

# MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM AND COMMUNICATION, BHOPAL

## Entrance Examination 2022-23

### **Instructions And Methods For Filling Up Online Application**

1. Only Online applications are accepted for admission. Application is valid only after receiving prescribed fees.
2. For filling online application, please visit University website [mcu.ac.in](http://mcu.ac.in) or directly go to <https://mcrpv.mponline.gov.in/>
3. Please read all instructions carefully before filling the application form.
4. Application form can be filled online from 11th May, 2022 to 17th July, 2022 till 12:00 midnight.
5. You can read details about the courses from the University's website [mcu.ac.in](http://mcu.ac.in).
6. A candidate can apply for any number of programmes. For this he/she must fill separate forms and pay the requisite fees for each programme.
7. For filling online form, please click on link **Apply For Admission-Session 2022-23**. Fill up the form for the selected campus & course and then pay the fee. If you want to fill the form for another programme of the same level, please follow the link **"Click Here to Fill Separate Form If You Are Applying More Than One Course In Same Course Level"** and give your **previous Form number** to continue. To fill application form for another campus or level you must fill fresh application.
8. Online application fee for the admission is Rs. 500/- (Rs. 50/- portal fee extra) for General and OBC candidates. For SC/ST candidates of M.P., application fee is waved off only portal fee Rs. 50 is payable.
9. A candidate can apply for any number of programmes. For each additional programme a separate form of Rs.300/- (Rs. 50/- portal fee extra) is to be submitted. SC/ST candidates of M.P. can apply for any number of programmes with only portal fee Rs. 50 is chargeable for each programme.
10. The University will not conduct entrance test for Group-H courses. Admission to these courses will be given on the basis of merit of the marks obtained in the qualifying examination by the applicant. The application fee for these courses will be Rs.300/- (portal fee Rs.50/- extra) via online payment. The application fee for additional courses will be Rs.200/- (portal fee Rs.50/- extra). SC/ST candidates of Madhya Pradesh can apply free of cost but portal fee of Rs.50/- will be charged.
11. Students should note that SBI, HDFCs Getaway should be given priority for payment because these Getaways have high success rate, which makes the chances of transaction failure less.

12. Students whose marks are in Grade/CGPA/SGPA should note that while filling the online application form they pay attention that their Grade/CGPA/SGPA are converted to Marks, Percentage. If he/she will not fill online application form in Marks or percentage their form will be rejected.
13. University will not accept any unpaid application form; therefore, each applicant must ensure that he/she has submitted the online fees and got the receipt.
14. It is mandatory to submit Mark Sheet, Caste Certificate, and other necessary certificates to the concerned department at the time of admission along with a copy of print out received after filling up the application form and paying the fees. Therefore, the students are requested to keep the printout safe. The printout can be taken when applying or even later. To take the printout later you click the link "Pay Unpaid/View Receipt for Admission Application Form 2022-23" and enter your application number.
15. If any kind of error has been made by the student while applying online, then such students can click on the given link <https://mcrpv.mponline.gov.in/portal/> Edit Entrance Exam 2022-23 After Payment Option Error corrections can be done through online application. For this, the student will have to pay an amount of Rs.150/- (Rs.50/- additional portal fee).
16. **Last date of filling online applications is 17<sup>th</sup> July, 2022 at 12.00 midnight.**
17. The admit card for the entrance exam can be downloaded using the form number. To get the admit card, click on "Download Admit Card". The link for downloading the Admit Card will be available from 20/07/2022 to 24/07/2022 on [www.mponline.gov.in](http://www.mponline.gov.in) and the University website [www.mcu.ac.in](http://www.mcu.ac.in).

Courses Offered, Minimum educational qualification for the course, course code, duration of the courses and the number of seats available are as under:-

## Bhopal Campus

No.	Name of Course	Duration of the Course	Course Code	Education Qualifications	No. of Seats Available
1.	MA (Journalism)	2 Years (4 Semesters)	MA(J)	Graduation in any discipline from a recognized university.	40
2.	MA (Digital Journalism)	2 Years (4 Semesters)	MA(DJ)	Graduation in any discipline from a recognized university.	40
3.	M.Sc. (Electronic Media)	2 Years (4 Semesters)	MSc(EM)	Graduation in any discipline from a recognized university.	40

No.	Name of Course	Duration of the Course	Course Code	Education Qualifications	No. of Seats Available
4.	MA (Broadcast Journalism)	2 Years (4 Semesters)	MA(BJ)	Graduation in any discipline from a recognized university.	40
5.	MA (Advertising and Public Relations)	2 Years (4 Semesters)	MA(APR)	Graduation in any discipline from a recognized university.	30
6.	M.Sc. (Film Production)	2 Years (4 Semesters)	MSc(FP)	Graduation in any discipline from a recognized university.	30
7.	MA (Mass Communication)	2 Years (4 Semesters)	MA(MC)	Graduation in any discipline from a recognized university.	30
8.	M.Sc. (New Media)	2 Years (4 Semesters)	M.Sc.(NM)	Graduation in any discipline from a recognized university.	30
9.	M.Sc. (Media Research)	2 Years (4 Semesters)	MSc(MR)	Graduation in any discipline from a recognized university.	30
10.	MBA (Media Business Management)	2 Years (4 Semesters)	MBA(MBM)	Graduation from recognized university with 50% marks in any discipline. (45% for SC, ST and OBC)	60
11.	Master of Computer Applications	2 Years (4 Semesters)	MCA	Passed BCA/Bachelor Degree in Computer Science Engineering or equivalent Degree with Minimum 50% marks OR Passed B.Sc. (/B.Com./B.A. with Mathematics at 10+2 Level or at Graduation Level (with additional bridge Courses as per the norms of the University).(45%marks in case of candidate belonging to reserved category in the qualifying Examination]	60

No.	Name of Course	Duration of the Course	Course Code	Education Qualifications	No. of Seats Available
12.	BA (Journalism & Creative Writing) (Honors)*	3 and 4 Years (6 and 8 Semesters)	BA(JCW) (Honors)	Passed 10+2 exams in any discipline from a recognized board	40
13.	B.Sc. (Electronic Media) (Honors)*	3 and 4 Years (6 and 8 Semesters)	B.Sc.(EM) (Honors)	Passed 10+2 exams in any discipline from a recognized board	40
14.	BA (Mass Communication) (Honors)*	3 and 4 Years (6 and 8 Semesters)	BA(MC) (Honors)	Passed 10+2 exams in any discipline from a recognized board	40
15.	BA (Advertising and Public Relations) (Honors)*	3 and 4 Years (6 and 8 Semesters)	BA(APR) (Honors)	Passed 10+2 exams in any discipline from a recognized board	30
16.	B.Sc. (Film and Communication Studies) (Honors)*	3 and 4 Years (6 and 8 Semesters)	B.Sc.(FCS) (Honors)	Passed 10+2 exams in any discipline from a recognized board	30
17.	BBA (E-Commerce)	3 Years (6 Semesters)	BBA(EC)	Passed 10+2 exams in any discipline from a recognized board	40
18.	B.Com Management (Honors)*	3 and 4 Years (6 and 8 Semesters)	B.Com (M) (Honors)	Passed 10+2 exams in any discipline from a recognized board	30
19.	B.Sc. (Multimedia) (Honors)*	3 and 4 Years (6 and 8 Semesters)	B.Sc.(MM) (Honors)	Passed 10+2 exams in any discipline from a recognized board	40
20.	B.Sc. (Graphics and Animation)	3 Years (6 Semesters)	B.Sc.(GA)	Passed 10+2 exams in any discipline from a recognized board	40

No.	Name of Course	Duration of the Course	Course Code	Education Qualifications	No. of Seats Available
21.	B.Tech. (Printing & Packaging)	4 Years (8 Semesters)	B. Tech.(PP)	<p>Passed 10+2 examination with Physics/ Mathematics / Chemistry / Computer Science/Electronics/Information Technology / Biology / Informatics Practices / Bio-technology/ Technical Vocational subject / Agriculture/ Engineering Graphics / Business Studies/Entrepreneurship.(Any of the three) Obtained at least 45% marks (40% marks in case of candidates belonging to reserved category) in the above subjects taken together.</p> <p style="text-align: center;">OR</p> <p>Passed min. 3 years Diploma examination with at least 45% marks (40% marks in case of candidates belonging to reserved category) subject to vacancies in the First Year, in case the vacancies at lateral entry are exhausted. (The Universities will offer suitable bridge courses such as Mathematics, Physics, Engineering drawing, etc., for the students coming from</p>	30

No.	Name of Course	Duration of the Course	Course Code	Education Qualifications	No. of Seats Available
				diverse backgrounds to achieve desired learning outcomes of the programme)	
22.	B.Tech. (Printing & Packaging) Lateral Entry	3 Years (6 Semesters)	B. Tech.(PP) LE	<p>Passed Minimum THREE years/ TWO years (Lateral Entry) Diploma examination with at least 45% marks (40% marks in case of candidates belonging to reserved category) in ANY branch of Engineering and Technology. OR</p> <p>Passed B.Sc. Degree from a recognized University as defined by UGC, with at least 45% marks (40% marks in case of candidates belonging to reserved category) and passed 10+2 examination with Mathematics as a subject. OR</p> <p>Passed D.Voc. Stream in the same or allied sector. (The Universities will offer suitable bridge courses such as Mathematics, Physics, Engineering drawing, etc., for the students coming from diverse backgrounds to achieve desired learning outcomes of the programme)</p>	30

No.	Name of Course	Duration of the Course	Course Code	Education Qualifications	No. of Seats Available
23.	Bachelor of Computer Applications(Honors)*	3 and 4 Years (6 and 8 Semesters)	BCA (Honors)	Passed 10+2 exams in any discipline from a recognized board	60
24.	Bachelor of Library and Information Science	1 Years (2 Semesters)	BLIS	Graduation in any discipline from a recognized university.	20
25.	Master of Library and Information Science	1 Years (2 Semesters)	MLIS	BLIS in any discipline from a recognized university.	20

## Khandwa Campus

No.	Name of Course	Duration of the Course	Course Code	Education Qualifications	No. of Seats Available
1.	MA (Journalism)	2 Years (4 Semesters)	MA(J)	Graduation in any discipline from a recognized university.	30
2.	BA (Mass Communication) (Honors)*	4 Years (8 Semesters)	BA(MC) (Honors)	Passed 10+2 exams in any discipline from a recognized board	30
3.	Post Graduate Diploma in Computer Applications	1 Year (2 Semesters)	PGDCA	Graduation in any discipline from a recognized university.	40
4.	Diploma in Computer Applications	1 Year (2 Semesters)	DCA	Passed 10+2 exams in any discipline from a recognized board	40

## Rewa Campus

No.	Name of Course	Duration of the Course	Course Code	Education Qualifications	No. of Seats Available
1.	MA (Journalism)	2 Years (4 Semesters)	MA(J)	Graduation in any discipline from a recognized university.	30
2.	MA (Mass	2 Years	MA(MC)	Graduation in any discipline	30

No.	Name of Course	Duration of the Course	Course Code	Education Qualifications	No. of Seats Available
	Communication)	(4 Semesters)		from a recognized university.	
3.	M.Sc. (Electronic Media)	2 Years (4 Semesters)	MSc(EM)	Graduation in any discipline from a recognized university.	30
4.	BA (Mass Communication) (Honors)*	4 Years (8 Semesters)	BA(MC) (Honors)	Passed 10+2 exams in any discipline from a recognized board	30
5.	B.Sc. (Electronic Media) (Honors)*	3 and 4 Years (6 and 8 Semesters)	B.Sc.(EM) (Honors)	Passed 10+2 exams in any discipline from a recognized board	30
6.	Bachelor of Computer Applications (Honors)*	3 and 4 Years (6 and 8 Semesters)	BCA (Honors)	Passed 10+2 exams in any discipline from a recognized board	30
7.	Post Graduate Diploma in Rural Journalism	1 Year (2 Semesters)	PGDRJ	Graduation in any discipline from a recognized university.	20
8.	Post Graduate Diploma in Computer Applications	1 Year (2 Semesters)	PGDCA	Graduation in any discipline from a recognized university.	40
9.	Diploma in Computer Applications	1 Year (2 Semesters)	DCA	Passed 10+2 exams in any discipline from a recognized board	40



# Datia Campus

No.	Name of Course	Duration of the Course	Course Code	Education Qualifications	No. of Seats Available
1.	MA (Mass Communication)	2 Years (4 Semesters)	MA(MC)	Graduation in any discipline from a recognized university.	30
2.	BA (Mass Communication) (Honors)*	3 and 4 Years (6 and 8 Semesters)	BA(MC) (Honors)	Passed 10+2 exams in any discipline from a recognized board	30
3.	Post Graduate Diploma in Rural Journalism	1 Year (2 Semesters)	PGDRJ	Graduation in any discipline from a recognized university.	20

## (Courses based on New National Education Policy) Please note....

Under the Government of India approved National Education Policy (NEP), 3/4-year (6/8 semesters) Honors courses of Under Graduate level have been started by the University. Its objective is to catalyze quality academic research while providing equitable access to holistic and multidisciplinary education to the students. In NEP-2020 -

- Multiple entry and exit system has been implemented. You can understand it like - in today's system, if you are not able to study further after the first or second year in a three year (or six semesters) course, then you have no option, but in multiple entry and exit system, you will be awarded certificate after one year, diploma after two years and degree after three-four years. This will be of great benefit to those students whose studies are left out in the middle for some reasons.

There will be a four-year degree programme for students who want to do research. Those who want to go into any job, they will have to do only three years degree programme.

## **IMPORTANT INSTRUCTIONS FOR STUDENTS**

- Admission to courses will be given on merit on the basis of marks obtained in the entrance test.
- Based on the immediate circumstances of Covid-19 and the guidelines given by the government for this, the university may change the admission process and related dates. Same will be notified on the University Website.
- The student must bear the responsibility for all the information provided in application form regarding educational and other essential qualification.
- It is mandatory to produce all the original documents/mark sheets with the printout of the application form at the time of admission.
- Those who have appeared for their final year of eligibility examination are also eligible to apply provided they submit proof of clearing the eligibility examination and marks obtained at the time of admission.
- A limited number of accommodations are available in the hostel for the convenience of students at the new campus of the university. For hostel a separate application has to be made for the hostel after taking admission. The final decision for the allotment of hostel will be taken at the time of admission.
- Due to COVID-19 situation, lock down announced by the Govt., deceleration of 12th result by the respective boards or deceleration of UG result by Universities and other circumstances, university may modify the dates of admission process. Such information will be publish on the University website.
- The list of the students, who clear the entrance examination, will be released on the University website. Provisional admission will be given to the candidate on merit on the basis of the entrance exam. It will be mandatory for these students to deposit the prescribed fee of the course within the stipulated time frame. If the fee is not deposited within the time-frame, their entry will be cancelled.
- The University follows the reservation policy followed by the government of Madhya Pradesh for admissions in different programmes. Forty percent seats in each programme are reserved for Madhya Pradesh domicile. Seats are reserved for Scheduled Caste, Scheduled Tribe and other Backward Category students as per the rules laid down by the government of Madhya Pradesh. Thirty percent seats in

each category are reserved for female candidates. Reservation is provided to physically challenged students and applicants from Jammu & Kashmir, as per the guidelines of the government of Madhya Pradesh. Students seeking admissions under the quota concerned will have to submit essential documents at the time of admissions, otherwise their claim for the seat won't be considered. The Students will be responsible for all the documents to be enclosed with the application form for educational and other essential qualifications. The documents will be cross-checked at the time of final selection. This year EWS (economically weaker sections) reservation will also be followed.

- The University reserves the right to make any change in the admission schedule, to reduce or increase the number of seats or discontinue any programme, if any situation arises. The Vice- Chancellor's decision will be final and binding in all such matters. All legal disputes are subject to the jurisdiction of Bhopal Court only.
- Students shall comply with the provisions of the MCU Act and regulations made there under and code of conducts/instructions to be issued time to time, by the University administration. The University reserves the right to make any change or modification in the curriculum with due notification.
- Provisionally admitted students have to deposit the prescribed course fees online within given time period; otherwise their right of admission in the applied course will be forfeited.
- It will be the responsibility of the student to attach all the educational and other qualifying related documents with the application form. Final Selection/The documents will be verified at the time of admission.
- Students must regularly visit the University website [www.mcu.ac.in](http://www.mcu.ac.in) for any information related with admissions. They can also personally contact on the phone at 0755-2553523 (Bhopal), 9754870534 (Khandwa), 7693861752 (Rewa) or email at [admission@mcu.ac.in](mailto:admission@mcu.ac.in) for any guidance or assistance.
- If a student wants to withdraw his/her admission before the commencement of programme Rs. 5,000 will be deducted as processing fees, after this date only caution money will be refunded.

## Entrance Exam Plan

- Admission to courses will be given on the basis of merit marks obtained in the entrance test conducted by the university.
- B.L.I.S., M.L.I.S. and admission to diploma courses will be done on the basis of merit of the marks obtained in the qualifying examination.
- The entrance exam will be held on Sunday, July 24, 2022. Entrance Test Bhopal, Khandwa, Rewa, Datia, Indore, New Delhi, Lucknow, Patna, Kolkata, Jabalpur, Ranchi, Jaipur, Raipur and Gorakhpur. The University reserves the right to cancel an examination centre. In such a situation, the examinee will be allotted the second examination centres selected by him/her.
- Students selected for admission will have to send all the documents given below in JPEG format at the department's email related to their course. The documents should be received by the department before the admission.

### DOCUMENTS CHECK LIST FOR STUDENTS (Graduation) -

1. 10th Marksheet\*
2. 12th Marksheet\* (If 2021 candidates have not received in original, Internet copy with self attestation will suffice)
3. MP Domicile (If applicable)\*
4. Caste Certificate (If applicable)\*
5. Aadhar\*
6. Migration (can be submitted later)
7. Transfer Certificate (can be submitted later)
8. Character Certificate (can be submitted later)

### DOCUMENTS CHECK LIST FOR STUDENTS (Post-Graduation) -

1. 10th Marksheet\*
2. 12th Marksheet\* (If 2021 candidates have not received in original, Internet copy with self attestation will suffice)
3. Graduation (First 2 years/4 Semesters)\*
4. MP Domicile (If applicable)\*
5. Caste Certificate (If applicable)\*
6. Aadhar\*
7. Migration (can be submitted later)
8. Transfer Certificate (can be submitted later)
9. Character Certificate (can be submitted later)

- Students appearing for the final year examination are eligible to apply. However, such students will have to pass the qualifying examination at the time of admission and must produce proof of marks obtained.
- It will be mandatory to submit the original copy of all the certificates for verification at the time of admission.
- The entire responsibility of the forms and mark lists to be submitted for educational qualification and other necessary qualifications along with the application form shall be of the student.

## **ADMISSION PROCESS:**

- The outline of the entrance examination will be as follows:-

Group - A	08.00-09.30 am
Group - B	10.30-12.00 am
Group - C	noon 1.00-2.30
Group - D	3.30 pm-5.00 pm
Group - E-	Noon 1.00-2.30
Group - F	10.30-12.00 am
Group - G	08.00-09.30 am

The entrance test will be based on objective questions. During the 90-minute (one and a half hour) examination, 150 objective questions related to aptitude, reasoning, language proficiency and creativity will be asked. In the Group-C (MCA-2 year syllabus) examination, questions related to logical, mathematical abilities and computer awareness will be asked. B.Tech. (Printing & Packaging) Questions related to general mathematics, physics and chemistry will also be asked in the entrance exam. The entrance test for MBA course conducted by the university will ask questions related to quantitative technique and fact analysis, reasoning, language proficiency and general knowledge.

- Candidates enter the examination centre, Roll No. and the admit cards will be available online.
- For the entrance examination, the examinees will be given the question paper along with the OMR. The sheet will be made available at the examination centre.
- The list of candidates selected for the interview after the entrance examination will be released on the university website as per campus and curriculum.

## LIST OF COURSES BY ENTRANCE EXAMINATION GROUP

Group	Name of Course	Duration of the Course	Course Code	Education Qualifications
A	MA (Journalism)	2 Years (4 Semesters)	MA(J)	Graduation in any discipline from a recognized university.
	MA (Advertising and Public Relations)	2 Years (4 Semesters)	MA(APR)	Graduation in any discipline from a recognized university.
	MA (Mass Communication)	2 Years (4 Semesters)	MA(MC)	Graduation in any discipline from a recognized university.
	M.Sc. (Media Research)	2 Years (4 Semesters)	MSc(MR)	Graduation in any discipline from a recognized university.
B	MA (Digital Journalism)	2 Years (4 Semesters)	MA(DJ)	Graduation in any discipline from a recognized university.
	M.Sc. (Electronic Media)	2 Years (4 Semesters)	MSc(EM)	Graduation in any discipline from a recognized university.
	MA (Broadcast Journalism)	2 Years (4 Semesters)	MA(BJ)	Graduation in any discipline from a recognized university.
	M.Sc. (Film Production)	2 Years (4 Semesters)	MSc(FP)	Graduation in any discipline from a recognized university.
	M.Sc. (New Media)	2 Years (4 Semesters)	M.Sc.(NM)	Graduation in any discipline from a recognized university.
C	Master of Computer Applications	2 Years (4 Semesters)	MCA	Passed BCA/Bachelor Degree in Computer Science Engineering or equivalent Degree with Minimum 50% marks OR Passed B.Sc. (/B.Com./B.A. with Mathematics at 10+2 Level or at Graduation Level (with additional bridge Courses as per the norms of the University). (45%marks in case of candidate belonging to reserved category in the qualifying Examination]
D	MBA (Media Business Management)	2 Years (4 Semesters)	MBA(MBM)	Graduation from recognized university with 50% marks in any discipline. (45% for SC, ST and OBC)
E	BA (Journalism & Creative Writing) (Honors)	3 and 4 Years (6 and 8 Semesters)	BA(JCW) (Honors)	Passed 10+2 exams in any discipline from a recognized board

Group	Name of Course	Duration of the Course	Course Code	Education Qualifications
	B.Sc. (Electronic Media) (Honors)	3 and 4 Years (6 and 8 Semesters)	B.Sc.(EM) (Honors)	Passed 10+2 exams in any discipline from a recognized board
	BA (Mass Communication) (Honors)	3 and 4 Years (6 and 8 Semesters)	BA(MC) (Honors)	Passed 10+2 exams in any discipline from a recognized board
F	BBA (E-Commerce)	3 Years (6 Semesters)	BBA(EC)	Passed 10+2 exams in any discipline from a recognized board
	B.Sc. (Multimedia) (Honors)	3 and 4 Years (6 and 8 Semesters)	B.Sc.(MM) (Honors)	Passed 10+2 exams in any discipline from a recognized board
	B.Sc. (Graphics and Animation)	3 Years (6 Semesters)	B.Sc.(GA)	Passed 10+2 exams in any discipline from a recognized board
	Bachelor of Computer Applications (Honors)	3 and 4 Years (6 and 8 Semesters)	BCA (Honors)	Passed 10+2 exams in any discipline from a recognized board
	BA (Advertising and Public Relations) (Honors)	3 and 4 Years (6 and 8 Semesters)	BA(APR) (Honors)	Passed 10+2 exams in any discipline from a recognized board
	B.Sc. (Film and Communication Studies) (Honors)	3 and 4 Years (6 and 8 Semesters)	B.Sc.(FCS) (Honors)	Passed 10+2 exams in any discipline from a recognized board
	B.Com (Management) (Honors)	3 and 4 Years (6 and 8 Semesters)	B.Com (M) (Honors)	Passed 10+2 exams in any discipline from a recognized board
G	B.Tech. (Printing & Packaging)	4 Years (8 Semesters)	B. Tech.(PP)	Passed 10+2 examination with Physics/ Mathematics / Chemistry / Computer Science/Electronics/Information Technology / Biology / Informatics Practices / Bio-technology/ Technical Vocational subject / Agriculture/ Engineering Graphics / Business Studies/Entrepreneurship.(Any of the three) Obtained at least 45%

Group	Name of Course	Duration of the Course	Course Code	Education Qualifications
				<p>marks (40% marks in case of candidates belonging to reserved category) in the above subjects taken together.</p> <p>OR</p> <p>Passed min. 3 years Diploma examination with at least 45% marks (40% marks in case of candidates belonging to reserved category) subject to vacancies in the First Year, in case the vacancies at lateral entry are exhausted. (The Universities will offer suitable bridge courses such as Mathematics, Physics, Engineering drawing, etc., for the students coming from diverse backgrounds to achieve desired learning outcomes of the programme)</p>
	B.Tech. (Printing & Packaging) Lateral Entry	3 Years (6 Semesters)	B. Tech.(PP) LE	<p>Passed Minimum THREE years/ TWO years (Lateral Entry) Diploma examination with at least 45% marks (40% marks in case of candidates belonging to reserved category) in ANY branch of Engineering and Technology.</p> <p>OR</p> <p>Passed B.Sc. Degree from a recognized University as defined by UGC, with at least 45% marks (40% marks in case of candidates belonging to reserved category) and passed 10+2 examination with Mathematics as a subject.</p> <p>OR</p> <p>Passed D.Voc. Stream in the same or allied sector. (The Universities will offer suitable bridge courses such as Mathematics, Physics,</p>



Group	Name of Course	Duration of the Course	Course Code	Education Qualifications
				Engineering drawing, etc., for the students coming from diverse backgrounds to achieve desired learning outcomes of the programme)

- **The admission to Group -H courses will be given on the basis of marks obtained in the qualifying examination. The entrance test for these courses will not be conducted.**

H	Post Graduate Diploma in Computer Applications	1 Year (2 Semesters)	PGDCA	Graduation in any discipline from a recognized university.
	Diploma in Computer Applications	1 Year (2 Semesters)	DCA	Passed 10+2 exams in any discipline from a recognized board
	Bachelor of Library and Information Science	1 Years (2 Semesters)	BLIS	Graduation in any discipline from a recognized university.
	Master of Library and Information Science	1 Years (2 Semesters)	MLIS	BLIS in any discipline from a recognized university.
	Post Graduate Diploma in Rural Journalism	1 Year (2 Semesters)	PGDRJ	Graduation in any discipline from a recognized university.

## **IMPORTANT DATES FOR ADMISSION PROCESS 2022-23**

Filling up of online application form	– 11 <sup>th</sup> May to 17 <sup>th</sup> July 2022
Downloading admit card	– 20 <sup>nd</sup> to 24 <sup>th</sup> July 2022
Entrance Exam	– 24 <sup>th</sup> July, 2022
Declaration of Entrance Exam Result	– 30 <sup>th</sup> July, 2022
First Selection List	– 3 <sup>rd</sup> August 2022
Last date for submission of fee for first list	– 8 <sup>th</sup> August, 2022
Second Selection List	– 13 <sup>th</sup> August 2022
Last date for submission of fee for second list	– 18 <sup>th</sup> August 2022
Session Start	– 22 August 2022

**Information on admission to various courses of the University may be contacted with the following coordinators. Contact time: 10.00 a.m. to 6.00 p.m. (on working days)**

<b>Name of Department</b>	<b>Name of Courses</b>	<b>Name of Coordinators</b>	<b>Contact Number</b>
<b>Department of Electronic Media</b> electronicmedia@mcu.ac.in	<ul style="list-style-type: none"> <li>▪ M.A. Broadcast Journalism [MA(BJ)]</li> <li>▪ M.Sc. Electronic Media [M.Sc(EM)]</li> <li>▪ B.Sc. Electronic Media [B.Sc(EM)]</li> </ul>	▪ Dr. Sanjeev Gupta Associate Professor	9425028871
		▪ Shri Rahul Khadia Assistant Professor	7566666257
		▪ Shri Mukesh Chourase Assistant Professor	6260780407
<b>Department of Computer Science and Applications</b> computer@mcu.ac.in	<ul style="list-style-type: none"> <li>▪ Master of Computer Applications [MCA]</li> <li>▪ Bachelor of Computer Application [BCA]</li> </ul>	▪ Shri Ravi Mohan Sharma Associate Professor	9406525605
		▪ Shri Anil Saxena Tutor	9340414676
<b>Department of Journalism</b> journalism@mcu.ac.in	<ul style="list-style-type: none"> <li>▪ Master of Arts (Journalism) [MA(J)]</li> <li>▪ Master of Arts (Digital Journalism) [MA(DJ)]</li> <li>▪ B.A. [Journalism and Creative Writing]</li> </ul>	▪ Dr. Rakhi Tiwari Associate Professor & HoD	9300615301 8989649019
		▪ Dr. Ranjan Singh Assistant Professor	9893284114
		▪ Dr. Manikanthan Nair Assistant Professor	9669000693
		▪ Shri Lokendra Singh Rajput Assistant Professor	9893072930
<b>Department of Media Management</b> mba@mcu.ac.in	<ul style="list-style-type: none"> <li>▪ Master of Business Administration (Media Business Management) [MBA(MBM)]</li> <li>▪ Bachelor of Business Administration (E-Commerce) [BBA:EC]</li> <li>▪ B.Com. Management (Honors)</li> </ul>	▪ Dr. Avinash Bajpai Professor & HOD	9425392448
		▪ Dr. Kapil Raj Chandoriya Assistant Professor	9713150770

Name of Department	Name of Courses	Name of Coordinators	Contact Number
<b>Department of Mass Communications</b> masscommunication@mcu.ac.in	<ul style="list-style-type: none"> <li>Master of Arts (Mass Communication)[MA(MC)]</li> <li>Bachelor of Arts (Mass Communication)</li> </ul>	<ul style="list-style-type: none"> <li>Dr. Aashish Joshi HOD and Director-Admission</li> </ul>	9893557565
		<ul style="list-style-type: none"> <li>Shri Pradeep Daheria Assistant Professor</li> </ul>	9893397378
		<ul style="list-style-type: none"> <li>Shri Shalabh Shrivastava Tutor</li> </ul>	8109636196
		<ul style="list-style-type: none"> <li>Shri Paresh Upadhyay Production Assistant</li> </ul>	9425377392
<b>Department of Advertising and Public Relations</b> apr@mcu.ac.in	<ul style="list-style-type: none"> <li>Master of Science (Film Production) [M.Sc.:FP]</li> <li>Master of Arts (Advertising &amp; Public Relations) [MA(APR)]</li> <li>Bachelor of Arts (Advertising &amp; Public Relations) [BA(APR)]</li> <li>B.Sc. (Film and Communication Studies)</li> </ul>	<ul style="list-style-type: none"> <li>Dr. Gajendra Singh Awasya Assistant Professor</li> </ul>	9827791007 6260644533
		<ul style="list-style-type: none"> <li>Shri Tushar Bhonsle</li> </ul>	9981014294
<b>Department of New Media Technology</b> nmt@mcu.ac.in	<ul style="list-style-type: none"> <li>Master of Science (New Media) [MSc(NM)]</li> <li>Bachelor of Science (Multimedia) [BSc(M)]</li> <li>Bachelor of Science (Graphics and Animation) [BSc(GA)]</li> <li>Bachelor of Technology (Printing &amp; Packaging)</li> <li>[B.Tech(PP) 4 Years Lateral Entry 3 Year</li> </ul>	<ul style="list-style-type: none"> <li>Mr. Manoj Kumar Dhurve Assistant Professor</li> </ul>	8269547207
		<ul style="list-style-type: none"> <li>Shri Abhishek Pandey Assistant Professor</li> </ul>	7999741102
		<ul style="list-style-type: none"> <li>Shri Mitesh Sharma</li> </ul>	9981528534
		<ul style="list-style-type: none"> <li>Shri Vasant Dhanorkar</li> </ul>	7972232983
<b>Department of Communication Research</b> communicationresearch@mcu.ac.in	<ul style="list-style-type: none"> <li>Master of Science (Media Research) [M.Sc (MR)]</li> </ul>	<ul style="list-style-type: none"> <li>Shri Zuber Hashmi</li> </ul>	8103011302
		<ul style="list-style-type: none"> <li>Dr. Shaily Mishra</li> </ul>	7987883938

<b>Name of Department</b>	<b>Name of Courses</b>	<b>Name of Coordinators</b>	<b>Contact Number</b>
<b>Department of Library &amp; Information Science</b> dlis@mcu.ac.in	<ul style="list-style-type: none"> <li>▪ Master of Library &amp; Information Sciences [MLIS]</li> <li>▪ Bachelor of Library &amp; Information Sciences [BLIS]</li> </ul>	<ul style="list-style-type: none"> <li>▪ Shri Santosh K. Library Assistant</li> </ul>	9425166145
		<ul style="list-style-type: none"> <li>▪ Shri Chaman Singh Arya Library Assistant</li> </ul>	8871155715
<b>Rewa Campus</b> rewacampus@mcu.ac.in	<ul style="list-style-type: none"> <li>▪ M.A. (Journalism)</li> <li>▪ M.A. (Mass Communication)</li> <li>▪ M.Sc. (Electronic Media)</li> <li>▪ B.A. Mass communication</li> <li>▪ B.Sc.(Electronic Media)</li> <li>▪ Bachelor of Computer Applications</li> <li>▪ Post Graduate Diploma In Rural Journalism</li> <li>▪ Post Graduate Diploma In Computer Applications</li> <li>▪ Diploma In Computer Applications</li> </ul>	<ul style="list-style-type: none"> <li>▪ Shri Surya Prakash Assistant Professor</li> </ul>	9868435658
		<ul style="list-style-type: none"> <li>▪ Shri Ravi Sahu Assistant Professor</li> </ul>	9893579200
		<ul style="list-style-type: none"> <li>▪ Dr. Brijendra Shukla</li> </ul>	7693861752
		<ul style="list-style-type: none"> <li>▪ Shri Dharendra Mishra</li> </ul>	8269809330
<b>Khandwa Campus</b> khandwacampus@mcu.ac.in	<ul style="list-style-type: none"> <li>▪ M.A. (Journalism)</li> <li>▪ B.a. Mass communication</li> <li>▪ Post Graduate Diploma in Computer Applications</li> <li>▪ Diploma in Computer Applications</li> </ul>	<ul style="list-style-type: none"> <li>▪ Shri Sandeep Bhatt Assistant Professor</li> </ul>	9754870534 0733-2248895
		<ul style="list-style-type: none"> <li>▪ Shri Manoj Niwariya Assistant Professor</li> </ul>	9827282829
<b>Datia Campus</b> datia@mcu.ac.in	<ul style="list-style-type: none"> <li>▪ M.A. (Mass Communication)</li> <li>▪ B.A. Mass communication</li> <li>▪ Post Graduate Diploma In Rural Journalism</li> </ul>	<ul style="list-style-type: none"> <li>▪ Dr. Sanjeev Gupta</li> </ul>	9425028871