40 |
| 6. | MCS01 | 1BA(MC)6 | Fundamentals of | 0 | 1/1 | 1/2 | 2/3 | | 10 | 30 | 40 |
| | | | Computers | U | 1/1 | 1/2 | 2/3 | - | 10 | 30 | 40 |

BA in Mass Communication: SEMESTER - II

| S. | Course of | Class & | Course Name/Subject | L | T | P | Load | Th | IA | P | Tota |
|-----|-----------|----------|-------------------------|-----|------|--------|------|----|----|----|------|
| No. | Study | Papers | | | | | | | | | 1 |
| | | | | | Cred | it/Hou | r | | | | |
| 1. | MCC03 | 2BA(MC)1 | Psychology and Media | 4/4 | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| 2. | MCC04 | 2BA(MC)2 | Sociology | 4/4 | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| 3. | ADA04 | 2BA(MC)3 | Environmental Science | 1/1 | 1/1 | 0 | 2/2 | 30 | 10 | - | 40 |
| | | | and | | | | | | | | |
| | | | Sustainable | | | | | | | | |
| | | | Development | | | | | | | | |
| 4. | ADA05 | 2BA(MC)4 | English Language and | 1/1 | 1/1 | 0 | 2/2 | 30 | 10 | - | 40 |
| | | | Literature | | | | | | | | |
| 5. | ADA06 | 2BA(MC)5 | | - | 1/1 | 1/2 | 2/3 | - | 10 | 30 | 40 |
| | ADA06 (A) | | Co-Curricular- | | | | | | | | |
| | OR | | (A)Parliament: Practice | | | | | | | | |
| | ADA06 (B) | | and Procedure-I | | | | | | | | |
| | OR | | (B) BhartiyaSangeet-I | | | | | | | | |
| | ADA06(C | | (C) Lalit Kala-I | | | | | | | | |
| |) | | | | | | | | | | |
| 6. | MCS02 | 2BA(MC)6 | Communicative Hindi | 0 | 1/1 | 1/2 | 2/3 | 30 | 10 | - | 40 |

BA in Mass Communication: SEMESTER - III

| S. No | Course of Study | Class & Papers | Course Name/Subject | L | T | P | Load | T h | IA | P | Total |
|----------|-----------------|-------------------|---|-----|-------------|-----|------|--------|----|----|-------|
| • | Study | rapers | | | Credit/Hour | | | ** | | | |
| 1. | MCC05 | 3BA(MC)1 | Political Science | 4/4 | 1/1 | 0 | 5/6 | 80 | 20 | - | 100 |
| 2. | MCC06 | 3BA(MC)2 | Science of Communication | 4/4 | 1/1 | 0 | 5/6 | 80 | 20 | - | 100 |
| 3. | MCC07 | 3BA(MC)3 | English II | 4/4 | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| 4. | ADA07 | 3BA(MC)4 | Innovation and Entrepreneurship | 1/1 | 1/1 | 0 | 2/2 | 30 | 10 | - | 40 |
| 5. | *MCG0 1 | 3BA(MC)6 | Photo Journalism Or *Choose from the list given below | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

<u>GE - 1</u>

| Course | Course Name | L | T | P | Load | Theory | Internal | Practica | Total |
|--------|--------------------------------|-----|-----------|------|-----------|--------------|----------|----------|-------|
| Code | | Cr | edits/H | ours | | Marks | Marks | l Marks | Mark |
| | | | | | | | | | S |
| CSG01 | DTP with PageMaker & Photoshop | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG01 | Script Writing &Storyboarding | 3/3 | 3/3 0 2/4 | | | 60 | 20 | 20 | 100 |
| EMG01 | Media Organizations | 4 | 0 | 1 | 5 | 80 | 20 | - | 100 |
| PRG01 | Social Media Marketing | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG01 | Photo Journalism | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| JRG01 | Entertainment Art & | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| | Cultural Journalism | | | | | | | | |
| NCG01 | Leadership | 1/1 | 2/2 | 1/2 | 4/5 | 40 | 20 | 20 | 80 |
| NSG01 | NSS-3 | | • | Wil | l be Noti | fied Separat | ely | • | 100 |

BA in Mass Communication: SEMESTER - IV

| S. | Course of | Class & | Course Name/Subject | L | T | P | Load | Th | IA | P | Total |
|----|-----------|----------|---------------------------|-----|------|---------|------|----|----|----|-------|
| No | Study | Papers | | | Cred | it/Hour | | | | | |
| 1. | MCC08 | 4BA(MC)1 | Reporting and Editing for | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| | | | Print Media | | | | | | | | |
| 2. | MCC09 | 4BA(MC)2 | Economics | 4/4 | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| 3. | MCC10 | 4BA(MC)3 | News Writing | 4/4 | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| | | | | | | | | | | | |
| 4. | ADA08 (A) | 4BA(MC)4 | Co-Curricular- | - | 1/1 | 1/2 | 2/3 | - | 10 | 30 | 40 |
| | OR | | (A)Parliament: Practice | | | | | | | | |
| | ADA08 (B) | | and Procedure-II | | | | | | | | |
| | OR | | (B) BhartiyaSangeet-II | | | | | | | | |
| | ADA08(C) | | (C) Lalit Kala-II | | | | | | | | |
| | | | | | | | | | | | |
| 5. | MCG02 | 4BA(MC)6 | Communication Skills | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| | | | Or | | | | | | | | |
| | | | *Choose from the list | | | | | | | | |
| | | | given below | | | | | | | | |

<u>GE - 2</u>

| Course | Course Name | L | T | P | Load | Theory | Internal | Practica | Total |
|--------|---|-----|---------|-----|------|--------|----------|----------|-------|
| Code | | Cre | dits/Ho | urs | | Marks | Marks | l Marks | Marks |
| CSG02 | Multimedia With Corel Draw, Premier & Sound Forge/ Audacity | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG02 | Animation for Gaming using Blender | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG02 | Media Language & Content | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| PRG02 | Search Engine Optimization & Search Engine Marketing | 1 | 1 | 3 | 5 | 50 | 20 | 30 | 100 |
| MCG02 | Communication Skills | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| JRG02 | Writing for Sports | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG02 | Armed Forces | 2/2 | 2/2 | 1/2 | 5/6 | 40 | 20 | 20 | 80 |

| NSG02 NSS-4 | Will be Notified Separately | 100 |
|-------------|-----------------------------|-----|
|-------------|-----------------------------|-----|

BA in Mass Communication: SEMESTER - V

| S. | Course of | Class & | Course Name/Subject | L | T | P | Load | Th | IA | P | Total |
|------|-------------------------------|--------------------------------------|--|-----|-------|-------|------|----|----|----|-------|
| No . | Study | Papers | | | Credi | t/Hou | r | | | | |
| 1. | MCC11 | 5BA(MC)1 | Reporting and Editing for Electronic Media | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| 2. | MCC12 | 5BA(MC)2 | Development Communication | 4/4 | 1/1 | 0 | 5/5 | 80 | 20 | ı | 100 |
| 3. | MCE01 (A) OR MCE01(B | 5BA(MC)3 A OR 5BA(MC)3 B | Radio Programme Production OR Print Production | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| 4. | MCG03 | 5BA(MC)4 | Or *Choose from the list given below | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

<u>GE - 3</u>

| Course | Course Name | L | Т | P | Load | Theory | Internal | Practica | Total |
|--------|------------------------------|-----|---------|--------|-----------|-------------|----------|----------|-------|
| Code | | (| Credits | /Hours | | Marks | Marks | l Marks | Marks |
| CSG03 | Accounting with Tally | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG03 | AI and Robotics | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| EMG03 | Development Communication | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| PRG03 | Creative Communication | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG03 | Creative Writing | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| JRG03 | Writing on Social Issues | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG03 | Infantry Weapons | 1/1 | 2/2 | 1/2 | 4/5 | 40 | 20 | 20 | 80 |
| NSG03 | NSS-5 | | | Wil | l be Noti | fied Separa | tely | | 100 |

BA in Mass Communication : SEMESTER - VI

| S. | Course of | Class & | Course | L | T | P | Load | Th | IA | P | Tot |
|----|-----------|-------------|---------------------|-----|--------|-------|------|----|----|----|-----|
| No | Study | Papers | Name/Subject | | | | | | | | al |
| • | | | | (| Credit | /Hour | | | | | |
| 1. | MCC13 | 6BA(MC)1 | Media Laws and | 4/4 | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| | | | Ethics | | | | | | | | |
| 2. | MCC14 | 6BA(MC)2 | Advertising | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| 3. | MCE02(A) | 6BA(MC)3(A) | Basics of Research | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| | OR | OR | OR | | | | | | | | |
| | MCE02(B) | 6BA(MC)3(B) | Public Relation | | | | | | | | |
| 4. | MCG04 | 6BA(MC)4 | Art of Anchoring | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| | | | Or *Choose from the | | | | | | | | |
| | | | list given below | | | | | | | | |

<u>GE - 4</u>

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practica l Marks | Total Marks |
|----------------|------------------------|-----|---------|--------|------|-----------------|-------------------|---------------------|----------------|
| | | (| Credits | /Hours | 1 | | | | |
| CSG04 | Social Media Marketing | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |

| NMG04 | Augmented and Virtual Reality (AR/VR) | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
|-------|--|-----|-----|-----|-----------|-------------|------|----|-----|
| EMG04 | Community Radio | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| PRG04 | Event & Experiential Marketing | 2 | 2 | 1 | 5 | 50 | 20 | 30 | 100 |
| MCG04 | Art of Anchoring | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG04 | Feature Writing | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG04 | Border & Coastal Areas | 2/2 | 2/2 | 1/2 | 5/6 | 40 | 20 | 20 | 80 |
| NSG04 | NSS-6 | | | Wil | l be Noti | fied Separa | tely | | 100 |

Option I - Bachelor of Arts: Mass Communication (Honors)

Only those candidates who have secured minimum CGPA 7.5 in the three years of Bachelor of Arts: Mass Communication shall be eligible.

Option I

BA in Mass Communication : SEMESTER - VII

| S. | Course of | Class & | Course Name/Subject | L | T | P | Load | T | Ι | P | Tot |
|-----|-----------|----------|--------------------------|------|---------|-----|------|----|----|----|-----|
| No. | Study | Papers | | Cred | lit/Hou | r | | h | A | | al |
| 1. | MCC15 | 7BA(MC)1 | Television Production | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| 2. | MCE03(A | 7BA(MC)2 | Communication and Social | 4/4 | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| |) | | Work | | | | | | | | |
| | OR | | OR | | | | | | | | |
| | | | Art, Culture and | | | | | | | | |
| | MCE03(B | | Lifestyle Communication | | | | | | | | |
| |) | | | | | | | | | | |
| 3. | MCC16 | 7BA(MC)3 | Dissertation/Project | 0 | 1/1 | 4/8 | 5/9 | - | 20 | 80 | 100 |
| 4. | MCG05 | 7BA(MC)4 | Media and Gender Studies | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| | | | Or | | | | | | | | |
| | | | *Choose from the list | | | | | | | | |
| | | | given below | | | | | | | | |

<u>GE - 5</u>

| Course Code | Course Name | L | Т | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|-----------------------------|---------------|-----|-----|------|-----------------|-------------------|--------------------|----------------|
| 0000 | | Credits/Hours | | | | 112442 | 1124212 | 1/10/11/2 | |
| CSG05 | Big Data | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG0 5 | Social Media Data Analytics | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG05 | Formative Research | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| PRG05 | Digital PR | 1 | 2 | 2 | 4 | 50 | 20 | 30 | 100 |
| MCG05 | Media and Gender Studies | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG05 | Crime and Court Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

BA in Mass Communication : SEMESTER - VIII

| | S. No. | Class & | Course Name/Subject | L | T | P | Load | Th | IA | P | Tot |
|----|---------------|----------|----------------------------|-----|------|---------|-------|----|----|----|-----|
| Co | urse of Study | Papers | | | Cred | lit/Hou | r | | | | al |
| 1. | MCE04(A) | 8BA(MC)1 | Film Aesthetics | 4/4 | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| | OR | | OR | | | | | | | | |
| | | | PR and Corporate | | | | | | | | |
| | MCE04(B) | | Communication | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| | | | | | | | | | | | |
| 2. | MCC17 | 8BA(MC)2 | Dissertation/Project/Inter | | 2/2 | 8/16 | 10/18 | - | 40 | 16 | 200 |
| | | | nship | | | | | | | 0 | |
| 3. | MCG06 | 8BA(MC)3 | Media Business | 4/4 | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| | | | Management | | | | | | | | |
| | | | Or | | | | | | | | |

| | *Choose from | the 1 | ist | | | | |
|--|--------------|-------|-----|--|--|--|--|
| | given below | | | | | | |

<u>GE - 6</u>

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|------------------------------|-----|-------|---------|------|-----------------|-------------------|--------------------|----------------|
| | | | Credi | ts/Hour | s | | | | |
| CSG06 | Analysis of Algorithm | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG06 | Mobile Journalism | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG06 | Academic Writing | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| PRG06 | Web Advertising | 1 | 2 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG06 | Media Business Management | 4/4 | 1/1 | 0 | 5 | 80 | 20 | 0 | 100 |
| JRG06 | Parliamentary Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

Option II - Bachelor of Arts: Mass Communication (Research)

Only those candidates who have secured minimum CGPA 7.5 in the three years Bachelor of Arts: Mass Communication (Honors) shall be eligible. Only those students who wish to pursue for PhD Research degree may continue this option II for 4^{th} year.

Option II

BA in Mass Communication: SEMESTER - VII

| S. | Course of | Class & | Course Name/Subject L T | | T | P | Load | Th | IA | P | Total |
|----|------------------------------------|----------|---|-----|------|---------|------|----|----|-----|-------|
| No | Study | Papers | | | Cred | lit/Hou | ır | | | | |
| 1. | MCC18 | 7BA(MC)1 | Communication Research | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 2 | 100 |
| 2. | MCE03 (A) OR MCE03 (B) | 7BA(MC)2 | Communication and Social Work OR Art, Culture and Lifestyle Communication | 4/4 | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| 3. | MCC19 | 7BA(MC)3 | Project | 0 | 1/1 | 4/8 | 5/9 | - | 20 | 8 | 100 |
| 4. | MCG05 | 7BA(MC)4 | Media and Gender Studies Or *Choose from the list given below | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 2 0 | 100 |

<u>GE - 5</u>

| Course Code | Course Name | L | Т | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|-----------------------------|---------------|-----|-----|------|-----------------|-------------------|--------------------|----------------|
| | | Credits/Hours | | | | | | | |
| CSG05 | Big Data | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG05 | Social Media Data Analytics | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG05 | Formative Research | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| PRG05 | Digital PR | 1 | 2 | 2 | 4 | 50 | 20 | 30 | 100 |
| MCG05 | Media and Gender Studies | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG05 | Crime and Court Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

BA in Mass Communication: SEMESTER - VIII

| S. No. | Course of Study | Class & Papers | Course Name/Subject | L | T | P | Load | Th | IA | P | Total |
|-----------|-----------------|-------------------|------------------------|----|-------------|------|-------|----|----|-----|-------|
| 110. | Study | Tupers | | | Credit/Hour | | | | | | |
| 1. | MCE04(A) | 8BA(MC)1 | Film Aesthetics | 4/ | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| | OR | | OR | 4 | | | | | | | |
| | MCE04(B) | | PR and Corporate | | | | | | | | |
| | | | Communication | 4/ | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| | | | | 4 | | | | | | | |
| 2. | MCC20 | 8BA(MC)2 | Thesis/Internship | | 2/2 | 8/16 | 10/18 | - | 40 | 160 | 200 |
| 3. | MCG06 | 8BA(MC)3 | Media Business | 4/ | 1/1 | 0 | 5/5 | 80 | 20 | - | 100 |
| | | | Management | 4 | | | | | | | |
| | | | OrChoose from the list | | | | | | | | |
| | | | given below | | | | | | | | |

<u>GE - 6</u>

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|---------------------------|---------------|-----|-----|--------|-----------------|-------------------|--------------------|----------------|
| | | Credits/Hours | | | 112412 | 112442 | 11241212 | 1/10/11/2 | |
| CSG06 | Analysis of Algorithm | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG06 | Mobile Journalism | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG06 | Academic Writing | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| PRG06 | Web Advertising | 1 | 2 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG06 | Media Business Management | 4/4 | 1/1 | 0 | 5 | 80 | 20 | 0 | 100 |
| JRG06 | Parliamentary Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

BA(APR) (Honors/Research)Scheme Semester- I

| S. No. | Paper code | Course name | Credits | | Marks | | | | |
|--------|-------------------------------------|-------------------------------|---------|--------|------------|----------|-------|--|--|
| | | | | Theory | Practical | Internal | Total | | |
| 1. | PRC 01 | Introduction to Communication | 5 | 80 | - | 20 | 100 | | |
| 2. | PRC 02 | Development of Media | 5 | 80 | - | 20 | 100 | | |
| 3. | ADA 01 | Social Emotional Learning | 2 | 30 | - | 10 | 40 | | |
| 4. | ADA 02 | Ethics & Culture | 2 | 30 | - | 10 | 40 | | |
| 5. | ADA 03 | Hindi BhashaevamSahitya | 2 | 30 | - | 10 | 40 | | |
| 6. | 6. PRS 01 Fundamentals of Computers | | 2 | - | 30 | 10 | 40 | | |
| | Total credits- 18 | | | | Total mark | cs- 360 | • | | |

Semester-II

| | | Seme | 5161 - 11 | | | | |
|--------|-------------------|---|-----------|--------|------------|----------|-------|
| S. No. | Paper code | Course name | Credits | | Mar | ks | |
| | | | | Theory | Practical | Internal | Total |
| 1. | PRC 03 | Social Science | 5 | 80 | - | 20 | 100 |
| 2. | PRC 04 | Introduction to Advertising and Public Relations | 5 | 50 | 30 | 20 | 100 |
| 3. | ADA 04 | Environmental Science and Sustainable Development | 2 | 30 | | 10 | 40 |
| 4. | ADA 05 | English Language and Literature | 2 | 30 | | 10 | 40 |
| 5. | ADA 06 | Co curricular (Any one) I(A) Parliament : Practice and Procedure I(B)भारतीयसंगीत | 2 | | 30 | 10 | 40 |
| | | I(C) ललितकला | | | | | |
| 6. | PRS 02 | Multimedia Tools & Technique | 2 | | 30 | 10 | 40 |
| | Total credits- 18 | | | | Total mark | s- 360 | • |

Semester- III

| | | Semester | 111 | | | | | |
|--------|-------------------|---|---------|------------------|-----------|----------|-------|--|
| S. No. | Paper code | Course name | Credits | S Marks | | | | |
| | | | | Theory | Practical | Internal | Total | |
| 1. | PRC 05 | Public Relations: Principles & Practices | 5 | 50 | 30 | 20 | 100 | |
| 2. | PRC 06 | Advertising Principles and Practices | 5 | 50 | 30 | 20 | 100 | |
| 3. | PRC 07 | Consumer Behavior | 5 | 50 | 30 | 20 | 100 | |
| 4. | PRG 01 | Social Media Marketing or (GE list options) | 5 | 50 | 30 | 20 | 100 | |
| 5. | ADA 07 | Innovation & Entrepreneurship | 2 | 30 | - | 10 | 40 | |
| | Total credits- 22 | | | Total marks- 440 | | | | |

GE - 1 List

| Course | Course Name | L | T | P | Load | Theory | Internal | Practica | Total |
|--------|-----------------------------------|---------------|---|-----|-------|--------|----------|----------|-------|
| Code | | Credits/Hours | | | Marks | Marks | l Marks | Marks | |
| CSG01 | DTP with PageMaker & Photoshop | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG01 | Script Writing &Storyboarding | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG01 | Media Organizations | 3 | 1 | 1 | 5 | 60 | 20 | 20 | 100 |

| PRG01 | Social Media Marketing | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
|-------|---|-----------------------------|-----|-----|-----|----|-----|----|-----|
| MCG01 | Photo Journalism | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| JRG01 | Entertainment Art & Cultural Journalism | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG01 | Leadership | 1/1 | 2/2 | 1/2 | 4/5 | 40 | 20 | 20 | 80 |
| NSG01 | NSS-3 | Will be Notified Separately | | | | | 100 | | |

Semester- IV

| S. No. | Paper code | Course name | Credits | | Mar | ks | | | |
|--------|------------|--|---------|------------------|-----------|----------|-------|--|--|
| | | | | Theory | Practical | Internal | Total | | |
| 1. | PRC 08 | Strategic Marketing and Atvertising | 5 | 50 | 30 | 20 | 100 | | |
| 2. | PRC 09 | Writing and Production for Advertising & Public Relations | 5 | 50 | 30 | 20 | 100 | | |
| 3. | PRC 10 | Media Law and Ethics | 5 | 80 | - | 20 | 100 | | |
| 4. | PRG 02 | Search Engine Optimization & Search Engine Marketing | 5 | 50 | 30 | 20 | 100 | | |
| 5. | ADA 08 | Co curricular (Any one) II(A) Parliament : Practice and Procedure II(B)भारतीयसंगीत II(C) ललितकला | 2 | - | 30 | 10 | 40 | | |
| | | Total credits- 22 | | Total marks- 440 | | | | | |

GE - 2 List

| Course | Course Name | L | T | P | Load | Theory | Internal | Practical | Total |
|--------|---|-----|-----------------------------|-----|------|--------|----------|-----------|-------|
| Code | | Cro | edits/Ho | urs | | Marks | Marks | Marks | Marks |
| CSG02 | Multimedia With Corel Draw, Premier & Sound Forge/ Audacity | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG02 | Animation for Gaming using Blender | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG02 | Media Language & content | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG02 | Search Engine Optimization & Search Engine Marketing | 1 | 1 | 3 | 5 | 50 | 20 | 30 | 100 |
| MCG02 | Communication skills | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| JRG02 | Writing for Sports | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG02 | Armed Forces | 2/2 | 2/2 | 1/2 | 5/6 | 40 | 20 | 20 | 80 |
| NSG02 | NSG02 NSS-4 | | Will be Notified Separately | | | | | | |

Semester- V

| Paper code | Course name | Credits | Marks | | | |
|------------|---|---|---|-----------|---|-------------------------------|
| | | | Theory | Practical | Internal | Total |
| PRC 11 | Integrated Marketing Communication | 5 | 50 | 30 | 20 | 100 |
| PRC 12 | Corporate Communication | 5 | 50 | 30 | 20 | 100 |
| PRE 01 | Organizational Behavior or | 5 | 80 | 00 | 20 | 100 |
| PRE 02 | Copy Writing | 5 | 50 | 30 | 20 | 100 |
| PRG 03 | Creative Communication or GE List options | 5 | 50 | 30 | 20 | 100 |
| | PRC 11 PRC 12 PRE 01 PRE 02 | PRC 11 Integrated Marketing Communication PRC 12 Corporate Communication PRE 01 Organizational Behavior or PRE 02 Copy Writing PRG 03 Creative Communication | PRC 11 Integrated Marketing 5 Communication 5 PRC 12 Corporate Communication 5 PRE 01 Organizational Behavior or 5 PRE 02 Copy Writing 5 PRG 03 Creative Communication 5 or | Theory | PRC 11 Integrated Marketing Communication 5 50 30 PRC 12 Corporate Communication 5 50 30 PRE 01 Organizational Behavior or PRE 02 5 80 00 PRG 03 Creative Communication or Or 5 50 30 | Theory Practical Internal |

| Total credits- 20 | Total marks- 400 |
|-------------------|------------------|
| | |

GE - 3 List

| Course | Course Name | L | T | P | Load | Theory | Internal | Practical | Total |
|--------|------------------------------|-----|---------|--------|------------|-------------|----------|-----------|-------|
| Code | | | Credits | /Hours | | Marks | Marks | Marks | Marks |
| CSG03 | Accounting with Tally | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG03 | AI and Robotics | 5/5 | 0 | 0 | 5/5 | 80 | 20 | 0 | 100 |
| EMG03 | Development Communication | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG03 | Creative Communication | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG03 | Creative Writing | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| JRG03 | Writing on Social Issues | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG03 | Infantry Weapons | 1/1 | 2/2 | 1/2 | 4/5 | 40 | 20 | 20 | 80 |
| NSG03 | NSS-5 | | | Wi | ll be Noti | fied Separa | tely | • | 100 |

Semester- VI

| S. No. | Paper code | Course name | Credits | | M | larks | | |
|--------|---------------------|--|---------|------------------|-----------|----------|-------|--|
| | | | | Theory | Practical | Internal | Total | |
| 1. | PRC 13 | Communication Research | 5 | 50 | 30 | 20 | 100 | |
| 2. | PRC 14 | Media Investment (Planning & Buying) | 5 | 50 | 30 | 20 | 100 | |
| 3. | PRE 03 or PRE 04 | Tools and Techniques of PR or Corporate Social Responsibility | 5 | 50 | 30 | 20 | 100 | |
| 4. | PRG 04 | Event and Experimental Marketing Or GE List options | 5 | 50 | 30 | 20 | 100 | |
| | • | Total credits- 20 | • | Total marks- 400 | | | | |

GE - 4 List

| Course | Course Name | L | Т | P | Load | Theory | Internal | Practica | Total Marks |
|--------|--|-----|-----------------------------|-----|------|--------|----------|----------|-------------|
| Code | | | Credits/Hours | | | Marks | Marks | l Marks | |
| CSG04 | Social Media Marketing | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG04 | Augmented and Virtual Reality (AR/VR) | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG04 | Community Radio | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG04 | Event & Experiential Marketing | 2 | 2 | 1 | 5 | 50 | 20 | 30 | 100 |
| MCG04 | Art of Anchoring | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG04 | Feature Writing | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG04 | Border & Coastal Areas | 2/2 | 2/2 | 1/2 | 5/6 | 40 | 20 | 20 | 80 |
| NSG04 | NSS-6 | | Will be Notified Separately | | | | | | 100 |

Option I - Bachelor of Arts: Advertising & Public Relations(Honors)
Only those candidates who have secured minimum CGPA 7.5 in the three years of Bachelor of Arts: Advertising & Public Relations shall be eligible.

Choice Option 1

Semester-VII

| S. | Paper code | Course name | Credits | | | Marks | |
|-----|------------|------------------------------|---------|--------|-----------|-------------|-------|
| No. | | | | | | | |
| | | | | Theory | Practical | Internal | Total |
| 1. | PRC 15 | Principles and Practices of | 5 | 80 | 00 | 20 | 100 |
| | | Management | | | | | |
| 2. | PRE 05 or | Crisis Management or Account | 5 | 50 | 30 | 20 | 100 |
| | PRE 06 | Management and Client | | | | | |
| | | Servicing | | | | | |
| 3. | PRG 05 | Digital Public Relations | 5 | 50 | 30 | 20 | 100 |
| 4. | PRP 01 | Internship | 5 | - | 80 | 20 | 100 |
| | • | Total credits- 20 | • | | Tota | l marks- 40 | 0 |

GE - 5 List

| Course | Course Name | L | T | P | Load | Theory | Internal | Practical | Total |
|--------|-----------------------------|-----|---------------|-----|-------|--------|----------|-----------|-------|
| Code | | | Credits/Hours | | Marks | Marks | Marks | Marks | |
| CSG05 | Big Data | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG05 | Social Media Data Analytics | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG05 | Formative Research | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG05 | Digital Public Relations | 1 | 2 | 2 | 4 | 50 | 20 | 30 | 100 |
| MCG05 | Media and Gender Studies | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG05 | Crime and Court Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

Choice Option 1 Semester- VIII

| S. No. | Paper code | Course name | Credits | | Marl | CS | |
|--------|---------------------|--|---------|--------|------------|----------|-------|
| | | | | Theory | Practical | Internal | Total |
| 1. | PRC 16 | Brand Management | 5 | 50 | 30 | 20 | 100 |
| 2. | PRE 07 or PRE 08 | Design Thinking or Perception and Online Reputation Management | 5 | 50 | 30 | 20 | 100 |
| 3. | PRG 08 | Web Advertising | 5 | 50 | 30 | 20 | 100 |
| 4. | PRP 02 | Dissertation | 5 | - | 80 | 20 | 100 |
| | • | Total credits- 20 | | | Total marl | ks- 400 | |

GE - 6 List

| Course | Course Name | L | T | P | Load | Theory | Internal | Practical | Total |
|--------|---------------------------|-----|--------|--------|------|--------|----------|-----------|-------|
| Code | | | Credit | ts/Hou | rs | Marks | Marks | Marks | Marks |
| CSG06 | Analysis of Algorithm | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG06 | Mobile Journalism | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG06 | Academic Writing | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG06 | Web Advertising | 1 | 2 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG06 | Media Business Management | 4/4 | 1/1 | 0 | 5 | 80 | 20 | 0 | 100 |
| JRG06 | Parliamentary Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

Option II - Bachelor of Arts: Advertising & Public Relations(Research)
Only those candidates who have secured minimum CGPA 7.5 in the three years Bachelor of Arts: Advertising & Public

Relations(Honors) shall be eligible. Only those students who wish to pursue for PhD Research degree may continue this option II for 4th year.

Choice Option 2 Semester- VII

| S. No. | Paper code | Course name | Credits | | Mar | ks | |
|--------|------------|--------------------------|------------------|--------|-----------|----------|-------|
| | | | | Theory | Practical | Internal | Total |
| 1. | PRC 17 | Research Methodology | 5 | 50 | 30 | 20 | 100 |
| 2. | PRE 09 or | Statistics & SPSS | 5 | 50 | 30 | 20 | 100 |
| | PRE 10 | or | | | | | |
| | | Marketing Research | | | | | |
| 3. | PRG 05 | Digital Public Relations | 5 | 50 | 30 | 20 | 100 |
| 4. | PRP 03 | Project | 5 | - | 80 | 20 | 100 |
| | | Total credits- 20 | Total marks- 400 | | | | |

GE - 5 List

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|-----------------------------|-----|------|---------|------|-----------------|-------------------|--------------------|----------------|
| | | | Cred | its/Hou | ırs | | | | |
| CSG05 | Big Data | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG05 | Social Media Data Analytics | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG05 | Formative Research | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG05 | Digital PR | 1 | 2 | 2 | 4 | 50 | 20 | 30 | 100 |
| MCG05 | Media and Gender Studies | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG05 | Crime and Court Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

Choice Option 2 Semester- VIII

| S. No. | Paper code | Course name | Credits | Marks | | | |
|--------|---------------------|---|---------|--------|------------|----------|-------|
| | | | | Theory | Practical | Internal | Total |
| 1. | PRE 11 or PRE 08 | Advanced Research Methodology or Marketing Research | 5 | 50 | 30 | 20 | 100 |
| 2. | PRG 08 | Web Advertising | 5 | 50 | 30 | 20 | 100 |
| 3. | PRP 04 | Thesis | 10 | - | 160 | 40 | 200 |
| | | Total credits- 20 | | | Total marl | cs- 400 | |

GE - 6 List

| Course | Course Name | L | T | P | Load | Theory | Internal | Practical | Total |
|--------|------------------------------|-----|---------------|-----|------|--------|----------|-----------|-------|
| Code | | | Credits/Hours | | | Marks | Marks | Marks | Marks |
| CSG06 | Analysis of Algorithm | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG06 | Mobile Journalism | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG06 | Academic Writing | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG06 | Web Advertising | 1 | 2 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG06 | Media Business Management | 4/4 | 1/1 | 0 | 5 | 80 | 20 | 0 | 100 |
| JRG06 | Parliamentary Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

BA(JCW)(Honors/Research) Scheme Semester –I

| Subject Code | Subject Name | L | Т | P | Load | Theory Marks | Practica l Marks | Internal Marks | Total Marks |
|-----------------|-------------------------------|-------|---------|--------|-------|-----------------|---------------------|-------------------|----------------|
| | | | Credits | /Hours | 3 | | | | |
| 1JRC01 | Introduction to Communication | 4/4 | 1/1 | - | 5/5 | 80 | - | 20 | 100 |
| 1JRC02 | Development of Media | 5/5 | - | - | 5/5 | 80 | - | 20 | 100 |
| 1ADA01 | Social and Emotional Learning | 1/1 | 1/1 | - | 2/2 | 30 | - | 10 | 40 |
| 1ADA02 | Ethics and Culture | 1/1 | 1/1 | - | 2/2 | 30 | - | 10 | 40 |
| 1ADA03 | Hindi BhashaevamSahitya | 1/1 | 1/1 | - | 2/2 | 30 | - | 10 | 40 |
| 1JRS01 | Fundamentals of Computers | - | 1/1 | 1/2 | 2/3 | - | 30 | 10 | 40 |
| | Semester Totals | 12/12 | 5/5 | 1/2 | 18/19 | 250 | 30 | 80 | 360 |

Semester -II

| Subject | Subject Name | L | T | P | Load | Theory | Practical | Internal | Total |
|---------|---------------------------------|-------|--------|---------|-------|--------|-----------|----------|-------|
| Code | | | | | | Marks | Marks | Marks | Marks |
| | | • | Credit | s/Hours | 5 | | | | |
| 2JRC03 | Principles of Creative Writing | 4/4 | 1/1 | 1 | 5/5 | 80 | - | 20 | 100 |
| 2JRC04 | Translation in Media | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| 2ADA04 | Environmental Science and | 1/1 | 1/1 | _ | 2/2 | 30 | | 10 | 40 |
| | Sustainable Development | 1/1 | 1/1 | ı | 212 | 30 | - | 10 | 40 |
| 2ADA05 | English Language and Literature | 1/1 | 1/1 | _ | 2/2 | 30 | _ | 10 | 40 |
| | English Language and Enterature | 1/ 1 | 1/ 1 | | 2/2 | 30 | | 10 | 40 |
| 2ADA6 | Co-curricular-1 | | | | | | | | |
| (A) or | (A) | | | | | | | | |
| 2ADA6 | Parliament: Practice and | | 1/1 | 1/2 | 2/3 | | 30 | 10 | 40 |
| (B) or | procedure-I | - | 1/1 | 1/2 | 2/3 | _ | 30 | 10 | 40 |
| 2ADA6 | (B) BhartiyaSangeet-I | | | | | | | | |
| (C) | (C) Lalit Kala-I | | | | | | | | |
| 2JRS02 | Patrakaritaevam Hindi Bhasha | 2/2 | | | 2/2 | 30 | | 10 | 40 |
| | | 2/2 | - | 1 | 2/2 | 30 | - | 10 | 40 |
| | Semester Totals | 11/11 | 5/5 | 2/4 | 18/20 | 220 | 60 | 80 | 360 |

Semester -III

| Subject | Subject Name | L | T | P | Load | Theory | Practical | Internal | Total |
|----------|---|----------|--------|--------|-----------|--------------|-----------|----------|-------|
| Code | | (| Credit | s/Hour | S | Marks | Marks | Marks | Marks |
| 3JRC05 | News Reporting | 3/3 | - | 2/4 | 5/7 | 50 | 30 | 20 | 100 |
| 3JRC06 | News Editing | 3/3 | - | 2/4 | 5/7 | 50 | 30 | 20 | 100 |
| 3JRC07 | Creative Aspects of Literary | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| 2 ID C02 | Text | | 1 | 2777 | - C1-: | 4 (5 Cm dita | \ | | 100 |
| 3JRG02 | Generic Elective: Refer Table Belo | ow and C | noose | any Or | ie Subjec | t (5 Credits |) | | 100 |
| 3ADA07 | Innovation and Entrepreneurship | 1/1 | 1/1 | - | 2/2 | 30 | - | 10 | 40 |
| | | | | | | | | | |
| | Semester Totals 13/13 5/5 7/14 22/29 | | | | | | 130 | 90 | 440 |

| Course Code | Course Name | L | T | P | Load | Theory Marks | Practical Marks | Internal Marks | Total Marks |
|----------------|--------------------------------|------|---------|------|------|-----------------|--------------------|-------------------|----------------|
| | | Cred | lits/Ho | ours | | | | | |
| CSG01 | DTP with PageMaker & Photoshop | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG01 | Script Writing &Storyboarding | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |

| EMG01 | Media Organizations | 3 | 1 | 1 | 5 | 60 | 20 | 20 | 100 |
|--------|---|-----|-----|-----|------------|--------------|-------|----|-----|
| PRG01 | Social Media Marketing | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| MCG01 | Photo Journalism | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| 3JRG01 | Entertainment Art & Cultural Journalism | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| NCG01 | Leadership | 1/1 | 2/2 | 1/2 | 4/5 | 40 | 20 | 20 | 80 |
| NSG01 | NSS-3 | | | V | Vill be No | tified Separ | ately | 1 | 100 |

$Semester\,{-}IV$

| Subject Code | Subject Name | L | Т | P | Load | Theory Marks | Practical Marks | Internal Marks | Total Marks |
|--|--|-----------|--------|---------|----------|-----------------|--------------------|-------------------|----------------|
| | | • | Credit | s/Hours | 8 | | | | |
| 4JRC08 | Introduction to Electronic Media | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| 4JRC09 | Creative Journalistic Writing | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| 4JRC10 | New Media & Web Journalism | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| 4JRG02 | Generic Elective: Refer Table Bel | low and C | Choose | any On | e Subjec | et (5 Credits | (1) | | 100 |
| 4ADA8 (A) or 4ADA8 (B) or 4ADA8 (C) | Co-curricular-2 (A) Parliament: Practice and procedure-II (B) BhartiyaSangeet-II (C) Lalit Kala-II | - | 1/1 | 1/2 | 2/3 | - | 30 | 10 | 40 |
| | Semester Totals | 12/12 | 5/5 | 5/10 | 22/27 | 200 | 150 | 90 | 440 |

GE - 2

| Course Code | Course Name | L | T | P | Load | Theory Marks | Practical Marks | Internal Marks | Total Marks |
|----------------|--|-----------------------------|----------|-----|------|-----------------|--------------------|-------------------|----------------|
| Code | | Cre | dits/Hou | rs | | Marks | Marks | Marks | Wiai KS |
| CSG02 | Multimedia With Corel | 2.12 | | 2/4 | 5./7 | | 20 | 20 | 100 |
| | Draw, Premier & Sound Forge/ Audacity | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG02 | Animation for Gaming using Blender | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG02 | Media Language & content | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG02 | Search Engine Optimization & Search Engine Marketing | 1 | 1 | 3 | 5 | 50 | 30 | 20 | 100 |
| MCG02 | Communication skills | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| 4JRG02 | Writing for Sports | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| NCG02 | Armed Forces | 2/2 | 2/2 | 1/2 | 5/6 | 40 | 20 | 20 | 80 |
| NSG02 | NSS-4 | Will be Notified Separately | | | | | | 100 | |

Semester -V

| Subject | Subject Name | L | T | P | Load | Theory | Practica | Internal | Total |
|------------|----------------------------------|-----|---------|-------|------|--------|----------|----------|-------|
| Code | | Cr | edits/F | Iours | | Marks | l Marks | Marks | Marks |
| 5JRC11 | Laws & Ethical Issues in Media | 4/4 | 1/1 | - | 5/5 | 80 | - | 20 | 100 |
| 5JRC12 | Advance Reporting | 2/2 | 1/1 | 2/4 | 5/7 | 50 | 30 | 20 | 100 |
| 5JRE-01(A) | Indian Constitution and Politics | 4/4 | 1/1 | - | 5/5 | 80 | | 20 | 100 |

| 5JRE-01(B) | OR Public Administration Society & Media | | | | | | - | | | |
|------------|--|-----------|--------|--------|---------|---------------|------|----|-----|---|
| 5JRG03 | Generic Elective: Refer Table | Below and | d Choo | se any | One Sul | bject (5 Cred | its) | | 100 | |
| | Semester Totals | 13/13 | 4/4 | 3/6 | 20/23 | 260 | 60 | 80 | 400 | ĺ |

GE - 3

| Course Code | Course Name | L | T | P | Load | Theory Marks | Practical Marks | Internal Marks | Total Marks |
|----------------|------------------------------|-----|---------|---------|------------|-----------------|--------------------|-------------------|----------------|
| Code | | | Credits | s/Hours | | Wiains | Wiaiks | Maiks | Wiaiks |
| CSG03 | Accounting with Tally | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG03 | AI and Robotics | 5/5 | 0 | 0 | 5/5 | 80 | 0 | 20 | 100 |
| EMG03 | Development Communication | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG03 | Creative Communication | 2 | 1 | 2 | 5 | 50 | 30 | 20 | 100 |
| MCG03 | Creative Writing | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| 5JRG03 | Writing on Social Issues | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| NCG03 | Infantry Weapons | 1/1 | 2/2 | 1/2 | 4/5 | 40 | 20 | 20 | 80 |
| NSG03 | NSS-5 | | | Wi | ll be Noti | fied Separa | 100 | | |

Semester -VI

| Subject | Subject Name | L | T | P | Load | Theory | Practical | Internal | Total |
|--|---|-------|---------|-----|-------|--------------|-----------|----------|-------|
| Code | | C | redits/ | Hou | rs | Marks | Marks | Marks | Marks |
| 6JRC13 | News Paper Management | 4/4 | 1/1 | - | 5/5 | 80 | - | 20 | 100 |
| 6JRC14 | International Media | 4/4 | 1/1 | - | 5/5 | 80 | - | 20 | 100 |
| 6JRE-02(A) | Indian Economy: Problems & | | | | | | | | |
| 6JRE-02(B) | Policies OR International Trade and World Economy | 4/4 | 1/1 | - | 5/5 | 80 | - | 20 | 100 |
| 6JRG04 Generic Elective: Refer Table Below and Choose any One Subj | | | | | | ject (5 Cred | its) | | 100 |
| | Semester Totals | 15/15 | 4/4 | | 20/21 | 290 | - | 80 | 400 |

GE - 4

| Course Code | Course Name | L | T | P | Load | Theory Marks | Practical Marks | Internal Marks | Total Marks |
|----------------|--|-----------------------------|---------|--------|------|-----------------|--------------------|-------------------|----------------|
| Couc | | | Credits | /Hours | | Warks | Warks | Warks | Warks |
| CSG04 | Social Media Marketing | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG04 | Augmented and Virtual Reality (AR/VR) | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG04 | Community Radio | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG04 | Event & Experiential Marketing | 2 | 2 | 1 | 5/6 | 50 | 30 | 20 | 100 |
| MCG04 | Art of Anchoring | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| 6JRG04 | Feature Writing | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| NCG04 | Border & Coastal Areas | 2/2 | 2/2 | 1/2 | 5/6 | 40 | 20 | 20 | 80 |
| NSG04 | NSS-6 | Will be Notified Separately | | | | | | • | 100 |

Option I - **BA: Journalism and Creative Writing (Honors)**Only those candidates who have secured minimum CGPA 7.5 in the three years of Bachelor of Arts: Journalism and Creative Writing shall be eligible.

Option-I: Semester -VII for '4 Years BA: Journalism and Creative Writing(Honors)'

| Subject | Subject Name | L | T | P | Load | Theory | Practical | Internal | Total |
|-----------|-------------------------------|----------|---------|----------|----------|--------------|-----------|----------|-------|
| Code | | | Credits | /Hours | | Marks | Marks | Marks | Marks |
| 7JRC15 | Communication Research | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| 7JRE03(A) | Development | | | | | | | | |
| | Communication | 4/4 | 1/1 | | 5/5 | 80 | | 20 | 100 |
| | OR | 4/4 | 1/1 | - | 3/3 | 80 | - | 20 | 100 |
| 7JRE03(B) | International Politics | | | | | | | | |
| 7JRG05 | Generic Elective: Refer Table | Below an | d Choos | se any O | ne Subje | ct (5 Credit | s) | | 100 |
| 7JRV01 | Journalistic and Creative | | 1/1 | 4/8 | 5/9 | | 80 | 20 | 100 |
| | Writing (Portfolio) | - | 1/1 | 4/0 | 3/9 | 1 | 80 | 20 | 100 |
| | Semester Totals | 10/10 | 4/4 | 6/12 | 20/26 | 180 | 140 | 80 | 400 |

GE - 5

| Course Code | Course Name | L | T | P | Load | Theory Marks | Practical Marks | Internal Marks | Total Marks |
|----------------|-----------------------------|-----|-------|--------|------|-----------------|--------------------|-------------------|----------------|
| | | | Credi | ts/Hou | rs | | | | |
| CSG05 | Big Data | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG05 | Social Media Data Analytics | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG05 | Formative Research | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG05 | Digital PR | 1 | 2 | 2 | 4 | 50 | 30 | 20 | 100 |
| MCG05 | Media and Gender Studies | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| 7JRG05 | Crime and Court Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |

Option-I: Semester-VIII for '4 Years BA: Journalism and Creative Writing (Honors)'

| Subject | Subject Name | L | T | P | Load | Theory | Practical | Internal Marks | Total |
|------------------------|---|-----------|-------|----------|--------------|---------------|-----------|----------------|-------|
| Code | | | Cred | dits/Ho | urs | Marks | Marks | | Marks |
| 8JRC16 | Printing Technology | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| 8JRE04(A) 8JRE04(B) | Intercultural Communication OR Gender Studies | 4/4 | 1/1 | - | 5/5 | 80 | 1 | 20 | 100 |
| 8JRG06 | Generic Elective: Refe | er Table | Belov | w and C | Choose any O | ne Subject (5 | Credits) | | 100 |
| 8JRV02 | Internship and Internship Based Report | - | 1/1 | 4/8 | 5/9 | - | 80 | 20 | 100 |
| | Semester Totals | 10/1 0 | 3/3 | 7/1 4 | 20/27 | 180 | 180 | 80 | 400 |

| Course Code | Course Name | L | Т | P | Load | Theory Marks | Practical Marks | Internal Marks | Total Marks |
|----------------|---------------------------|-----|-------|---------|------|-----------------|--------------------|-------------------|----------------|
| | | | Credi | ts/Hour | 'S | | | | |
| CSG06 | Analysis of Algorithm | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG06 | Mobile Journalism | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG06 | Academic Writing | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG06 | Web Advertising | 1 | 2 | 2 | 5 | 50 | 30 | 20 | 100 |
| MCG06 | Media Business Management | 4/4 | 1/1 | 0 | 5 | 80 | 0 | 20 | 100 |
| 8JRG06 | Parliamentary Reporting | 3/3 | - | 2/4 | 5/7 | 50 | 30 | 20 | 100 |

Option II - Bachelor of Arts: Journalism and Creative Writing (Research)

Only those candidates who have secured minimum CGPA 7.5 in the three years of Bachelor of Arts: Journalism and Creative Writing shall be eligible. Only those students who wish to pursue for PhD Research degree may continue this option II for 4th year.

Option-II: Semester -VII for'4 Years BA: Journalism and Creative Writing(Research)'

| Subject | Subject Name | L | T | P | Load | Theory | Practical | Internal | Total |
|-----------|----------------------|--------|-----------|----------|----------|------------|---------------|----------|-------|
| Code | | | Credit | s/Houi | .s | Marks | Marks | Marks | Marks |
| 7JRC17 | Research Methodology | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| 7JRE05(A) | Development | | | | | | | | |
| | Communication | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| | OR | 3/3 | 1/1 | 1/2 | 3/0 | 30 | 30 | 20 | 100 |
| 7JRE05(B) | Mass Media Research | | | | | | | | |
| 7JRG05 | Generic Elective: R | efer T | able Belo | ow and | Choose a | ny One Sub | ject (5 Credi | ts) | 100 |
| 7JRV03 | Research Portfolio | - | 1/1 | 4/8 | 5/9 | - | 80 | 20 | 100 |
| | Semester Totals | 9/9 | 4/4 | 7/1 4 | 20/27 | 150 | 170 | 80 | 400 |

GE - 5

| Course Code | Course Name | L | T | P | Load | Theory Marks | Practical Marks | Internal Marks | Total Marks |
|----------------|-----------------------------|-----|-------|--------|------|-----------------|--------------------|-------------------|----------------|
| | | | Credi | ts/Hou | rs | | | | |
| CSG05 | Big Data | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG05 | Social Media Data Analytics | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG05 | Formative Research | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG05 | Digital PR | 1 | 2 | 2 | 4 | 50 | 30 | 20 | 100 |
| MCG05 | Media and Gender Studies | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| 7JRG05 | Crime and Court Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |

Option-II: Semester -VIII for'4 Years BA: Journalism and Creative Writing(Research)'

| Subject Code | Subject Name | L | T | P | Load | Theory Marks | Practical Marks | Internal Marks | Total Marks |
|-----------------|------------------------|---------|-------|-----------|------------|-----------------|--------------------|-------------------|----------------|
| | | | Cre | dits/Hour | S | | | | |
| 8JRE06(A) | Intercultural | | | | | | | | |
| | Communication | | | | | | | | |
| | OR | 3/3 | 1/1 | 1/2 | 5/6 | 50 | 30 | 20 | 100 |
| | Gender Studies | | | | | | | | |
| 8JRE06(B) | | | | | | | | | |
| 8JRG06 | Generic Elective: Refe | r Table | Below | and Choos | se any One | Subject (5 | Credits) | | 100 |
| 8JRV04 | Dissertation | - | 2/2 | 8/16 | 10/18 | - | 160 | 40 | 200 |
| | Semester Totals | 6/6 | 3/3 | 11/22 | 20/31 | 100 | 220 | 80 | 400 |

| Course | Course Name | L | T | P | Load | Theory | Practical | Internal | Total |
|--------|---------------------------|-----|---------------|-----|------|--------|-----------|----------|-------|
| Code | | | Credits/Hours | | | | Marks | Marks | Marks |
| CSG06 | Analysis of Algorithm | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG06 | Mobile Journalism | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG06 | Academic Writing | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| PRG06 | Web Advertising | 1 | 2 | 2 | 5 | 50 | 30 | 20 | 100 |
| MCG06 | Media Business Management | 4/4 | 1/1 | 0 | 5 | 80 | 0 | 20 | 100 |
| 8JRG06 | Parliamentary Reporting | 3/3 | - | 2/4 | 5/7 | 50 | 30 | 20 | 100 |

B.Sc.(EM) (Honors/Research) Scheme Semester –I

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|----------------------------------|-----|---------|--------|------|-----------------|-------------------|--------------------|----------------|
| | | | Credits | /Hours | 5 | | | | |
| EMC01 | Introduction to Communication | 4/4 | 1/1 | - | 5/5 | 80 | 20 | - | 100 |
| EMC02 | Development of Media | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| ADA01 | Social and Emotional Learning | 1/1 | 1/1 | - | 2/2 | 30 | 10 | - | 40 |
| ADA02 | Ethics & Culture | 1/1 | 1/1 | - | 2/2 | 30 | 10 | - | 40 |
| ADA03 | Hindi BhashaEvamSahitya | 1/1 | 1/1 | - | 2/2 | 30 | 10 | - | 40 |
| EMS01 | Fundamentals of Computers | - | 1/1 | 1/2 | 2/3 | - | 10 | 30 | 40 |

Semester -II

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|------------------------------|---|-----|------------|------------|------------|-----------------|-------------------|--------------------|----------------|
| | | | Credit | s/Hour | s | | | | |
| EMC03 | Basics of Electronic Media Production | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMC04 | Reporting and Editing for Electronic Media | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| ADA04 | Environmental Science and Sustainable Development | 1/1 | 1/1 | - | 2/2 | 30 | 10 | - | 40 |
| ADA05 | English Language and Literature | 1/1 | 1/1 | - | 2/2 | 30 | 10 | - | 40 |
| ADA06 (A) OR | Parliament: Practice and | - | 1/1 | 1/2 | 2/3 | - | 10 | 30 | 40 |
| ADA06 (B) OR ADA06 (C) | BhartiyaSangeet- I | - | 1/1 1/1 | 1/2 1/2 | 2/3 2/3 | - | 10 10 | 30 30 | 40 40 |
| EMS02 | Introduction to Graphic Designing | - | 1/1 | 1/2 | 2/3 | - | 10 | 30 | 40 |

Semester -III

| Course Code | Course Name | L | Т | P | Load | Theory Marks | Internal Marks | Practica l Marks | Total Marks |
|----------------|--|-----|-------|--------|------|-----------------|-------------------|---------------------|----------------|
| | | | Credi | ts/Hou | rs | | | | |
| EMC05 | Introduction to Broadcast Technologies | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMC06 | Introduction to Audiography | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMC07 | Scripting for Electronic Media | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| *EMG01 | Generic Elective :Refer Table Below and Choose any One Subject (5 Credits) | | | | | | | | 100 |
| ADA07 | Innovation and Entrepreneurship | 1/1 | 1/1 | - | 2/2 | 30 | 10 | - | 40 |

| Course | Course Name | L | T | P | Load | Theory | Internal | Practica | Total | l |
|--------|-------------|-----|---------|------|------|--------|----------|----------|-------|---|
| Code | | Cre | dits/Ho | ours | | | | | | l |

| | | | | | | Marks | Marks | l Marks | Marks |
|-------|---|-----|-----|-----|------------|-------------|--------|---------|-------|
| CSG01 | DTP with PageMaker & Photoshop | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG01 | Script Writing &Storyboarding | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG01 | Media Organizations | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| PRG01 | Social Media Marketing | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG01 | Photo Journalism | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| JRG01 | Entertainment Art & Cultural Journalism | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG01 | Leadership | 1/1 | 2/2 | 1/2 | 4/5 | 40 | 20 | 20 | 80 |
| NSG01 | NSS-3 | | • | W | ill be Not | ified Separ | rately | • | 100 |

Semester -IV

| Course Code | Course Name | L | Т | P | Load | Theor y | Internal Marks | Practica l Marks | Total Marks |
|---|--|-------------|-------------------|-------------------|-------------------|-------------|-------------------|---------------------|----------------|
| 3345 | | | Credit | s/Hour | S | Marks | 11262220 | 111241111 | 1,101115 |
| EMC08 | Anchoring for Electronic Media | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMC09 | Basics of Visual Communication | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMC10 | Basics of Camera | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| *EMG02 | Generic Elective :Refer T | able Be | low and | Choose | e any One | Subject (| 5 Credits) | | 100 |
| ADA08 (A) OR ADA08 (B) OR ADA08 (C) | Co-Curricular- 2 Parliament: Practice and Procedure- II BhartiyaSangeet- II Lalit Kala- II | - - - | 1/1 1/1 1/1 | 1/2 1/2 1/2 | 2/3 2/3 2/3 | - - - | 10 10 10 | 30 30 30 | 40 40 40 |

GE - 2

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|---|-----|---------|-----|-----------|-----------------|-------------------|--------------------|----------------|
| Code | | Cre | dits/Ho | urs | | Marks | Marks | Marks | Marks |
| CSG02 | Multimedia With Corel Draw, Premier & Sound Forge/ Audacity | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG02 | Animation for Gaming using Blender | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG02 | Media Language and Content | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| PRG02 | Search Engine Optimization & Search Engine Marketing | 1 | 1 | 3 | 5 | 50 | 20 | 30 | 100 |
| MCG02 | Communication skills | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| JRG02 | Writing for Sports | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG02 | Armed Forces | 2/2 | 2/2 | 1/2 | 5/6 | 40 | 20 | 20 | 80 |
| NSG02 | NSS-4 | | ı | Wi | ll be Not | ified Separa | ately | • | 100 |

$Semester\,{-}V$

| Course | Course Name | L | T | P | Load | Theory | Internal | Practical | Total |
|--------|-------------|---|---|---|------|--------|----------|-----------|-------|
| Code | | | | | | | | | |

| | | (| Credit | s/Hour | 'S | Marks | Marks | Marks | Marks |
|--------------|-----------------------------------|---------|--------|---------|---------|--------------|-------|-------|-------|
| | | | | | | | | | |
| EMC11 | Digital Video Editing | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMC12 | Electronic News Production | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EME- 1(A) | Corporate Culture & Communication | 3/3 | 1 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EME- 1(B) | OR Documentary Production | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| *EMG03 | Generic Elective :Refer Table B | elow an | d Cho | ose any | One Sub | ject (5 Cred | dits) | | 100 |

GE – 3

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practica l Marks | Total Marks |
|----------------|------------------------------|-----|--------|--------|-----------|-----------------|-------------------|---------------------|----------------|
| | | | Credit | s/Hour | S | | | | |
| CSG03 | Accounting with Tally | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG03 | AI and Robotics | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| EMG03 | Development Communication | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| PRG03 | Creative Communication | 2 | 1 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG03 | Creative Writing | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| JRG03 | Writing on Social Issues | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG03 | Infantry Weapons | 1/1 | 2/2 | 1/2 | 4/5 | 40 | 20 | 20 | 80 |
| NSG03 | NSS-5 | | | Wi | ll be Not | ified Separ | ately | | 100 |

Semester -VI

| Course | Course Name | L | T | P | Load | Theory | Internal | Practica | Total |
|--------|-----------------------------|----------|---------|--------|---------|------------|----------|----------|-------|
| Code | | | | | | Marks | Marks | l Marks | Marks |
| | | | Credit | s/Hour | :S | | | | |
| EMC13 | Media Laws and Ethics | 5/5 | - | ı | 5/5 | 80 | 20 | - | 100 |
| EMC14 | Project Portfolio | - | 1/1 | 4/8 | 5/9 | - | 20 | 80 | 100 |
| EME- | Digital Advertising & | | | | | | | | |
| 2(A) | Public Relations | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| | OR | | | | | | | | |
| EME- | Fiction | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| 2(B) | Production | | | | | | | | |
| *NMG04 | Generic Elective :Refer Tab | le Belov | w and C | Choose | any One | Subject (5 | Credits) | | 100 |

| Course | Course Name | L | Т | P | Load | Theory | Internal | Practica | Total |
|--------|------------------------|-----|--------|--------|-----------|-------------|----------|----------|-------|
| Code | | | | | | Marks | Marks | l Marks | Marks |
| | | | Credit | s/Hour | 'S | | | | |
| CSG04 | Social Media Marketing | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| NMG04 | Augmented and Virtual | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| | Reality (AR/VR) | 3/3 | U | 2/4 | 3/1 | 00 | 20 | 20 | 100 |
| EMG04 | Community Radio | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| PRG04 | Event & Experiential | 2 | 2 | 1 | 5 | 50 | 20 | 30 | 100 |
| | Marketing | 2 | 2 | 1 | 3 | 30 | 20 | 30 | 100 |
| MCG04 | Art of Anchoring | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG04 | Feature Writing | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NCG04 | Border & Coastal Areas | 2/2 | 2/2 | 1/2 | 5/6 | 40 | 20 | 20 | 80 |
| NSG04 | NSS-6 | | | Wi | ll be Not | ified Separ | 100 | | |

Option I - Bachelor of Science: Electronic Media (Honors)

Only those candidates who have secured minimum CGPA 7.5 in the three years of Bachelor of Science: Electronic Media shall be eligible.

Semester -VII (Option I)

| Course Code | Course Name | L | Т | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|------------------------------|---|------------|---------|---------|------------|-----------------|-------------------|--------------------|----------------|
| | | | Credi | its/Hou | rs | | | | |
| EMC15 | Fundamental of Research | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| EME03 (A) EME03 (B) | Introduction to Socio Economic Polity OR Media Language : Style & Structure | 5/5 5/5 | - | - | 5/5 5/5 | 80 80 | 20 20 | - | 100 100 |
| *EMG05 | Generic Elective :Refer Ta | ble Be | low and | d Choos | se any On | e Subject (| 5 Credits) | 1 | 100 |
| EMC16 | Internship /Project | - | 1/1 | 4/8 | 5/9 | _ | 20 | 80 | 100 |

GE - 5

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|---------------------------|---------------|-----|-----|------|-----------------|-------------------|--------------------|----------------|
| | | Credits/Hours | | | | | | | |
| CSG05 | Big Data | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG05 | Social Media Data | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| | Analytics | 3/3 | U | 2/4 | 3/ 1 | 00 | 20 | 20 | 100 |
| EMG05 | Formative Research | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| PRG05 | Digital PR | 1 | 2 | 2 | 4 | 50 | 20 | 30 | 100 |
| MCG05 | Media and Gender Studies | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG05 | Crime and Court Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

Semester -VIII (Option I)

| Course | Course Name | L | Т | P | Load | Theory | Internal | Practical | Total |
|-----------|------------------------------|---------|----------|---------|------------|------------|---------------|-----------|-------|
| Code | | | | | | Marks | Marks | Marks | Marks |
| | | | Cred | its/Hou | ırs | | | | |
| EMC18 | Communication Theories | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| EME04 (A) | Script Writing for Electroni | c | | | | | | | |
| EME04 (B) | Media | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| | OR | | | | | | | | |
| | Television Programme | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| | Production | | | | | | | | |
| *EMG06 | Generic Elective: | Refer T | able Bel | ow and | l Choose a | ny One Sub | ject (5 Credi | ts) | 100 |
| EMC17 | Dissertation/ Project | - | 1/1 | 4/8 | 5/9 | - | 20 | 80 | 100 |
| S | emester Totals | 10/10 | 1/1 | 4/8 | 20/19 | 160 | 60 | 80 | 400 |

| Course Code | Course Name | L | Т | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|-----------------------|-----|----------|-------|------|-----------------|-------------------|--------------------|----------------|
| | | (| Credits/ | Hours | | | | | |
| CSG06 | Analysis of Algorithm | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG06 | Mobile Journalism | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG06 | Academic Writing | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| PRG06 | Web Advertising | 1 | 2 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG06 | Media Business | 4/4 | 1/1 | 0 | 5 | 80 | 20 | 0 | 100 |
| | Management | 4/4 | 1/1 | U | 3 | 80 | 20 | U | 100 |

| JRG06 | Parliamentary Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
|-------|-------------------------|-----|------|-----|------|----|----|----|-----|
| | | | -, - | | -, - | | | | |

Option II - Bachelor of Science: Electronic Media (Research)

Only those candidates who have secured minimum CGPA 7.5 in the three years of Bachelor of Science: Electronic Media shall be eligible. Only those students who wish to pursue for PhD Research degree may continue this option II for 4th year.

Semester -VII (Option II)

| Course Code | Course Name | L | T | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|---|---------------------------------------|---------------|-----|------------|----------|-----------------|-------------------|--------------------|----------------|
| Couc | | Credits/Hours | | TVILLI INS | 17141143 | 17141113 | IVIUI INS | | |
| EMC15 | Fundamental of Research | 5/5 | - | 1 | 5/5 | 80 | 20 | - | 100 |
| EME05 (A) EME05 (B) | • | 5/5 | - | 1 | 5/5 | 80 | 20 | - | 100 |
| | Media Language : Style & Structure | 5/5 | 1 | ı | 5/5 | 80 | 20 | - | 100 |
| *EMG05 Generic Elective :Refer Table Below and Choose any One Subject (5 Credits) | | | | | | 100 | | | |
| EMC19 | Project | ı | 1/1 | 4/8 | 5/9 | - | 20 | 80 | 100 |
| Se | mester Totals | 15/15 | 1/1 | 4/8 | 20/19 | 160 | 60 | 80 | 400 |

GE - 5

| Course Code | Course Name | L | Т | P | Load | Theory Marks | Internal Marks | Practical Marks | Total Marks |
|----------------|--------------------------------|---------------|-----|-----|------|-----------------|-------------------|--------------------|----------------|
| | | Credits/Hours | | | | | | | |
| CSG05 | Big Data | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG05 | Social Media Data Analytics | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG05 | Formative Research | 5/5 | - | - | 5/5 | 80 | 20 | - | 100 |
| PRG05 | Digital PR | 1 | 2 | 2 | 4 | 50 | 20 | 30 | 100 |
| MCG05 | Media and Gender Studies | 4/4 | 0 | 1/2 | 5 | 60 | 20 | 20 | 100 |
| JRG05 | Crime and Court Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

Semester -VIII (Option II)

| Course | Course Name | L | T | P | Load | Theory | Internal | Practical | Total |
|--|------------------------------------|-------|---------------|-------|----------|--------|----------|-----------|-------|
| Code | | | | | | Marks | Marks | Marks | Marks |
| | | | Credits/Hours | | | | | | |
| EME06 (A) EME06 (B) | Content Analysis OR | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| | Television Programme Production | 3/3 | - | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| *EMG06 Generic Elective :Refer Table Below and Choose any One Subject (5 Credits | | | | | Credits) | | 100 | | |
| EMC20 | Thesis | ı | 2/2 | 8/16 | 10/18 | - | 40 | 160 | 200 |
| | Semester Totals | 08/08 | 2/2 | 10/20 | 20/30 | 140 | 80 | 180 | 400 |

| Course | Course Name | L | T | P | Load | Theory | Internal | Practical | Total |
|--------|------------------------------------|---------------|-----|-------|-------|--------|----------|-----------|-------|
| Code | | Credits/Hours | | Marks | Marks | Marks | Marks | | |
| CSG06 | Analysis of Algorithm | 4/4 | 0 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |
| NMG06 | Mobile Journalism | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| EMG06 | Academic Writing | 3/3 | 0 | 2/4 | 5/7 | 60 | 20 | 20 | 100 |
| PRG06 | Web Advertising | 1 | 2 | 2 | 5 | 50 | 20 | 30 | 100 |
| MCG06 | Media Business | 4/4 | 1/1 | 0 | 5 | 80 | 20 | 0 | 100 |
| JRG06 | Management Parliamentary Reporting | 3/3 | 1/1 | 1/2 | 5/6 | 60 | 20 | 20 | 100 |

General Scheme of Programmes

Academic Scheme:-

There shall be an Academic Scheme of the course as prescribed by the University and printed in the prospectus/syllabus of the course concerned. The scheme of the course is binding to all the students. The University shall have right to change or modify the scheme of the course from time to time.

Examinations:-

- 1. The examination of I, III, V and VII Semesters, called as Odd Semester, shall be generally held in the months of December-January and that of II,IV, VI and VIII Semesters, called Even Semesters, shall be held in the months of May-June.
- 2. There shall be ATKT (Allowed to Keep Term) and Backlog system in which a failure student (who appears in the examination of a semester but fails) to pursue his regular studies in higher semester. He can simultaneously appear in the examination of higher semester as a regular fresh student and in the examination of lower semester as a Backlog student.
- 3. The duration of theory examination of any semester should normally not exceed twenty working days.
- In any case the final result shall not be declared unless he/she has fully cleared all the semesters.

Passing of Examinations:-

- 1. In order to pass Examination of any semester, a candidate shall have to secure following percentage of minimum marks:
 - a) 40% of the maximum marks allotted to each Theory Paper.
 - b) 40% of the maximum marks allotted to each Practical/Vivavoce/Project/Dissertation/Internship/Thesis.
 - c) 40% of the maximum marks allotted to each Internal/Term-work.

Awards of Division:-

- 1. Division shall be awarded only in the final semester.
- 2. Successful candidates in all the semester examination shall be awarded the division at the end of final semester examination taking the aggregate of marks obtained in all semesters as follows:
 - a) 60% and above First Division.
 - b) Less than 60% but not less than 45% Second Division.
 - c) Less than 45% but not less than 40% Third Division.

Provided the candidate has secured the minimum pass marks as specified under clause Passing of Examination above.

Condonation of deficiency in marks:-

a) One Grace mark shall be awarded by the Vice Chancellor to the passed candidate who may be placed in the higher division by award of Vice Chancellor's one grace mark. The higher division will be shown in the result. This is subject to exit of the candidate from the programme.

- Grace marks up to five percent of maximum marks in a theory paper will be granted if the candidate after having appeared in all theory papers together as regular candidate fails in a single paper. No grace marks will be granted if the examination is taken in parts.
- c) Grace marks are not added to score of the paper. Grace marks will be considered for calculation of Grade Point. They are notional in nature. They are indicated to grant the benefit to the student without affecting the magnitude of score.
- d) In the mark sheet award of Grace marks is indicated as "GR"
- e) The Grace marks will not be granted to backlog papers.
- f) Grace marks will not be granted to Practicals- Group i.e. to practicals, projects, internal assessment and term work.

Attendance:-

- a) A candidate shall be eligible to be admitted to examination if he/she maintains at least 75% attendance in the teaching program of the class.
- b) A shortage in attendance up to 5% can be condoned by the Head of The Department/Head of the Institute of reasonable grounds.
- c) A further shortage up to 10% can be condoned by the Vice Chancellor on recommendation of the Head of Department/Head of the Institute on reasonable grounds.
- d) No candidate can be admitted to examination if his/her attendance percentage is below 60%.

Examination and Assessment

The Grade, Letter Grade and the Grade Point earned by the candidate in a subject will be as given below. The University recommends a 10-point grading system with the following letter grades as given below:

| Semester/Programme% | Letter Grade | Grade Point |
|---------------------|---------------------|--------------------|
| 90-100 | O (Outstanding) | 10 |
| 80-89 | A+(Excellent) | 9 |
| 70-79 | A(Very Good) | 8 |
| 60-69 | B+(Good) | 7 |
| 50-59 | B(Above Average) | 6 |
| 46-49 | C(Average) | 5 |
| 40-45 | P (Pass) | 4 |
| Below 40 | F(Fail) | 0 |
| | Ab (Absent) | 0 |

A student obtaining Grade F shall be considered failed and will be required to reappear in the examination.

Computation of SGPA and CGPA

The following procedure is prescribed to compute the Semester Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA):

1 The SGPA is the ratio of sum of the product of the number of credits with the grade points scored by a student in all the courses taken by a student and the sum of the number of credits of all the courses undergone by a student, i.e

SGPA (Si) =
$$\sum$$
 (Cix Gi) / \sum Ci

WhereCi is the number of credits of the ith course and Gi is the grade point scored by the student in the ith course.

2. The CGPA is also calculated in the same manner taking into account all the courses undergone by a student over all the semesters of a programme, i.e.

CGPA =
$$\sum$$
(Ci x Si) / \sum Ci

where Si is the SGPA of the ith semester and Ci is the total number of credits in that semester.

3. The SGPA and CGPA shall be rounded off to 2 decimal points and reported in the transcripts.

Illustration of Computation of SGPA and CGPA and Format for Transcripts

i. Computation of SGPA and CGPA

Illustration for SGPA

| Course | Credit | Grade | Grade | Credit Point |
|----------|--------|--------|-------|----------------|
| | | letter | point | Credit x Grade |
| Course 1 | 3 | A | 8 | 3 x 8 = 24 |
| Course 2 | 4 | B+ | 7 | 4 x 7 = 28 |
| Course 3 | 3 | В | 6 | 3 x 6 = 18 |
| Course 4 | 3 | О | 10 | 3 x 10 = 30 |
| Course 5 | 3 | С | 5 | 3 x 5 = 15 |
| Course 6 | 4 | В | 6 | 4 x 6 = 24 |
| | 20 | | | 139 |

Thus, **SGPA** =139/20 =6.95

Illustration

for CGPA

| Semester 1 | Semester 2 | Semester 3 | Semester 4 |
|------------|------------|------------|------------|
| Credit: 20 | Credit: 22 | Credit: 25 | Credit: 26 |
| SGPA:6.9 | SGPA:7.8 | SGPA: 5.6 | SGPA:6.0 |

| Semester 5 | Semester 6 |
|------------|------------|
| Credit: 26 | Credit: 25 |
| SGPA:6.3 | SGPA: 8.0 |

Thus, **CGPA** =
$$20 \times 6.9 + 22 \times 7.8 + 25 \times 5.6 + 26 \times 6.0 + 26 \times 6.3 + 25 \times 8.0$$

$$= 6.73$$

Transcript (Format): Based on the above recommendations on Letter grades, grade points, SGPA and CGPA, the Universitywill issue the transcript for each semester and a consolidated transcript indicating the performance in all semesters.
